STEVEN ABERNATHY | abernathydesign.com

WORK EXPERIENCE:

SENIOR INTERACTIVE DESIGNER - Convergent Media Systems

Jun 2016 - Present: Alpharetta, GA

- Experience Design
- Dynamic integrations with social media API's
- Large format touch screen UI design
- Hand coding custom solutions using HTML, CSS, and Javascript
- Focus on web animations
- Mentoring Interactive design intern

SENIOR DESIGNER - SPH Analytics

January 2015 - June 2016: Alpharetta, GA

- Corporate Website via WordPress
- InVision Software Demos
- Balsamig Wire frames
- User Flow Diagrams
- HTML Email Campaigns
- Email Automation & Website Integration
- Established Corporate Brand & Logo

LEAD DESIGNER + CO-FOUNDER - R.U.I Design LLC

August 2013 - March 2016: Buford, GA

- Mobile App Development
- Brand Identity
- Website Design
- E-Commerce
- Trade show Video Production
- Online Magazine with Ad Management
- DSLR Video

FRONT END WEB DEVELOPER - Mansfield Oil

August 2013 - April 2014: Buford, GA

- Designed and maintained websites
- Company Newsletter and e-blasts
- Widget creation
- Mobile App Development

GRAPHIC DESIGN + VIDEOGRAPHER - Mansfield Oil

January 2011 - August 2013: Buford, GA

EDUCATION:

Bachelor's of Industrial Design at Auburn University

PHILOSOPHY:

I approach problems with the practicality of an engineer, the eye of an artist, and the spelling of a 3rd grader. We all have our Achilles heel. Pursuit of innovation is what drives me, and delighting end users is what sustains me.

SOFTWARE:

WEB DESIGN -

HTML, CSS, Javascript, jQuery, SVG Animations

UX / UI -

InVision, Balsamiq Mockups, Axure

DESIGN -

Photoshop, Illustrator, InDesign

VIDEOGRAPHY -

Premiere Pro, After Effects

CONTACT INFO:

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