Funbi Akintade

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Professional Summary

Front-End Developer & Product Designer with 3+ years' experience building responsive, user-focused digital platforms. Skilled in React, Tailwind, and JavaScript. A sharp eye for UI/UX design using Figma and Canva. Known for turning complex ideas into intuitive user experiences. Founder of a wellness platform with strong background in writing, visual storytelling, and building products from ideas to MVP. Experienced in remote collaboration, pitch deck creation, and managing grassroots projects.

ACADEMIC FOUNDATION & IMPACTFUL EXPERIENCE	2019-2025	 Higher Education: School of politics, policy and governance College: University of Ilorin, Kwara State – B.Sc. Geography and Environmental Management High School: Kingsfield College Rework Academy
PROFESSIONAL EXPERIENCE	2022-Present	 UIUX Designer & Web developer Peter Abiade & co I Lagos, Nigeria I 2022-2024 For three years, I worked as a Designer and Developer for Peter Abiade & Co, Leading design and development to improve user interfaces, creating high level web styles. Applied web-design standards to enhance SED – driving to user engagement. Founder & CEO Healhubcenter I Lagos, Nigeria I 2023 – Till date Pioneered and scaled a cutting-edge tech mental health platform connecting underserved communities to accessible, relevant care disrupting wellness space with tech. Built strategic partnerships with licensed experts, NGOs, amplifying reach and credibility. Crafted data-driven strategies using MongoDB analytics to optimize engagement, and community. Project Manager & Business development Officer CreditRegistry Nigeria I Lagos, Nigeria I 2024- Jan 2025 Identified and closed B2B opportunities secured long-term engagements. Managed end-to-end planning and execution of the Africa Credit Expo, attracting over 2000+ participants. Coordinated vendor relationships, logistics, speaker engagement. Developed marketing collateral and email campaigns using ZOHO that led to a 35% increase in attendee engagement year-over-year.

PROJECTS & IMPACTS	2024- present	YALI Network Member - Earned certifications in Advancing the Role of Women in Politics, Peace, and security The Climate Crisis: Addressing Five Key Areas for Change Understanding Human Rights Author- Before 21 Published an inspiring autobiography at 21. The book serves as a guide for individuals battling depression, with recognition from Forbes Women Africa and ICABA BPM. Design Collaborator UX Team - Evatini Nigeria Collaborated with cross-functional design and branding teams to develop user interfaces for a digital rebranding project at Evatini Nigeria. Creative Design - BUP Synapse Summit, USA Volunteered to do creative designs/Flyer for BUP Synapse summit, Worked remotely with the international team to meet tight deadlines. Volunteer Work - United Nations, USA Worked as a designer for We The Women campaign for two weeks Project Lead- HealHubCenter, Lagos Spearheaded a social impact outreach to 300+ individuals in underserved
KEY STRENGTHS & LEADERSHIP ATTRIBUTE		 Visionary Leadership and Strategic Thinking Demonstrated expertise in crafting innovative solutions and strategies that drive impactful results, particularly in initiatives promoting mental health, social equity, and financial inclusion. Exceptional Communication & Problem-Solving Skills Adept at building strong relationships, leading cross-functional teams, and solving complex challenges through critical thinking and inclusive dialogue. Proven Ability to Manage and Lead High-Impact Projects Successfully directed initiatives that prioritize measurable outcomes, including creation of platforms like HealHubCenter and organization of large-scale outreach programs like Operation Feed the Nation. Event Management & Leadership Excellence Oversaw the Africa Credit Expo, drawing over 2,000 attendees, while effectively managing resources, logistics, and stakeholder relationships to deliver a seamless, impactful event experience.
TECHNICAL & COMPUTER SKILLS		 Microsoft Office Suite (Word, Excel, PowerPoint): Trello & Wordpress (real-time blog/content management) Microsoft PowerPoint & Google Workspace Blog & Website content writing Technical & narrative writing for product features Email writing & Pitch Deck Creation (Canva, Adobe Spark) Video & Content Editing Data Visualization & Reporting: Strong ability to analyze complex data sets and present findings in a clear, digestible format using advanced features in Excel and other data tools

Administration Leadership in Action

As a front-end developer, product designer, and UI/UX expert, I am passionate about transforming ideas into seamless digital experiences. My approach blends research-driven design, accessibility, and innovation to create intuitive, user-friendly, and visually compelling interfaces. Every project I undertake is an opportunity to craft digital solutions.