

Bachelor of Science (B.Sc. I.T.) Semester-III (C.B.S.) Examination

E-COMMERCE

Paper—V

Time : Three Hours]

[Maximum Marks : 50

N.B. :— (1) All questions are compulsory and carry equal marks.

(2) Draw neat and labelled diagram wherever necessary.

EITHER

1. (A) Define e-commerce. Give scope of electronic commerce. 5
- (B) Explain the relationship of e-commerce and Trade cycle. 5

OR

- (C) What is role of internet in e-commerce environment ? Give its advantages. 5
- (D) Explain value chain with example. 5

EITHER

2. (A) What is competitive advantages of Business in context of electronic age ? 5
- (B) Explain a portal's model business. 5

OR

- (C) Explain note of I.T. in strategy design. 5
- (D) What is e-commerce evaluation ? 5

EITHER

3. (A) Explain the term business to business in e-commerce. 5
- (B) What is Electronic Market ? Give its advantages and disadvantages. 5

OR

- (C) Explain the future of e-market. 5
- (D) Define the terms EDI and Business. 5

EITHER

4. (A) What is consumer trade transaction ? 5
- (B) Write notes on the following :
 - (i) e-shop
 - (ii) Internet e-commerce. 5

OR

- (C) What is e-visibility ? Give its advantages. 5
- (D) Explain online payments mechanism. 5

5. Attempt all :

- (A) Explain the uses of Porter's Value Chain Model. 2½
- (B) What is the role of existing business strategy ? 2½
- (C) What is the outcome of business to business e-commerce ? 2½
- (D) List the elements of e-commerce and mention purpose of each. 2½