

# Optimization: Introduction

**Instructor: Jin Zhang**

Department of Mathematics  
Southern University of Science and Technology  
Spring 2024

# What is mathematical optimization?

- Optimization models the goal of solving a problem in the “optimal way.”
- Examples:
  - Running a business: to maximize profit, minimize loss, maximize efficiency, or minimize risk.
  - Design: minimize the weight of a bridge/truss, and maximize the strength, within the design constraints
  - Planning: select a flight route to minimize time or fuel consumption of an airplane
- Formal definition: to minimize (or maximize) a **real function** by deciding the values of **free variables** from within an **allowed set**.

- Optimization is an **essential tool** in life, business, and engineer.

- Examples:

- Walmart pricing and logistics
- Airplane engineering such as shape design and material selection
- Packing millions of transistors in a computer chip in a functional way

achieving these requires analyzing many related variables and possibilities, taking advantages of **tiny opportunities**.

- We will

- cover some of the sophisticated mathematics for optimization
- be closer to the reality than most other math courses

# Status of optimization

- Last few decades: astonishing improvements in **computer hardware and software**, which motivated great leap in **optimization modeling, algorithm designs, and implementations**.
- Solving certain optimization problems has become **standard techniques** and everyday practice in business, science, and engineering. It is now possible to solve certain optimization problems with thousands, millions, and even thousands of millions of variables.
- Optimization has become part of undergrad curriculum. Optimization (along with statistics) has been the foundation of machine learning and big-data analytics. Matlab has **two** optimization toolboxes.....

# Ingredients of successful optimization

- modeling: turn a problem into one of the typical optimization formulations
- algorithms: an (iterative) procedure that leads you toward a solution (most optimization problems do not have a closed-form solution)
- software and, for some problems, hardware implementation: realize the algorithms and return numerical solutions

# First examples

- Find two nonnegative numbers whose sum is up to 6 so that their product is a maximum.
- Find the largest area of a rectangular region provided that its perimeter is no greater than 100.
- Given a sequence of  $n$  numbers that are not all negative, find two indices so that the sum of those numbers between the two (including them) is a maximum.

# Optimization formulation

$$\begin{array}{ll}\text{minimize} & f(x) \\ \text{subject to} & x \in \Omega\end{array}$$

- “minimize” is often abbreviated as “min”
- decision variable is typically stated under “minimize”, unless obvious
- “subject to” is often shortened to “s.t.”
- in linear and nonlinear optimization, feasible set  $\Omega$  is represented by

$$h_i(x) = b_i, \quad i \in \mathcal{E} \quad (\text{equality constraints})$$

$$g_j(x) \leq b'_j, \quad j \in \mathcal{I} \quad (\text{inequality constraints}).$$

# Quadratic program–The Linear Least Squares Problem

- **Polynomial Fitting.** Suppose the observed data is  $y_i \in \mathbb{R}$  for each time point  $t_i$ ,  $i = 1, 2, \dots, N$ , respectively. The underlying assumption it is that there is some function of time  $f : \mathbb{R} \rightarrow \mathbb{R}$  such that  $y_i = f(t_i)$ ,  $i = 1, 2, \dots, N$ .

How to provide and estimate of the function  $f$ ?  $\Rightarrow$  One way is by a polynomial of a fixed degree, say  $n$ :

$$p(t) = x_0 + x_1t + x_2t^2 + \dots + x_nt^n.$$

How to determine the coefficients that “best” fit the data?

- If were possible to exactly fit the data, then there would exist a value for the coefficient.
- If  $n \ll N$ , it cannot expect to fit the data perfectly and so there will be errors. It is wish to minimize the sum of the squares of the errors in the fit:

$$\min_x \frac{1}{2} \sum_{i=1}^N (x_0 + x_1t_i + x_2t_i^2 + \dots + x_nt_i^n - y_i)^2.$$



# Quadratic program–The Linear Least Squares Problem

This minimization problem has the form

$$\min_x \frac{1}{2} \|Vx - y\|_2^2,$$

where

$$y = \begin{pmatrix} y_1 \\ y_2 \\ \vdots \\ y_N \end{pmatrix}, \quad x = \begin{pmatrix} x_0 \\ x_1 \\ x_2 \\ \vdots \\ x_N \end{pmatrix} \quad \text{and} \quad V = \begin{bmatrix} 1 & t_1 & t_1^2 & \cdots & t_1^n \\ 1 & t_2 & t_2^2 & \cdots & t_2^n \\ \vdots & & & & \\ 1 & t_N & t_N^2 & \cdots & t_N^n \end{bmatrix}.$$

# Quadratic program–The Linear Least Squares Problem

- **Linear Regression and Maximum Likelihood.** Considering a new drug therapy for reducing inflammation in a targeted population, and we have a relatively precise way of measuring inflammation for each member of this population. Trying to determine the dosing to achieve a target level of inflammation.

Sampling a collection of  $N$  individuals from the target population, register their dose  $z_{i0}$  and the values of their individual specific covariates  $z_{i1}, z_{i2}, \dots, z_{in}, i = 1, 2, \dots, N$ . After dosing we observe that the resultant inflammation for the  $i$ th subject to be  $y_i, i = 1, 2, \dots, N$ . By saying that the “resultant level of inflammation is on average a linear function of the dose and other individual specific covariates”, we mean that there exist coefficients  $x_0, x_1, x_2, \dots, x_n$  such that

$$y_i = x_0 z_{i0} + x_1 z_{i1} + x_2 z_{i2} + \dots + x_n z_{in} + v_i,$$

where  $v_i$  is an instance of a random variable representing the individuals deviation from the linear model.

## Quadratic program–The Linear Least Squares Problem

Assume that the random variables  $v_i$  are independently identically distributed  $N(0, \sigma^2)$ . The probability density function for the normal distribution  $N(0, \sigma^2)$  is

$$\frac{1}{\sigma\sqrt{2\pi}} \text{EXP}[-v^2/(2\sigma^2)].$$

Given values for the coefficients  $x_i$ , the likelihood function for the sample  $y_i, i = 1, 2, \dots, N$  is the joint probability density function evaluated at this observation, which is given by

$$L(x, y) = \left( \frac{1}{\sigma\sqrt{2\pi}} \right)^n \text{EXP} \left[ -\frac{1}{2\sigma^2} \sum_{i=1}^N (x_0 z_{i0} + \dots + x_n z_{in} - y_i)^2 \right].$$

To choose those values of the coefficients  $x_0, x_1, \dots, x_n$  that make the observation  $y_1, y_2, \dots, y_n$  most probable. One may maximize the likelihood function  $L(x; y)$ :

$$\max_{x \in \mathbb{R}^{n+1}} L(x; y).$$

# Quadratic program–The Linear Least Squares Problem

It is equivalent to the problem

$$\min_{x \in \mathbb{R}^{n+1}} n \ln(\sigma \sqrt{2\pi}) + \frac{1}{2\sigma^2} \sum_{i=1}^N (x_0 z_{i0} + \cdots + x_n z_{in} - y_i)^2.$$

It is equivalent to the linear least squares problem

$$\min_{x \in \mathbb{R}^{n+1}} \frac{1}{2} \|Ax - y\|^2,$$

where

$$y = \begin{pmatrix} y_1 \\ y_2 \\ \vdots \\ y_N \end{pmatrix}, x = \begin{pmatrix} x_0 \\ x_1 \\ x_2 \\ \vdots \\ x_n \end{pmatrix} \text{ and } H = \begin{bmatrix} z_{10} & z_{11} & z_{12} & \cdots & z_{1n} \\ z_{20} & z_{21} & z_{22} & \cdots & z_{2n} \\ \vdots & \vdots & \vdots & \ddots & \vdots \\ z_{N0} & z_{N1} & z_{N2} & \cdots & z_{Nn} \end{bmatrix}.$$

# A linearly constrained quadratic program (QP)

From Griva-Nash-Sofer § 1.2:

$$\begin{array}{ll} \min & f(x) = (x_1 - 1)^2 + (x_2 - 1)^2 \\ \text{subject to} & x_1 + x_2 = 3 \end{array}$$

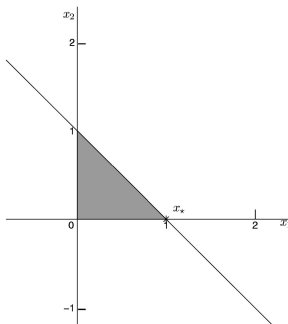
**Elements:** decision variables, parameters, constraint, feasible set, objective.

# Linear program (LP)

From Griva-Nash-Sofer § 1.2:

$$\begin{array}{ll}\min & f(x) = -(x_1 + x_2) \\ \text{subject to} & x_1 + x_2 \leq 1 \\ & 0 \leq x_1, \ 0 \leq x_2\end{array}$$

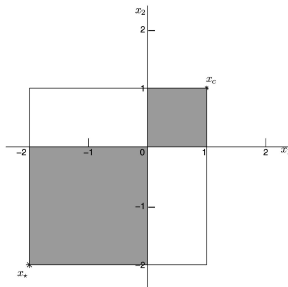
**Elements:** decision variables, constraints, feasible set, objective.



# Nonlinear linear program (NLP)

$$\begin{array}{ll}\min & f(x) = -(x_1 + x_2)^2 \\ \text{subject to} & x_1 x_2 \geq 0 \\ & -2 \leq x_1 \leq 1 \\ & -2 \leq x_2 \leq 1\end{array}$$

**Elements:** decision variables, feasible set, objective, (box) constraints, global minimizer vs local minimizer.



## Global vs local solution

- “Solution” means “optimal solution”
- **Global solution**  $x^*$ :  $f(x^*) \leq f(x)$  for all  $x \in \Omega$
- **Local solution**  $x^*$ :  $\exists \delta > 0$  such that  $f(x^*) \leq f(x)$  for all  $x \in \Omega$  and  $\|x - x^*\| \leq \delta$ .
- a (global or local) solution  $x^*$  is unique if “ $\leq$ ” holds strictly as “ $<$ ”
- In general, it is difficult to tell if a local solution is global because algorithms can only check “nearby points” and have not clue of behaviors “farther away.” Hence, a “solution” may refer to a local solution.
- A local solution to a convex program is globally optimal. A LP is convex.
- A “stationary point” (where the derivative is zero) is also known as a solution, but it can be a maximization, minimization, or saddle point.



# This course

- Most of this course focuses on finding local solutions and, for convex programs, global solutions. This is seemingly odd but there are good reasons:
- Asking for global solutions is computationally intractable, in general.
- Most global optimization algorithms (often takes long time to run) seeks the global solution by finding local solutions
- Many useful problems are convex, that is, a local solution is global
- In some applications, a local solution is an improvement from an existing point. Local solutions are OK.