

Xuan Liu

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Educational Background

University of Southampton

· Master of Risk and Finance

Xiangtan University Sep. 2015-Jun. 2019

- · Bachelor of Polymer Materials and Engineering
- Honors: University-level Excellent Student Leaders, University-level Excellent League Member

Internship Experience

Cai Tong Securities Asset Management Co. LTD, Channel Sales Assistant

Sep. 2021-Present

Sep. 2020-Dec. 2021

- Assisted in the sales of Caitong Asset Management value fund of 13.97 million, balanced value one-year holding fund sales of 20.453 million;
- Assisted in holding 9 customer salons, visited more than 100 outlets, and connected with more than 200 ICBC financial customer managers;
- Organized 5 Wechat service group activities, including activity plan planning, customer list confirmation, site layout, site coordination, etc.;
- Conducted research on customer needs, connected with product needs, collected and sorted data, responsible for information maintenance.

Institute of Economics and Society, Jinan University, Project Intern

Oct. 2019-Jan. 202

- · Assisted in the preliminary preparation and comprehensive management, responsible for the recruitment and management of project personnel;
- Took charge of tracking the progress and quality, communicated with project researchers, coordinated related work at all levels of institutions;
- Assisted with telephone interviews in the latter stages of the project and administrative matters such as project reimbursement and stamping.

Bosch Automotive Products (Changsha) Co. Ltd, Logistics Intern

Apr. 2019-May. 2019

- Took charge of order entry, connected with the warehouse, used analysis software for data statistics and analysis, dealt with abnormal orders;
- Communicated with customers, collected, and organized supporting documents, conducted customs clearance of company products;
- Took charge of the daily filing and system data entry of customers, updated thousands of materials and related logistics information.

Campus Activities

Mango Music Festival, Field Control Team Leader

Sep. 2017

- Took charge of the work management and task assignment of team members, arranged the division of labor according to the personality characteristics and professional knowledge of team members, followed up the completion progress of each work;
- Docked with foreign singers on site process and other work, responsible for translation work between foreign singers and other personnel;
- Took charge of the audience and guests' admission, including registration of admission information and answer related questions.

College of Chemistry Student Union, XTU, Vice Director of Public Relations and Outreach Department

Sep. 2016-Jun. 2017

- Sought foe sponsorship for many large-scale activities, collected and screened organizing business data discussed the cooperation;
- Organized and planned the girls' Day lecture, team star and other activities, including scheme planning, process formulation and so on.

College of Chemistry, XTU, Head of Etiquette Team

Sep. 2016-Jun. 2017

- Took charge of the etiquette team members to recruit new members and work tasks division, organized working meetings, assessed tasks;
- Led 20+ team members to be responsible for the etiquette reception of activities in the institution and made guidance on the spot of the activity.

Project Experience

The Application of CAPM in Cross-border M&A

Apr. 2021-Aug. 2021

- Searched for relevant information through CSMAR and other channels, collected data of Chinese private listed companies from 2010 to 2020;
- Made adjustments to the β coefficients of the CAPM, applied the MCAPM to calculate the cost of equity capital and country risk;
- Found data to study the relationship between country risk index and cross-border M&A performance, and output to organize into visual charts.

Investment Analysis Report for Ideko

Feb. 2021-May. 2021

- Collected and summarized data, conducted research on the sporting goods industry, sorted out 3 copies of industry financial data analysis;
- Estimated ongoing value using EBITDA multipliers, estimated continuation value, applied APV models for valuation and calculating ROI;
- Conducted sensitivity analysis to forecast the financial position for the next 5 years, wrote an investment analysis report of 5,000+ words.

Stock Market Analysis Based On MarketWatch Portfolio

Oct. 2020-Dec. 2020

- Conducted in-depth research of 30+ companies, sorted out the industry chains, performed technical analysis, selected 8 stocks for the portfolio;
- Calculated the average return and standard deviation of each stock, used Markowitz's mean-variance model to arrive at the optimal allocation;

Skills

Computer: Proficient in Microsoft Office; master Origin, SPSS, Bloomberg, C language and other tools

Language: CET-4, CET-6, IELTS 6.0, PSC Level 2 Grade A

Certificate: Securities Qualification Certificate, Enterprise Human Resource Manager Level 3