

Select Your First Bike Wisely

Online Workshop



Drawing from the best global practices and insights from industry experts, this workshop is an essential guide for beginners. It's concise, clear, and gives an immediate idea of what participants can expect.



17 Q&A

A. About the Workshop

Join us for this empowering and interactive online workshop, "Finding Your Dream Bike". We've designed this unique session to guide you in selecting your first bike wisely, eliminating the anxiety and confusion often associated with this process.

Our approach involves a series of 17 carefully crafted questions, based on global best practices and industry insights. We'll walk you through key considerations around budget, performance, intended use, and style, helping you cut through the noise and home in on your dream bike.

By the end of this workshop, you'll not just have a clear idea of your ideal bike, but also the confidence to make your decision.

B. Presenter

Meet your guide, **Alaa Alsharif**. More than just an experienced motorcyclist and trainer, Alaa is your friend and ally in this journey. He's passionate about helping you dodge beginner mistakes when choosing your first bike.

Alaa's knowledge blends practical experience with deep research. He's devoted plenty of time and energy to mastering the art of motorcycle selection.

With Alaa, you're not just attending a workshop, you're starting an adventure to find your dream bike with confidence.



C. Workshop Agenda

1. Opening, Introduction, and Participants Interaction:

A. Setting the tone

and objectives for our journey together.

B. Participant introductions:

A chance to share your expectations and meet new friends in a supportive community.

C. Emphasizing our safe environment:

Everyone is encouraged to voice their questions,

D. Share experiences

and learn from each other.



2. Budget

This section will cover several crucial aspects:

- A. **Determining Your Purchase Budget:** We'll start by identifying your budget for the initial purchase. Whether it's SR 8,000 or SR 120,000+, understanding your financial constraints is the first step in your bike selection journey.
- B. **Planning Your Purchase Timeline:** When do you plan to buy? Whether it's ASAP, within a month, or in 3 months or more, we'll discuss how your timeline can influence your bike choices.
- C. **New vs. Used Bikes:** Depending on your budget and timeline, we'll consider the pros and cons of buying new or used bikes.
- D. **Mastering Negotiation Techniques:** If you're considering a used bike, we'll share effective negotiation strategies to help you secure the best deal possible.
- E. **Understanding Price Differences:** We'll delve into the reasons behind varying bike prices, considering factors like brand reputation, bike condition, performance capabilities, and more.



3. Intended Use

This section will cover several crucial aspects:

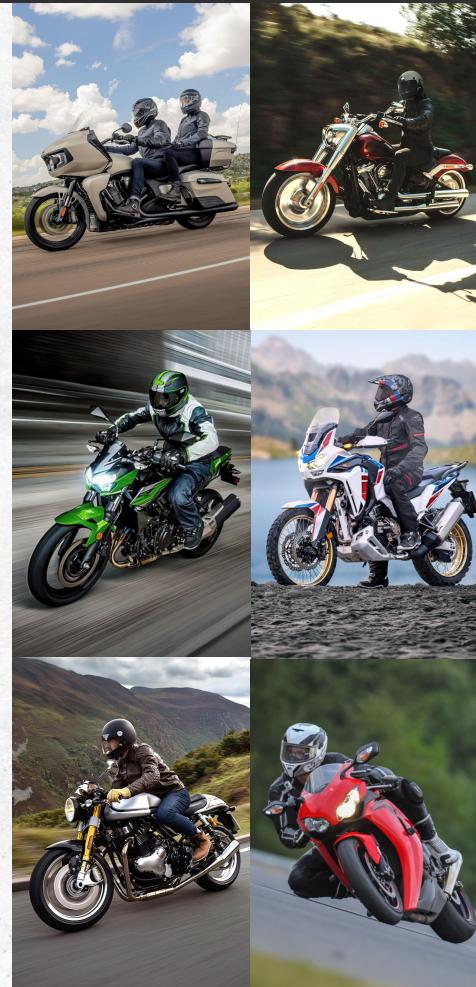
- A. **Identifying Primary Use:** We'll discuss what you primarily intend to use the bike for. Whether it's commuting to work, weekend/morning rides, long-distance traveling or touring, or off-roading or adventure riding, your intended use will significantly affect your choice of bike.
- B. **Understanding Riding Locations:** We'll consider where you'll primarily ride your bike. Your preferred routes, whether they're highways, main roads, urban roads, city streets, or off-road trails, will help narrow down the right type of bike for you.
- C. **Considering Passenger Involvement:** If you plan to ride with a passenger, we'll discuss how this can impact your bike selection. We'll take into account the frequency of their participation and their involvement in the bike selection process.



4. Style

This section will cover several crucial aspects:

- A. **Bike Type, Brand, and Style Preferences:** We'll discuss your preferences in terms of bike type, brand, and style. Whether it's a sport bike, a café-racer, a naked bike, a cruiser, a touring bike, an adventure bike, or a scrambler, your preference will guide your choice of bike.
- B. **Physical Fitness and Body Measurements:** Your height, weight, and physical fitness can all play a role in determining the right bike for you. We'll discuss how these factors can influence your bike selection.
- C. **Brand Importance:** We'll explore how important the brand name is to you, discussing the reputation and performance of various popular motorcycle brands.
- D. **Location:** Considering your city of residence is crucial, especially in terms of dealer availability. We'll consider this factor in our discussion.
- E. **Maintenance and Enhancement:** If you enjoy doing maintenance yourself or enhancing your bike, we'll guide you towards models known for their customization potential.
- F. **Motorcycle Group Participation:** We'll discuss if you are interested in joining a motorcycle group such as the Bikerz Community, and how this could influence your bike choice.



5. Performance

This section will cover several crucial aspects:

- a. **Safety Features:** We'll discuss the importance of various safety features in motorcycles. From basic features like ABS (Anti-lock Braking System), slipper-clutch, traction control, engine kill switch, and self-canceling turn signals to advanced features like riding modes, ESC (Electronic Stability Control), ESA (Electronic Suspension Adjustment), and adaptive headlights, we'll explore how these can influence your bike selection.
- b. **Noise Tolerance Level:** We'll discuss your noise tolerance level and explain how understanding decibels can help you select a bike that suits your noise preference.
- c. **Accessories:** We'll discuss any specific accessories you might be looking for in a bike, such as storage luggage, speakers, or reverse gear, and how these can influence your selection.
- d. **Cooling System Preference:** We'll discuss your preference in terms of the cooling system (air, oil/liquid, or water-cooled) and how this can affect your bike selection.
- e. **Risk Tolerance:** We'll discuss your risk tolerance in terms of engine power/HP/CC. Whether it's low, average, or high, your risk tolerance can significantly influence the type of bike you choose.

6. What's your plan after the workshop?

a. **Dream Realized:**

Have you decided your dream bike is the one for you?
That's great! It's time to make that dream come true.

b. **Starting Out:**

Considering starting with a beginner bike?
That's a good plan! After your first 1,500 km,
you'll be ready to make an informed decision on your next bike.

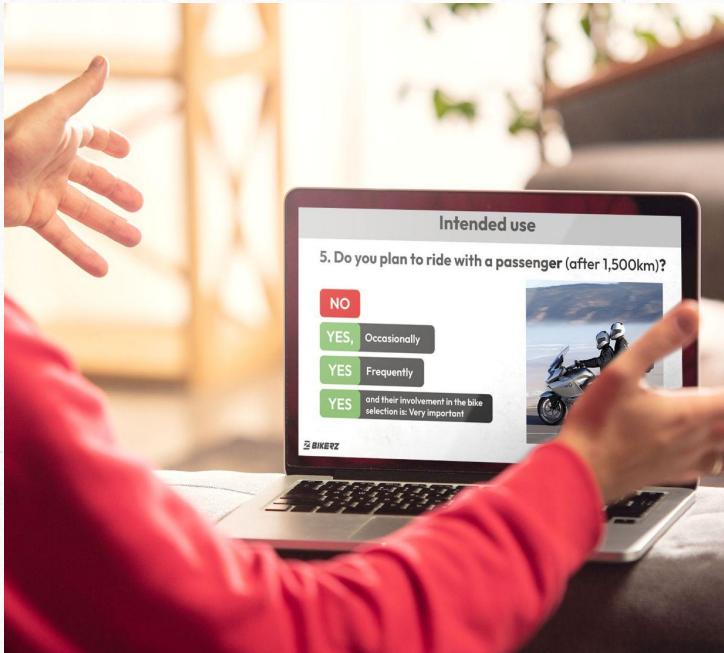
c. **New Interest:**

Has a new bike caught your eye during our discussion?
That's exciting! Let's find out more about this bike.



E. Pre-Workshop Preparation

Before we kick off our workshop, it's important to come prepared. Here's how you can gear up:



- a. **Review Previous Sections:** The previous sections and the workshop agenda contain key questions. Make sure to go through each one.
- b. **Find Your Answers:** Try to find answers for as many questions as you can. The more prepared you are, the easier and more beneficial the session will be for you.
- c. **Platform:** We'll be conducting our workshop using Zoom. Make sure you have it downloaded and installed before the workshop begins.
- d. **Setup:** A stable internet connection and a quiet space are essential. While a camera isn't necessary, we highly recommend using a laptop. This will make it easier for you to view the presentation and engage with the content.



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