

Brand Guidelines

Manual brand guideline presentation by WORDSYS



Company Vision

About Us

The Champions Marketplace (TCM) is an e-commerce platform connecting influencers, brands, and charities to create a purpose-driven shopping experience. Offering over 1,000,000 products, TCM combines competitive pricing, influencer-led engagement, and a 10% charitable donation from each purchase. With same-day local delivery and immersive Al and VR features, TCM provides impactful, community-centered shopping that rewards everyone involved.



Logo



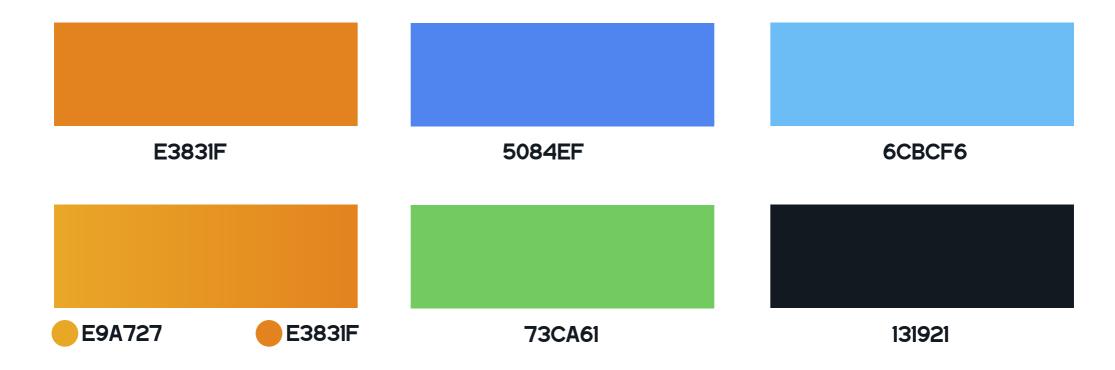








Color Palette



Typography

DENATH Regular

Regular - 35 pt

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Regular - 25 pt

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04.

Example of usage









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