



Sponsorship & Exhibition Opportunities

24 – 27 June 2013

The Sebel & Citigate Albert Park
Melbourne, Victoria

www.anzahpe13.com

CONTENTS

Invitation	3
Benefits to Your Company	3
Conference Overview	3
Program Overview	3
Event Organising Committee	4
Sponsorship Packages	5
Platinum Sponsor	5
Gold Sponsor	6
Silver Sponsor	7
Bronze Sponsor	8
Advertising Opportunities	9
Trade Exhibitor Package	9
How to Book and Payment Deadlines	10
Booking Conditions	10
Sponsorship & Exhibition Payments	10
Cancellation Policy	10
Further Information	10
Application Form	11-13

INVITATION

ANZAHPE are delighted to invite you to participate in the ANZAHPE 2013 annual Conference to be held in Melbourne, Victoria, Australia from 24—28 June 2013.

On behalf of the Organising Committee, we invite you to consider our sponsorship & exhibition packages to ensure that your organisation gets the best possible exposure at the conference. ANZAHPE 13 Conference theme is **Professional Development of Health Professional Educators.**

We have a strong and specific commitment to ensure the best possible outcomes regarding booth placement and visibility, specific sponsoring organisation benefits including branding, advertising and registration subsidies, and the coordination of social activities around the booth areas.

We hope that you can join us, via a sponsorship and your attendance and participation.

BENEFITS TO YOUR COMPANY

The sponsorship of the ANZAHPE 13 Conference provides a unique opportunity for your organisation to show its support to health professional education. Your contribution and support will provide us with opportunities to formalise partnerships and alliances.

ANZAHPE 13 will be an opportunity to increase knowledge and practical skills to better understand and educate health professionals. Additionally the annual conference provides an opportunity for health professionals to network and be further educated on contemporary changes to the education of health professionals. Anticipated delegate numbers is 350.

This conference offers you a high level of exposure including:

- ⇒ Direct exposure to ANZAHPE members and health professionals
- ⇒ An enhanced company profile
- ⇒ Increased customer contact and business opportunities
- ⇒ Opportunity for branding and product exposure for your business

This document outlines opportunities available. Choose the option that best suits your organisation, complete the application and forward with your preferred payment option to secure your choice.

ANZAHPE 13 Conference provides many opportunities for sponsorship participation and is in no way limited. We would welcome the opportunity to discuss your marketing objectives and any further ideas you may have on sponsorship.

EVENT PLANNING COMMITTEE

Convenor: Professor Geoff McColl

Brendan Crotty
Elizabeth (Liz) Molloy
Jenny Barrett
Debra Nestel
Margaret Bearman
Karen Nightingale

CONFERENCE OVERVIEW

On behalf of the Organising Committee I invite you to submit an abstract to the Australian and New Zealand Association of Health Professional Educators Annual Conference in Melbourne from Monday the 24th to Thursday the 27th of June 2013. The theme of this year's conference is the **Professional Development of Health Professional Educators**. If we are to develop a competent and sustainable health workforce fit for our current and future health care needs it is critical that our response is underpinned by the development of a competent and sustainable educator workforce. The ANZAHPE 2013 conference will focus on the professional development of our teachers and examine effective approaches in health professional education including simulation, clinical supervision, peer learning, inter-professional learning, assessment and education research skills. With the assistance of an outstanding international and local conference faculty the conference will offer a variety of stimulating activities for those involved in health professional education.

Presentations are invited on the following themes:

Conference Theme:

Professional Development of Health Professional Educators

Program Sub Themes:

Clinical Supervision
Simulation
Assessment
Inter-professional learning
Peer learning
Research skills

WHO WILL ATTEND?

ANZAHPE is the focal point for educators in the health professions in the Western Pacific Region and aims to promote, support and advance education in the health professions. Therefore attendance by the following groups of people is anticipated:

- Academic staff teaching in allied health programs
- Clinicians teaching in allied health programs
- Undergraduate students or postgraduate students
- Researchers interested in health professional education
- Those interested in assessment, evaluation or curriculum design

SPONSORSHIP PACKAGES

To encourage businesses large and small to take advantage of sponsorship benefits, we have introduced a range of opportunities. All packages are limited in availability and will be allocated on a first come first served basis. Packages listed in this brochure are exclusive of GST.

Platinum Sponsor:

\$8,000

The Platinum Sponsor packages are permanent entities that we believe will benefit from and grow with the event. This package presents a unique opportunity for you to gain high level brand exposure internationally.

- Recognition as a Platinum Sponsor in the conference publications
 - ⇒ Brochure and newsletter (distribution— approx . 3,000) and program
- Complimentary exhibition space (1 x booth) in a premier area / high visibility location
- One full page advertisement in the Main Announcement and Registration Brochure. Prime positioning will be allocated to the Platinum Sponsor
- One full page advertisement in the conference program. Prime positioning will be allocated to the Platinum Sponsor
- Recognition as a Platinum Sponsor during the opening and closing including logo on large screen
- Recognition as sponsor for a Keynote speaker *
- Four complimentary conference registrations
- Four additional invitations to the conference social events
- Company name and logo on conference signage
- Company name and logo on conference website with link to homepage
- Invitation to provide promotional material in the delegate satchels
- Delegate list prior to the Conference

Keynote Speaker/ Theme Stream

- ⇒ Recognition as sponsor of a keynote speaker in all Conference material
- ⇒ Logo on screen during the plenary speaker session
- ⇒ Logo recognition and acknowledgement of the theme sessions

* Sponsors will be given the opportunity to select an invited keynote speaker as part of the program as their naming rights speaker. A full list of topics and speakers will be provided.

Gold Sponsor:

\$5,000

- Recognition as a Gold Sponsor in the conference publications:
 - ⇒ Brochure and newsletter (distribution— approx 3,000) and program
- One quarter page advertisement in the conference program
- Two complimentary conference registrations
- Two additional invitations to the conference social events
- Company name and logo on conference signage
- Company name and logo on conference website with link to homepage
- Invitation to provide company material in the delegate satchels

As part of your gold sponsorship, choose the naming rights for one (1) of the following packages during the event. The entitlements associated with each branding opportunity are in addition to the gold entitlements above.

Pre-Conference Workshop Conference Dinner Sponsor

Workshop Sessions

- ⇒ Recognition as sponsor of 1 pre-conference workshop all Conference material
- ⇒ Logo on screen during the workshop session
- ⇒ Logo recognition and acknowledgement of the workshop

* Sponsors will be given the opportunity to select a workshop as part of the program as their naming rights speaker. A full list of topics will be provided.

Conference Dinner Sponsor

- ⇒ Sponsorship naming rights for the event
- ⇒ Recognition by MC and logo acknowledgement in the dinner program
- ⇒ An introduction to your CEO or representative in thanking them for their partnership at the event
- ⇒ Corporate logo on tables and menus
- ⇒ Opportunity to provide gift packs per attendee
- ⇒ Four additional invitations the conference dinner

Silver Sponsor:

\$3,000

- Recognition as a Silver Sponsor in the conference publications
- One complimentary conference registration
- One additional invitation to the conference social events
- Company name and logo on conference signage
- Company name and logo on conference website with link to homepage
- Invitation to provide company material in the delegate satchels

As part of your silver sponsorship, choose the naming rights for one (1) of the following packages during the event. The entitlements associated with each branding opportunity are in addition to the silver entitlements above.

Welcome Reception Sponsor
Conference Satchel
Conference Name Badge Lanyard
Delegate Water

Welcome Reception Sponsor

- ⇒ Sponsorship naming rights for the event
- ⇒ Opportunity to display company signage at the Welcome Reception
- ⇒ An introduction to your CEO or representative in thanking them for their partnership at the event
- ⇒ Two additional invitations to the Welcome Reception

Conference Satchel

- ⇒ Your company logo included on all official conference satchels. This is a high-visibility opportunity for your company with long term promotional exposure. The style of satchel will be selected in conjunction with the sponsor.

Conference Name Badge Lanyard Sponsor

- ⇒ Your company logo included on all delegate name badge lanyards. This is a high-visibility opportunity for your company
- ⇒ Opportunity to provide branded lanyards for delegates

Delegate Water

- ⇒ Your company logo included on all bottles of water provided to delegates during breaks. This is a high-visibility opportunity for your company.

Bronze Sponsor:

\$2,500

- Recognition as a Bronze Sponsor in the conference publications
- Company name and logo on conference signage
- Company name and logo on conference website with link to homepage

As part of your bronze sponsorship, choose the naming rights for one (1) of the following packages during the event. The entitlements associated with each branding opportunity are in addition to the bronze entitlements above.

Refreshment Sponsor

Lunch Sponsor

Conference Stationery Sponsor

Refreshment Sponsor

- ⇒ Choice of morning or afternoon tea breaks
- ⇒ Display table for promotional materials during your sponsored break only
- ⇒ Logo and brochures on food and beverage tables during your sponsored break only
- ⇒ Opportunity to display signage in refreshment break areas during your sponsored break only

Lunch Sponsor

- ⇒ Corporate logo display in the catering area during your sponsored break only
- ⇒ Display table for promotional materials during your sponsored break only
- ⇒ Logo and brochures on food and beverage tables during your sponsored break only
- ⇒ Opportunity to display signage in catering areas during your sponsored break only

Conference Stationery Sponsor

- ⇒ Your company logo included on official stationery for the Conference. This is a high-visibility opportunity for your company.



Advertising Opportunities:

Advertising in the Conference Program is available in the following sizes:

Full Page	\$1,200
Half Page	\$800
Quarter Page	\$400

TRADE EXHIBITOR PACKAGE

ANZAHPE 13 will provide an exhibition component as part of the conference. Exhibitors are invited to take part in the conference.

Booth Size	Cost
3m x 3m	\$2,500 (excl GST)

All exhibition booths will include:

- Back and side walls
- 1 x standard company sign
- 1 x 4 amp power supply
- 1 x set dual 60 watt spotlights (directional)

1 x Exhibitor Registration which Includes:

- ⇒ Conference satchel
- ⇒ All conference sessions
- ⇒ Morning tea and afternoon teas
- ⇒ Lunches
- ⇒ Welcome reception
- ⇒ Conference Dinner

Additional Trade Exhibitor Registration Fees:

If you have more than one company representative who wishes to attend the Trade Exhibition only, additional passes can be purchased. This cost will be available with registration information.

Additional Trade Exhibitor Registration Inclusions:

- Conference satchel
- All conference sessions
- Morning, afternoon teas as per the program
- Lunches as per the program
- Welcome reception
- Conference Dinner

Set Up & Pull Down:

An Exhibitors Guide, containing all the information required to set up your display will be provided to each confirmed exhibitor closer to the event.

HOW TO BOOK AND PAYMENT DEADLINES

Booking Conditions:

Acceptance of sponsorship and exhibition applications will be subject to the Organising Committee approval. The Committee reserves the right to decline applications based on any association, direct or indirect, that does not uphold the objectives of the event.

Sponsorship & Exhibition Payments:

In order to confirm your sponsorship and/or Exhibition space we/I require the **Application to Sponsor / Exhibit** along with your deposit, to be forwarded to the Conference Management Office no later than 1 May 2013.

Cheques payable to: ANZAHPE

Account Name: ANZAHPE
BSB: 06 5521
Account Number: 10203111
Bank: Commonwealth Bank

ABN: 57 130 154 650

Please note: all prices are quoted in \$AUD and are exclusive of GST.

Forward applications and payments to:

ANZAHPE 13
Conference Management Office
Tailored Statements
PO Box 298
HYDE PARK QLD 4812
AUSTRALIA

Cancellation Policy:

Cancellations will only be accepted in writing, must be signed by the person whose signature appears on this form (or their nominee) and mailed or faxed to the Conference Management Office.

Cancellations received prior to 1 May 2013 will have their deposit returned less a \$110 administration fee. Cancellations after 1 May 2013 will forfeit their deposit payment.

Further Information:

For further information regarding sponsorship, please contact:

Tailored Statements
Conference Manager
Telephone: 07 4725 5019
Email: info@tailoredstatements.com.au



ANZAHPE 13 ANNUAL CONFERENCE

APPLICATION FORM

ABN: 57 130 154 650

Please forward your sponsorship application form to the conference management office as detailed below.

Antoinette Woods
Tailored Statements
PO Box 298
HYDE PARK QLD 4812
AUSTRALIA

Telephone: +61 7 4725 5019
Email: info@tailoredstatements.com.au

Contact Details:

Please print clearly in block capitals.

Sponsorship Item:

Contact Name:

Position:

Company Name:

Address:

State:

Post Code:

Telephone:

Facsimile:

Mobile:

Email:

Website:

Event Contact Person:

Please confirm our sponsorship as follows (tick applicable package/s). All packages are listed as exclusive GST:

All values shown are in Australian dollars. A deposit of 50% of the total is required with your Application Form.

Platinum Sponsor - Keynote Speaker /Theme Session Sponsor	\$8,000	
Gold Sponsor (Choice of one of the following)	\$5,000	
- Pre-Conference Workshop Sponsor		
- Conference Dinner Sponsor		

Silver Sponsor	\$3,000	
(Choice of one of the following)		
- Welcome Reception Sponsor		
- Conference Satchel		
- Lanyard Sponsor		
- Water Sponsor		

Bronze Sponsor	\$2,500	
(Choice of one of the following)		
- Refreshment Sponsor (<i>specify day</i>)		
- Lunch Sponsor (<i>specify day</i>)		
- Conference Stationery Sponsor		

Advertising Sponsor		
- Full Page	\$1,750	
- Half Page	\$1,200	
- Quarter Page	\$800	

Trade Exhibitor Item:

Please confirm our trade exhibition booth as follows (tick applicable package/s):

All values shown are in Australian dollars. A deposit of 50% of the total is required with your Application Form.

		No.	Total Cost
Trade Exhibitor Package	\$2,500 (excl GST)		
Booth Number Preference			

Payment Details:

Cheques payable to:

ANZAHPE

Direct Deposit:

Account Name: ANZAHPE

BSB: 06 5521

Account Number: 10203111

Bank: Commonwealth Bank

☐ **I would like to pay by invoice / cheque:**
Please make Cheques payable to ANZAHPE

All cheques should be made payable in Australian Dollars to the full amount required. The amount on the cheque should reflect the total payment details noted above.

Order number: _____

☐ **I would like to pay by EFT**

Sponsorship Deposit	\$	50% of value
Exhibitor Deposit	\$	50% of value
Sub Total	\$	
GST	\$	10% of subtotal
TOTAL	\$	

Cancellation Policy:

Cancellations will only be accepted in writing, mailed or faxed and must be signed by the person whose signature appears on this form (or their nominee). Cancellations received prior to 1 May 2013 will have their deposit returned less a \$110 administration fee. Cancellations after 1 May 2013 will forfeit their deposit payment.

☐ I have read the cancellation policy above and accept all of its conditions.

Name (please print): _____

Position: _____

Organisation: _____

Signed: _____

Date: _____