# How Do Visual Explanations Foster End Users' Appropriate Trust in Machine Learning?

**Supplementary Materials** 

#### A OVERVIEW

In this file, we provide the following appendices:

- Appendix B: The detailed description of the model and dataset we used as well as examples of rose-based explanations;
- **Appendix C**: The pre-experiment questionnaire;
- **Appendix D**: The post-experiment questionnaire;
- **Appendix E**: The additional results.

We also provide other files and materials:

- examples.zip: The file contains the examples of explanations we generated for the experiment.
- alternative-representations.pdf: The file contains the other alternative designs we considered for representing features.
- sub\_experiment-1-images.mp4: The video file shows the flow
  of the first sub-experiment. It used image representations, but
  the first sub-experiment could use rose representations.
- **sub\_experiment-2-roses.mp4**:The video file shows the flow of the second sub-experiment. It used rose representations, but the second sub-experiment could use image representations.

#### B GENERATING VISUAL EXPLANATIONS

## **B.1** The Classification Model

To train a supervised classification model, we first used stratified random sampling to split the modified data set into a training and a validation set. We followed a 3-step pipeline: (1) normalization, (2) principal components analysis, and (3) classification using a support vector machine. We searched a space of (2 SVM kernels × 10 SVM C-values × 10 SVM random seeds × 3 normalization techniques) = 600 unique parameter combinations, and selected the model with the best performance after 3-fold cross validation (parameters: C=0.4, kernel=linear, and normalization=MaxAbsScaler). This best model had an  $F_1$  score of 0.81 and 0.71 on the training and validation data respectively, which is fairly good given the low average number of training examples per class.

#### **B.2** The Modified Dataset

In our modified dataset, each instances has one of the following 10 classes, with the number of instances noted in parentheses: Birch (14), Linden (13), Bougainvillea (13), Hazel (13), Spindle (12), Hackberry (12), Nettle (12), Primrose (12), Chestnut (12), or Saucer Magnolia (12); excluding English Oak, Cork Oak, Maple, and Boxwood because of their (in)distinctiveness.

## **B.3** Rosed-based Explanations

We show examples of rose-based explanations in Figure B.1.

# C PRE-EXPERIMENT QUESTIONNAIRE

Do you currently do data analysis as part of your job at {withhold for review}?

# C.1 Part 1a (if answering yes to the first question)

Please answer all the questions below.

- What is the current domain in which you conduct data analysis?
- How long have you been working in this domain?
- How would you classify yourself as a data analyst?
- How large is the typical dataset you work with?
- What is the dimensionality of the usual dataset you typically work with?
- Are you familiar with supervised machine learning?
- What systems do you use to analyze your data?
- Do these systems include automatic analysis (e.g., machine learning, artificial intelligence)?
  - (if yes to the previous question)
  - o Which system(s) provide automatic analysis?
  - Pick one of the above systems that you like the most or you are most familiar with.
- Regarding your pick, to what extent do you trust the automated analysis of this system?
- Regarding your pick, do you understand that how the automated analysis of this system works?
- Are you interested in a system that provides automatic analysis for you?
- Is it important for you to understand how the (above) system works?

# C.2 Part 1b (if answering no to the first question)

Please answer all the questions below.

- Please briefly describe your work at {withhold for review}.
- Do these systems include automatic analysis (e.g., machine learning, artificial intelligence)?
  - o (if yes to the previous question)
  - Which system(s) provide automatic analysis?
  - Pick one of the above systems that you like the most or you are most familiar with.
  - Regarding your pick, to what extent do you trust the automated analysis of this system?
  - Regarding your pick, do you understand that how the automated analysis of this system works?
- Are you interested in a system that provides automatic analysis for you?
- Is it important for you to understand how the (above) system works?

### C.3 Part 2

Consider the recommendation systems you might use in your daily life: your email spam blocker, Netflix recommendations for movies and TV shows, Facebook recommendations for friends, Amazon recommendations for products, etc.

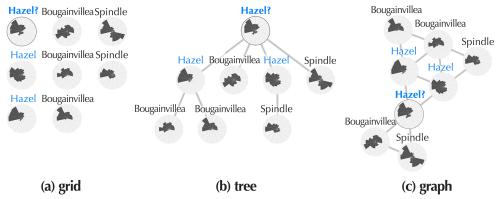


Figure B.1: The examples of rose-based explanations, corresponding to the three visual explanations in Figure 1.

Please rate the statements below on a 7 point scale from *Strongly disagree* (1) to *Strongly agree* (7).

- I usually trust automated systems until there is a reason not to.
- For the most part, I distrust automated systems.
- In general, I would rely on an automated system to assist me.
- My tendency to trust automated systems is high.
- It is easy for me to trust automated systems to do their job.
- I am likely to trust an automated system even when I know little about it.

# D POST-EXPERIMENT QUESTIONNAIRE

Please answer all the questions below. If you don't understand a specific question or answer, feel free to ask the experimenter(s). Please consider the experiment today.

- To what extent are you comfortable with identifying these instances?
- Which classifier do you like the most for the tasks today?
- To what extent were you comfortable with each classifier in the experiment today?

- To what extent did you understand each explanation in the experiment today?
- How much do you think you learned about classifying these instances by yourself?
- How did you adjust trust meter (when did you decide to decrease/increase your trust)?
- How did you compare different instances (what patterns did you look at)?
- Any additional comments?

# **E ADDITIONAL RESULTS**

We provide additional results (Cohen's d) from the experiment.

- Table E.1: the 95% bootstrap confidence intervals of Cohen's d for RQ1, corresponding to Figure 5;
- Table E.2: the 95% bootstrap confidence intervals of Cohen's *d* for RQ2, corresponding to Figure 6;
- Table E.3: the 95% bootstrap confidence intervals of Cohen's *d* for RQ3, corresponding to Figure 7;
- Table E.4: the 95% bootstrap confidence intervals of Cohen's d for RQ5, corresponding to Figure 9.

Table E.1: Cohen's d and 95% bootstrap CIs for RQ1 (Figure 5)

	Appropriate trust	Overtrust	Undertrust	Self-confidence	
grid - none	0.65 [0.44, 0.86]	-0.66 [-0.95, -0.33]	-0.38 [-0.54, -0.19]	0.74 [0.30, 1.07]	<b>—</b> .
tree - none	0.70 [0.46, 0.93]	-0.59 [-0.92, -0.24]	-0.41 [-0.58, -0.22]	0.75 [0.37, 1.07]	E
graph - none	0.65 [0.43, 0.87]	-0.63 [-0.94, -0.25]	-0.37 [-0.54, -0.13]	0.56 [0.23, 0.84]	images
g/t/g - none	0.70 [0.47, 0.89]	-0.65 [-0.95, -0.30]	-0.39 [-0.55, -0.21]	0.70 [0.37, 1.02]	Š
grid - none	0.46 [0.13, 0.75]	-0.63 [-1.11, -0.11]	-0.075 [-0.41, 0.28]	0.83 [0.54, 1.12]	
tree - none	0.84 [0.58, 1.11]	-1.01 [-1.66, -0.42]	-0.24 [-0.54, 0.083]	0.84 [0.54, 1.11]	roses
graph - none	0.57 [0.23, 0.91]	-0.62 [-1.07, -0.14]	-0.18 [-0.48, 0.17]	0.80 [0.46, 1.08]	ses
g/t/g - none	0.67 [0.40, 0.95]	-0.81 [-1.39, -0.21]	-0.17 [-0.48, 0.16]	0.85 [0.54, 1.12]	

<sup>\*</sup>g/t/g stands for "grid/tree/graph."

Table E.2: Cohen's d and 95% bootstrap CIs for RQ2 (Figure 6)

	Appropriate trust	Overtrust	Undertrust	Self-confidence	Helpfulness	
grid - tree	0.092 [-0.28, 0.45]	-0.085 [-0.48, 0.27]	-0.077 [-0.39, 0.30]	0.21 [-0.20, 0.64]	0.41 [0.01, 0.74]	Ti.
tree - graph	-0.058 [-0.39, 0.31]	0.063 [-0.31, 0.44]	0.032 [-0.34, 0.35]	0.16 [-0.20, 0.49]	0.36 [0.01, 0.72]	ıag
graph - grid	-0.057 [-0.44, 0.30]	0.037 [-0.33, 0.37]	0.044 [-0.31, 0.38]	-0.34 [-0.68, 0.065]	-0.62 [-0.96, -0.22]	es
grid - tree	-0.59 [-0.93, -0.24]	0.40 [0.028, 0.77]	0.34 [0.00, 0.66]	0.045 [-0.31, 0.39]	-0.044 [-0.38, 0.32]	7
tree - graph	0.22 [-0.13, 0.52]	-0.30 [-0.67, 0.063]	-0.047 [-0.39, 0.30]	0.037 [-0.32, 0.39]	0.41 [0.066, 0.71]	OS O
graph - grid	0.24 [-0.11, 0.62]	-0.10 [-0.46, 0.24]	-0.21 [-0.60, 0.17]	-0.075 [-0.42, 0.28]	-0.22 [-0.54, 0.17]	S

Table E.3: Cohen's d and 95% bootstrap CIs for RQ3 (Figure 7)

	Appropriate trust	Overtrust	Undertrust	Self-confidence	Helpfulness
none	1.35 [0.85, 1.85]	-1.56 [-2.12, -1.10]	-0.73 [-1.07, -0.31]	1.14 [0.82, 1.45]	na
g/t/g	1.90 [1.60, 2.20]	-1.63 [-1.88, -1.40]	-1.13 [-1.33, -0.90]	1.43 [1.23, 1.64]	0.64 [0.40, 0.84]
grid	2.15 [1.51, 2.93]	-1.63 [-2.14, -1.12]	-1.38 [-1.77, -1.01]	1.71 [1.19, 2.21]	0.90 [0.44, 1.32]
tree	2.52 [1.76, 3.29]	-1.57 [-2.02, -1.16]	-1.35 [-1.82, -0.94]	1.57 [1.10, 2.09]	0.58 [0.043, 0.95]
graph	2.44 [1.81, 2.99]	-1.92 [-2.61, -1.36]	-1.34 [-1.66, -0.96]	1.67 [1.21, 1.97]	0.45 [0.085, 0.75]

<sup>\*</sup>na means Cohen's d does not apply because it is not a comparison.

Table E.4: Cohen's d and 95% bootstrap CIs for RQ5 (Figure 9)

	Before feedback		After feedback		Differences (After - Before)		
	correct	incorrect	correct	incorrect	correct	incorrect	
g/t/g	na	na	na	na	0.72 [0.38, 1.05]	-0.36 [-0.72, 0.011]	in
none	na	na	na	na	-0.13 [-0.48, 0.25]	0.15 [-0.21, 0.48]	120
g/t/g - none	0.49 [0.22, 0.72]	-0.33 [-0.67, 0.008]	0.32 [-0.010, 0.57]	-0.080 [-0.45, 0.27]	0.73 [0.36, 1.02]	-0.45 [-0.81, -0.082]	es
g/t/g	na	na	na	na	1.03 [0.72, 1.36]	-1.02 [-1.35, -0.65]	5
none	na	na	na	na	-0.045 [-0.39, 0.33]	0.16 [-0.19, 0.50]	086
g/t/g - none	0.34 [-0.11, 0.65]	-0.37 [-0.64, -0.083]	0.18 [-0.21, 0.55]	-0.14 [-0.43, 0.25]	0.95 [0.64, 1.26]	-1.02 [-1.37, -0.72]	Š