

Benjamin Louie

<https://github.com/TheJadeEmperor>

718 - 300 - 6893

Dear sir or madam,

I am sending you this letter in response to a job posting about a full stack Wordpress developer position. Besides knowing a full stack set of programming languages, I also have:

- ☯ Solid understanding of object oriented programming (PHP), the MVC design paradigm, CRUD paradigm, and Restful apps
- ☯ My specialty is Wordpress, but I have also used Drupal, CodeIgniter and Bootstrap and jQueryUI frameworks
- ☯ Extensive experience working with APIs such as: Bitcoin API's, autoresponder API's, and search engine API's
- ☯ Proficient with using git commands in a linux environment. I have used Github and Gitlab and Bitbucket. Server side experience includes Rackspace and AWS, as well as cPanel.
- ☯ Proficient in project management tools such as JIRA, Trello and Basecamp
- ☯ Proficient in navigating design tools such as Figma, Adobe Suite, Invision, and Photoshop. I have experience with manipulating images in Photoshop when I ran an online etsy store.
- ☯ Have an understanding of seo best practices, experience with google analytics and google tag manager
- ☯ Have prior experience with email marketing services such as Mailchimp, Aweber, TrafficWave, etc.

As proof of my technical ability, I have included a link to my GitHub where you can see samples of my work in previous companies, as well as work done in my free time. Here are some noteworthy projects from my history.

The Neobux Ultimate Strategy is an ecommerce sales page and membership site that uses the Paypal IPN (integrated payment notification) webhook. It that sends the customer's info to the webhook, which stores it in the MySQL database. Using email marketing and advertising, this website generated \$20K a year profit from ebook sales.

<https://github.com/TheJadeEmperor/NeobuxUltimateStrategy>

On my free time, I developed the Code Geass fan website from scratch. Code Geass is a hit TV show from Japan. Using on on-site SEO and off-site SEO, it ranked on the front page of google for several keywords.

<https://github.com/TheJadeEmperor/CodeGeass.us>

ModernGuild calendar is a sophisticated calendar scheduling system that lets two users schedule or reschedule several appointments at once. The drag and drop calendar app is a derivative of google calendar. Some nuances include: converting proper time zones, letting the user set when they're available, and a pop up dialog that lets you select the time using a jQuery app called TimePicker. To see the code and the original wireframes, click here:

https://github.com/TheJadeEmperor/MG_Calendar

MG User is a user management and login portal for the ModernGuild system. Some features include: showing reminder ribbons on the user's dashboard, the user can edit their profile, edit their schedule for scheduling meetings, and view their inbox. To see the code and screenshots, click here:

https://github.com/TheJadeEmperor/MG_User

I also have done websites for personal clients so I can generate extra revenue and keep my skills sharp. Those projects require a combination of front end design, especially responsive design, setting up a Wordpress site and training the client to use the Wordpress interface. Please see my portfolio here:

<https://benjaminlouie.com/websolutions/?action=code>

If you have any questions please contact me at **louie.online.acc@gmail.com**. A resume is enclosed which covers my experience in greater detail. Thank you for your time and consideration.

Sincerely,

Benjamin Louie