



Spring 2019

# Fundraising Guide

**FUNDRAISING**.com

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A proud member of Great American Opportunities and QSP, Fundraising.com is powered by a dynamic team of 350+ fantastically-knowledgeable Fundraising Consultants and local representatives. We've never been more ready, willing and able to help you raise funds for your good cause. Visit us at [Fundraising.com/canada](http://Fundraising.com/canada) or give us a call 1.866.877.2777

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# Sweet and Salty Pretzel Rods

Profit per case: 40%

This fundraiser became a success as soon as it became available in the US and now it's available in Canada! Sweet & Salty Pretzel Rods, THE new fundraiser in town! A new Super Variety Pack filled with crispy pretzels dipped in high quality chocolate and rolled in assorted candy chunks, sure to delight your supporters. To top things off, these Rods are low calorie snacks with a great taste!

- Minimum Order: 1 cases
- 7 days for delivery
- You pay: \$1.20 /rod
- You sell: \$2 /rod
- Product is Kosher
- Low calorie snacks that also taste great
- During the summer season shipping surcharges may apply due to warm weather
- Shipping Fee\*: \$50 per order

\*A surcharge may apply for deliveries in remote areas.



# of Cases	Your cost	You collect	Your profit
1-4	288\$	480\$	40%
5+	240\$	480\$	50%

# Cookie Dough

Everybody loves fresh-baked cookies and this is why our Tasty Batters fundraiser performs so well. Offer gourmet, low-sodium frozen dough and decadent treats made with NO pre-mixes, no trans-fats and no preservatives.

- Available in 2.7lb tubs and pre-portioned boxes
- Made with no pre-mixes
- No trans-fat
- No preservatives

Other info:

- Minimum order= 100 units (60 units in Ontario)
- Delivery- 16 days
- Up to 40% profit
- Order-taker style fundraiser
- Full color brochure
- May contain traces of nuts and/or peanuts



"I just wanted to thank you for your help with our cookie dough fundraiser. Everything arrived as ordered and the truck driver was very nice! Thanks for all of your advice and information. I would never have been as prepared as I was without your help."

- Elementary Teacher

# Scratchcards

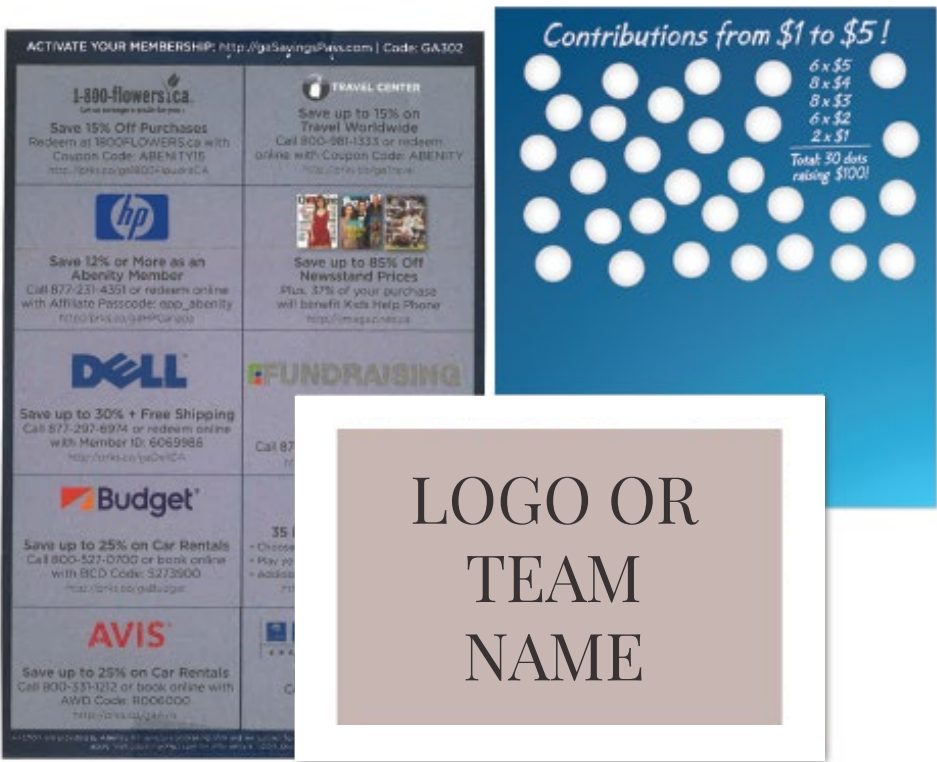
Profit: 80%

## EVERYBODY WINS

- Ships in 5-7 business days
- Minimum order: 10 cards
- \$100 raised per card, contributions from \$1 to \$5
- Each supporter goes home with a membership of unlimited discounts worth hundreds of dollars

### FREE SHIPPING

Get 1 free card for every 10 cards purchased  
Due to the custom nature of this product,  
Scratchcards cannot be returned or refunded.



Cards	Your cost	You collect	Your profit
10+	\$20	\$100	80%



# Custom EyeBlack

Profit: 60%

No artwork or setup fees. Use your own design, logo or text!

- Breathable and safe material
- Perfect for athletes and fans
- Inexpensive and easy to sell

Package	Min. Order	Your cost	You collect	Your profit
Home Run Package	100	\$2.00	\$5.00	60%
Grand Slam Package	500	\$2.00	\$5.00	60%



# Jack Link's Beef Snacks

## HOT/ORIGINAL WILD STICKS

Profit per case: 50%

Flavors: Original and Hot

Case Count: 120 (6X20)

## BEEF STEAKS

Profit per case: 40%

Flavors: Original, Teriyaki, Sweet & Hot and Peppered Beef

Case Count: 144 (12X12)

## JERKY BAGS (35 g)

Profit per case: 50%

Flavors: Original, Teriyaki, Sweet & Hot

Case Count: 48 (4X12)

## JERKY BAGS (80 g)

Profit per case: 38%

Flavors: Original, Teriyaki, Sweet & Hot, Turkey, Korean Pork Bbq

Case Count: 12 (1X12)





# Custom T-shirts

Profit per t-shirt: It's up to you

Increase exposure with many options like v-neck, women's fit and long sleeve. Starting as low as 6.75\$



We customize your t-shirts for free,  
call us for more details

# OF TEES		COST/TEES*		SURCHARGES	
15 TO 24	13\$			COLORED	EXTRA 1.25\$
25 TO 44	11\$			WOMEN'S FIT	EXTRA 0.75\$
45 TO 94	9.75\$			LONG SLEEVES	EXTRA 2.25\$
95 TO 244	7.75\$				
245+	6.75\$				

- Other surcharges may applied- Minimum Order: 15 tees  
\*Base prices for white tees with a 1 color imprint.

# Original Smencils

Profit: 50%

Made from 100% recycled newspapers! Smencils are made from tightly rolled sheets of newspaper around #2 graphite writing cores. Hardened to the consistency of wood pencils and soaked in gourmet liquid scents each Original Smencil is enclosed in its own corn-based biodegradable Freshness Tube. Scent guaranteed to last for two years.

- Minimum Order: 1 case
- Retail \$2/pencil
- Delivery: 7 days
- 50 per bucket (5 each of 10 scents)

Scents: Strawberry, Bubble Gum, Kiwi, Pineapple, Blueberry, Orange, Blueberry, Orange, Blue Raspberry, Rootbeer, Black Cherry



Units	Your cost	You collect	Your profit
1+	500\$	1000\$	50%



# Sports Smencils

Profit: 50%

Scents: Batter Up Bubblegum, Goal Scoring Grape, Touchdown Taffy, Slam Dunk Soda, Kickflip Cotton Candy



Units	Your cost	You collect	Your profit
1+	500\$	1000\$	50%

# Lollipops

Profit per case: 50%

Lollipops are everyone's favorite fundraiser. With so many scrumptious and unique flavors to choose from, your customers will want to try them all!

- 640 pops per case ( 8 carriers of 80 items)
- Ships in minimum 7 business days
- Minimum order: 1 case

FREE SHIPPING



Heart Shape 1oz



Yummy Lix



Color Xploder



Lolliballs Lollipops



Easter Joy Lollipops



Sweet Yummy Lips

For a full list of shapes and flavors, visit [www.Fundraising.com/canada](http://www.Fundraising.com/canada)

# of Cases	Your cost	You collect	Your profit
1+	320\$	640\$	50%

# Candytree

Profit per case: 50%

Candy Tree has been helping fundraising groups in Canada for more than 20 years. Real Gourmet lollipops, Candy Tree is all about the TASTE experience with no “flavour fade” due to its proprietary method which is recognized for producing high quality candy. 0 Trans-Fat, gluten free. NO preservatives, emulsifiers, or binder agents. Plus, the biodegradable sticks are environmentally friendly.

High quality + high profit = a total win!

- Minimum Order: 1 case
- Delivery: 7 days
- 700 items per Master Case (7 bags of 100 items)



# of Cases	Your cost	You collect	Your profit
1+	350\$	700\$	50%



# Your Own Online Store

Profit: Up to 37%

Create your FREE online fundraising program and start raising funds from home!

Over 500 magazine titles available

FASHION & MORE



cosmopolitan  
INStyle  
allure



CAR AND DRIVER  
Esquire  
DIRT RIDER  
Sports Illustrated

KIDS & MORE



Sports Illustrated Kids  
National Geographic Kids  
ask  
Kayak

# Your Own Online Store

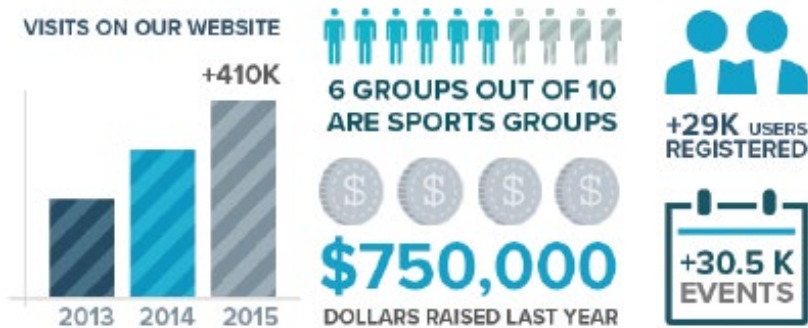
Profit: Up to 37%

## The advantages

- IT'S FREE
- Reach supporters all across Canada
- It's open 24/7
- No door-to-door

## How it works

1. Create your page
2. Share your campaign
3. Earn up to 37% profit



CALL US now to learn more: 1.866.877.2777

# From Farm to Table Popcorn

Profit per case: 50%

From Farm to Table is a healthy fundraiser sourced directly from Canadian farms. Grown with no pesticides and no GMOs, this popcorn is gluten free and made in a peanut and tree nut free facility. If that was not good enough, this healthy snack meets the School Food and Beverage Policy #150. It's a perfect fundraiser for schools and sports groups.

- Minimum order: \$480.00
- Delivery = 10-15 business days
- You pay: \$1 /bag
- You sell: \$2 /bag

FREE SHIPPING

## 3 PACKING OPTIONS:

- Single flavour options - 32 bags/case
  - Single Flavor options - 10 bags/pack
  - Variety of 20 bags/pack
- (Packed in drawstring bags – 4 packs per box)



Flavours: Bold White Cheddar,  
Dill Pickle, Sweet & Salty Kettle Corn,  
Light Butter & Salt

*"Providing consumers farm fresh products  
directly sourced from Canadian farms."*

# of Cases	Your cost	You collect	Your profit
20 Bags/Case - Variety Pack	20\$	40\$	50%
32 Bags/Case – Single Flavor	32\$	64\$	50%
10 Bags/Pack – Single Flavor	10\$	20\$	50%