## Funbi Akintade

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## **Professional Summary**

Front-End Developer & Product Designer with 3+ years of experience building user-focused, responsive platforms. Proficient in React, Tailwind, JavaScript, and Figma. Known for translating complex ideas into elegant digital solutions. Founder of a tech-based wellness platform, with proven experience in MVP development, visual storytelling, and remote collaboration. Passionate about innovation, impact, and empowering underserved communities through design and technology.

Technical Skills	2019-2025	<ul> <li>Frontend Development:         React.js, JavaScript (ES6+), HTML5, CSS3, Tailwind CSS, Git, GitHub</li> <li>UI/UX Design:         Figma, Wireframing, Prototyping, Design Systems, Responsive Design</li> <li>Tools &amp; Platforms:         Canva, Trello, Notion, WordPress, Visual Studio Code</li> <li>Data &amp; Analytics:         MongoDB, Google Analytics, Excel (Advanced), Data Visualization</li> <li>Communication &amp; Content:         Pitch Deck Creation, Technical Writing, Email Campaigns, Copywriting</li> </ul>
Experience	2022-Present	<ul> <li>UIUX Designer &amp; Web developer         Peter Abiade &amp; co I Lagos, Nigeria I 2022-2024         For three years, I worked as a Designer and Developer for Peter Abiade &amp; Co, Leading design and development to improve user interfaces, creating high level web styles. Applied web-design standards to enhance SED – driving to user engagement.     </li> <li>Founder &amp; CEO Healhubcenter I Lagos, Nigeria I 2023 – Till date Pioneered and scaled a cutting-edge tech mental health platform connecting underserved communities to accessible, relevant care disrupting wellness space with tech. Forged strategic partnerships with licensed professionals and NGOs, expanding platform reach and elevating industry credibility. Crafted data-driven strategies using MongoDB analytics to optimize engagement, and community.</li> <li>Project Manager &amp; Business development Officer         CreditRegistry Nigeria I Lagos, Nigeria I 2024- Jan 2025 Identified and closed B2B opportunities secured long-term engagements. Led full-scale planning and execution of Africa Credit Expo, drawing 2,000+ attendees; managed vendor relations, logistics, and speaker coordination to deliver a seamless event experience. Developed relationships, engagement, marketing collateral and email campaigns using ZOHO that led to a 35% increase in attendee engagement year-over-year. </li> </ul>

Projects & Impacts	2024- present	<ul> <li>YALI Network Member - Earned certifications in</li> <li>Advancing the Role of Women in Politics, Peace, and security</li> <li>The Climate Crisis: Addressing Five Key Areas for Change</li> <li>Understanding Human Rights</li> <li>Author- Before 21</li> <li>Published an inspiring autobiography at 21. The book serves as a guide for individuals battling depression, with recognition from Forbes</li> <li>Women Africa and ICABA BPM.</li> <li>Design Collaborator UX Team – Evatini Nigeria</li> <li>Collaborated with cross-functional design and branding teams to develop user interfaces for a digital rebranding project at Evatini Nigeria.</li> <li>Creative Design – BUP Synapse Summit, USA</li> <li>Volunteered to do creative designs/Flyer for BUP Synapse summit, Worked remotely with the international team to meet tight deadlines.</li> <li>Volunteer Work – United Nations, USA</li> <li>Worked as a designer for We The Women campaign for two weeks</li> <li>Project Lead – HealHubCenter, Lagos</li> <li>Spearheaded a social impact outreach to 300+ individuals in underserved communities. Managed logistics, volunteer coordination, and fundraising proving that structured empathy can be scaled.</li> </ul>
Education	2019-2024	<ul> <li>Higher Education: School of politics, policy and governance</li> <li>College: University of Ilorin, Kwara State – B.Sc. Geography and Environmental Management</li> <li>High School: Kingsfield College</li> <li>Rework Academy</li> </ul>
Leadership & Strengths		<ul> <li>Visionary Leadership and Strategic Thinking         Demonstrated expertise in crafting innovative solutions and strategies that drive impactful results, particularly in initiatives promoting mental health, social equity, and financial inclusion.</li> <li>Exceptional Communication &amp; Problem-Solving Skills         Adept at building strong relationships, leading cross-functional teams, and solving complex challenges through critical thinking and inclusive dialogue.</li> <li>Proven Ability to Manage and Lead High-Impact Projects         Successfully directed initiatives that prioritize measurable outcomes, including creation of platforms like HealHubCenter and organization of large-scale outreach programs like Operation Feed the Nation.</li> <li>Event Management &amp; Leadership Excellence         Oversaw the Africa Credit Expo, drawing over 2,000 attendees, while effectively managing resources, logistics, and stakeholder relationships to deliver a seamless, impactful event experience</li> </ul>