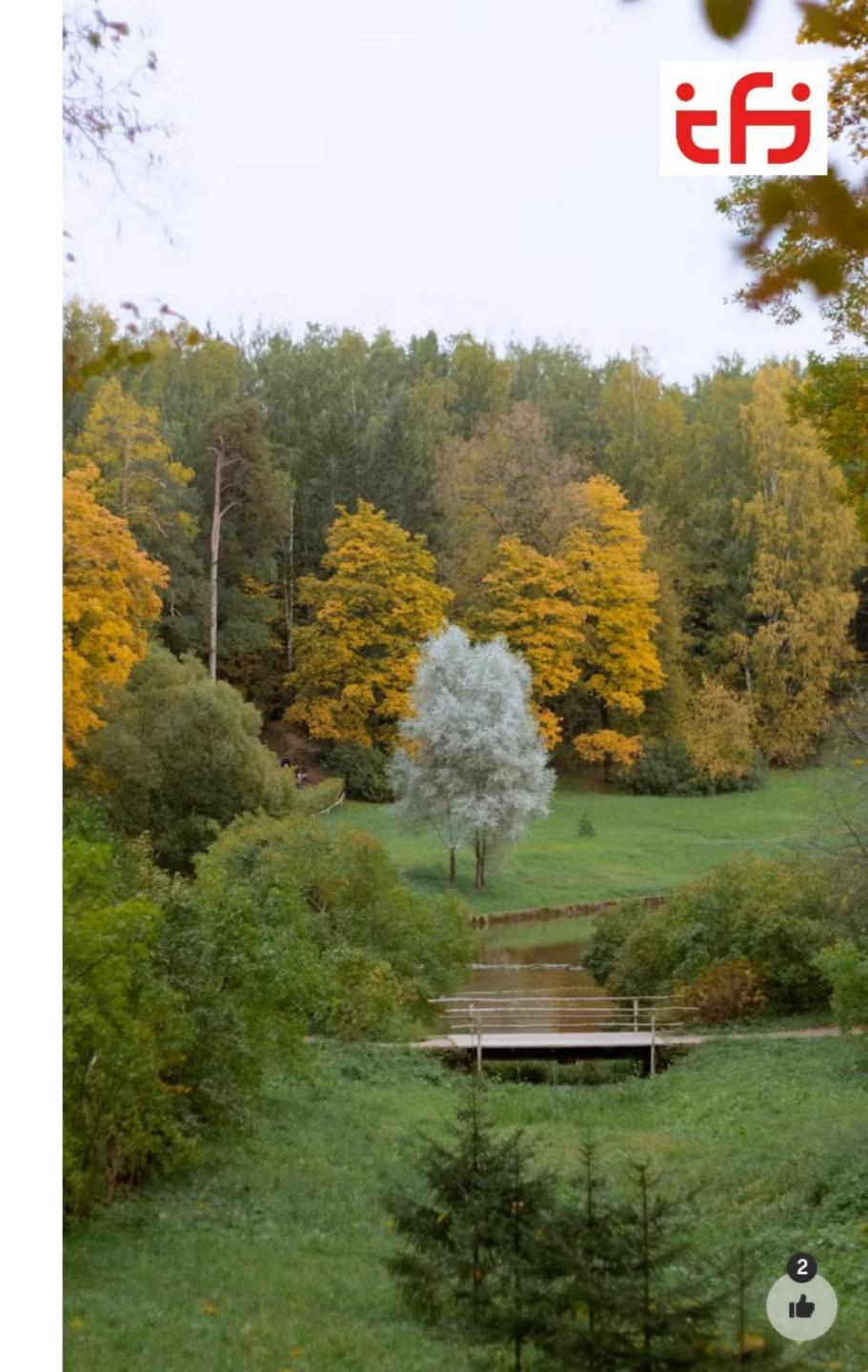
IN[34]120 Søketeknologi

2024-10-01 14:15 @ Chill & &

Agenda:

- Introdusere oblig C
- Case study av søk i praksis
- Oblighjelp





Oblig A: Fasit ute

- Ligger på Github
- → Pull filene!!
- → Kan få følgefeil i obligene



Oblig B

- Hadde frist på fredag
- → Vanskelig
- → Blir rettet fortløpende



Oblig 3/5: C

Frist: 2024-10-11



Assignment C-1

Deadline: 2024-10-11

The purpose of this assignment is to implement a simple query evaluator that efficiently performs *n*-of-*m* matching over a simple memory-based inverted index. I.e., if the query contains *m* unique query terms, each document in the result set should contain at least *n* of these *m* terms. For example, 2-of-3 matching over the query *orange apple banana* would be logically equivalent to the following predicate:

(orange AND apple) OR (orange AND banana) OR (apple AND banana)

Oblig C-1

- → Søkemotor, n / m terms
- → Litt som postingsmerger i A



Oblig C-1: Tips

- → WAND, "weak and" -> paper
- → NB: DAAT, ikke TAAT
- → Lecture 7, slide #5, #13

Assignment C-1

Deadline: 2024-10-11

The purpose of this assignment is to implement a simple query evaluator that efficiently performs *n*-of-*m* matching over a simple memory-based inverted index. I.e., if the query contains *m* unique query terms, each document in the result set should contain at least *n* of these *m* terms. For example, 2-of-3 matching over the query *orange apple banana* would be logically equivalent to the following predicate:

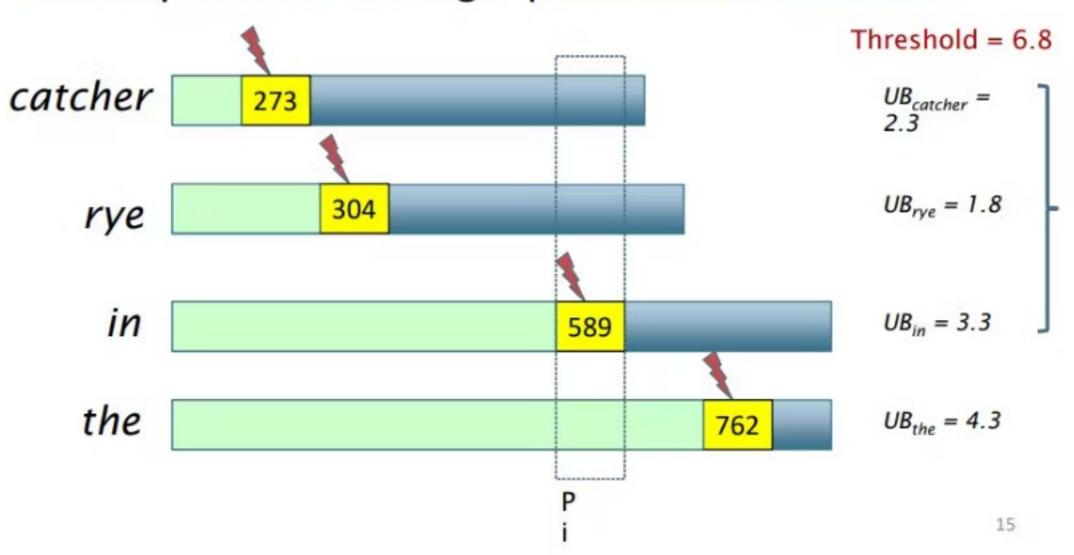
(orange AND apple) OR (orange AND banana) OR (apple AND banana)

Q)



Pivoting

- Query: catcher in the rye
- Let's say the current finger positions are as below

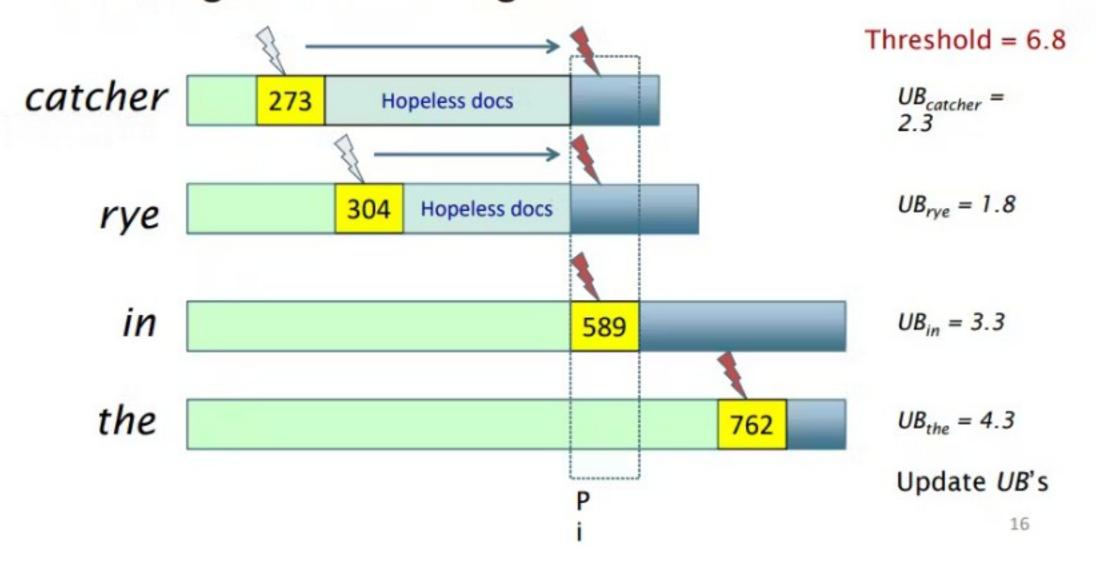


C-1: Konseptet "fingers"



Prune docs that have no hope

- Terms sorted in order of finger positions
- Move fingers to 589 or right

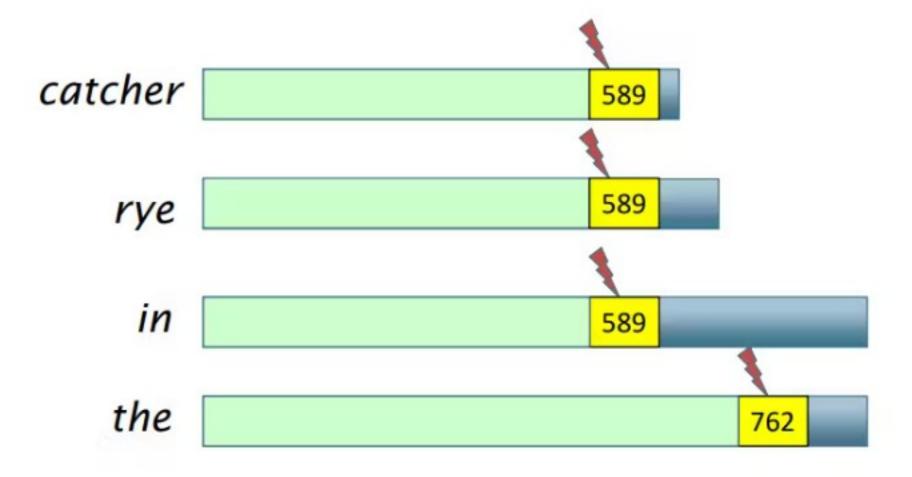


C-1: Algoritme for å gå videre (1/2)



Compute 589's score if need be

- If 589 is present in enough postings, compute its full cosine score – else some fingers to right of 589
- Pivot again ...



C-1: Algoritme for å gå videre (2/2)

17



Oblig C-2

- Søkemotor, legge til nye operators
- Prekode: motor med AND, OR, ANDNOT
- → Legge til WILDCARD, LOOKSLIKE, SOUNDSLIKE, SYNONYM

Assignment C-2

Deadline: 2024-10-11

The purpose of this assignment is to extend the <u>BooleanSearchEngine</u> class with a handful of new linguistic operators. The existing implementation already provides support for the logical operators and, or, and and and the support for the following new operators:

- WILDCARD: Support for simple wildcard matching. E.g., the query expression WILDCARD("fi*er") would match documents that
 contain any of the indexed terms {fishmonger, filibuster, fisher, finder, ...} that start with fi and end with er. The types of wildcards
 supported should be the same as what you can do with a permuterm index.
- LOOKSLIKE: Support for simple approximate matching based on edit distance. E.g., the query expression LOOKSLIKE("adverb")
 would match documents that contain any of the indexed terms {adverb, advert, avderb, advverb, ...} that are a single edit away from the given term. Edit distance should be measured according to the Damerau-Levenshtein metric.
- SOUNDSLIKE: Support for simple phonetic matching. E.g., the query expression SOUNDSLIKE("smith") would match documents
 that contain any of the indexed terms {smith, smyth, smitt, ...} that have similar pronounciations as the given term. Phonetic
 similarity should be assessed using the Soundex algorithm.
- SYNONYM: Support for simple equivalence-classing of terms using a provided dictionary. E.g., the query expression
 synonym("car") would match documents that contain any of the indexed terms {car, automobile, ...}, assuming that this mapping
 is contained in the provided dictionary.



Assignment C-2

Deadline: 2024-10-11

The purpose of this assignment is to extend the <u>BooleanSearchEngine</u> class with a handful of new linguistic operators. The existing implementation already provides support for the logical operators and , or , and ANDNOT . Your task is to add support for the following new operators:

- WILDCARD: Support for simple wildcard matching. E.g., the query expression WILDCARD("fi*er") would match documents that
 contain any of the indexed terms {fishmonger, filibuster, fisher, finder, ...} that start with fi and end with er. The types of wildcards
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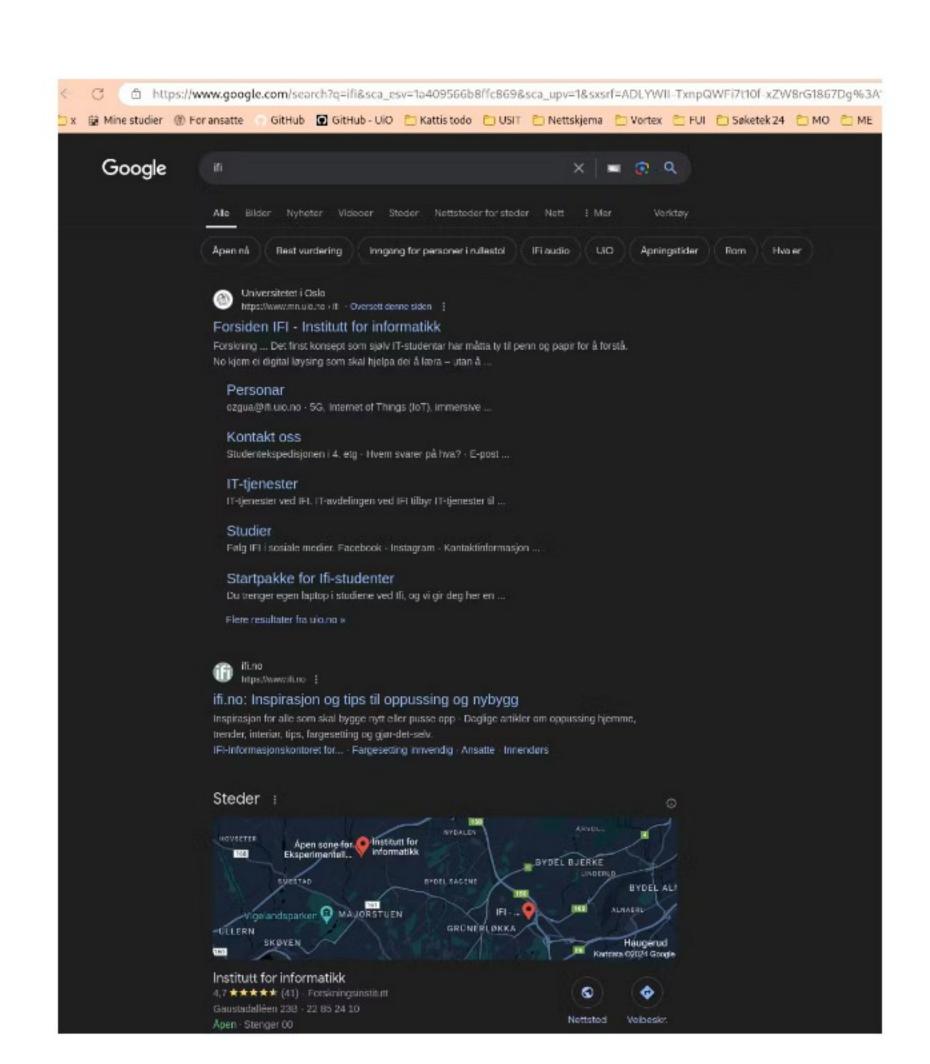
Oblig C-2: Tips

- → Bruker *din* kode fra A -> pull!
- → Ny oblig -> meld fra om feil



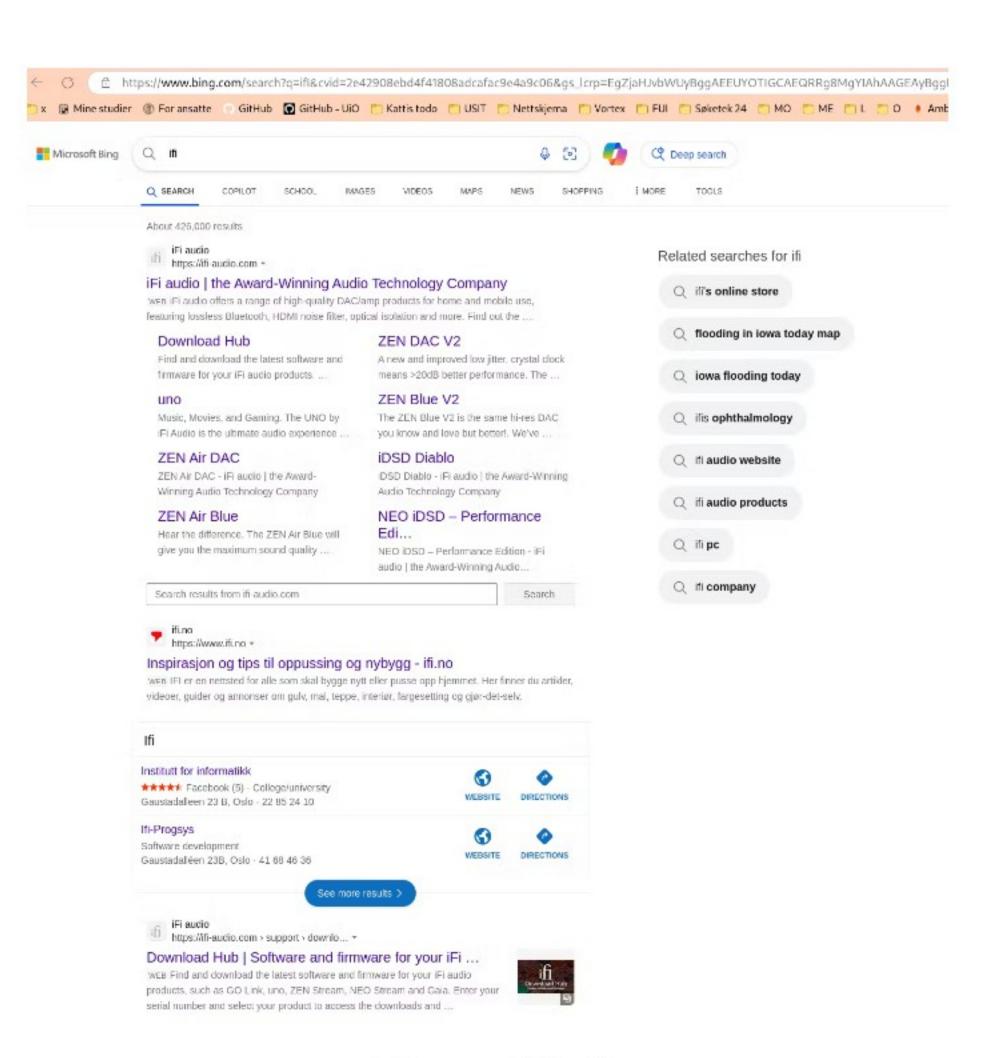
Case study av websøk

(Ikke pensum i seg selv, praktisk eksempel av hva vi har lært)



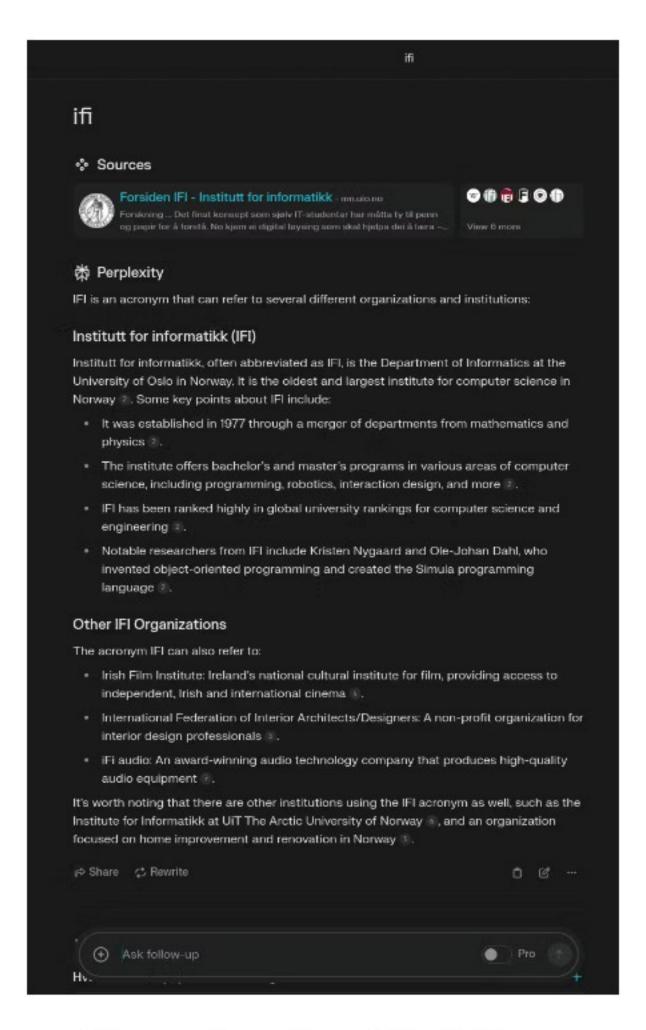
Google: Ifi





Bing: Ifi...?





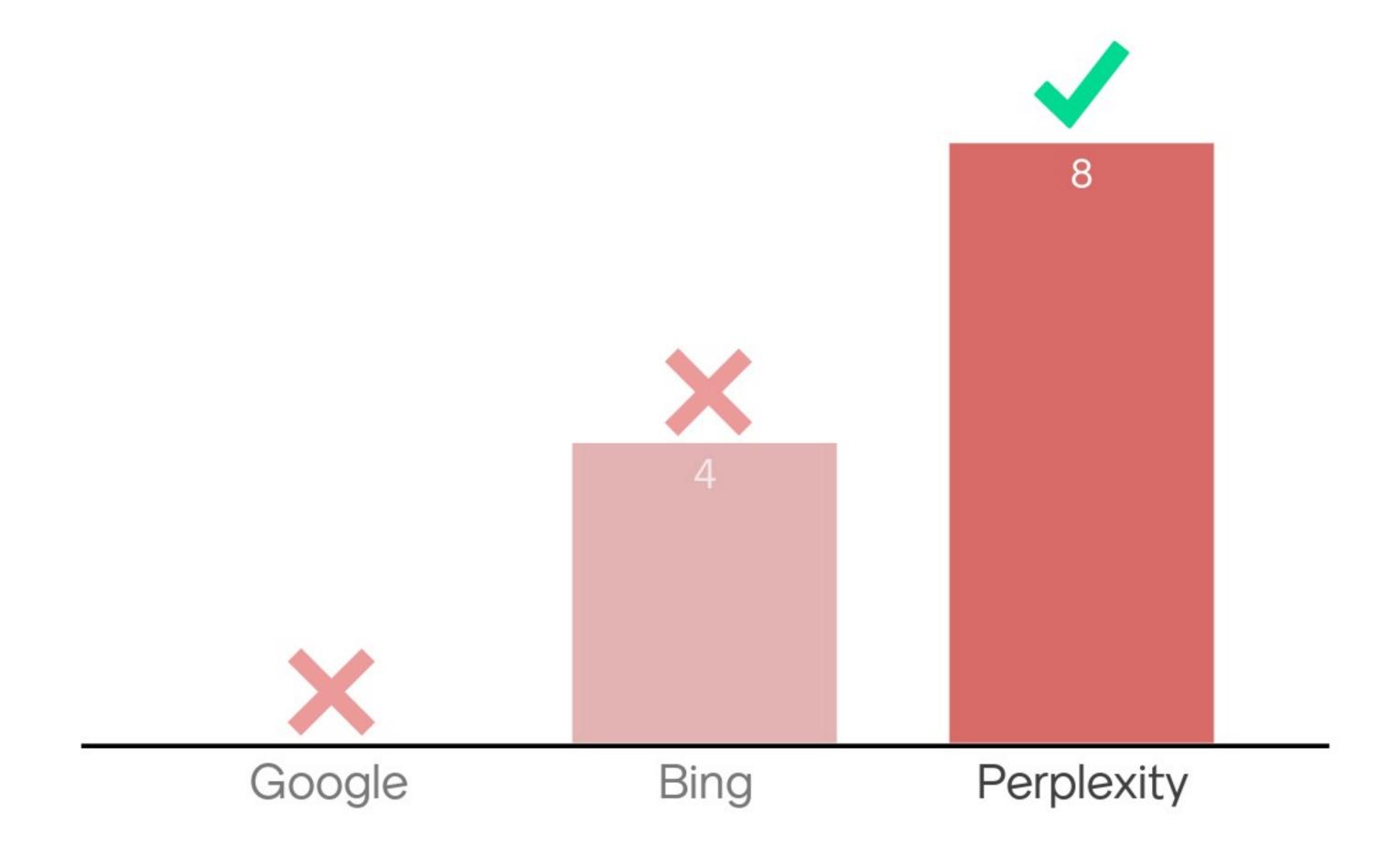
Perplexity: Ifi. Nice.







Hvem skal ut?





Hvorfor skal Perplexity ut?

Fordi den er Al-basert

Fordi den "søker" på en helt annen måte Fordi det er basert på LLMs. Mulig den bruker RAG? perplexity er ikke en tradisjonel søkemotor, men en large language model

Baserer seg ikke på lenkene vi ser etter når vi bruker en søkemotor

Hvorfor bytte til edge???

llm

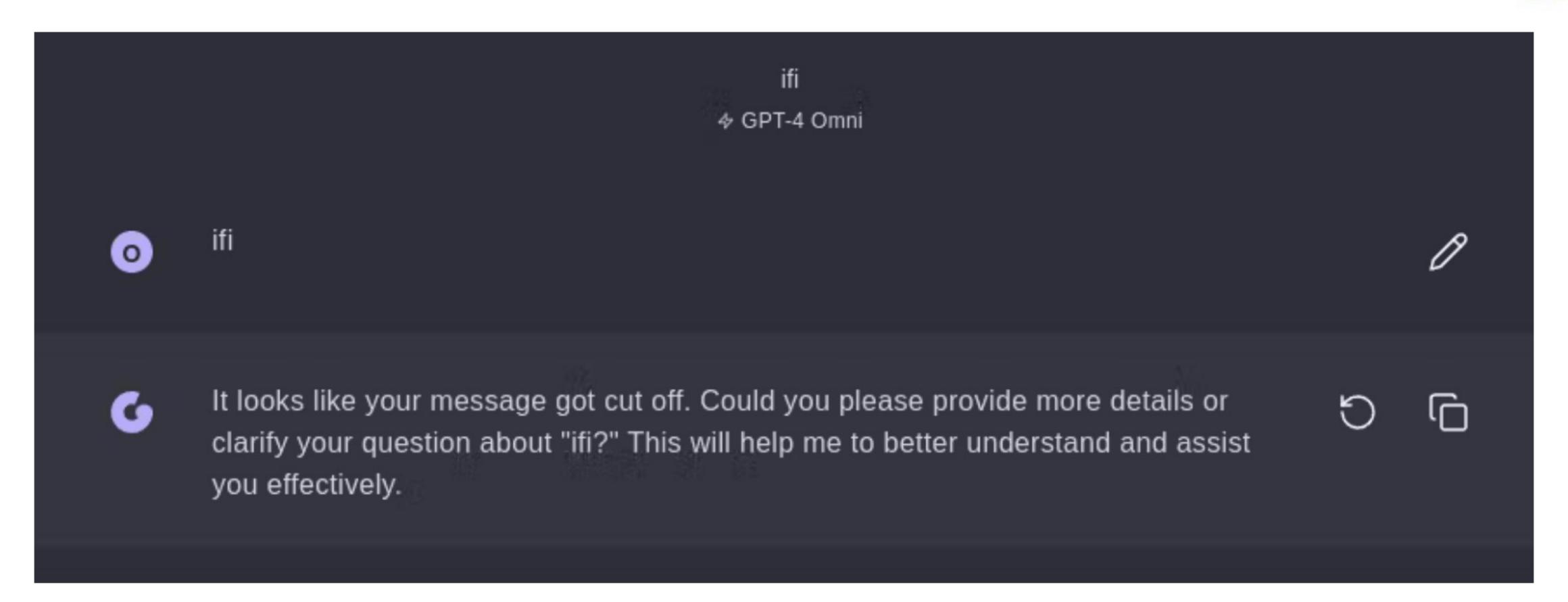
Perplexity er et mål på en språkmodells prediksjonsevne











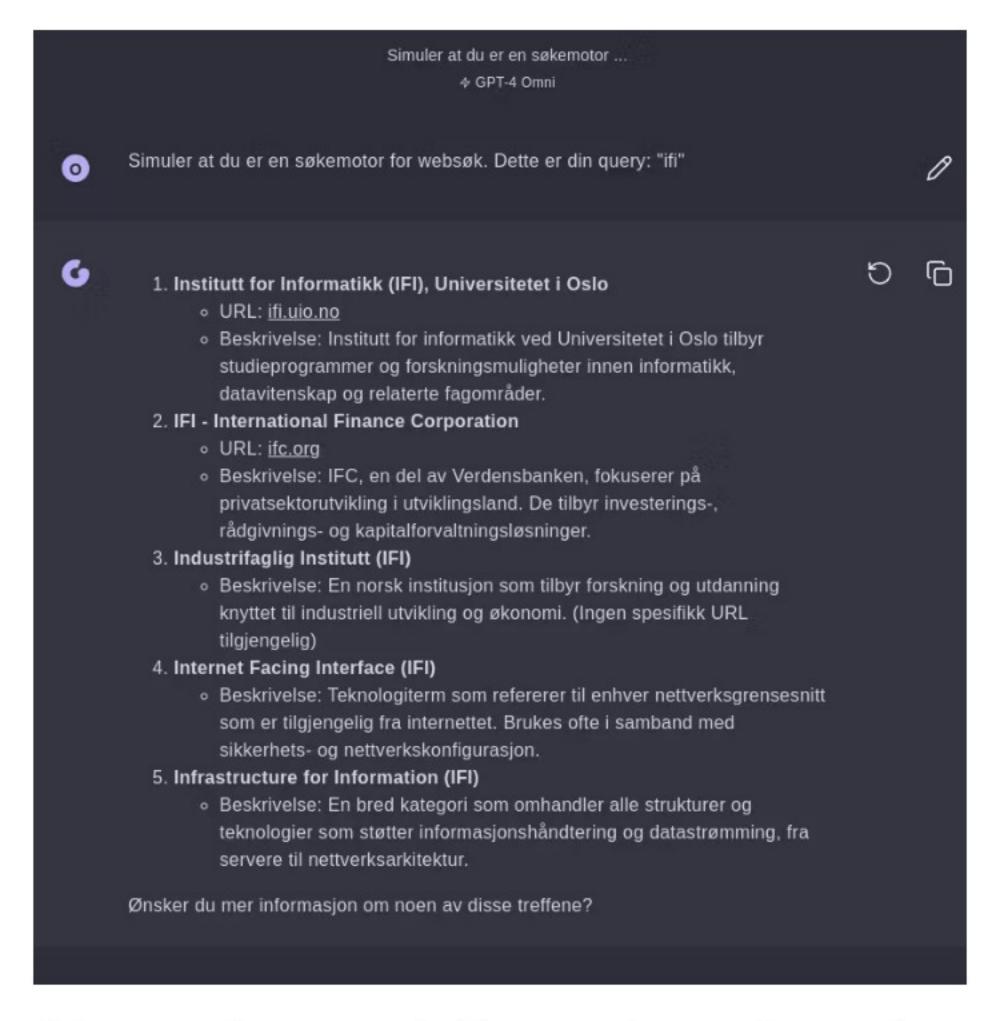
UiO GPT ? ? ?





UiO GPT...bedre?





Enorm tangent: Prompt engineering

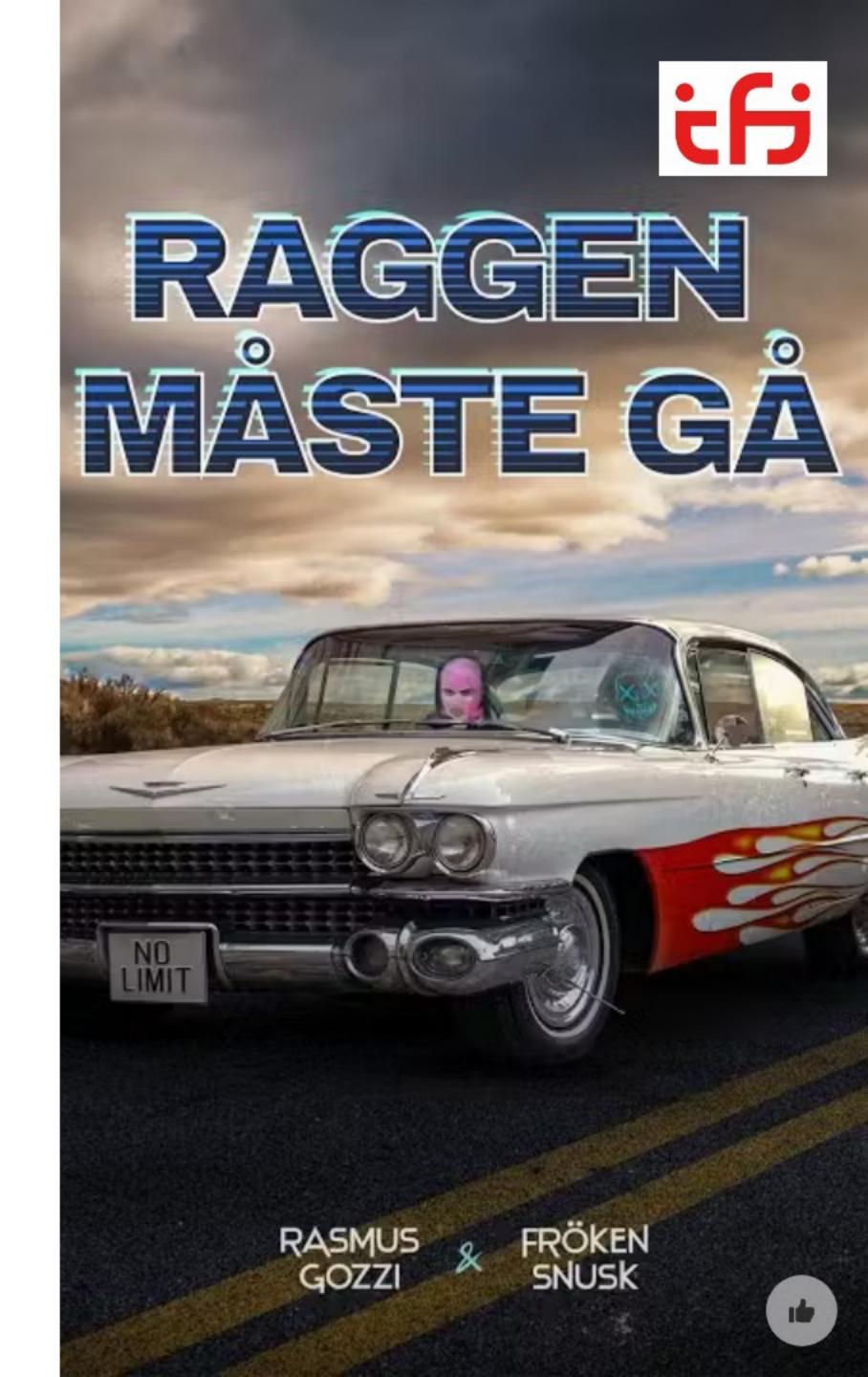


Perplexity: Kilder!

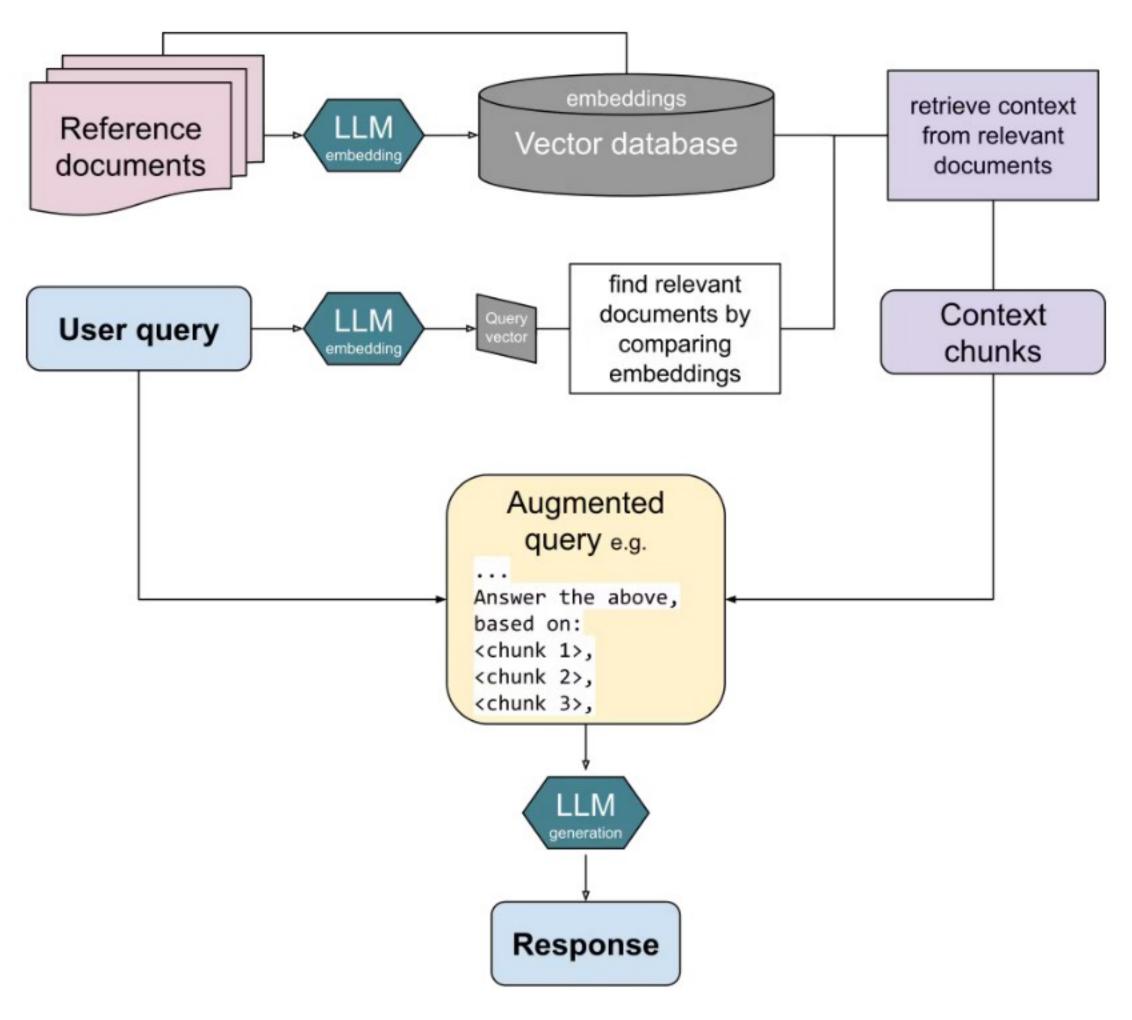


Further reading: RAG

- → "Retrieval augmented generation"
- → Virkelig ikke pensum
- → (Men veldig kult)







RAG-arkitektur



Grønn informatikk: søk

- → Tradisjonelt søk: Lite vannforbruk
- LLM-prompt: Mye Vannforbruk
- → Ikke bra!



ChatGPT-3 vs. ChatGPT-4: Training Power Consumption and Costs in U.S. Dollars



Data sources: U.S. Energy Information Administration, Electric Power Research Institute (EPRI) *Calculated based on the average U.S. commercial electricity rate of \$0.131 per kWh as of June 2024







The Brussels Times

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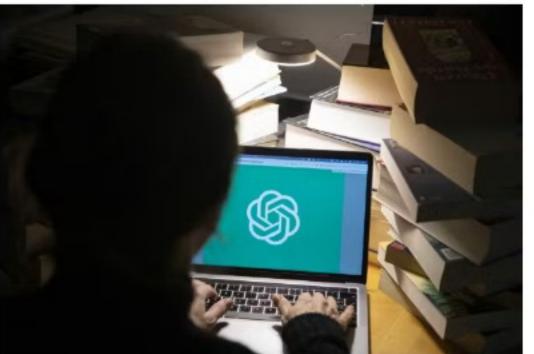


Brussels municipality launches free babysitting service for single parents

ChatGPT consumes 25 times more energy than Google

Sunday 12 May 2024

By The Brussels Times Newsroom



Energy consumption by Artificial Intelligence (AI) is rising rapidly: AI is predicted to consume twice as much energy as the whole of France by 2030, according to some calculations.

Not only does AI already have a solid climate impact now, it also complicates the fight against climate change. All this extra demand for electricity makes it even more difficult to electrify transport, for example, as soon as possible. The question arises: what do we best use AI for?

A year and a half after its launch, ChatGPT has 180 million users. The AI chatbot is used for all sorts of things, from creating a travel itinerary to writing a paper or just asking a silly question.





Pause til 15:15



Obligverksted. Skriv noe og det vil bli snakket om i plenum

Krever C-2 at man har gjort B-2 siden den bruker EditSearchEngine?