

Project Brief



Melbourne's housing market has finally cooled off.



Provide a general overview of market.



Where's the expensive and in-expensive side of town?



Which area to look for to buy a 2-bedroom unit within city centre with a budget of 0.8\$ million?



Additionally, could you find a trend or give a prediction?

Contents

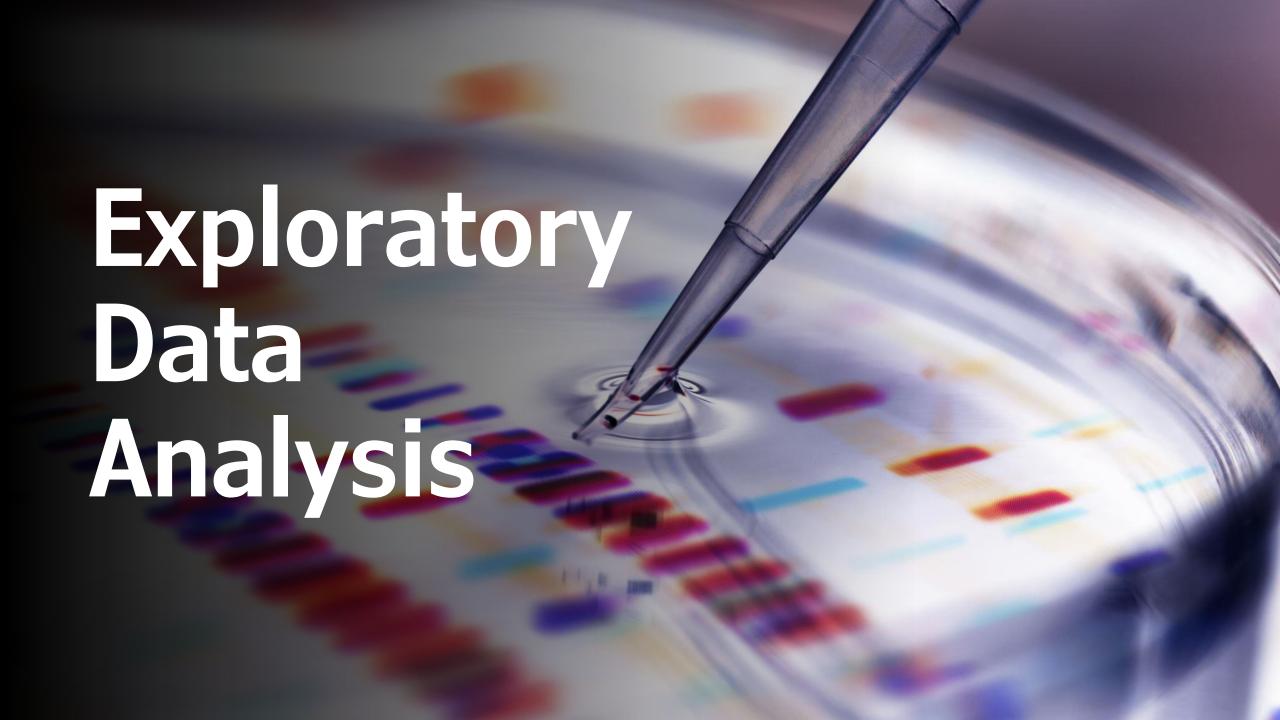
Exploratory Data Analysis

Data Cleaning

Market Analysis

Machine Learning Analysis

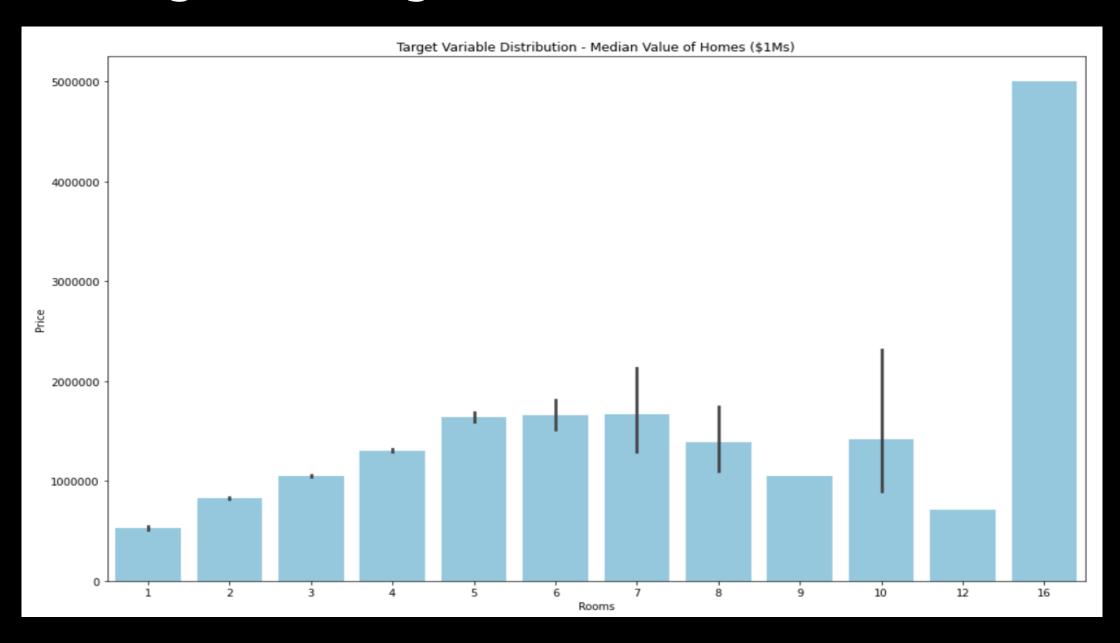
Conclusion



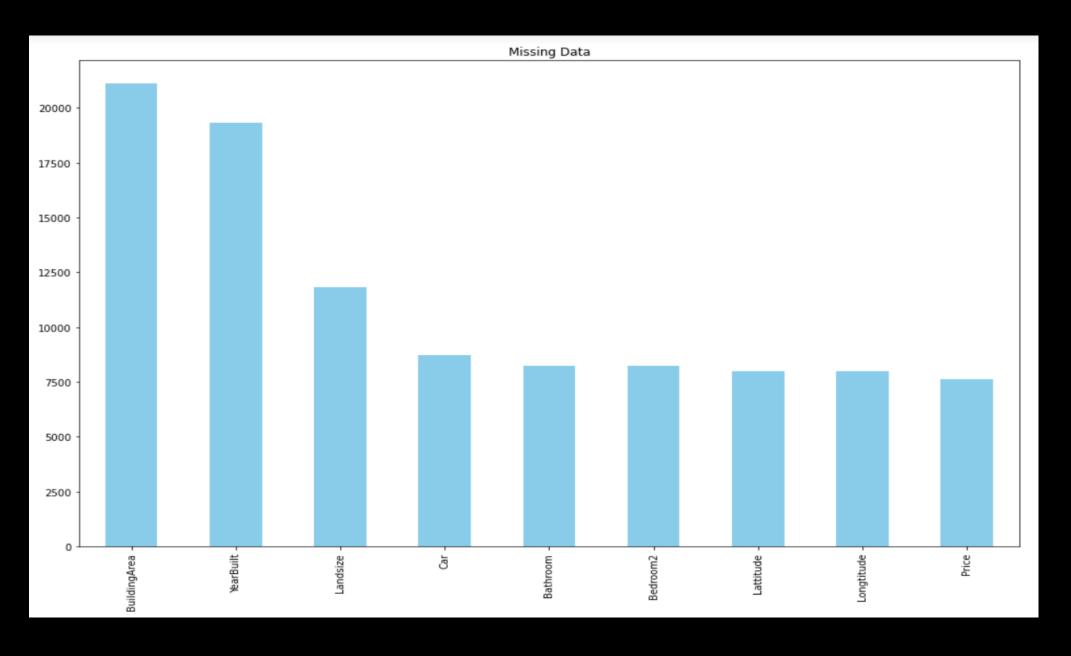
Data Dictionary

	Column Name	Column Type	Brief Description
0	Suburb	string	Suburb
1	Address	string	Address
2	Rooms	int64	Number of rooms
3	Туре	string	h = house,cottage,villa, semi,terrace, u = unit, duplex, t = townhouse, dev site = development site, o res = other residential
4	Price	float64	Price in Australian dollars
5	Method	string	S = property sold, SP = property sold prior, PI = property passed in, PN = sold prior not disclosed, SN = sold not disclosed, NB = no bid, VB = vendor bid, W = withdrawn prior to auction, SA = sold after auction, SS = sold after auction price not disclosed, N/A = price or highest bid not available
6	SellerG	string	Real estate agents name
7	Date	datetime64	Date sold
8	Distance	float64	Distance from Cetral Business District (CBD) in Kilometres
9	Postcode	float64	Post code
10	Bedroom2	float64	Number of bedrooms
11	Bathroom	float64	Number of bathrooms
12	Car	float64	Number of parking slots
13	Landsize	float64	Land Size in metres
14	BuildingArea	float64	Building size in metres
15	YearBuilt	float64	Year the house was built
16	CouncilArea	string	Governing council for the area
17	Lattitude	float64	Latitude
18	Longtitude	float64	Longitude
19	Regionname	string	General region (West, North West, North, North eastetc)
20	Propertycount	float64	Number of property

Average Price Against Number of Bedrooms



Sum of Null Values



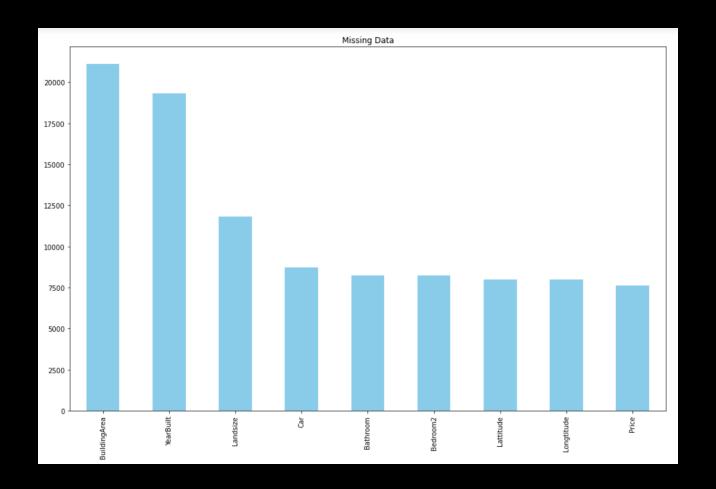


Missing values

Removed columns with more than 10k null values

Removed a duplicate column

Removed a column irrelevant to analysis



Replaced coded values

Coded Values

Dropped rows of data where price was not disclosed

Replaced null values with mean where applicable









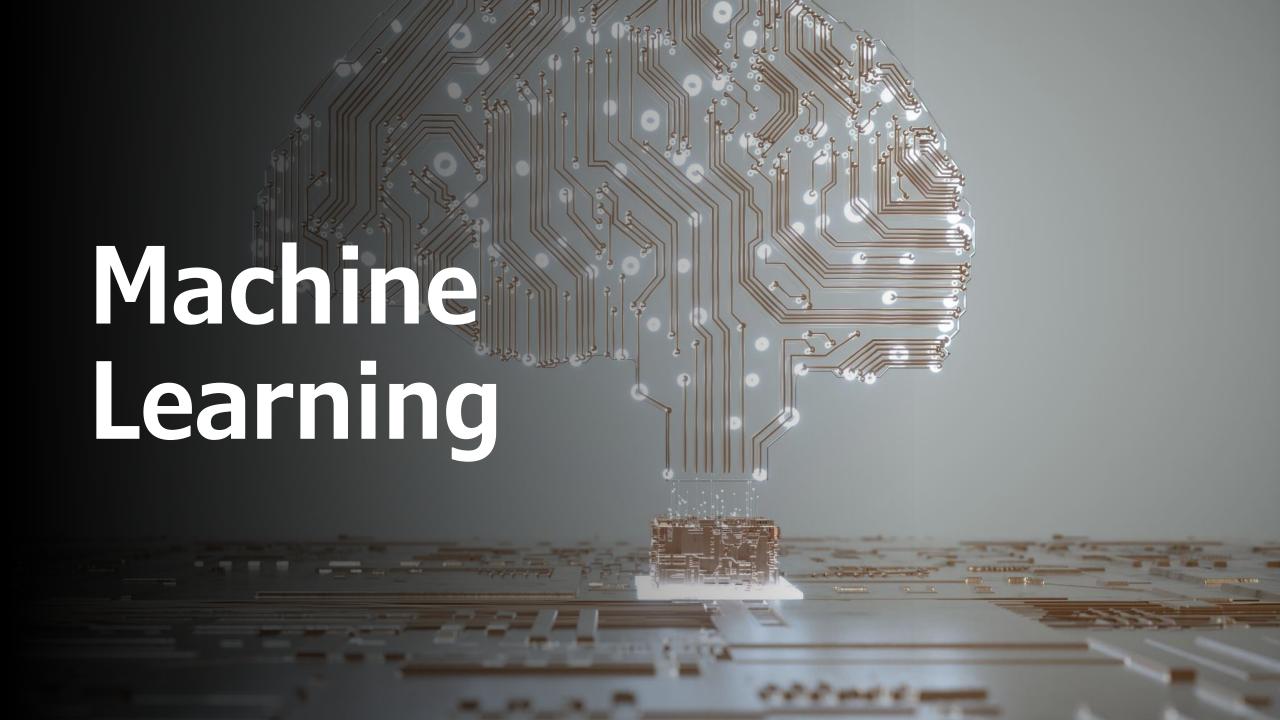








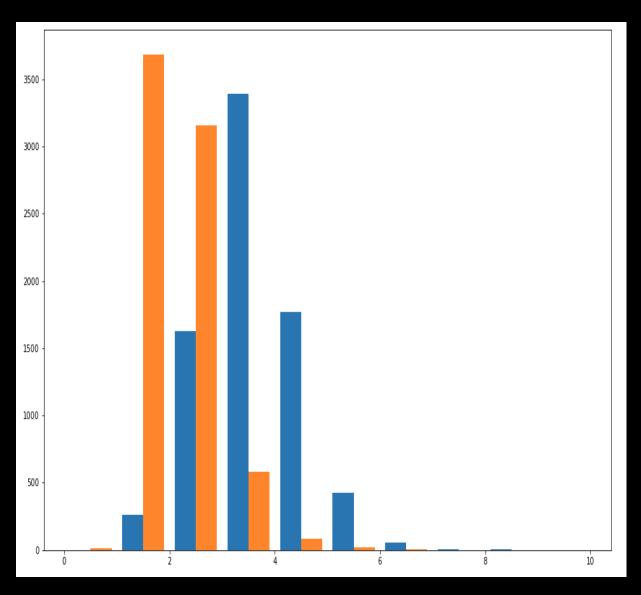


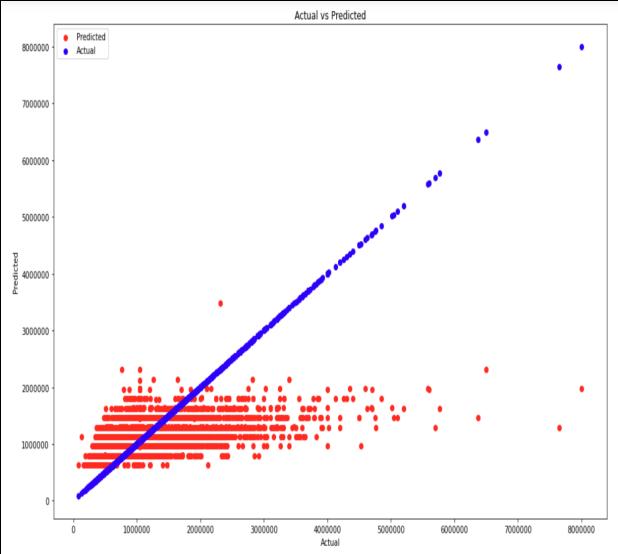


Heatmap

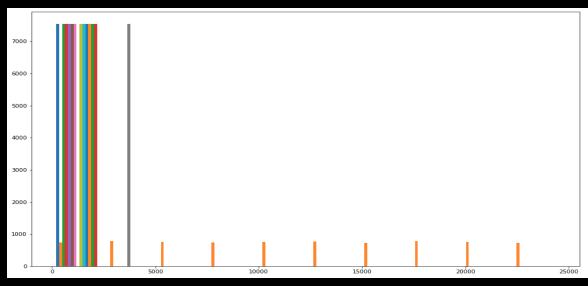
Suburb -	1	0.021	-0.057	0.016	-0.12	-0.0089	0.032	-0.0027	-0.015	-0.055	-0.028	0.11	0.13	-0.15	-0.006
Address -	0.021	1	0.017	-0.059	0.03	0.0023	-0.0061	-0.019	-0.0042	0.0037	-0.0056	0.0088	-0.0088	0.00052	0.0015
Rooms -	-0.057	0.017	1	-0.53	0.4	-0.012	-0.038	0.27	0.086	0.61	0.39	-0.12	0.0061	0.1	-0.041
Type -	0.016	-0.059	-0.53	1	-0.32	0.037	0.034	-0.23	-0.022	-0.23	-0.27	0.069	-0.084	-0.0084	0.074
Price -	-0.12	0.03	0.4	-0.32	1	0.024	-0.046	-0.22	0.032	0.38	0.18	-0.1	-0.2	0.18	0.07
Method -	-0.0089	0.0023	-0.012	0.037	0.024	1	0.0037	-0.057	-0.0073	0.013	-0.011	-0.01	-0.022	-0.0038	0.02
SellerG -	0.032	-0.0061	-0.038	0.034	-0.046	0.0037	1	-0.011	-0.0086	-0.035	0.0043	0.043	0.013	-0.076	0.023
Distance -	-0.0027	-0.019	0.27	-0.23	-0.22	-0.057	-0.011	1	0.49	0.13	0.24	-0.12	-0.098	0.2	-0.14
Postcode -	-0.015	-0.0042	0.086	-0.022	0.032	-0.0073	-0.0086	0.49	1	0.12	0.066	0.014	-0.23	0.36	-0.044
Bathroom -	-0.055	0.0037	0.61	-0.23	0.38	0.013	-0.035	0.13	0.12	1	0.3	-0.072	-0.057	0.11	0.0091
Car -	-0.028	-0.0056	0.39	-0.27	0.18	-0.011	0.0043	0.24	0.066	0.3	1	-0.13	-0.0078	0.047	0.011
CouncilArea -	0.11	0.0088	-0.12	0.069	-0.1	-0.01	0.043	-0.12	0.014	-0.072	-0.13	1	0.094	-0.14	-0.084
Lattitude -	0.13	-0.0088	0.0061	-0.084	-0.2	-0.022	0.013	-0.098	-0.23	-0.057	-0.0078	0.094	1	-0.35	-0.28
Longtitude -	-0.15	0.00052	0.1	-0.0084	0.18	-0.0038	-0.076	0.2	0.36	0.11	0.047	-0.14	-0.35	1	-0.51
Regionname -	-0.006	0.0015	-0.041	0.074	0.07	0.02	0.023	-0.14	-0.044	0.0091	0.011	-0.084	-0.28	-0.51	1
	Suburb -	Address -	Rooms -	- уре -	Price -	Method -	SellerG -	Distance -	Postcode -	Bathroom -	Car.	CouncilArea -	Lattitude -	Longtitude -	Regionname -

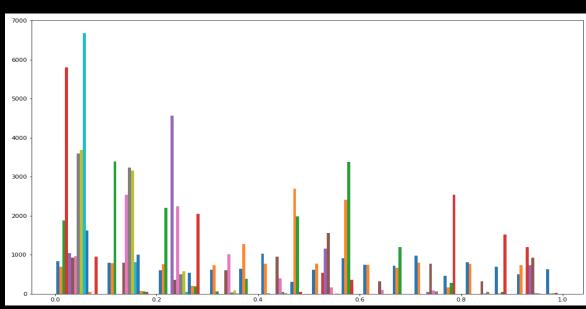
- 0.8 - 0.6 - 0.4 - 0.2 - 0.0 - -0.2 - -0.4

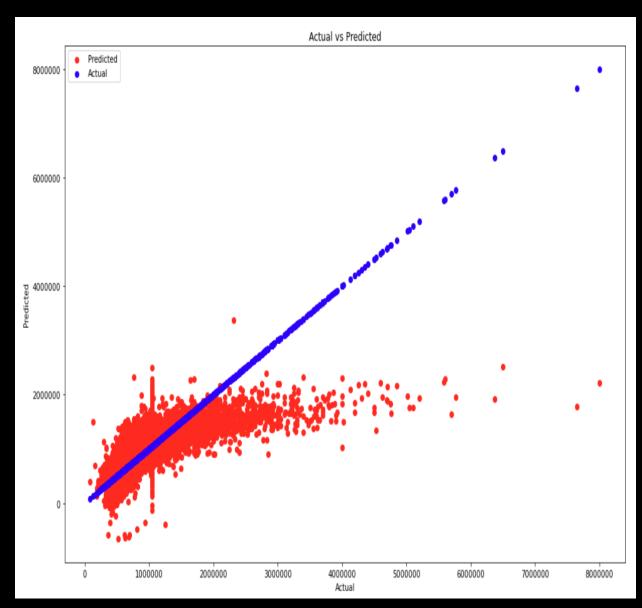




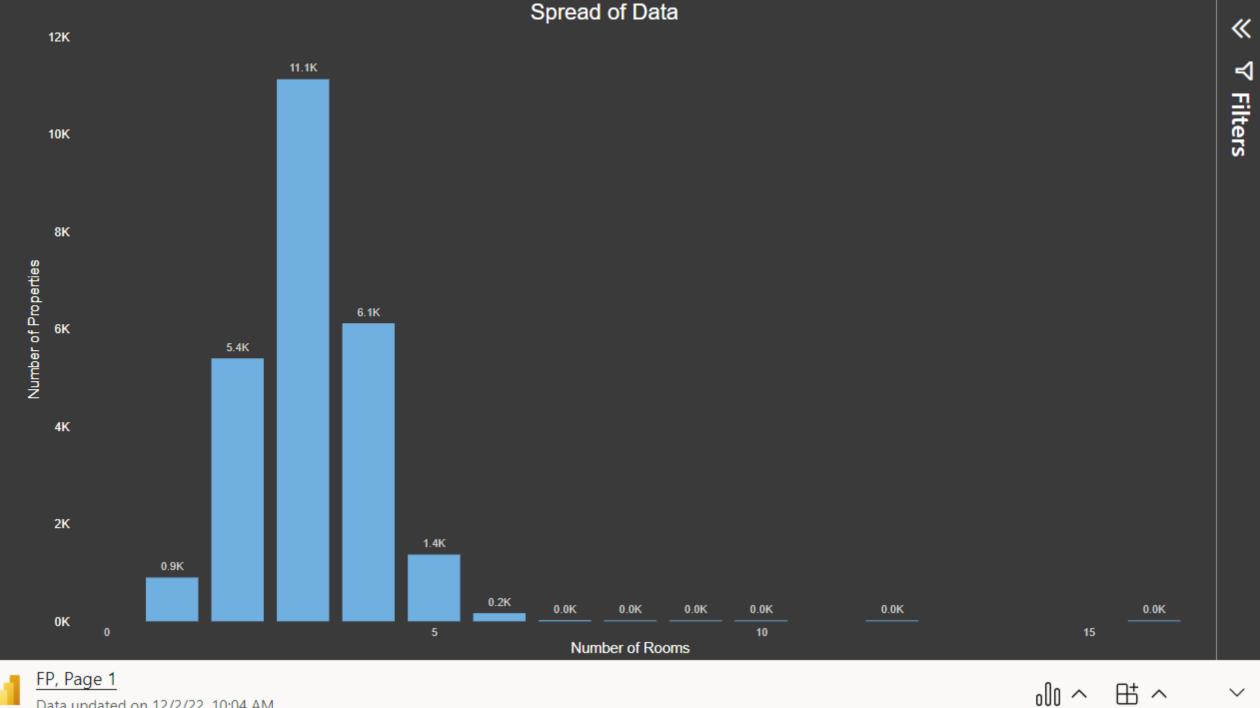
R2 score: 18.98%

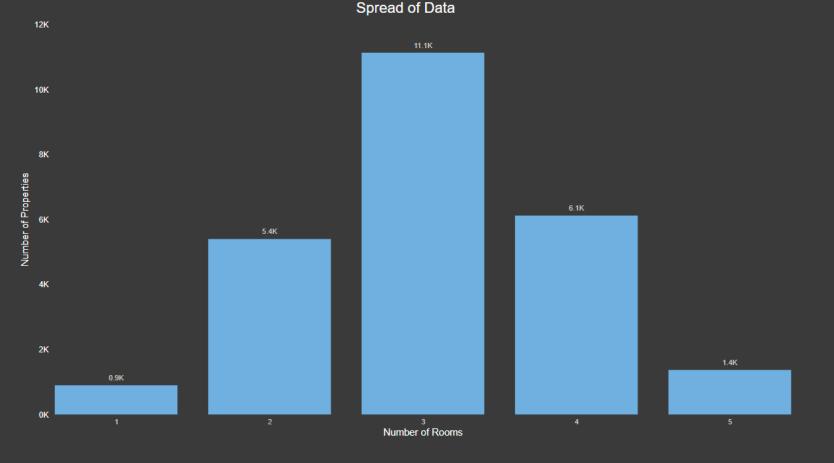


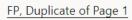


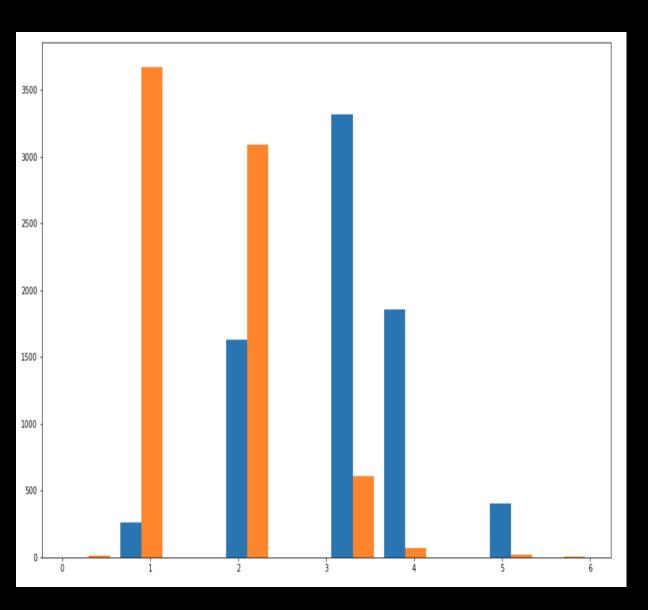


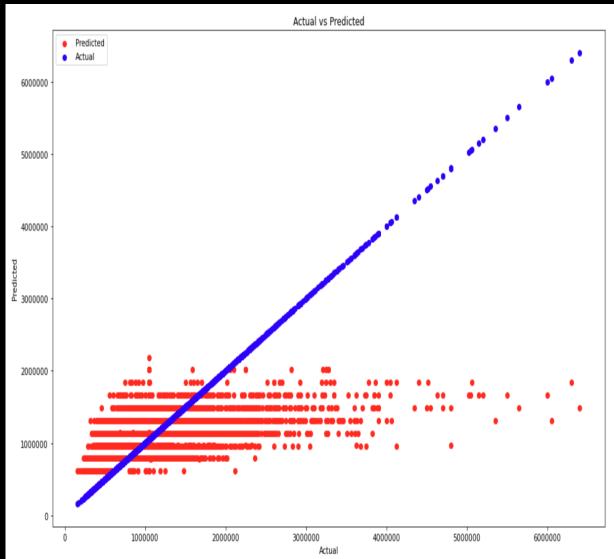
R2 score: 42.86%



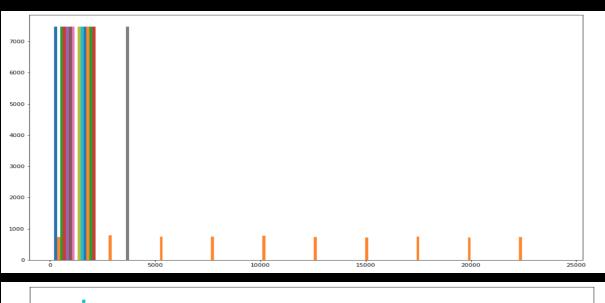


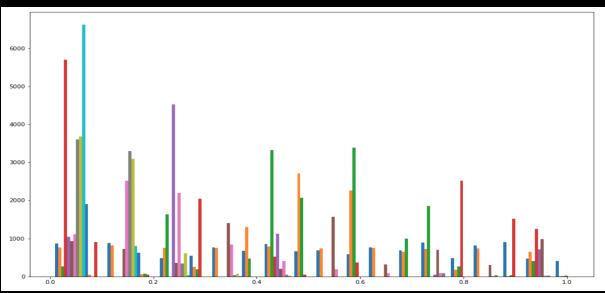


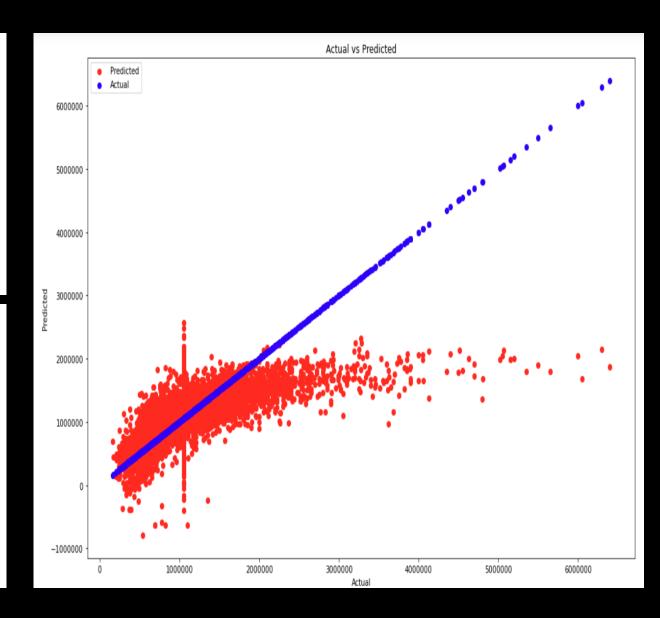




R2 score: 19.71%







R2 score: 43.83%

Comparison

Including all be	edrooms
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Number of iterations	R ² Score
1 st (Only 2 columns)	18.98%
2 nd (All columns)	42.86%

Removed houses with more than 5 bedrooms

Number of iterations	R ² Score			
3 rd (Only 2 columns)	19.71%			
4 th (All columns)	43.83%			

Conclusion

- Provided an overview of Melbourne's real estate market
- Most expensive area of the city: Boroondara City Council
- Cheapest area of the city: Moorabool Shire Council
 Where should they buy a 2-bedroom unit?
- Melbourne City Council
- Moreland City Council

Further work

- ARIMA Model
- Lasso & Ridge regression
- Analyse with up to date data

Thank you for Listening

Any Questions