

Ask

The questions asked in this analysis are:

- What is the Distribution of Birth Year?
- What is the Distribution of Education?
- What is the Distribution of Income?

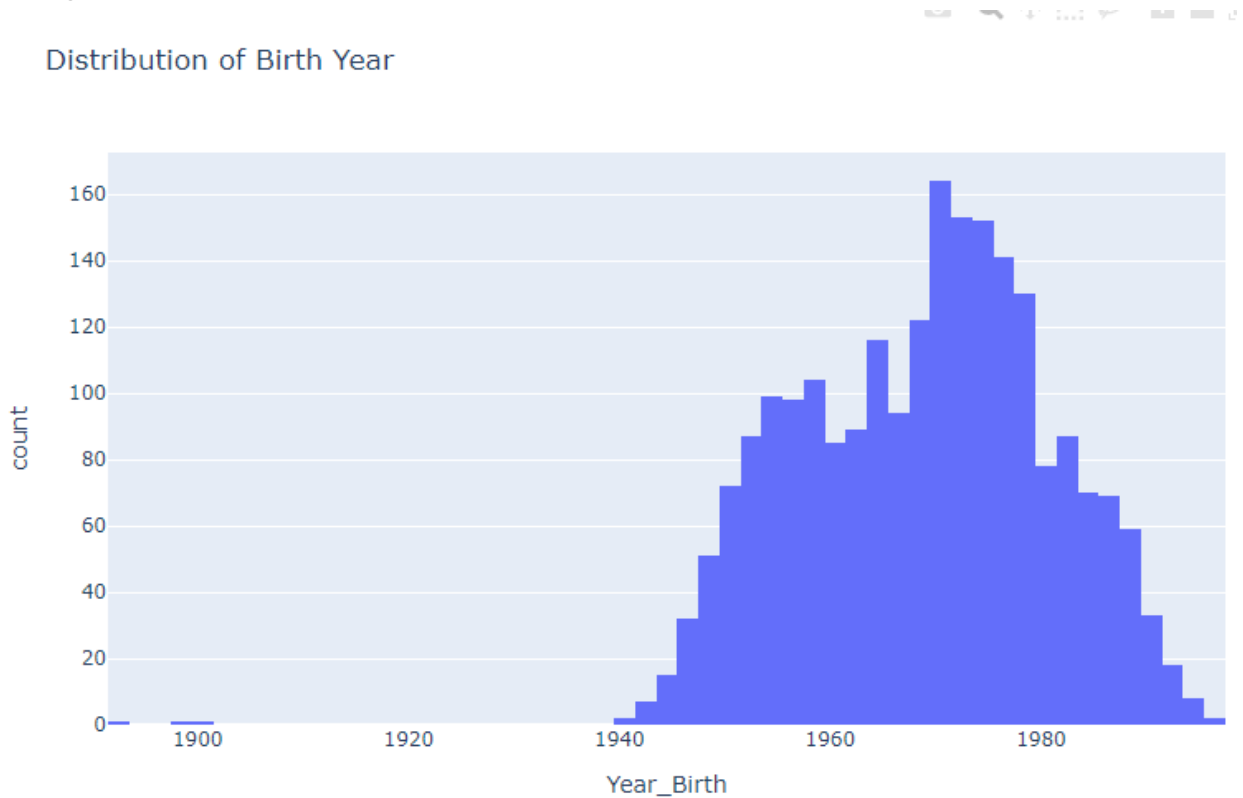
Prepare

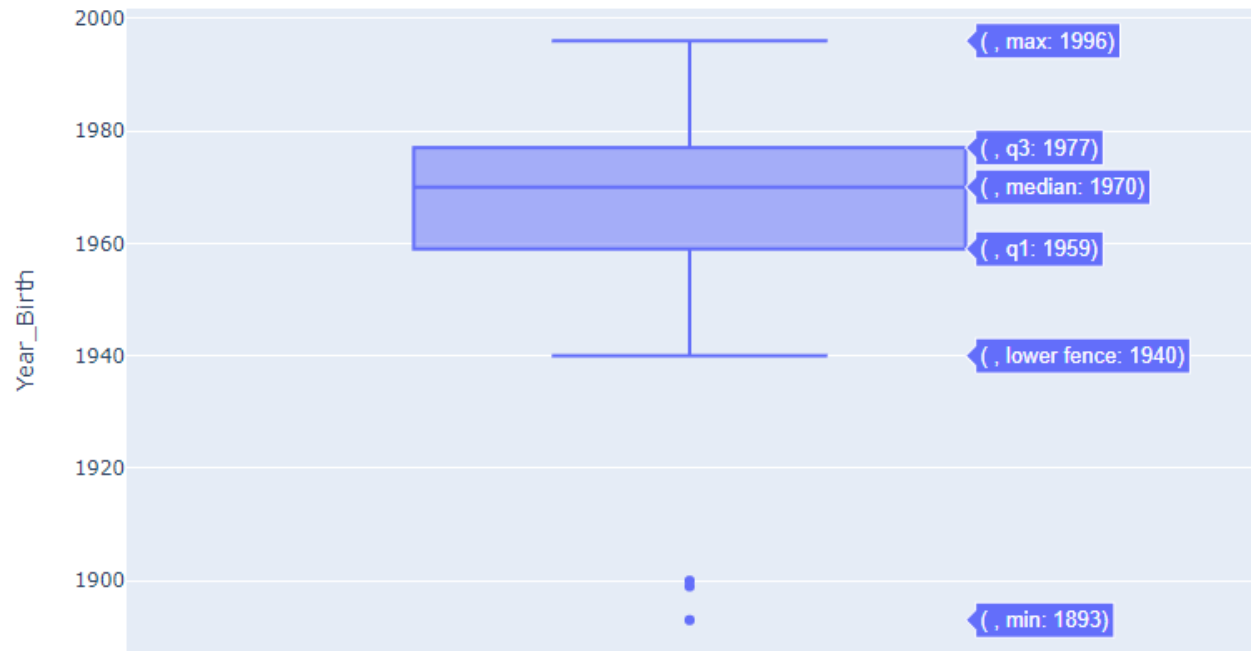
This dataset is found on [Kaggle](#). This dataset is about information collected from their customer service team to help this specific company analyze their ideal customer. I used the Jupyter Notebook from Google Collaboratory for this project. This project is strictly a descriptive analysis, describing what is already in the data.

Process

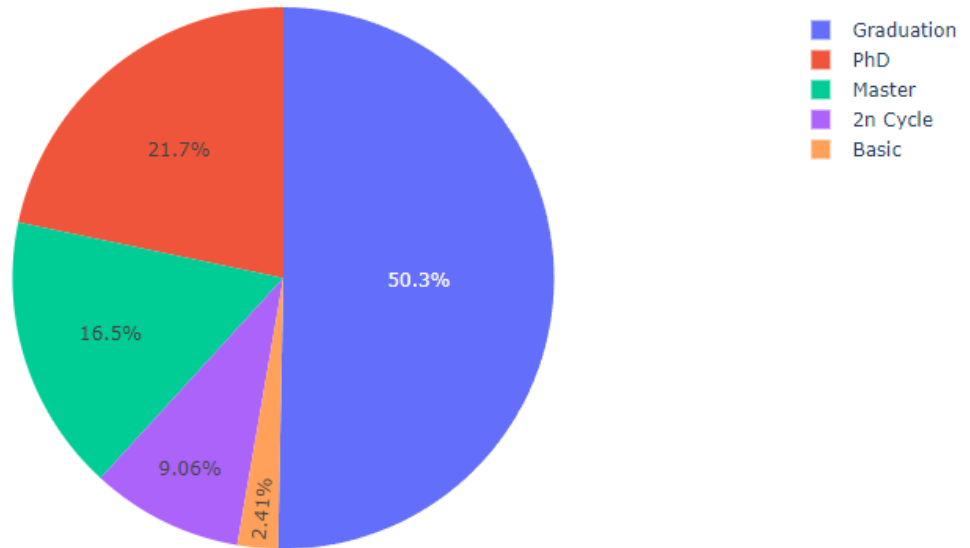
After searching for duplicates and spelling errors, I imported it to the notebook. I had to separate the headings when reading the CSV. Upon inspection of null values, I noticed income had 24 missing values, so I replaced the null values with zero.

Analyze





Education Distribution



Income Distribution

