



FUNDGOAL.FUN

CREATE. DEPLOY. FUND. — TOKENIZE YOUR GOAL ON SOLANA

CORE PROBLEM

**MANY TALENTED INDIVIDUALS
STRUGGLE TO GET FUNDING DUE TO:**

- BUREAUCRATIC FUNDING/SCHOLARSHIP SYSTEMS
- RESEARCH PROPOSALS BEING DIFFICULT TO SUPPORT
- BUSINESS IDEAS OFTEN DISTRUSTED WITHOUT STRONG BACKING
- LIMITED ACCESS TO NETWORKING
- DEPENDENCE ON INSTITUTIONS

PROBLEM & DATA RESEARCH

- In Indonesia, **only 17% of KIP College students** get funds **on time** (Kompas, 2023)
- **Schools and campuses** act as **business grounds**; funding is blocked by **regulations** and **bureaucracy**
- In Southeast Asia, **68% of students and researchers** say funding depends on "**who you know**", not **idea quality** (SE Asia Education Foundation, 2022)
- Globally, **72 million children and youth** can't continue school due to **financial barriers** (World Bank, 2022)

ASIA & GLOBAL CASE STUDIES

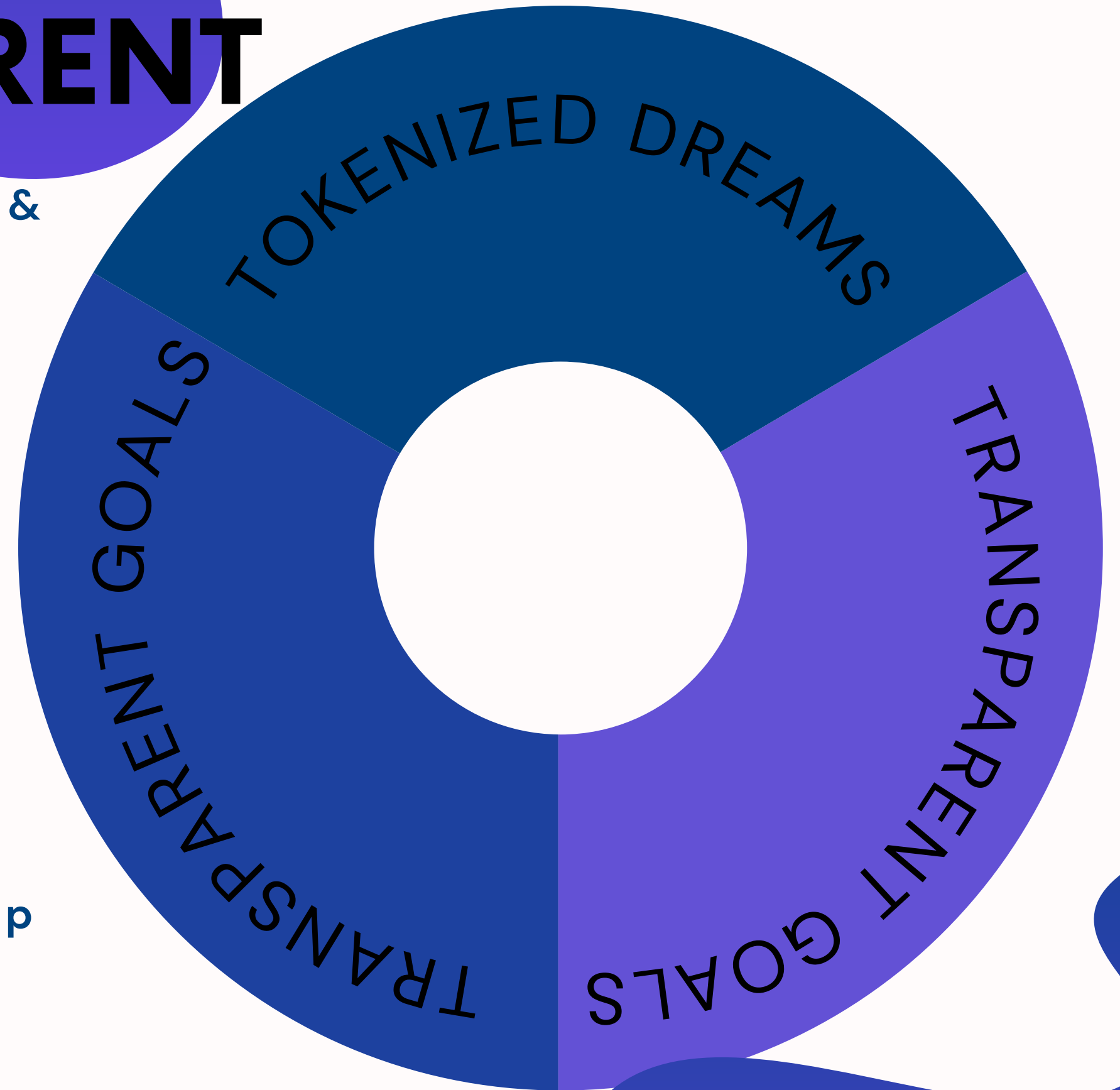
- IN INDONESIA, GIFTED STUDENTS FROM LOWER-MIDDLE-INCOME FAMILIES STRUGGLE WITH SCHOLARSHIPS DUE TO ADMIN FILTERS AND LACK OF NETWORK
- MANY YOUTH RESEARCH IDEAS ARE REJECTED AS “NOT VIABLE” BY TRADITIONAL SPONSORS
- GOFUNDME AND SIMILAR PLATFORMS HAVE LIMITED REACH, MANY COUNTRIES CAN'T ACCESS THEIR PAYMENT SYSTEMS
- CROWDFUNDING PLATFORMS OFFER LITTLE REAL PARTICIPATION TO SUPPORTERS
- THERE'S A LACK OF TRANSPARENCY IN CHECKING IF A PROJECT IS ACTUALLY DONE

Competitor

PUMPFUN	GOFUNDME	KICKSTARTER
<ul style="list-style-type: none">• For memes only• No clear project goals• Speculative & profit-focused• No transparency	<ul style="list-style-type: none">• Not blockchain-based• Limited by region• No token or trading• Low transparency• Hard to track real progress	<ul style="list-style-type: none">• All-or-nothing model• No tokens / resale• Many projects fail• Time-consuming process• Not for personal/early-stage needs

WHY WE'RE DIFFERENT

- FundGoal.fun runs 100% on Solana — fast & low-cost
- Launch tokens linked to real goals (like education, research)
- Uses doxing and goal verification
- Supporters buy tokens via bonding curve
- No need for project owners to buy their own tokens
- Scan & Donate: support directly via crypto/fiat QR codes
- Only charges fees during transactions
- Milestone-based vesting:
- 2% (20M tokens) unlock only if market cap hits \$1M & \$3M
- Rest auto-burned after 6 months if goals not met



DEMO (PROTOTYPE OR LIVE PREVIEW)

- Goal Registration Form
- Auto Token Deployment (Supply: 1 Billion)
- Deployer Wallet QR Code
- Goal Market Page
- Scan to Donate: fiat & crypto

USE CASE ROADMAP (NOW - FUTURE)

now:

- Tokenize scholarship / research / business idea goals
- Support via bonding curve
- QR barcode scan-to-donate

Coming Soon:

- Community voting-based verification system
- QR scan donation integration for fiat
- Project validation via media/video

Long-Term:

- Community curation & badge system
- Cross-project reputation verification
- Voting for project upgrades or milestones
- Crosschain to other Solana VMs

MARKET VALIDATION & DEMAND POTENTIAL

- The issues in funding access for education, research, and scholarships are real and universal
- Tokenization + transparency + market-driven funding = more inclusive approach
- Based on personal experience and community discussions

WHY NOW?

- Solana is rapidly growing as the most efficient dApp platform
- Distrust in traditional donation systems is peaking
- Bonding curves and wallet transparency can be publicly accessed even without crypto knowledge
- Solana is highly efficient and ideal for goal tokenization
- Youth are increasingly familiar with crypto and blockchain
- Strong self-learning and personal project culture

SouthEast Asia Momentum

- **According to Google e-Conomy SEA 2023, fintech adoption in Southeast Asia grew 27% YoY**
- **Indonesia leads Solana user growth in Asia**
- **All Students are seeking alternative funding platforms**

WHY NOW — PERSONAL EXPERIENCE

THIS PLATFORM WAS BORN FROM:

- **A FATHER WHO STRUGGLED TO FUND HIS EDUCATION SINCE CHILDHOOD**
- **KIDS WHO WANT TO COMPETE IN COMPETITIONS BUT LACK FUNDING**
- **EXHAUSTION FROM COMPLEX SCHOLARSHIP BUREAUCRACY**

POST-HACKATHON PLAN



Phase 1

- Finalize UI/UX & Solana smart contracts

Phase 2

- Launch beta version of FundGoal.fun on Solana testnet

Phase 3

- Media & content support campaign
- Involve community for goal verification

Phase 4

- Produce and publish platform
- User onboarding & scan-to-donate integration

OUR TEAM



Genova Vingky — CEO, Founder, 12 y.o., Smart Contract Developer, Front end



Eliska Vingky — Co-Founder, 10 y.o., Backend, Ideator & Prototype Tester



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THANK'S