

Insha Allah on
20|21 May 2023

Franchise & Dealership EXPO

Metro Convention Hyderabad



All India Muslim Development Council



I M A N

Indian Muslim Association of NGOs



**MASJID ONE
MOVEMENT**

A PLATFORM FOR DEVELOPMENT

The growth of the franchise industry in India shows no signs of slowing down. The sector proved to be highly profitable in **2021** and **2022**.

Franchising sector contributes around **2.0%** to the GDP and forecasted to contribute **5%** to National Income by 2025.

Franchise management will grow at a whopping **30-35** percent per year.

India has already made its place as the second-largest franchise market globally (after the United States). With around **1.5 lakh** franchisees and **More than 5000** franchisers operating in the country.

EVENTS CALENDAR

AIMDC organizes India's Biggest Franchise & Dealership Expos, designed to drive new business, business to business (B2B) relationships and Networking conversations for channel partnerships

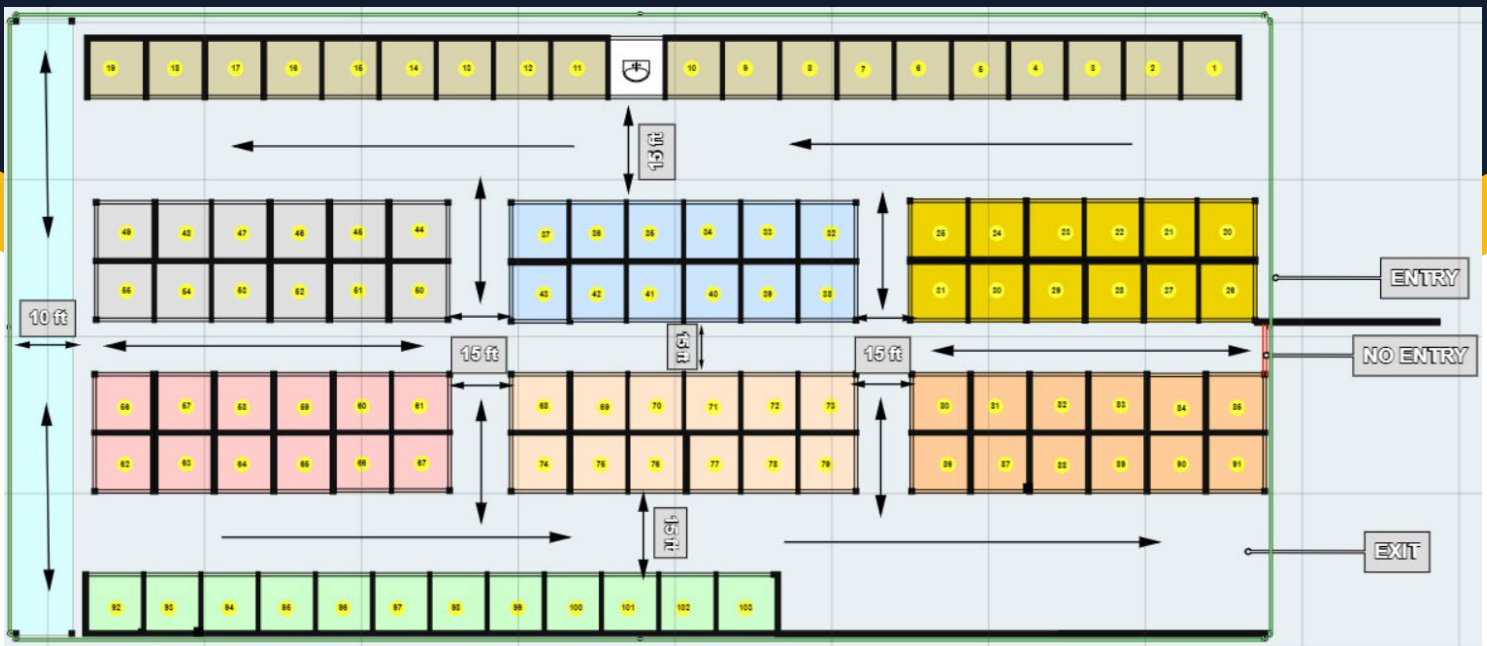


Hyderabad
Chennai
Delhi
Kolkata
Kochi
Bangalore
Mumbai
Ahmedabad
Jaipur
Lucknow



20th & 21st May, 2023
June, 2023
24th & 25th June, 2023
08th & 09th July 2023
August, 2023
September, 2023
October, 2023
October, 2023
November, 2023
December, 2023

FLOOR PLAN



WHO EXHIBITS?

Agri products
Apparel
Automobiles
Aviation
Beauty
Chemicals
Construction
Dairy products
Education
Electric vehicle
FMCG
Financial Services
Gems & Jewellery
Health & Wellness
Hospitality

IT Hardware and infrastructure
Telecom Products
IT Software Products
Manufacturing
Metals
Petrochemical
Retail
Real Estate
Logistic and courier Services
Sports & Leisure
Start-ups
Tourism
Wellness
International Brands
& Many More

WHY EXHIBIT



- **Appoint Franchises**

Get Face to Face interaction with most prominent investors

- **Spotlight your Start-up**

Gain exposure for your product or service through product demos/display and workshops

- **Appoint Dealers**

Penetrate new markets with your existing products and services before investors

- **100+**

BRANDS SEEKING PARTNERS

- **1,000+**

INVESTORS READY TO PARTNER

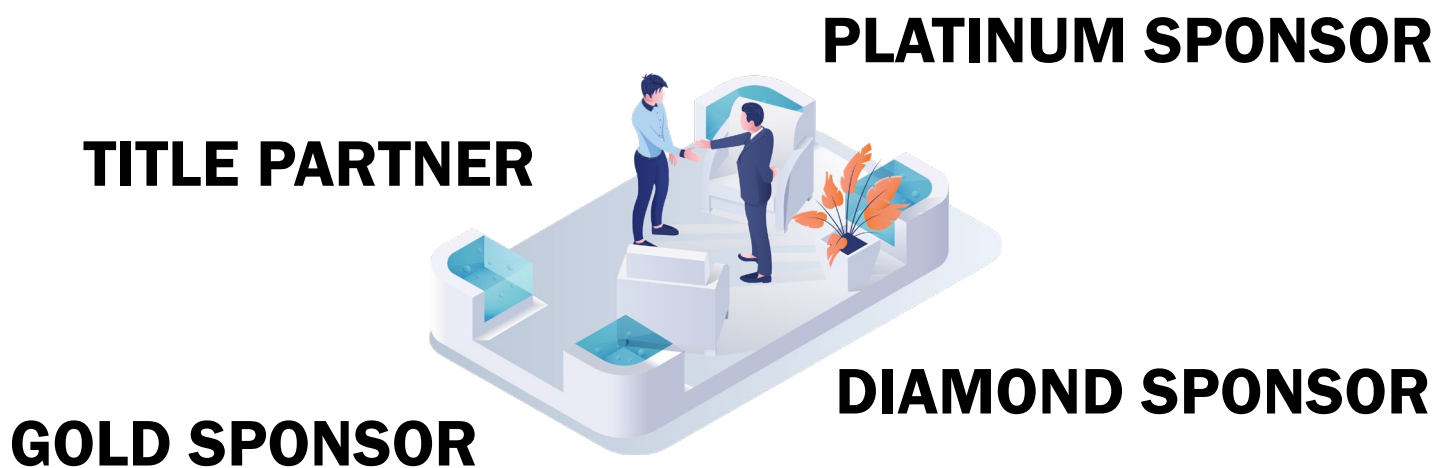
MARKETING CAMPAIGN





Sponsorships Opportunities

AIMDC Organizes India's Biggest Franchise & Dealership Expos, designed to drive new business, peer-to-peer relationships and networking conversations.



Participation Opportunities

BENEFITS	TITLE PARTNER	PLATINUM SPONSOR	DIAMOND SPONSOR	GOLD SPONSOR	EXHIBITOR
Event Moves around by your brand name	✓	✗	✗	✗	✗
Ad in Show Catalogue	✓	✓	✓	✓	✗
Logo on Visitor Kit	✓	✓	✓	✓	✗
Logo Acknowledgment Venue Branding	✓	✓	✓	✓	✗
Exhibitions Space	36 Sq.mtr	27 Sq.mtr	18 Sq.mtr	12 Sq.mtr	9 Sq.mtr
Entry Passes	30	20	15	10	3
Financials	15 Lacs	10 Lacs	5 Lacs	3 Lacs	Non Premium: ₹3333 /Sq.m + Tax Premium Space: 15% Extra

Sponsorship Benefits

As our partner, all sponsorship levels include the following sponsorship benefits:

Pre-Event

- Logo Inclusion on all pre and post-event branding
- Logo inclusion in event promotion

During the Event

- Logo Inclusion on Sponsor Signage in the event platform, including event Registration Exhibitor Wall and banners
- Inclusion in Event Catalogue
- Interaction with attendees throughout the event via booth

Post Event:

- Attendee Networking
- Logo Inclusion in Event Recap Email
- Sponsorship Analytics

Other Opportunities

Lanyard Sponsor	Logo Recognition in all lanyards for Exhibition (5,000+ Visitors, 200+ Delegates & 500+ Exhibitors)	₹1 Lac+ Tax
Bag Sponsor	Co-branding on visitor bags & logo acknowledgment	₹3 Lac+ Tax
Food Sponsor	Logo Recognition and Branding in food area. Food to be provided to all the Delegates / Speakers / FIHL Team Members and Exhibitors. (Each Conference)	₹2 Lac+ Tax
Aqua Sponsor	150ml or 300ml water bottles to be provided by the company with their name stickers on it. This will be kept in the conference area and two corners in expo area	₹1 Lac+ Tax
Pen Sponsor	Co-branded Pens with Franchise India and your Company Logo will be made by us and distributed during the Expo	₹2 Lac+ Tax

Thank You