Funding Layer (FDLY) – Litepaper v1.0

*Back the Builder. Not Just the App.*

# 1. Introduction

Funding Layer (FDLY) is a decentralized protocol that transforms how early-stage innovation is funded — by backing individual builders rather than betting on risky apps. We introduce a sustainable "Funding Loop" where tokenized builder profiles allow supporters to earn from a builder’s future success across all projects.

# 2. The Problem

- 90% of apps fail — making early investment risky and speculative

- Investors struggle to identify winners early

- Builders lack funding until they've “proven themselves” — a catch-22

- Current grant models are slow, political, or inefficient

# 3. The Solution: Funding Layer

A protocol where:

- Builders create tokenized profiles

- Backers buy builder tokens early (via bonding curve)

- Future project revenues are shared via smart contracts

- This creates a loop where builders receive recurring support and backers share in long-term wins

# 4. How It Works

Step 1: Builder Profile Creation

Builders submit proof of talent (GitHub, past projects, karma score). Community or DAO whitelists eligible builders.

Step 2: Token Launch

Builders launch a custom token on Solana. Token price is determined via a bonding curve. Early buyers get the lowest prices and biggest upside.

Step 3: Revenue Sharing

Builders commit a % of future dApp revenues to a splits contract. Revenue flows to token holders in $SOL or $FDLY. Real income replaces speculation.

# 5. Tokenomics

Total Supply: 100,000,000 FDLY

Bonding Curve Sale: 60% (60,000,000 FDLY)

Liquidity Pool Migration: 20% (20,000,000 FDLY)

Team (Vested): 10% (10,000,000 FDLY)

Community/Airdrops: 10% (10,000,000 FDLY)

No private sale. No VC allocation. 100% on-chain.

# 6. Roadmap

Phase 1: MVP + Community

Phase 2: Token Launch

Phase 3: Builder Onboarding

Phase 4: Revenue Sharing

Phase 5: DAO & Governance

# 7. Revenue Model

Builders integrate splits contracts into their dApps — allocating a portion of:

- Yield from DeFi protocols

- Protocol fees

- Retroactive public goods funding

- Airdrops

...back to their token holders. This creates a real revenue loop where builders and supporters win together.

# 8. Community & Governance

Funding Layer will evolve into a DAO powered by $FDLY:

- Vote on which builders to approve

- Adjust bonding curve parameters

- Allocate ecosystem grants

- Control protocol upgrades

# 9. Launch Plan

Launching on Raydium Launchpad (Solana)

Website MVP is live: https://fundinglayer.xyz

Telegram: https://t.me/fundinglayer

X (Twitter): https://x.com/fundinglayer

# 10. Disclaimer

Funding Layer is an experimental protocol. $FDLY is not an investment vehicle or security. All users interact at their own risk. Nothing in this paper constitutes financial advice.

# TL;DR

Back builders. Not buzzwords. With FDLY, you’re not investing in apps — you’re investing in the people who build them. And when they win, so do you.