Conflict Resolution

Adv. SPM

Conflicts

- Conflict is as inevitable in a project environment as change seems to be.
- When project team members interact during the course of completing their tasks and responsibilities, there is always a potential for conflict. In fact, it is virtually impossible for people with diverse background skills and norms to work together; make decisions, and try to meet project goals and objectives without conflict.
- Project managers must identify, analyze, and evaluate both positive and negative values of conflict and their effect on performance

Views of Conflict

| | Traditional View | Contemporary View | Interactionist View |
|-------------|-----------------------------|---------------------------------|-------------------------------|
| Main Points | Caused by troublemakers | Inevitable between humans | Results from commitment |
| | Bad | Not always bad | to goals |
| | Should be avoided | Natural result of change | Often beneficial |
| | Should be suppressed | Can be managed | Should be stimulated |
| | | | Should aim to foster |
| | | | creativity |
| | | | |
| Effect on | Performance declines as the | Performance mainly depends | Certain level of conflict is |
| Performance | level of conflict increases | on how effectively the conflict | necessary to increase |
| | | is handled. Generally | performance. Performance |
| | | performance increases to | increases with conflict up |
| | | a certain level as conflict | to a |
| | | level increases, then | certain level, then declines |
| | | declines if conflict is | if |
| | | allowed to increase | conflict increases further or |
| | | further or left unresolved | remains unresolved |

Categories of Conflicts

- All potential conflict fits one of three categories, although a particular conflict situation may be based on two or more of the categories:
 - Goal-oriented conflicts are associated with end results, performance specifications and criteria, priorities, and objectives.
 - Administrative conflicts refer to the management structure and philosophy and are mainly based on definition of roles and reporting relationships and on responsibilities and authority for tasks, functions, and decisions.
 - Interpersonal conflicts result from differences in work ethics, styles, egos, and personalities of the participants.

Sources of Conflict

- Conflict over project priorities
- Conflict over administration procedures
- Conflict over technical opinions and performance trade-offs
- Conflict over human resources
- Conflict over cost and budget
- Conflict over schedules
- Personality conflict

| Sources of Conflict | Definitions | Suggested Solutions |
|---|---|---|
| Conflict over project priorities | Views of project participants differ over sequence of activities and tasks. Includes goals incompatibility and differences in long-term versus short-term perspectives. | Develop a master plan compatible with long-term strategies. |
| Conflict over administration procedures | Conflicts over managerial and administrative issues of how the project will be organized and managed. | Clarify roles, responsibilities, and reporting relationships at the beginning of the project. |
| Conflict over technical opinions and performance trade-offs | Disagreements over technical issues, performance specifications, and technical trade-offs. | Use peer review and steering committees to review specifications and design. |
| Conflict over human resources | Conflicts concerning staffing and allocation of project personnel and where to get them and how. | Develop a work breakdown structure and a corresponding responsibility matrix. |
| Conflict over cost and budget | Conflict over cost estimates from support areas regarding work breakdown structures and estimating techniques. | Develop overall budgets supported by detailed budget and cost estimates of subproject tasks and activities |
| Conflict over schedules | Disagreements about the timing, sequencing, and scheduling of project related tasks and information system to prepare and monitor project schedules. | Develop an overall schedule that integrates schedules for subprojects with staffing and other life constraints. |
| Personality conflict | Disagreements on interpersonal issues. | Emphasize team building and create an environment that emphasizes respect, diversity, and equality. |

Conflict Management Styles

| Style | Description | Effect |
|----------------------|---|--------------------------------|
| Withdrawing/avoiding | Retreats from an actual or potential | Does not solve the problem |
| | conflict situation | |
| Smoothing | Emphasizes areas of agreement rather | Provides only short-term |
| /accommodating | than areas of difference | solution |
| Compromising | Searches for and bargains for solutions | Provides definitive resolution |
| | that bring some degree of satisfaction | |
| | to all parties | |
| Forcing | Pushes one's viewpoint at the expense | Hard feelings may come back |
| | of others; offers only win-lose | in other forms |
| | situations | |
| Collaborating | Incorporates multiple viewpoints and | Provides long-term resolution |
| | insights from differing perspectives; | |
| | leads to consensus and commitment | |
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Strategies for Managing the Conflicts

- Preparing for Conflict
 - Expecting conflict
 - Planning ahead
- Facing the conflict
 - Serving as a lightning rod such as
 - Personally absorbed aggression
 - Communicated and listened effectively
 - Counseled their teams to maximize their output
 - Encouraged openness, emotional expression, and new ideas
 - Sewed as role models in planning, delegating, and so forth
 - Minimized potential conflict whenever possible
 - Stimulated conflict to foster creativity and innovation
 - Surface the real issues
- Resolving the conflict
 - Look for win-win alternatives
 - Formulate conflict management strategies within the group