

. HELLO .

Spring

FUNDRAISING GUIDE 2018



ezfund.com
Makes Fundraising EZ!

1.800.991.8779

We Make Fundraising EZ!

Dear Fundraising Sponsor,

Thank you for your info request – we have included some general information so that you can start planning your fundraising sale today! To view all fundraising products – go to www.ezfund.com

Ready to get started?

Just follow these 3 simple steps:

Pick your product...

1. **Brochures / Order Taker** = Cookie Dough, Candles, Flower Bulbs, Gift Catalogs, etc. (No money up front)

or

2. **In-Hand Sellers** = Lollipops, Smencils, Candy Bars, Beef Jerky, Popcorn, etc. (Pay for product up front)

3. **Call us** toll free at (800) 991-8779
Order online at www.ezfund.com

Contact one of our fundraising specialists today! We will answer any questions you have & help you plan your next fundraising event!

We look forward to fundraising with your group!

We Make Fundraising EZ!

Note: Products, packaging, prices + promotions may change without notice. Check online or call for current product info. Offering quality fundraising programs while keeping in mind the safety of your children, we have been a member of the Association of Fund-Raising Distributors & Suppliers (AFRDS) since 1993.

No Money-Up-Front Fundraisers!

- See **ALL** Brochures at www.ezfund.com
- Select brochure of your choice
- **FREE** selling packets for your group
- Custom parent letters upon request
- **FREE** incentive prizes with most programs
- Group takes orders for 2-3 weeks
- Collect money as you take orders
- Keep Your Profit Collected!
- Send order & payment to EZFund.com
- Products will deliver in 2-4 weeks

Call for your **FREE**
Selling Kit!

800-991-8779
EZFund.com

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\$10 TUBS - Top Seller!

Crazy About Cookies – 2 lb Tubs -
 \$10 / Tub – Up to 53% Profit!

\$10 Tubs are Back!!! Your favorite Crazy About Cookies Gourmet Dough is available in 6 all-time favorite flavors!

Choose from Chunky Chocolate Chip, Oatmeal Raisin, Peanut Butter, Snickerdoodle, White Chocolate Macadamia Nut & Sugar Cookies!

Also available - **Gluten Free Chocolate Chip Cookie Dough** & **Chocolate Covered Cookie Dough Bites** @ \$15 / Tub!

	\$10	\$15	TIPS FOR SELLING
1001 Chunky Chocolate Chip			TIPS FOR SELLING 1. Sell from your home, garage, parking lot, etc. 2. Start with your friends, family, and neighbors. These will support you and help you build a base to grow from over time. 3. Sell at local events, fairs, and fundraisers. 4. Social media helps too! - Instagram, Facebook, etc.
1002 Peanut Butter			
1003 Oatmeal Raisin			
1004 Sugar			
1005 White Chocolate Macadamia			
1006 Snickerdoodle			
1007 Gluten Free Chocolate Chip			
1008 Chocolate Chip Cookie Dough Bites			
			AMOUNT DUE
			TOTAL DUE \$



Crazy About Cookies - 2.7 lb. Preportioned Cookies -
\$15 / Box - Up to 48% Profit!

Delicious & Convenient – bake fresh cookies in just minutes – it doesn't get any easier than this!

Choose from eight yummy flavors... Chunky Chocolate Chip, Snickerdoodle, Oatmeal Raisin, Peanut Butter, White Chocolate Macadamia Nut, Caramel Pecan Chocolate Chip, Pumpkin Pie Spice & Mint Chocolate Chip!

2.7 lb. Pre-portioned Cookie Dough
EACH PCK MAKES 60 COOKIES!

- Chunky Chocolate Chip** (2.7 lb. Pre-portioned)
- Mint Chocolate Chip** (2.000 lbs. Pre-portioned)
- Pumpkin Pie Spice** (2.000 lbs. Pre-portioned)
- White Chocolate Macadamia** (2.000 lbs. Pre-portioned)
- Snickerdoodle** (2.000 lbs. Pre-portioned)
- Oatmeal Raisin** (2.000 lbs. Pre-portioned)
- Caramel Pecan Chocolate Chip** (2.000 lbs. Pre-portioned)
- Peanut Butter** (2.000 lbs. Pre-portioned)

		\$15		TIPS FOR SELLING	
904	Crabby Chocolate Chip	905	Peas & Butter	906	Mini Chocolate Chip
907	Cherry Cheesecake	908	Orange Creamsicle	909	Apple Pie
910	Blueberry Cheesecake	911	Strawberry Cheesecake	912	Black & Tan
913	Chocolate Cheesecake	914	Vanilla Cheesecake	915	Chocolate Cheesecake
916	Vanilla Cheesecake	917	Chocolate Cheesecake	918	Vanilla Cheesecake
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1078	Vanilla Cheesecake	1079	Chocolate Cheesecake	1080	Vanilla Cheesecake
1081	Chocolate Cheesecake	1082	Vanilla Cheesecake	1083	Chocolate Cheesecake



Crazy About Cookies

Chunky Chocolate Chip, Oatmeal Raisin, Peanut Butter Cup, Triple Chocolate, M&M Candies, Sugar Cookies, White Chocolate Macadamia Nut & Caramel Pecan Chocolate Chip.



Southern Living Cookie Dough

Everybody loves tasty, fresh-baked cookies and this is why we've teamed up with Southern Living and Cooking Light to bring you our greatest cookie dough yet. Low Minimum Order – Perfect for Small Groups!

- Available in 2.7lb tubs and 2.5 lb pre-portioned boxes
- Minimum Order: 30 Units
- Delivery = 10 days
- Retail Price: \$17
- Full color brochure
- Made with no pre-mixes
- No trans-fat
- Order-taker style fundraiser
- No preservatives

Cooking Light[®]
Southern Living



Custom T-Shirts

The profit is UP TO YOU!

Raise funds while promoting your group or event with these high-quality preshrunk cotton T-Shirts. Custom T-shirts are a great fundraiser for Sports groups.

Great variety of colors and sizes (from Small to XXXL). V-neck, women's fit, short or long sleeve, we have a style for every need. Starting at \$4.25 for a white t-shirt, 1 color imprint. Our recommend retail price is \$25 per t-shirt.



ADDITIONAL INFORMATION

Additional color imprint: \$1.25 per color
(max of 5 color imprint per tee)

Additional imprint location: \$2.25 per t-shirt per location

Colored Tee: \$1.25 per t-shirt

Women's Fit: \$0.75 per t-shirt

V-neck: \$1.75 per t-shirt

2XL: \$1.25 per t-shirt

3XL: \$2.25 per t-shirt

4XL: \$3.25 per t-shirt

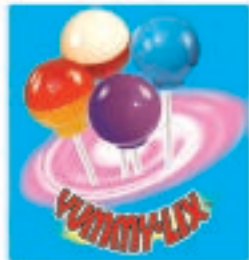
Long Sleeves: \$2.25 per t-shirt

Custom name/number on each shirt: \$5.50 per t-shirt

Lollipops

Up to 50% profit!

Lollipops for every occasion... over 20 different varieties! Lollipops are great for midday treats, study time pick-me-ups, gift basket fillers and stocking stuffers. With a different pop for any occasion, your organization has a guaranteed fund-raising winner at any time of year.



Our lollipops ship the next working day and are delivered to you within 3-6 days of your order date.
Free Shipping on ALL Gourmet Lollipops!

Smencils & NEW Mechanical Smencils

Make 40% - 45% Profit!

Smencils - scented pencils are a favorite with kids! These unique pencils are an environmentally friendly and great **GO-GREEN** fundraising product! Gourmet Smencils are made from recycled newspapers, environmentally friendly fragrances, and biodegradable erasers. Even the tube that each Smencil - scented pencil comes in is made of biodegradable plastic made from corn.



Smens & Gel Crayons \$1 Sellers

Make 40-45% Profit

NEW Smens... improved design! Fundraising with SMENS - scented pens is a great way to boost your profits! These Gourmet **SCENTED** pens are made from recycled newspapers and biodegradable plastics!

Each Smens is saturated with one of five scrumptious scents guaranteed to last 2 years!



Available Feb 1st



Gel Crayons - Add a little fun to your art project with our new Sketch & Sniff Gel Crayons! The gel crayons are scented and the scent is emitted from the gel core.



Seasonal & Disney Smencils

Make 40% Profit!

Disney SMENCILS! Get creative with these new scented pencils. Select your favorites from these Disney-themed movie characters... Each Disney Product comes in one of 5 different scents and each pencil is wrapped in a Disney themed wrapper.

Seasonal Smencils are popular when celebrating Valentines Day, Halloween, Holiday & Spring time parties... and don't forget our Graduation themed Smencils!



Smanimal Back Pack Buddies!

Make 40% Profit!

NEW from the makers of Smencils™- Backpack Buddies are scented stuffed animals that come attached with a keychain. There are 6 different characters all with their own unique scent. Each Backpack Buddy is filled with super soft stuffing and environmentally friendly ceramic clay beads that have been infused with a gourmet scent. Scents are guaranteed to last for 2 years.

Each case includes a counter top display in which you can showcase the entire line-up. Clip them to your backpack and watch your backpack become cool and smell awesome.

Kids LOVE these \$5 Sellers!



Tear out Smencil Order form

ezfund.com
Makes Fundraising EZ!
1-800-991-8779

EZFund.com
10400 Westoffice Drive
Suite 101
Houston TX 77042

Phone: 800-991-8779
Fax: 713-973-8321
order@ezfund.com
www.ezfund.com



Prices Good to 6/30/2018

Authorized Distributor

SMENCILS AND SMENS PRICING AND ORDER FORM

Today's Date (mm/dd/yy): _____

Ship Date (mm/dd/yy): _____

Bill to:

Ship to: Same as bill to: ☐ (Check) (No PO Boxes)

Group: _____

Address: _____

City: _____

State: _____

Zip: _____

_____ Zip: _____

Phone: (____) _____

(____) _____

Email: _____

Contact Person: _____

Have you ordered from us before: Yes ☐ or No ☐

Is the ship to address residential : Yes ☐ or No ☐

Smencil Product	Cost Per Case	QTY	SUBTOTAL
Year-Round Products			
#2 Smencils (Ten 50 Count Buckets per Case)	\$285.00		
Sports Smencils (Ten 50 Count Buckets per Case)	\$285.00		
Smart Smencils (Six 50 Count Buckets per Case)	\$165.00		
Birthday Smencils (Six 50 Count Buckets per Case)	\$180.00		
Mechanical Smencils (Ten 30 Count Buckets per Case)	\$180.00		

\$1 Tri Color Smens (Ten 32 Count Buckets per Case) -avail Feb 18	\$192.00	
\$1 Neon Gel Smens (Ten 32 Count Buckets per Case) -avail Feb 18	\$192.00	
Scented Key Chains (200 key chains per Case)	\$220.00	
Num Noms Smencils (Ten 50 Count Buckets per Case)	\$300.00	
Avengers Smencils (Ten 50 Count Buckets per Case)	\$300.00	
Guardians of the Galaxy Smencils (Ten 50 Count Buckets per Case)	\$300.00	
Disney Cars Smencils (Ten 50 Count Buckets per Case)	\$300.00	
Yummy Backpack Buddies (120 plush in counter top display)	\$360.00	
Smanimal Backpack Buddies (120 plush in counter top display)	\$360.00	
Smickers - Scented Stickers (320 2-Packs of Stickers per Case)	\$176.00	
Seasonal Products		
Valentine Smencils (Ten 50 Count Buckets per Case)	\$300.00	
Spring Smencils (Ten 50 Count Buckets per Case)	\$300.00	
Make Your Own Case (Custom packed case of Smencils - go to www.ezfund.com)		Grand Total

Check one option:

- ☐ 1. Mailing a check with this order form
- ☐ 2. Faxing this order form with an official school PO and paying invoice within 30 days of shipping
- ☐ 3. Charge my credit card for this order

No risk - Return unopened buckets (boxes) of year-round product for refund.

Fill in below if choosing the 3rd option

Visa ☐ Mastercard ☐ American Express ☐ Discover ☐

Card Number:

Exp. Date: 3 or 4 digit verification#:

Signature _____

**Please ensure that the "Bill to" information matches this credit card.*

See ALL varieties of Smencil products @ www.ezfund.com

Jack Link's Beef Jerky

Make 35%-50% profit!

Fundraisers are a low fat, high protein satisfying snack choice. It's a perfect taste treat for anyone following the popular low carb, high protein diets.

Beef Jerky is low in sugar and is packed with minerals like iron and zinc. Minerals designed to sustain your immune system, improve concentration and power you through your active day.

Jack Link's Beef Jerky Fundraising is a healthy alternative to sugary snacks! Beef Jerky meets most state food ingredient requirements for school food programs.



Beef Stick Fundraising Kit (0.9oz)

Make up to 50%

- 200 sticks per case (4 carriers of 50)
- Low in calories
- 100% beef
- 97%-98% fat-free



Squatch stick (1 oz)

Make up to 55%

- 120 sticks per case (6 carriers of 20)
- Flavors: Original or Hot



Scratchcards

Up to 90% Profit!

Scratchcards offer a 90% profit!, you pay \$20 for each Scratchcard and you can raise up to \$100. Customize Scratchcards with your own image or logo; you can also choose from our vast selection of themes: Sports, Cheerleading and School Fundraising among others. 4 x 6 inch cards, easy to carry around and raise funds on the go.

- Delivery time = 7-10 business days
- 10% free bonus cards



Save Around

50% Profit!

Save Around coupon books utilize partnerships with 15K+ merchants! These coupon books ensure countless schools & community organizations quickly raise the dollars they need to realize their fundraising goals. Each discount book pays for itself in as little as one or two uses... Amazing!



Blue Ribbon Cookie Dough - \$10 Tubs & \$16 Tubs

Up to 48% Profit!

It's Cookie Time! Frozen cookie dough fundraising is one of the most profitable ways to raise money and everyone just LOVES fresh baked cookies! This gourmet cookie dough is available in 2-lb. Tubs (scoop and bake) that makes 32 cookies! The 2.7-lb. Tubs (scoop and bake) makes 48 cookies and is available in 8 delicious flavors!

Choose from Chocolate Chunk, Cinnamon Oatmeal Raisin, Peanut Butter, Snickerdoodle, White Chip Macadamia Nut, M&M Chocolate Chunk, Chocolate Chip Pecan & Lemon Sugar. All Blue Ribbon frozen cookie dough is Shelf Stable & Trans Fat Free!



\$1 + \$2 Chocolate Bars

Up to 60% Profit!

These are America's Favorite Tasting Chocolate Bars! One case minimum order makes these large 1.5 oz. fundraising candy bars great for small and large groups alike! The One Dollar Bars come in 2 different Variety Packs. The \$2 Community Pack comes in a variety pack of 3 different chocolate bars. Earn 50-60% profit (GREAT Value) with these large 2.25 oz. \$2 sellers!



\$1 Chocolate Pops

Up to 40% Profit!

Chocolate POPS are a perfect way to raise quick & easy profits! All of our Chocolate Pops are made with .8oz. of delicious chocolate and come in a variety of shapes & colors... Roses, Hearts, Stars & seasonal holiday shapes!



1-800-991-8779

Sweet & Salty Pretzel Rods

Up to 45% profit!

Indulge in the irresistible Sweet & Salty Pretzel Rods. Simply perfect! The Pretzel Rods are dipped in milk chocolate and rolled in deliciousness. The mixture of the salty pretzel with the sweet chocolate and toppings is sure to satisfy all cravings.



Largest VARIETY PACK in pretzel rods!



60 PRETZEL RODS VARIETY PACK



Peanut Butter Candy Crunch

Rainbow Sprinkles

Crunchy Toffee

Candy Coated Chocolate Chunk



THANKS FOR YOUR SUPPORT!
www.growyourbiz.com

60 RODS per Carrier
4 Carriers per Case
Item #71492

\$1 EACH

Satisfy both your sweet & salty cravings!

- »15 Peanut Butter Candy Crunch
- »15 Rainbow Sprinkles
- »15 Crunchy Toffee
- »15 Candy Coated Chocolate Chunk

Indulge in the irresistible Van Wyk Sweet & Salty Pretzel Rods. Simply perfect! The Rods are dipped in milk chocolate and rolled in deliciousness. The mixture of the salty pretzel with the sweet chocolate and toppings is sure to satisfy all cravings.

Gourmet Snacks

Looking for a Healthy Fundraiser?

Make 45% profit with our healthy nut & trail mix assortments are reasonably priced at \$7.00 & are easy to sell! You can also choose from neon sour worms and gummy bears along with our popular Hokey Pokey caramel corn.



These products are packaged in brightly colored foil packages to ensure freshness, quality and an enjoyable fundraising experience.

Gourmet Caramel Corns

Make 45% profit!

You've tried the rest - now try the best!

Make 45% Profit with these 10 Gourmet flavored Caramel Corns



Ultimate Coffee Collection

Make 40%- 45% profit!

Coffee makes a delightful gift for any coffee lover – a different coffee for everyday of the week! Choose between 11 oz. bags that make up to 70 cups of coffee OR Single Serve Cups (12 per box)

Give your supporters a chance to enjoy these special drinks from the comfort of their easy chairs. Whether for a quick pick-me-up, or a soothing cup of relaxation, this brochure has something for everyone.



Art in Nature Spring bulbs Catalog

Make 50% profit!

Art in Nature one of our Go Green Fundraising products!

Offer your supporters a chance to improve their surroundings and their communities with this collection of gorgeous seasonal flowering bulbs and other products that are sure to bring more beauty to any home or garden.



NEW Heritage Candles

Make 40% profit!

This \$10 candle program is EZ to sell! Heritage Candles & Magic Melts are one of our Go Green Fundraising Products. Heritage Candles are hand poured from a premium all natural wax blend and upscale fragrances producing exceptional candles.



Joy of Spring Catalog

Make 40-45% profit!

There are goodies galore in this 24 page spring fundraising catalog! Your group can raise hundreds of dollars selling seasonal gifts & your favorite goodies. Take a look at this beautifully illustrated brochure, page by page @ www.ezfund.com



Chocolate Indulgence and Delicious Treats

For Chocolate Lovers Only! Choose one of these delectable chocolate brochures – “Chocolate Indulgence” that offers a variety of chocolate goodies OR “Delicious Treats” featuring kettle cooked fudge & toffee in a mouth-watering assortment of flavors, gourmet caramels & chocolate snacks – all rich & creamy treats!



Lil' Shopper's Shoppe In-School Holiday Store

WE MAKE IT EASY!

THE BEST QUALITY GIFTS AVAILABLE IN THE HOLIDAY SHOP INDUSTRY!

STEP 1

SIGN UP

- Select your dates, profit and early sign up bonus.
- Most schools run 3 to 5 days.
- We offer 0%, 10% or 20% profit or set your own prices.
- We are the only supplier who designs 100% of our items & packaging.
- Risk Free - All merchandise is on consignment! Return unsold merchandise, only pay for what you sell!



STEP 2

CHAIRPERSON KIT ARRIVES

- Everything you need to promote your shoppe will arrive 4 weeks before your sale.
- Full color parent letters, budget envelopes and posters.
- Comprehensive "How To" manual makes it easy.
- Custom 24/7 Chairperson Website makes running your shoppe a breeze.



STEP 3

MERCHANDISE ARRIVES

- Set up is easy with our pre-priced tent cards with pictures of each item.
- Bags and tablecloths are provided.
- Merchandise is price coded and our Cash Register App makes check out fast and easy.
- Free UPS Next Day Recorders - Never run out of a popular item.
- All merchandise meets or exceeds Consumer Product Safety Improvement Act (CPSIA).



STEP 4

PACK IT UP & SEND IT BACK

- Use our simple inventory or no count inventory system.
- Instant Invoicing: Easily calculate your invoice online.
- Prepaid UPS labels for easy product returns after the sale. No Cost to You!



Sign up by June 15th and receive:
\$300 Carnival Kit, Cash Register App
and Choose a Bonus!

Sign up by October 31st and receive:
Cash Register App and Choose a Bonus!

BONUSES

- 150 Lil' Shoppers Shoppe® Dollars or 5% Additional profit on your Shoppe
- \$300 Carnival Kit
- Giant 6' Gift Stocking
- Pre-programmed coded cash register rental with 10% or 20% profit mark-up



EARLY SIGN UP BONUSES

85% of our gift items are priced at \$45.00 or less!

Call 800-991-8779

EZFUND.COM, 10400 WESTOFFICE DR,
SUITE 101, HOUSTON, TX 77042

ezfund.com



10400 WESTOFFICE DR,

1-800-991-8779

SUITE 101, HOUSTON, TX 77042

WWW.EZFUND.COM

Payment methods: Major credit cards • Purchase orders signed by schools
• Checks, certified checks • Money orders

INCLUDING BRANDS YOU LOVE

