Landing Page goals

- State in a <u>short</u> and <u>clear</u> manner the purpose of the entire organization.
- Self advertise the upcoming courses, as well as provide links to them.
- Give instant access to the currently active courses.
- Provide the users with intuitive main navigation allowing him to access every site feature
- Provide site-wide search functionality.

Users Page goals

- Own user page:
 - Review and edit his entire user information + information access permissions.
 - Review courses history. Quick links to current courses.
 - View certificates and rewards. Control access to certificates information. Get links to online certificates.
 - View and jump to own forum posts (plus forum stats).

Users Page goals (continued)

- View 3rd user profile page:
 - Review accessible user information.
 - Request friendship.
 - Follow users forum posts.

Users Page goals (continued)

- View 3rd user profile page as a guest:
 - Review accessible/minimal user information.
 - All links leading to signup/login prompt.