



SHUBA DUCK

WHITEPAPER

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Stay Updated

Website: www.shibaduck.io

Telegram: <https://t.me/shubaducktoken>

Twitter: <https://twitter.com/shubaducktoken>

FOREWORD

Will DeFi take over centralized finance?

“It is not the strongest of the species that survives, nor the most intelligent that survives. It is the one that is the most adaptable to change.” - Charles Darwin

DeFi has become one of the hottest topics in crypto lately. Although volume and activity in DeFi space still lag behind in popularity this is about to change with protocols and ecosystems introduced, just like **Shuba Duck**.

DeFi enables users to access to block-chain based financial services with no middleman involved. So financial counterparts can interact without middlemen fees, and extra transaction costs.

In the world of crypto currencies, DeFi developers want to cut out traditional brokers and banks allowing cheaper and faster transactions, anytime, with no paperwork, no minimum transaction amounts, auditability and full transparency.

DeFi helps users to participate in financial transactions without permission. (no KYC, no credit score, etc.), same rules apply to everyone, you can access the market from anywhere and anytime. It's also non-custodial so you have full control of your money and can use it however and whenever you want.

ShubArmy believes that Defi will take over OldFi in the near future. Hence, we are trying to create a DeFi ecosystem, run and controlled by community and while doing that we don't forget to enjoy our memes.

At the end of the day who doesn't like a dancing **Shuba Duck**!

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01 Abstract

Happiest Meme. Biggest Dream. Welcome to SHUBA!

Shuba Duck has the ultimate purpose of being a decentralized meme token with the real purpose.

Who doesn't love a dancing Shuba Duck!
Shuba's meme culture is strong!

ShubArmy adores and lives for the memes, and we strongly believe that the only way to truly take cryptocurrency mainstream and ensure mainstream adoption is by leveraging the power of memes.

SHUB's mission is to bring popular cryptocurrency concepts to the mainstream. Unlike older, comparable projects, SHUB introduces holders to next-gen concepts such as community voting, NFT market place, participation rewards, decentralized exchanges, and much more.



Shuba Duck Token is going to play a very crucial role in several utility projects.
What Shuba Duck brings to the table:



Marvellous NFT Artwork by our top-tier selected artists: We take our time to select only professional and talented artists, to ensure that our NFTs are top-notch.



An NFT platform/market place that is sustainable in the long term: By applying the latest blockchain technology, combined with the popularity of the meme world, we aim to create an entertaining platform that can generate a large stream of benefits and entertainment for its users.



A thrilling lottery experience: With its lottery embedded into the smart contract our holders enjoy the thrill of attending the lottery just by holding SHUB.



A Play-To-Earn NFT gaming metaverse:. Our goal with Shuba World is to get many people who might not have otherwise heard about crypto to explore cryptocurrency and blockchain technology through an NFT game and to get paid while doing it. Duck World will feature on-chain interactions and upgradeable NFTs, potentially disrupting the NFT gaming industry.

02 Values



Transparency & Community

SHUB is fully decentralized and supported by its community of enthusiasts. Free, open and frank communication is encourage within the community supporters so that everyone willing can be informed and even participate in every step of Shuba's growth! Management team always looks for communities feedback and recommendations. Independent efforts in development, community self-management and more are strongly encouraged in ShubArmy!



Trust

In the cryptocurrency world trust is a must. That's why Shuba's smart contract has audited to the best audit firms. Founders also doxxed to show community their capability, skill sets as well as their experience in crypto market. Liquidity tokens are locked as well as marketing wallet.



Longevity

SHUB is in it here for the long run. The decentralized community is fostering long-term development of the ecosystem which will result in real use cases, greater rewards and a popularity beyond any temporary trends.

03 Tokenomics

Total Supply – 100,000,000,000,000,000 (100 Quadrillion)

50 Quadrillion of tokens are burned at initiation.

Emission rate: No new tokens will be created.

Taxes:

LP – 2%

2% of each transaction will be added to LP(Liquidity Pool) to increase liquidity of SHUB and to ensure price stability.



Burn – 2%

2% of each transaction will be burned and withdrawn from circulation indefinitely. This deflationary tax will form and increase price floor.



Reflection – 3%

3% of each transaction is redistributed to shareholders proportional to their holdings



Lottery – 3%

3% of each transaction is pooled in Shuba Lotto pool, when lottery pool fills up with 10 Trillion Shuba lottery is drawn. If the winner holds more than 1 Trillion SHUB then prize will be directly awarded to her/his wallet. If winner holds less than 1 Trillion SHUB then the prize will be burned.



04 Roadmap

PHASE 1 - LAUNCH

- Website Launch
- 1,000 Holders
- 1,000 Telegram Members
- CoinMarketCap Listing
- CoinGecko Listing

PHASE 2 - GROWTH

- 5,000 Telegram Members
- 10,000 Holders
- Initial CEX Listings
- Early Collabs With Youtubers

PHASE 3 - EXPANSION

- SHUBA Swap (Official Shuba DEX)
- More CEX Listings
- 10,000 Telegram Members
- 20,000 Holders

PHASE 4 - UTILITY

- SHUBA Merch (Non-profit , real life merchandise store)
- Release of NFT Store and Special Shuba NFT collections
- Release of Shuba World, earn-to-play NFT game of SHUB
- 50,000 Holders
- 100,000 Telegram Members

05 Conclusion

Evolution is the answer to everything that exists, and finance is no exception.

The birth of Bitcoin in 2009 gave the world -- or at least a part of it -- the tools needed to establish another kind of financial system, one based on decentralised consensus, not centralised fiat.

SHUB has the goal of becoming one of the most successful, fully-decentralized cryptocurrency in the world. The **ShubArmy** is here to show that talented individuals from all across the globe will unite under one name and use their unique skills to revolutionize the crypto space, and **build something remarkable**.

We are **ShubArmy**, and we are coming to revolutionize the crypto world.

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