FUTURITY STUDIO



2020 / aComm	erce LAB	Autonomous, intelligent agents and driverless delivery will reshape homes, work, and mobility.
ANALYSIS	ARTIFACTS	ACTIONS (* could change due to covid)
In-depth examinations and reports of the topic of interest.	Design objects based on the interactions, inquiries, and provocations from our analysis.	Primary research and findings that feed back into our analysis.
01. The Age of Autonomous Commerce	01. Frictionless Kitchen	01. Bananaworld
Societal, industrial, and economic impact as autonomous machines and intelligent agents enter the market	Future food delivery, storage, and waste management appliances and packaging system	A software library for digital simulations and modeling of a simple autonomous economic system
02. The Economy under aCommerce	02. Transaction Membrane	02. Autonomous Arcade
Microeconomic factors like transaction cost and non-financial currencies, as well as employment, supply chains, and business models	Combining mobile robots and autonomous architecture for frictionless passage in and out of a home, store, or business	Five interactive games that explain aCommerce economics, and test the agents' UI prototype
03. aCommerce - Technical Architecture	03. Neda's Hoodie & Bag	03. COVID-19 Accelerating Autonomous Economy
Autonomy, mesh networks, machine vision, and other technologies combine to form a post-smartphone platform	A seemingly simple black hoodie and bag form a personal transaction and information membrane, protecting against physical, cyber, and post-covid biological threats	Survey of how covid is accelerating adoption of delivery services, online interactions, and other aspects of aCommerce
04. aCommerce and Mobility	04. Algorithmic Personhood	04. aCommerce and Mobility
Optimized traffic, autonomous transport, and micro-mobility replace cars, public transit, and other inflexible transit	An autonomous agent - a software-based bot with legal rights, liabilities, and money – based on corporate personhood	Survey of thought leaders among automakers, self-driving car startups, and delivery services
05. aCommerce and Food	05. BotBot	05. aCommerce and Food
Swarm intelligence, personal agents and new home appliances eliminate wasted food, time, and money	A bot that uses apps, websites, and digital assistants like a human does - saving users time, money, and privacy	Survey of thought leaders among food manufacturers and retailers, restauranteurs, and delivery services
06. aCommerce and Apparel and Retail	06. Post-work Workplace	06. aCommerce and Apparel and Retail
Apparel delivery and subscriptions end fast fashion, aiding the environment but decimating the retail industry	Rooms and renderings of offices, stores, etc after autonomous commerce makes many human jobs and physical workspaces obsolete	Survey of thought leaders among apparel manufacturers and brands, retailers, and subscription/DTC startups