

**Bachelor of Science (B.Sc.) (I.T.) Semester—III Examination**  
**E-COMMERCE**  
**Paper–V**

Time : Three Hours]

[Maximum Marks : 50

**Note :—** (1) All questions are compulsory and carry equal marks.

(2) Draw neat and labelled diagram wherever necessary.

**EITHER**

1. (A) What is E-Commerce ? Explain its scope. 5
- (B) Write a note on :—
- (i) Internet E-Commerce
- (ii) Supply chain. 5

**OR**

- (C) What is Inter Organisational Value Chain ? Explain in detail. 5
- (D) Explain E-Commerce and the trade cycle, with example. 5

**EITHER**

2. (A) What is Porter's Model ? Explain in detail. 5
- (B) Explain E-Commerce implementation and Evaluation. 5

**OR**

- (C) Explain Business Environment in detail. 5
- (D) Write a note on Technology in E-Commerce. 5

**EITHER**

3. (A) What is Credit Transaction Trade Cycle ? Explain. 5
- (B) Explain the advantages and disadvantages of E-Market with example. 5

**OR**

- (C) Write a note on Pens and things. 5
- (D) What is EDI ? Explain the benefits of EDI. 5

**EITHER**

4. (A) What is e-Commerce Security ? Explain in detail. 5
- (B) Explain On-line Payment in detail. 5

**OR**

- (C) Write a note on E-visibility. 5
- (D) Explain advantages and disadvantages of Consumer E-Commerce. 5

5. (A) What are the activities used in Porter's value chain model ? 2½
- (B) Define Strategy formulation and implementation planning. 2½
- (C) Draw a well labelled diagram for EDI trade document exchanges. Explain. 2½
- (D) What is E-shop ? Explain with example. 2½