

Bachelor of Science (B.Sc. I.T.) Semester–III Examination**E–COMMERCE****Paper–V**

Time : Three Hours]

[Maximum Marks : 50

N.B. :— (1) All questions are compulsory and carry equal marks.

(2) Draw neat and labelled diagram wherever necessary.

EITHER

1. (A) What is E-Commerce ? What are different types of e-commerce ? 5
- (B) Explain the relationship of E-commerce and Trade Cycle. 5

OR

- (C) What is Supply Chain ? Give its advantages. 5
- (D) Explain inter organizational value chain. 5

EITHER

2. (A) What are the First Movers advantages ? 5
- (B) Write a note on Business Environment. 5

OR

- (C) What is Business Capability in e-commerce ? Give its limitations. 5
- (D) Explain strategy formulation and implementation planning in e-commerce. 5

EITHER

3. (A) Explain credit transaction trade cycle. 5
- (B) What are perils and things may occur in transactions? 5

OR

- (C) List the usage of E-Market. 5
- (D) Explain EDI. Give its advantages. 5

EITHER

4. (A) What do you mean by Business to Consumer electronics commerce ? Explain with example. 5
- (B) Explain e-commerce technologies in detail. 5

OR

- (C) What are the advantages and disadvantages of consumer e-commerce ? 5
- (D) Explain internet e-commerce security provisions. 5

5. Attempt **all** :

- (A) Explain usage of internet in e-commerce. 2½
- (B) What are the advantages of Business Capability ? 2½
- (C) Define trade cycle. 2½
- (D) Explain the role of consumer in e-shop. 2½