AI in Retail

Use Cases:

* Personalized recommendations
* Dynamic pricing
* Inventory management
* Customer service
* Fraud detection/prevention
* Visual search
* Supply chain optimization
* Sentiment analysis
* Virtual try-ons
* Store layout optimization

Problems yet to be solved by AI:

* Data privacy
* Biases
* Integration challenges
* Predictive accuracy
* Customer trust

Problems created by AI:

* Job displacement
* Over-personalization
* Over reliance on technology
* Ethical concerns