



KEY FACTS

AIM TO HAVE

250

ATTENDEES

ORGANISED BY

14

YEAR OLD

TO BE HELD IN

T13,

BELFAST, NI

EVENT WILL LAST

~36

HOURS

CONFIRMED

10

SPEAKERS SO FAR

THERE WILL BE

10

SPEAKERS

ATTENDEES

13-18

YEARS OLD

TO BE HELD ON

12-13th

FEBRUARY, 2016

TICKETS WILL BE

£17.50

(25.50 EUR)

EVENT WILL COST

~£13.5k

(18,200 EUR)



ABOUT

FUTURE2016 is an upcoming hackathon and tech conference to be held in Belfast, Northern Ireland on the 12th and 13th of February 2016. One of the main draws of the event that makes it different from other events is that it is organised by teenagers, for teenagers. The team consists of four teenagers: Adam Flanagan (14), Harry McCann (17), Josh Kempton (17) and Aoife Kearins (16).

Attendees will be organised into teams of 5 and have two days to rapidly conceive, prototype and pitch an app or website around the theme of education,

We are planning this event simply because we feel there is an evident lack of events like this that are aimed at teenagers, who, after all, are the Future!

The format of the event is simple: a 36-hour education hackathon and tech conference complete with talks and panels from some of the most inspirational speakers in the tech industry. At the end of the event, prizes will be awarded based on the innovation, design and code efficiency of each solution. We believe that the tech conference/hackathon model is ideal for teenagers as not only are they gaining practical experience through 'hacking' together a solution, but they're also being inspired by the current tech leaders.

TEAM



Harry McCann, 17

Marketing Director

Harry is a 17 year old seasoned entrepreneur from Dublin, Ireland. He shares Adam's passion for education and technology and founded two companies, KidTech and Edumate, which were at the intersection of these two fields. He also founded the Digital Youth Council of Ireland.



Adam Flanagan, 14

Founder, Content Director

Adam is a 14 year old web designer and developer from Belfast, Northern Ireland. He is interested in technology, education and languages. While *Future* is his first venture, he enjoys designing websites and apps in his spare time.

TEAM



Aoife Kearins, 16

Procurement Director

Aoife is a 16 year old programmer and (another) Outbox incubator alumnus from Sligo, Ireland. She's the founder of MixTape94, a virtual mixtape website.



Josh Kempton, 17

Partnership Director & Marketing Officer

Josh is a 17 year old marketing guru and is from Ballymena, Northern Ireland. Having been a core member of the original Create:2014 team, he has experience and expertise in organising events for teens.



MARKET

We aim to have 250 attendees aged between 11-18 from all across Britain & Ireland. The UK has healthy teen hacker and tech communities, as evidenced by groups such as 'HS Hackers' and 'Tomorrow UK', as well as the success of young British and Irish entrepreneurs such as Jordan Casey, Nick D'Aloisio and James Anderson.

However, we appreciate that teens will not have the same technical knowledge as professional programmers and will adjust the necessary skill level to participate in the hackathon accordingly.

CONFIRMED SPEAKERS



Erik Finman, 17

Erik is a 17 year old entrepreneur from Idaho. He first came to fame after making \$100,000 dollars from Bitcoin when he was just 13. With this new found capital, he decided to start Botangle, an online video education platform. He has been travelling the world ever since, and has now settled in London, where he works for SmartUp.



Jordan Casey, 16

Jordan is a 16 year old programmer and game designer from Waterford, Ireland. He's made a name for himself by designing various games, one of which earned him a BAFTA nomination. Another one of his ventures, Teachware, aimed to lessen the administrative burden for teachers. His latest project is a gamified coding course for kids.

CONFIRMED SPEAKERS



George Berkowski

George is perhaps one of the most experienced people in the London startup scene, having been involved in everything from taxis to rockets. He also authored a best-selling book, aptly named 'How to Build a Billion Dollar App', which documents his experience at Hailo and provides guidance for other app developers.



James Anderson, 18

At just 18, James has already enjoyed great entrepreneurial success with ventures such as ThinkSpace and Space. ThinkSpace was an international hit, gaining the support of household names such as Stephen Fry and Richard Branson. His latest venture, Space, has been awarded investment from John Lewis.

CONFIRMED SPEAKERS



Joe Comiskey

Joe is the head of Ecommerce Innovation at Unilever. His role allows him to look at how technology can improve commerce and drive sales. In addition to this he is also a startup mentor and describes himself as a 'not so secret geek'. He also founded Rehack.io, an event that aimed to make ecommerce more sustainable.



Ann O'Dea

Ann is the current CEO and Editor-at-large at Silicon Republic, Ireland's largest tech news website. She's also a strong advocate of teens in the tech industry, having founded Inspirefest which brings together scientists, professionals and students interested in the future of STEM, bringing new perspectives to innovation, leadership and success.

CONFIRMED SPEAKERS



Edel Browne, 18

Edel is yet another member of the 'Outbox Mafia', and is the founder of FreeFeet, a method for treating gait freezing in Parkinsons. She's also a Biotechnology student at NUI Galway and was a founding member of the Digital Youth Council. Her FreeFeet project also won the Best Individual Project Award at the BYSTE.



Nicole Mitchell, 16

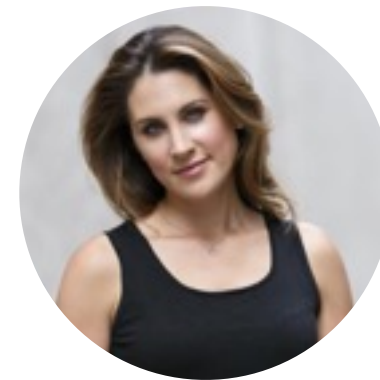
Nicole Mitchell is a 16 year old STEMette and aspiring chemist from Leeds. Having also participated in the Outbox incubator, she gained a passion for technology and how it can be applied to science. She currently runs a blog called Inquisitive Science where she shares scientific curiosities and encourages STEM among teens.

CONFIRMED SPEAKERS



Tiffany Zhong

At just 18 years old, Tiffany is the world's youngest venture capitalist. She was formerly on the business development and community team at Product Hunt, and helped shape it into a well-known and highly respected brand among the tech community.



Anne-Marie Tomchak

Anne is a reporter for BBC Trending, which has been described as the 'coolest job in the world.' Her job involves reporting from all over the world on stories that are trending on social media. She has covered everything from the 'Don't Judge Challenge' to the Scottish referendum.



BUDGET

ITEM	COST
SPEAKER TRAVEL	£1,000
SPEAKER ACCOMMODATION	£2,750
CATERING	£3,500
'SWAG'	£1,000
TECHNICAL HIRE	£3,500
VENUE KITTING	£1,500
TOTAL:	£13,250



SPONSORSHIP

TYPE	FRIEND OF FUTURE	PARTNER	BRONZE SPONSOR	SILVER SPONSOR	GOLD SPONSOR
COST	£50	SWAG/ MARKETING	£750	£2,500/ PRIZES	£6,500+ PRIZES
BENEFIT	-NAMED AS 'FRIEND OF FUTURE' ON WEBSITE	-NAMED AS OFFICIAL PARTNER ON EVENT WEBSITE -YOUR BRAND IS MARKETING TO ATTENDEES	-NAMED AS OFFICIAL SPONSOR ON WEBSITE AND EVENT HANDBOOK.	-NAMED AS OFFICIAL SPONSOR ON WEBSITE AND EVENT HANDBOOK -LOGO ON TSHIRT SLEEVE	-NAMED AS OFFICIAL SPONSOR ON WEBSITE, SOCIAL MEDIA AND EVENT HANDBOOK -LOGO ON TSHIRT POCKET AND BACK -'SPONSORED BY X' ON CONFERENCE LITERATURE
NO. AVAILABLE	100	10	8	1 (3 TAKEN)	0 (1 TAKEN)



CONTACT



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