

FEATURING...

A variety of over 115 high quality gift items. Gifts priced for a child's budget...from \$0.25 to \$10.00, with 85% of our gifts costing under \$5.00.

Personalized gifts...for Mom, Dad, Grandma, Grandpa, Aunt, Uncle, sister, brother, teacher, pet, friends, toddler and baby.

Also items for today's blended family (ex. personalized art with "You're Special", "Cool Dude", "You're #1"). There are gifts for ALL the members of your Lil' Shoppers family. We make shopping easy and fun for the Lil' Shoppers.

We supply everything needed to run a successful Shoppe.

- Complete 24/7 online chairperson website
- Colorful parent letters (Also available in Spanish)
- Budget envelopes
- Colorful posters
- Chairperson manual
- Decorated tablecloths
- Three different sizes of bags
- Pre-priced tent cards
- Pre-coded merchandise for easy checkout
- UPS Next Day Air delivery on all reorders
- Guaranteed delivery on every I.O.U.
- Hassle free inventory



BEST OF ALL

### LIL' SHOPPER'S SHOPPE® is RISK-FREE...

Your school pays only for the merchandise sold! Free supplies, no freight charges and no hidden costs!

## CHILDREN WILL LOVE THEIR "SHOPPING EXPERIENCE" CHILDREN SCHOOL'S LIL' SHOPPER'S SHOPPE®!



### STUDENTS LOVE IT...

This may be the first time they experience the thrill of picking out their own gifts for family and friends.

#### TEACHERS LOVE IT...

They can teach their students about budgeting and spending wisely...and the importance of giving.

### PARENTS LOVE IT...

During the holiday season, parents can rest assured their children will be shopping in a budget friendly, safe, non-commercial setting.

### 24/7 Online Chairperson Website

Industry leading technology – makes your job easy! Access from any computer 24/7

- Home, School Library, Work or Cell Phone! (No software to download)

# Chairperson Section - Home Linceln Elementary (11111) 221 Lorenth Street (211) 111-211 222 Lorenth Street (212) 111-211 223 Lorenth Street (212) 111-211 224 Lorenth Street (212) 111-211 225 Lorenth Street (212) 111-211 226 Lorenth Street (212) 111-211 227 Lorenth Street (212) 111-211 228 Lorenth Street (212) 111-211 229 Lorenth Street (212) 111-211 220 Lorenth Street (212) 111-211 221 Lorenth Street (212) 111-211 222 Lorenth Street (212) 111-211 223 Lorenth Street (212) 111-211 224 Lorenth Street (212) 124-211 225 Lorenth Street (212) 124-21 225 Lorenth Street

### Our system provides you with the following tools:

- A personalized web page customized for your school!
- Access to view your starting inventory before the sale starts!
- Live UPS tracking: chairperson materials, initial shipment & re-orders!
- Easily place your re-orders online!
- Support Materials Gives you the ability to access and print extra forms – if you need something ASAP!
- Instant Invoicing simply enter your returns and our system will automatically calculate your invoice – it's quick & simple!
- Live customer support If you ever have any questions we are just a phone call away!

LIL, SHOPPERS SHOPPE®

...THE IN-SCHOOL

SHOPPING PROGRAM

SHOPPING PROGRAM

OVER 35 YEARS!



# Top Quality Gifts

LIL' SHOPPER'S SHOPPE® offers top quality merchandise priced within a child's budget. Many of the gifts are based on recommendations from parents, teachers and students. Careful thought has been given to the design and custom packaging of each item to make them gifts that your children will be proud to give!



# Convenient and Affordable for Parents

The parents at your school will really appreciate the help during such a busy time of year...by having a budget friendly shopping program for their children. Your children can shop for personalized gifts for the whole family for the price of what one or two gifts would cost at your local mall.



### Safe and Educational for Kids

Children shop at school, in a safe, non-commercial environment where they can learn the value of money and how to spend it wisely...with the help of parents and teachers.

All children's items have been tested and meet or exceed the standards set by the Consumer Product Safety Improvement Act (CPSIA). In addition, each piece of jewelry satisfies our high standards of value and quality, meeting all lead safe requirements nation wide.

### OTHER HOLIDAY SHOPPE COMPANIES PROMISE BACK-UP MERCHANDISE,

The people who work at

Lil' Shopper's Shoppe® are committed to fill 100% of your student's orders, so that every child will have exactly what they want for the holidays. If you run out of any item, simply call and we will get you more of that item by the next day. If there is an absolute run away item, use our exclusive "I.O.U." System to fill your child's exact needs. When we say exact, we mean: the same item, the same color, the same imprint. Just call us the day your shop ends and we personally GUARANTEE that every child will have exactly what they want before the holidays!

If we would fail to do the above, The Lil' Shopper's Shoppe® will give \$5.00 to each child who was unable to get exactly what they wanted for the holiday!

### LIL' SHOPPERS SHOPPE® CHECKOUT MADE EASY!

We are excited to offer your school a simple price coding system that will make check out FAST & EASY!

No more memorizing the prices of over 100 items! Here is how it works!

Over 90% of our merchandise will arrive coded with a number printed on it. The number or code will correspond to a specific retail price point. You will now only have to refer to the number on each item to find out the price. The coding will work if you sell the items at the service price or if you mark up the merchandise for more profit - Either way. The important thing is, it will make it <u>faster and easier for anyone to</u> work at the checkout counter!



### Approximate Mark-Up 10% OR 20%

CODE #	Sug. Retail	Sug. Retail
Example:	as a	as a
	Service	Fundraising
5	Program	Program
	Approx. 10%	Approx. 20%
	Mark Up	Mark Up
1	\$0.25	\$0.25
2	\$0.50	\$0.50
3	\$0.75	\$0.75
4	\$1.00	\$1.25
5	\$1.50	\$1 <i>.</i> 75
6	\$2.00	\$2.25
7	\$2.50	\$2.75
8	\$3.00	\$3.25
9	\$3.50	\$4.00
10	\$4.00	\$4.50
11	\$4.50	\$5.00
12	\$5.00	\$5.50
13	\$5.50	\$6.00
14	\$6.00	\$7.00
15	\$7.00	\$8.00
16	\$8.00	\$9.00
17	\$9.00	\$10.00
18	\$10.00	\$11.00

No more looking up the price of each different item over & over again!

LIL'S EASY TO RUN AS 1 2 ... IL AS EASY TO RUN AS 1, 2, 3!

### 1. SIGN UP

Just choose your dates and contact us (most schools run their shoppe Tuesday through Thursday during school hours).

### 2. SET UP

We supply everything you need, including a large inventory of over 115 gift items...within a child's budget.

### 3. SHOP

Your students will love the opportunity of shopping for that special gift for family and friends. Along the way they will discover ...the JOY OF GIVING!

### LIL' SHOPPER'S **SHOPPE**<sup>®</sup> is RISK-FREE...

Your school pays only for the merchandise sold! Free supplies, no freight charges and no hidden costs!



### **You Choose Your Bonus!**

- Lil' Shoppers Shoppe Dollars
- \$300 Carnival Kit
- Giant 6' Gift Stocking
- Jumbo Plush
- Pre-programmed coded cash register rental
- Discount on your Lil' Shoppers Shoppe® Sign up EARLY and choose BOTH!
  - 1. First choice of your dates.
  - 2. Your early sign-up bonus (pick one from above).

