



Brand Guidelines

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Company Vision

About Us

****The Champions Marketplace (TCM)** is an e-commerce platform connecting influencers, brands, and charities to create a purpose-driven shopping experience. Offering over 1,000,000 products, TCM combines competitive pricing, influencer-led engagement, and a 10% charitable donation from each purchase. With same-day local delivery and immersive AI and VR features, TCM provides impactful, community-centered shopping that rewards everyone involved.**



Logo



Color Palette



E3831F



5084EF



6CBCF6



● E9A727

● E3831F



73CA61



131921

Typography

DENATH Regular

Regular - 35 pt

Lorem ipsum dolor sit amet

Regular - 25 pt

Lorem ipsum dolor sit amet

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ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

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Example of usage

