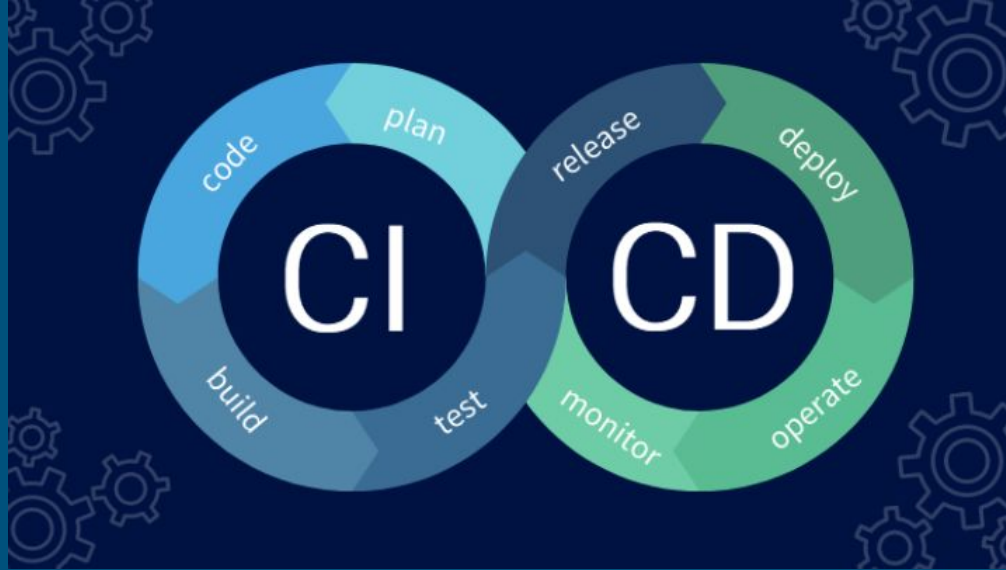# GETTING CI/CD TO WORK FOR US.

CONTINUOUS INTEGRATION AND CONTINUOUS DEPLOYMENT.

What is **Continuous integration** and **Deployment**?
How does it help us as an organization?

CI/CD is a method that can help us frequently delivery products to customers by introducing automation into the stages of the application development.

Adopting this method of development cycle can drastically reduce cost, protect our revenue and of course potentially increase revenue.

Some CI/CD tools includes…

How can CI/CD help us improve our bottom line

- CI/CD reduces human error and quicker deployments to production which means **REDUCED COST.**

- CI/CD can help us INCREASE REVENUE by reduces time to market.

- CI/CD reduces bugs shipped to production these are captured early by the automated test set-up by CI/CD.

- Unit testing costs are reduced drastically with CI/CD.

- CI/CD allows us release more frequently, shortening the time it takes for customers to provide feedback.

- CI/CD can help us PROTECT REVENUE by reducing downtime due to a serious bug or crash connected to deployment.