



Great gifts
for kids –
see page
M6!

Magazines

Most titles
**Just
\$10**

Try Something New!



Double Bonus Offer!

Get twice the issues
+ a **FREE GYM BAG!**
with your subscription to any magazine
on pages M4-M5

REAL SIMPLE
life made easier

Your money manager:
secrets to saving
\$3 to \$3,000

Alternative
medicine
what works

One-pot mea
Surviving
awkward socia
situation

plus the Fall
shampoo
pasta sauce
side table

62% SAVINGS

REAL SIMPLE TV: NOW ON PBS
GO TO REALSIMPLE.COM FOR LOCAL LISTINGS

NEW!

REAL SIMPLE family

Get it all done
with time to spare
smart solutions
for busy parents

Easy recipes
kid-friendly meals
Family news
entertainment

**SPECIAL
ISSUE
INCLUDED!**

REAL SIMPLE family included
with your subscription to
REAL SIMPLE

FREE GIFT! See page M4.

- Easy household solutions that give you time to spare
- Fun and games for the entire family
- Easy recipes the kids will love
- And so much more!

Orders redeemed after March 1, 2008
will receive an alternative REAL
SIMPLE special issue.

Real Simple
with family issue included

Monthly Issues	Cover Price	Our Price	Item #
6	\$27.00	\$10	5530
+1 special family issue			
OR			
12	\$54.00	\$20	5586
+1 special family issue			
plus a FREE GYM BAG			

People **STYLE WATCH**

100 BUYS UNDER \$100

Great Bags

Cute Shoes

Sexy Styles

49% SAVINGS

ULTIMATE JEANS GUIDE

Find Your Perfect Fit

What's In! What's Out!

136 Hot Celeb Looks

NEW
magazine from
People

People StyleWatch

Monthly Issues	Cover Price	Our Price	Item #
10	\$39.90	\$20	5531

- Fresh, new look at fashion, beauty and celebrity style.
- Hottest star styles with a real-life approach to fashion and beauty at prices you can afford.
- Latest trends every month!

More pages, more value: OUR BIGGEST ISSUE – EVER!

all you

You can make it happen!

Get ahead! GIFT GUIDE

57% SAVINGS

Celebrate the season

All You

Real inspiration, real value,
every day. Great diets that work,
plus hundreds of tips for a better life.

FREE GIFT! See page M4.

Monthly Issues	Cover Price	Our Price	Item #
12	\$23.64	\$10	5530
OR			
24	\$47.28	\$20	5586
plus a FREE GYM BAG			

NFL PLAYOFFS: Reviewed and Improved

Sports Illustrated

NFL Draft

THE GREAT GUESSING GAME!

Find the Star for the Most Powerful Player

Talent Lottery in Vegas

VINCE YOUNG

Put Riley

82% SAVINGS

Sports Illustrated

Captures all the excitement
of sports with acclaimed writing
and action-packed photography.

FREE GIFT! See page M4.

Weekly Issues	Cover Price	Our Price	Item #
14	\$55.86	\$10	5530
OR			
28	\$111.72	\$20	5586
plus a FREE GYM BAG			

Try Something



This Old House

Monthly Issues	Cover Price	Our Price	Item #
10	\$45.00	\$10	5530

Shows you step-by-step how to transform your home into the house of your dreams.



Money

Monthly Issues	Cover Price	Our Price	Item #
8	\$31.92	\$10	5530



In Style

Monthly Issues	Cover Price	Our Price	Item #
5	\$19.95	\$10	5530



Essence

Monthly Issues	Cover Price	Our Price	Item #
6	\$23.94	\$10	5530
OR			
12	\$47.88	\$20	5586

PLUS FREE GYM BAG



All You

Monthly Issues	Cover Price	Our Price	Item #
12	\$23.64	\$10	5530
OR			
24	\$47.28	\$20	5586

PLUS FREE GYM BAG

Real inspiration, real value, EVERY day. Great diets that work, plus hundreds of tips for a better life.



People En Espanol

- IN SPANISH -			
Monthly Issues	Cover Price	Our Price	Item #
10	\$29.90	\$10	5530



Health

Monthly Issues	Cover Price	Our Price	Item #
10	\$35.00	\$10	5530



Coastal Living

Monthly Issues	Cover Price	Our Price	Item #
10	\$39.90	\$10	5530



Treat yourself & help your school!



Food & Wine

Monthly Issues	Cover Price	Our Price	Item #
6	\$27.00	\$10	5530
OR			
12	\$54.00	\$20	5586

PLUS FREE GYM BAG



Cottage Living

Monthly Issues	Cover Price	Our Price	Item #
6	\$23.94	\$10	5530



Great Gift Ideas for KIDS!

See page M6.

FREE GIFT! See page M4.

ew for Just \$10!



Golf Magazine

Monthly Cover Our Item
Issues Price Price #

8 \$31.92 **\$10** 5530

OR

18 \$71.82 **\$20** 5586

PLUS FREE GYM BAG



Business 2.0

Monthly Cover Our Item
Issues Price Price #

11 \$43.89 **\$10** 5530



Sports Illustrated

Weekly Cover Our Item
Issues Price Price #

14 \$55.86 **\$10** 5530

OR

28 \$111.72 **\$20** 5586

PLUS FREE GYM BAG



Travel + Leisure

Monthly Cover Our Item
Issues Price Price #

6 \$27.00 **\$10** 5530

OR

12 \$54.00 **\$20** 5586

PLUS FREE GYM BAG



Popular Science

Monthly Cover Our Item
Issues Price Price #

10 \$39.90 **\$10** 5530



Field & Stream

Monthly Cover Our Item
Issues Price Price #

12 \$47.88 **\$10** 5530



Entertainment Weekly

Weekly Cover Our Item
Issues Price Price #

20 \$70.00 **\$10** 5530

OR

57 \$199.50 **\$20** 5586

PLUS FREE GYM BAG

Stay on top of what's hot (and what's not) in entertainment

BEST BUY!



Time

Weekly Cover Our Item
Issues Price Price #

20 \$79.00 **\$10** 5530

OR

40 \$158.00 **\$20** 5586

PLUS FREE GYM BAG

America's #1 newsweekly gives you award-winning coverage.

ALSO AVAILABLE...

Car & Driver

Monthly Cover Our Item
Issues Price Price #

12 \$47.88 **\$10** 5530

Fortune

Biweekly Cover Our Item
Issues Price Price #

8 \$39.92 **\$10** 5530

Woman's Day

Yearly Cover Our Item
Issues Price Price #

17 \$47.43 **\$10** 5530

Published every 3 weeks.

Esquire

Monthly Cover Our Item
Issues Price Price #

10 \$35.00 **\$10** 5530

Saltwater Sportsman

Monthly Cover Our Item
Issues Price Price #

10 \$49.90 **\$10** 5530

Outdoor Life

Monthly Cover Our Item
Issues Price Price #

12 \$47.88 **\$10** 5530

Fitness

Monthly Cover Our Item
Issues Price Price #

10 \$35.00 **\$10** 5530

Travel+Leisure Golf

Biweekly Cover Our Item
Issues Price Price #

7 \$31.50 **\$10** 5530



FREE GIFT! See page M5.



Double Bag

TWICE AS MANY ISSUES



ALL YOU

Monthly Issues	Cover Price	Our Price	Item #
24	\$47.28	\$20	5586

PLUS FREE GYM BAG!
\$10 Regular Offer: 12 monthly issues



ENTERTAINMENT WEEKLY

Weekly Issues	Cover Price	Our Price	Item #
57	\$199.50	\$20	5586

PLUS FREE GYM BAG!
\$10 Regular Offer: 20 weekly issues



REAL SIMPLE with family issue included

Monthly Issues	Cover Price	Our Price	Item #
12	\$54.00	\$20	5586

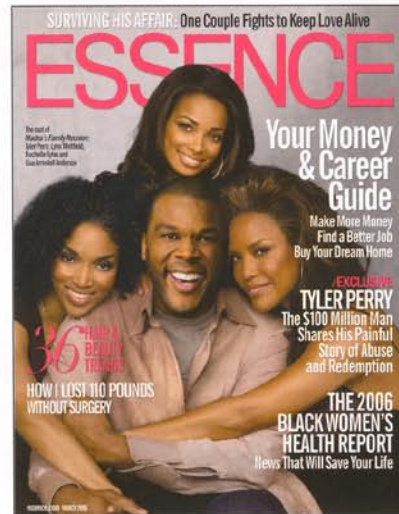
+1 special family issue
PLUS FREE GYM BAG!
\$10 Regular Offer: 6 monthly issues



GOLF

Monthly Issues	Cover Price	Our Price	Item #
18	\$71.82	\$20	5586

PLUS FREE GYM BAG!
\$10 Regular Offer: 8 monthly issues



ESSENCE

Monthly Issues	Cover Price	Our Price	Item #
12	\$47.88	\$20	5586

PLUS FREE GYM BAG!
\$10 Regular Offer: 6 monthly issues



SPORTS ILLUSTRATED

Weekly Issues	Cover Price	Our Price	Item #
28	\$111.72	\$20	5586

PLUS FREE GYM BAG!
\$10 Regular Offer: 14 weekly issues

Bonus Offer

PLUS A FREE GIFT



TIME

Weekly Issues	Cover Price	Our Price	Item #
40	\$158.00	\$20	5586

PLUS FREE GYM BAG!

\$10 Regular Offer: 20 weekly issues

About Your FREE Gift

- Your choice of red or blue - see How to Order on page M8.
- Roomy, zippered main compartment
- 2 side compartments
- Cushioned shoulder strap
- Sturdy nylon and mesh construction
- Measures 15" x 10" x 10"
- IT'S YOURS FREE WHEN YOU PURCHASE ANY TITLE ON PAGES M4 AND M5!



If the free gift becomes unavailable, it will be replaced with an item of equal or greater value.

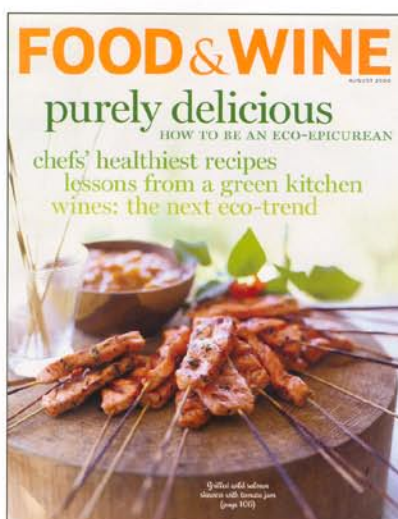


SPORTS ILLUSTRATED KIDS

Monthly Issues	Cover Price	Our Price	Item #
12	\$47.88	\$20	5586

PLUS FREE GYM BAG!

\$10 Regular Offer: 6 monthly issues



FOOD & WINE

Monthly Issues	Cover Price	Our Price	Item #
12	\$54.00	\$20	5586

PLUS FREE GYM BAG!

\$10 Regular Offer: 6 monthly issues



TRAVEL + LEISURE

Monthly Issues	Cover Price	Our Price	Item #
12	\$54.00	\$20	5586

PLUS FREE GYM BAG!

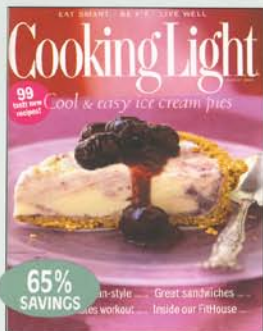
\$10 Regular Offer: 6 monthly issues

TITLES ON THIS PAGE ONLY.

M5

Bestsellers Just \$20

Up to
89% off
newsstand
prices!



Cooking Light

Monthly Issues	Cover Price	Our Price	Item #
13	\$58.50	\$20	5531



Southern Accents

Bi-monthly Issues	Cover Price	Our Price	Item #
10	\$59.90	\$20	5531



People

Weekly Issues	Cover Price	Our Price	Item #
9	\$31.41	\$20	5531



Entertainment Weekly

Weekly Issues	Cover Price	Our Price	Item #
57	\$199.50	\$20	5586

PLUS FREE GYM BAG



Southern Living

Monthly Issues	Cover Price	Our Price	Item #
13	\$64.87	\$20	5531



Sports Illustrated

Weekly Issues	Cover Price	Our Price	Item #
28	\$111.72	\$20	5586

PLUS FREE GYM BAG



Real Simple

with family issue included

Monthly Issues	Cover Price	Our Price	Item #
12	\$54.00	\$20	5586

+1 special family issue
PLUS FREE GYM BAG



Sunset

Monthly Issues	Cover Price	Our Price	Item #
12	\$59.88	\$20	5531



Time

Weekly Issues	Cover Price	Our Price	Item #
40	\$158.00	\$20	5586

PLUS FREE GYM BAG



People StyleWatch

Monthly Issues	Cover Price	Our Price	Item #
10	\$39.90	\$20	5531

StyleWatch gives you a fresh, new look at fashion, beauty and celebrity style.



In Style

Monthly Issues	Cover Price	Our Price	Item #
11	\$43.89	\$20	5531

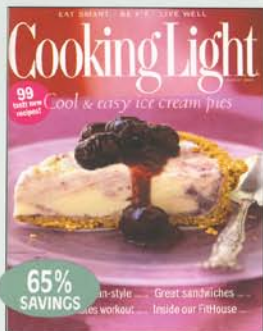
The latest fashions, expert beauty advice, and intimate looks at your favorite celebrities.



54% SAVINGS

Bestsellers Just \$20

Up to
89% off
newsstand
prices!



Cooking Light

Monthly Issues	Cover Price	Our Price	Item #
13	\$58.50	\$20	5531



Southern Accents

Bi-monthly Issues	Cover Price	Our Price	Item #
10	\$59.90	\$20	5531



People

Weekly Issues	Cover Price	Our Price	Item #
9	\$31.41	\$20	5531



Entertainment Weekly

Weekly Issues	Cover Price	Our Price	Item #
57	\$199.50	\$20	5586

PLUS FREE GYM BAG



Southern Living

Monthly Issues	Cover Price	Our Price	Item #
13	\$64.87	\$20	5531



Sports Illustrated

Weekly Issues	Cover Price	Our Price	Item #
28	\$111.72	\$20	5586

PLUS FREE GYM BAG



Real Simple

with family issue included

Monthly Issues	Cover Price	Our Price	Item #
12	\$54.00	\$20	5586

+1 special family issue
PLUS FREE GYM BAG



Sunset

Monthly Issues	Cover Price	Our Price	Item #
12	\$59.88	\$20	5531



Time

Weekly Issues	Cover Price	Our Price	Item #
40	\$158.00	\$20	5586

PLUS FREE GYM BAG



People StyleWatch

Monthly Issues	Cover Price	Our Price	Item #
10	\$39.90	\$20	5531

StyleWatch gives you a fresh, new look at fashion, beauty and celebrity style.



In Style

Monthly Issues	Cover Price	Our Price	Item #
11	\$43.89	\$20	5531

The latest fashions, expert beauty advice, and intimate looks at your favorite celebrities.



Top Choices!

How to Order Your Magazine in 2 Easy Steps:



SPORTS ILLUSTRATED

Weekly Issues	Cover Price	Our Price	Item #
14	\$55.86	\$10	5530
28	\$111.72	\$20	5586

PLUS FREE GYM BAG

TIME

Weekly Issues	Cover Price	Our Price	Item #
20	\$79.00	\$10	5530
40	\$158.00	\$20	5586

PLUS FREE GYM BAG

ENTERTAINMENT WEEKLY

Weekly Issues	Cover Price	Our Price	Item #
20	\$70.00	\$10	5530
57	\$199.50	\$20	5586

PLUS FREE GYM BAG

ALL YOU

Monthly Issues	Cover Price	Our Price	Item #
12	\$23.64	\$10	5530
24	\$47.28	\$20	5586

PLUS FREE GYM BAG

REAL SIMPLE with family issue included

Monthly Issues	Cover Price	Our Price	Item #
6	\$27.00	\$10*	5530
12	\$54.00	\$20*	5586

PLUS FREE GYM BAG

*Price includes 1 special family issue.

ESSENCE

Monthly Issues	Cover Price	Our Price	Item #
6	\$23.94	\$10	5530
12	\$47.88	\$20	5586

PLUS FREE GYM BAG

GOLF MAGAZINE

Monthly Issues	Cover Price	Our Price	Item #
8	\$31.92	\$10	5530
18	\$71.82	\$20	5586

PLUS FREE GYM BAG

SPORTS ILLUSTRATED KIDS

Monthly Issues	Cover Price	Our Price	Item #
6	\$23.94	\$10	5530
12	\$47.88	\$20	5586

PLUS FREE GYM BAG

FOOD & WINE

Monthly Issues	Cover Price	Our Price	Item #
6	\$27.00	\$10	5530
12	\$54.00	\$20	5586

PLUS FREE GYM BAG

TRAVEL + LEISURE

Monthly Issues	Cover Price	Our Price	Item #
6	\$27.00	\$10	5530
12	\$54.00	\$20	5586

PLUS FREE GYM BAG

This is your **PAID \$20 Magazine Voucher**



DO NOT THROW AWAY!
use to claim your free gift
Thanks for your support!

Item# 5586

\$20
VALUE

Your PAID Magazine Subscription!

DO NOT THROW AWAY!
Thanks for your support!

Item# 5531

\$10
VALUE

Your PAID Magazine Subscription!

DO NOT THROW AWAY!
Thanks for your support!

Item# 5530

Step 1.

On the Order Form, write the total number of subscriptions you want to buy using the appropriate item number – **5530** for all \$10 offers, **5531** for all \$20 offers, and **5586** for any of the \$20 Free Gift offers. (There's no need to indicate specific titles at this time.)

Step 2.

For each subscription you buy, your student/school will deliver an Order Voucher to you. Simply complete and return the voucher(s) to activate your subscription(s). There's also a toll free number to call with any questions. NOTE: Gym bag color choice is made when you activate your \$20 Free Gift Order Voucher – **5586**.

Yearly Publication Schedule: EW – eight double issues that each count as two of 57 issues; Time and SI – five double issues that each count as two of 56; People – one double issue that counts as two of 52; Fortune – bi-weekly, except for January when it is published once. Woman's Day – 17. In Style and Southern Living – 13 issues; Field & Stream, SI KIDS – one double issue that counts as two of 12. Outdoor Life – two double issues that each count as two of 12; Business 2.0, Cooking Light, Parenting and People en Español – 11; Coastal Living, Disney Adventures, Health, Nick Magazine, People StyleWatch, Teen Vogue and This Old House – 10; Cottage Living – 9 and TW Snowboarding – 9 (from Aug-April); Travel + Leisure Golf – 7 issues. Southern Accents – 6. All other magazines are published monthly. Magazines may also publish occasional extra issues. Once we receive your voucher(s), your subscription(s) will begin in 6-8 weeks. Allow 4-8 weeks from receipt of your voucher(s) for delivery of your free gift. If the free gift is unavailable, it will be replaced with an item of equal or greater value. This offer will expire October 31, 2008. Orders can only be filled in the US.

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Brochure produced by Giftco Inc., a charter member of AFRDS