* price to earning ratio (P/E),
* payout ratio(PR),
* earn per share (EPS),
* price to book value (P/B),
* price to sales ratio (P/S),
* long term debt to equity ratio (LTDER),
* price to cash flow ratio (P/CF),
* current ratio (CR),
* profit margin(PM)
* accounts receivable turnover (ART)