

COFFEE SHOP

"Where every sip feels like home"



0656230098



Gauteng



mukololowatshiombo@gmail.com



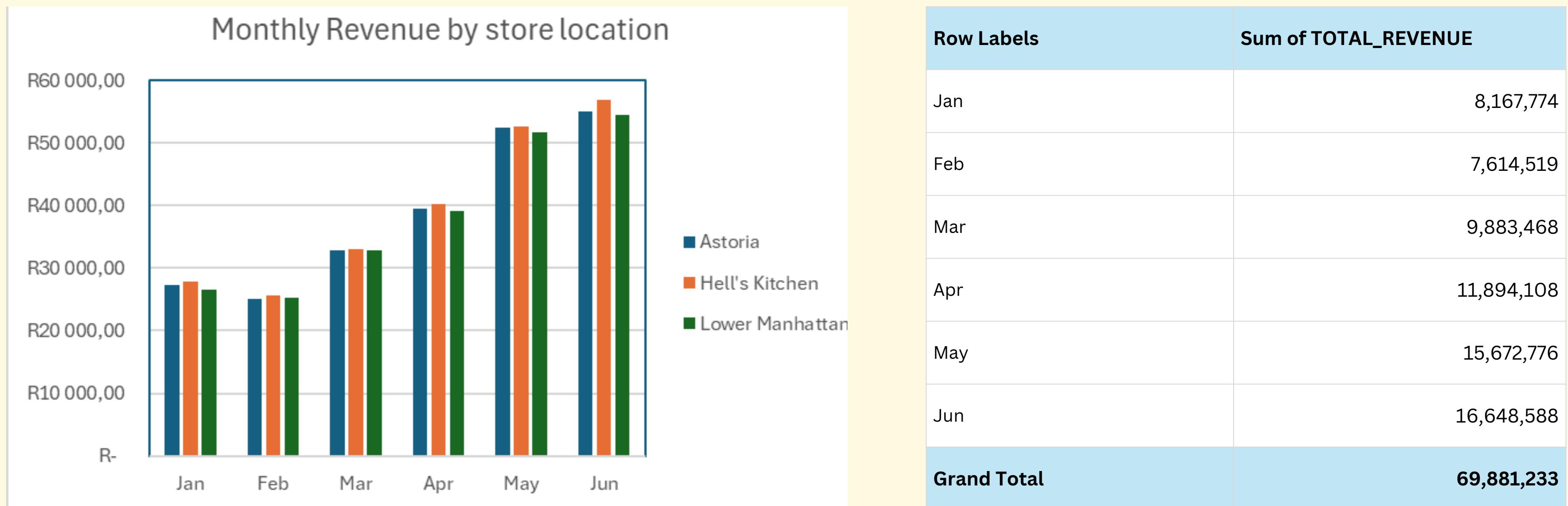
mukololowatshiombo@gmail.com



Fulufhelo Netshiombo

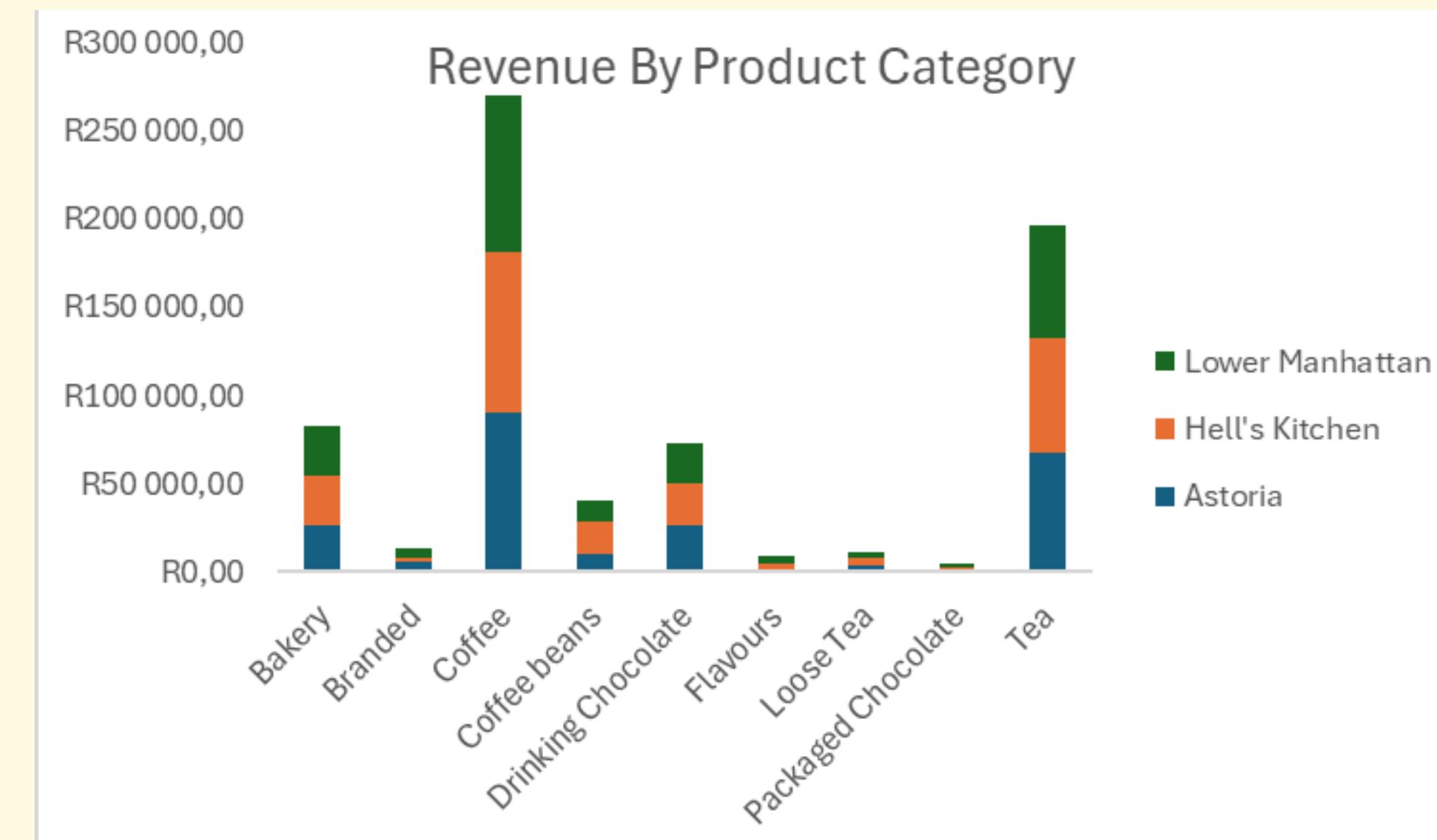
Revenue by store location

Revenue across all stores started increasing from Feb to Jun, June's revenue for each stores increased by over 50% as compared to Feb. Hell's Kitchen has been the best performing store location from Jan to Feb and the under performing one being Lower Manhattan. The busiest month is Jun.



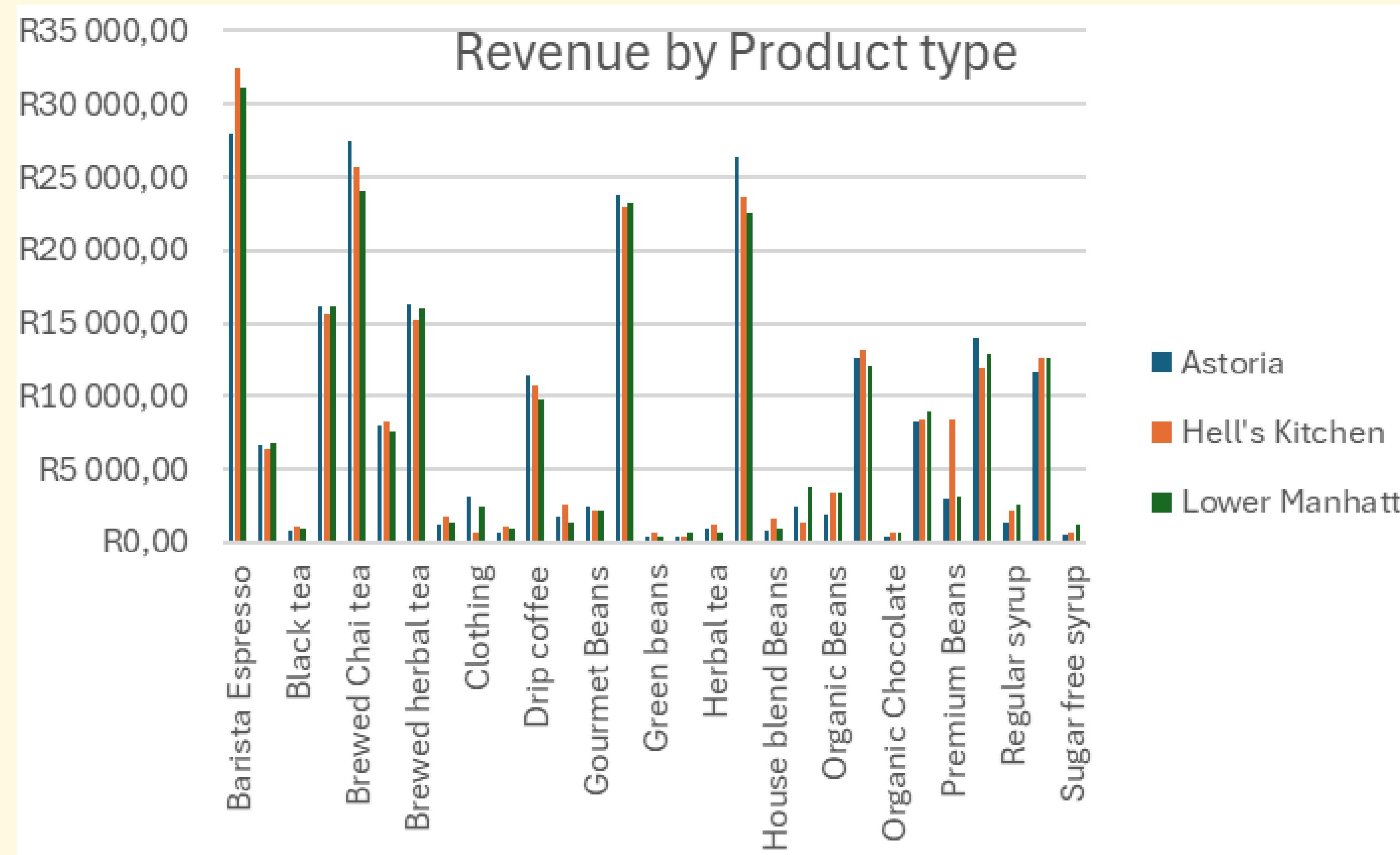
Revenue by product category per store

Coffee has been the best selling product category in each store, contributing 38,6% on overall revenue. Packaged chocolate is the least performing product category with 0,63%. Coffee is the most expensive product category at R45,00 and Flavours being the cheapest costing R0,80.



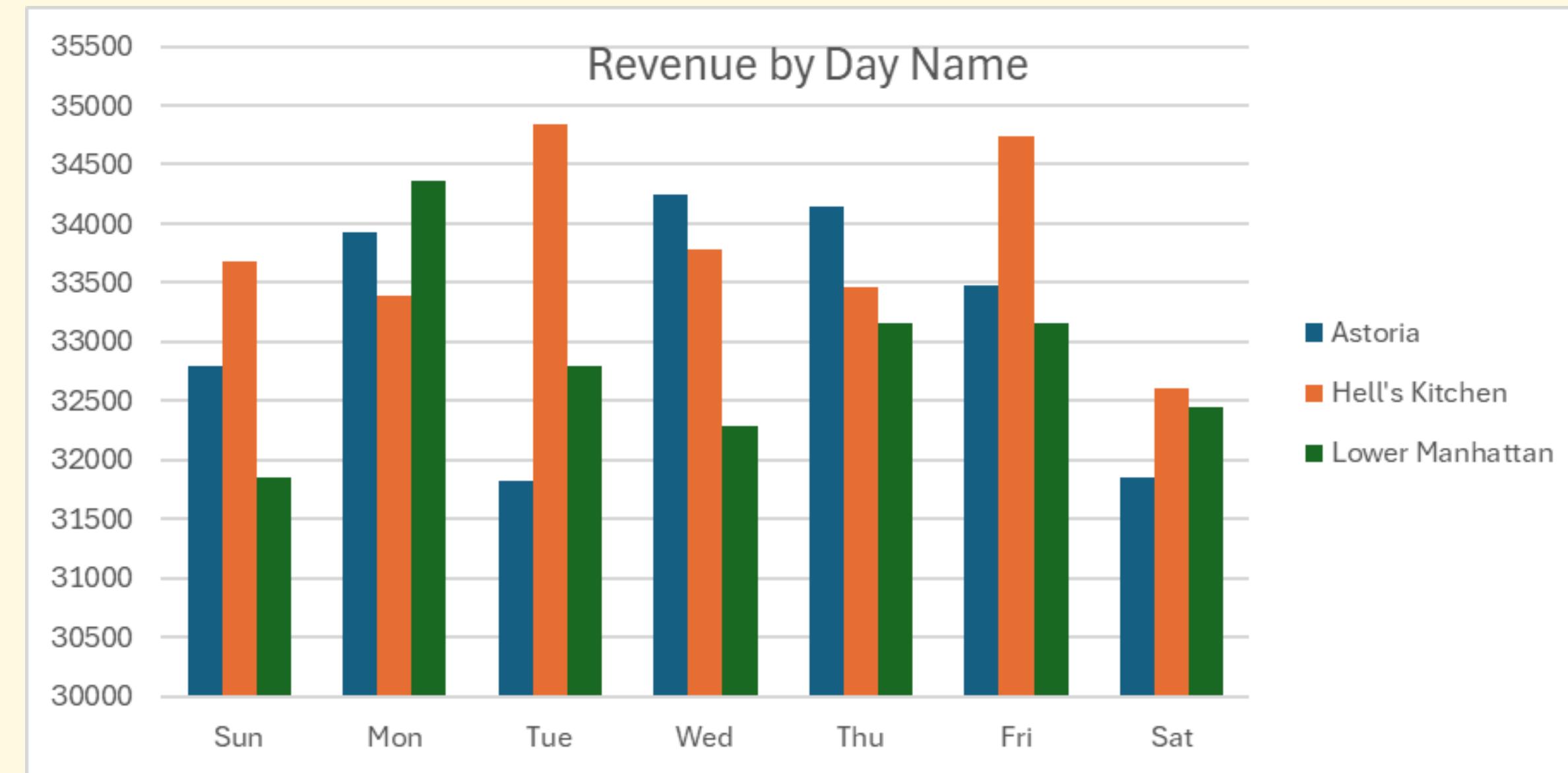
Revenue by Product type

Barista Espresso is the best overall performing product type in all the stores generating 13,1% on overall revenue.



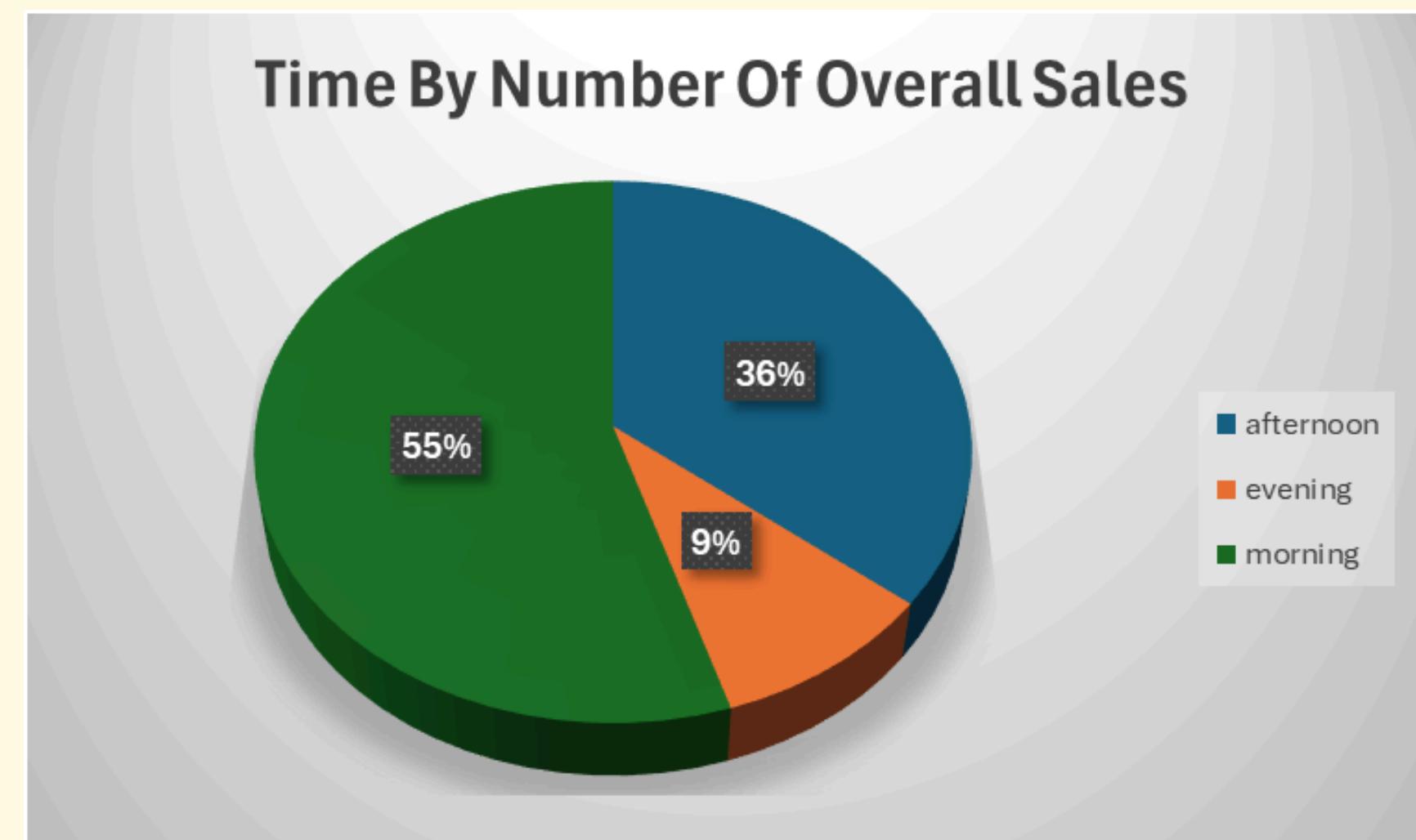
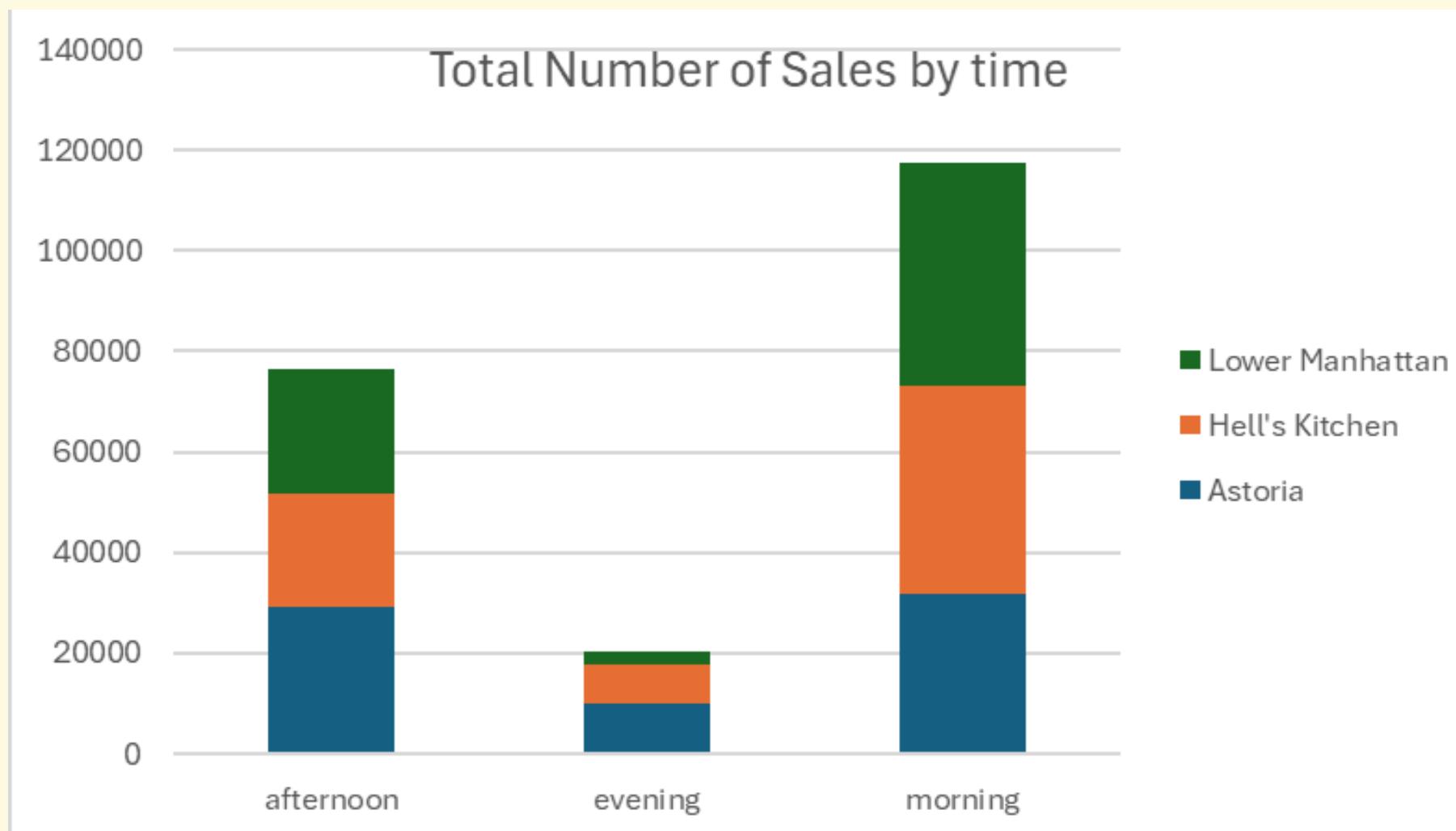
Day of the week Revenue

Hell's Kitchen generates the highest revenue on Tues, while Astoria generates the most revenue on Wed and Lower Manhattan generates the most revenue on Mon. The overall highest revenue is generated on Mon. The least revenue is generated on Sat.



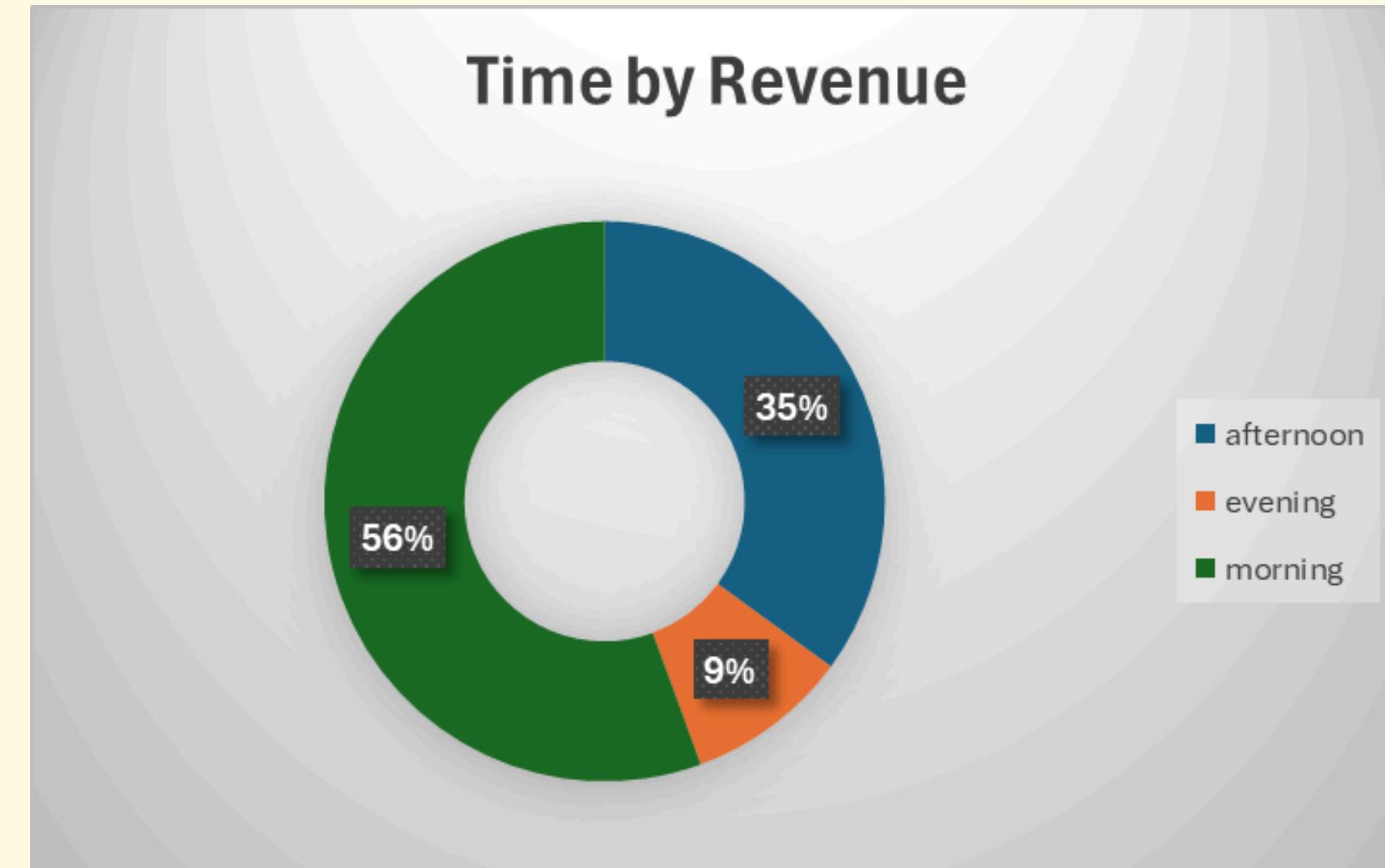
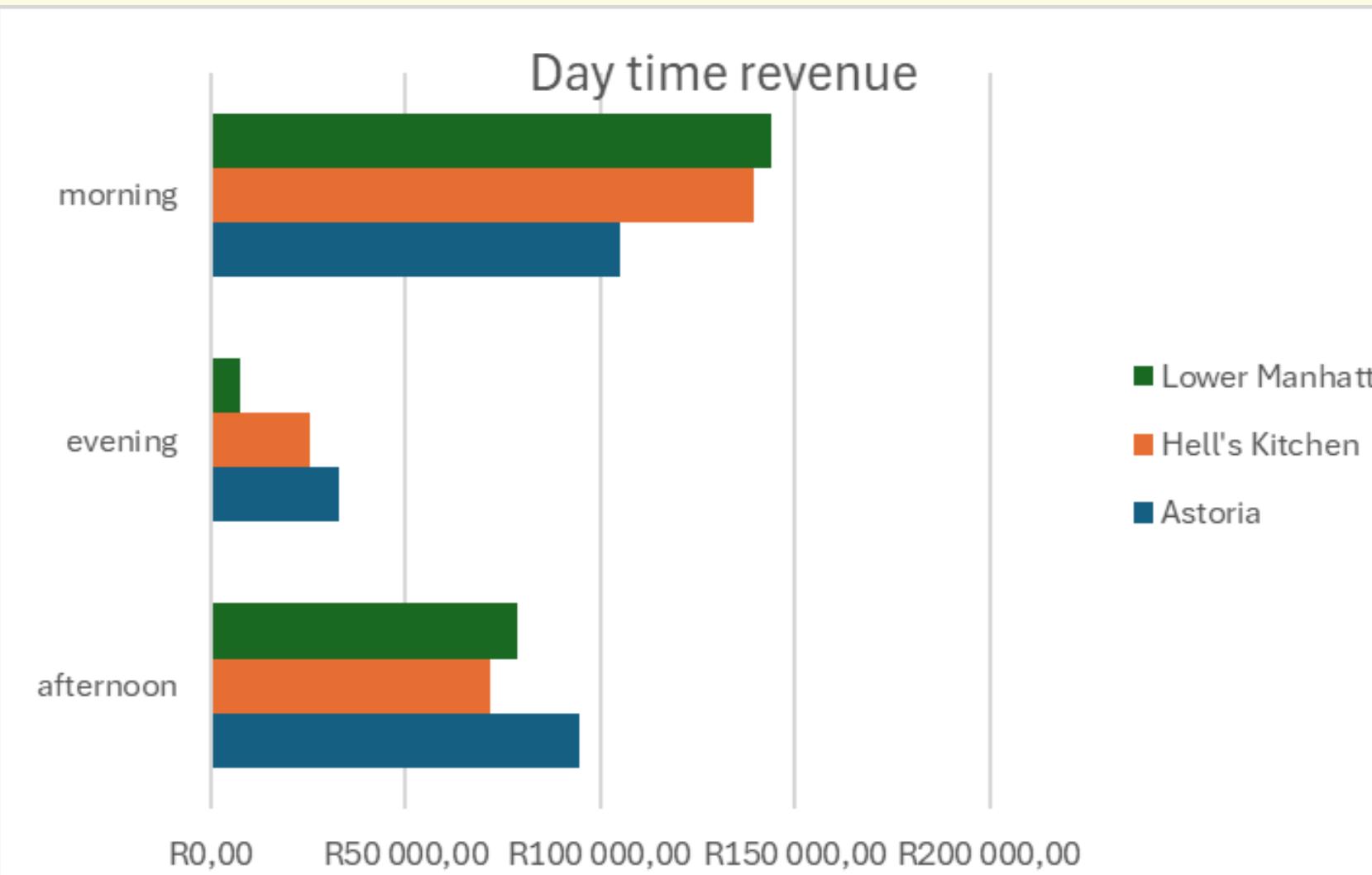
Number of Sales

Morning is the most overall selling time of the day contributing 55% of the day sales. Morning is also the busiest time of the day for each store. Evening is the time of the day with few number sales.



Time Revenue

The overall highest revenue is generated on Monday at 56% . Morning is the peak time for all the stores.



KPI Metrics

Total Revenue

R698812,33

Total Sales

214470

THANK YOU

www.reallygreatsite.com