

Bachelor of Science (B.Sc. I.T.) Semester—III (C.B.S.) Examination
E-COMMERCE
Paper—V

Time : Three Hours]

[Maximum Marks : 50

N.B. :— (1) **ALL** questions are compulsory and carry equal marks.

(2) Illustrate your answer with suitable diagram wherever necessary.

EITHER

1. (A) What is E-Commerce ? Give scope of Electronic Commerce. 5
- (B) Explain E-Market in detail. 5

OR

- (C) Explain Internet E-Commerce in detail. 5
- (D) Explain value chain and supply chain in E-Commerce. 5

EITHER

2. (A) What are strategic implications of IT in E-Commerce ? 5
- (B) What are Strategy Formulation and Implementation Planning ? 5

OR

- (C) Explain the following :—
 (i) Business Capability
 (ii) Business Strategy. 5
- (D) How does external environment influence the business activities ? 5

EITHER

3. (A) Give advantages and disadvantages of E-Market. 5
- (B) What is EDI ? Explain. 5

OR

- (C) Explain Business to Business E-Commerce. 5
- (D) Explain the credit transaction trade cycle in detail. 5

EITHER

4. (A) Explain consumer E-Commerce in detail. 5
- (B) Explain different elements of E-Commerce. 5

OR

- (C) How is security provided in E-Commerce ? 5
- (D) Write a short note on E-visibility and E-shop. 5

5. Attempt **ALL** :—

- (A) What is Trade Cycle ? 2½
- (B) Explain Porter's model in E-Commerce. 2½
- (C) Give usage of E-Market. 2½
- (D) Explain online payment process in E-Commerce. 2½