

**Bachelor of Science (B.Sc. I.T.) Semester–III (C.B.S.) Examination**

**E-COMMERCE**

**Paper—V**

Time : Three Hours]

[Maximum Marks : 50

**Note :—** (1) **ALL** questions are compulsory and carry equal marks.

(2) Draw neat and well labelled diagrams wherever necessary.

**EITHER**

1. (a) Explain Internet commerce with trade cycle. 5
- (b) Define EDI in detail. 5

**OR**

- (c) Explain Porter's value chain model with a diagram. 5
- (d) What is supply chain ? Explain with a diagram. 5

**EITHER**

2. (a) Explain threat of new entrants and bargaining power of suppliers related to Porter's model. 5
- (b) What is competitive strategy ? 5

**OR**

- (c) What are the ten components of Business value ? 5
- (d) Explain E-commerce strategy formulation with technical implementation. 5

**EITHER**

3. (a) Explain Trade cycle document exchange. 5
- (b) What is electronic market ? Explain in detail. 5

**OR**

- (c) What are direct advantages of EDI ? 5
- (d) Explain definition of EDI which has four elements. 5

**EITHER**

4. (a) Explain different features of E-shop. 5  
(b) Explain Internet shopping with diagram of Retail Trade Cycle. 5

**OR**

- (c) What are the different ways of online payment ? 5  
(d) What are the different security solutions provided for Internet E-commerce ? 5
5. Attempt **all** :
- (a) What is E-commerce ? Explain business implementation. 2½  
(b) What is market ? Explain value chain. 2½  
(c) Explain portals and shopping basket. 2½  
(d) Write any four advantages of Internet commerce. 2½