

# Fatima Yousofi

fyousofi@ifc.org | +1 (202) 294-4613 | [www.linkedin.com/in/fatima-yousofi](https://www.linkedin.com/in/fatima-yousofi) | <https://fyousofi.github.io/>

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## PROFESSIONAL SUMMARY

- **Data Analysis & Tools:** 2+ years supporting research and operations across IFC/WB, turning diverse datasets into clear insights that inform priorities and planning. Comfortable across Excel/PowerPoint/Word with working knowledge of Python/R/SQL and BI tools. Curious, fast learner with growing interest in the TMT space.
- **Operations Support & Problem Solving:** Thrive in fast, cross-unit environments, coordinating tasks, organizing knowledge activities, maintaining trackers, and documenting discussions so decisions and next steps are clear. Known for reliability, judgment, and follow-through under tight timelines.
- **Reporting, Communication & Knowledge Sharing:** Produce concise briefs and slide decks that translate complex datasets into clear narratives for internal audiences. Coordinate the IFC Economics Seminar Series end-to-end (speaker outreach, logistics, materials) and capture lessons learned. Strong communicator with collaborative, multicultural teamwork experience

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## EDUCATION

### Georgetown University, McDonough School of Business

Master of Science in Business Analytics (MSBA) | Merit Scholar

Washington, D.C.

2024 - Present

Relevant Coursework: Econometrics, Text Analytics, Predictive Analytics, Operational Modeling, Big Data, Research Design

### American University of Afghanistan

Bachelor of Business Administration (BBA) | Merit Scholar

Kabul, Afghanistan

2017 - 2021

Honors: President's Honor Award; Founder & President, Entrepreneurship Club; 1st Place National Debate Champion

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## CORE SKILLS & CERTIFICATIONS

- **Data & Research Tools:** Excel, Python, R, SQL, Tableau, Power BI, & Data Visualization
- **Modeling & Methods:** Machine Learning, LLMs, Predictive Analytics, & Survey Design
- **Systems & Platforms:** WB Operations Portal, SAP, Microsoft Office Suite, Copilot, Generative AI tools (ChatIFC, mAI, Gemini)
- **Certifications:** AWS Cloud Foundation, AWS Data Engineering, BMC & Bloomberg Finance Fundamentals

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## EXPERIENCE

### World Bank Group

Washington, D.C.

*Project Lead, MSBA Capstone, Georgetown McDonough School of Business*

Jun 2025 – Present

- Lead MSBA capstone project assessing climate-related risks to health infrastructure across four countries, leveraging socioeconomic, geographic, and facility-level data to identify key vulnerability indicators
- Oversee technical analysis and spatial modeling using Python to evaluate risk exposure, producing evidence-based insights to inform targeted World Bank interventions
- Act as primary liaison between Georgetown's project team and the World Bank client, ensuring policy-relevant deliverables that support climate-resilient health systems and guide strategic decision-making

### International Finance Corporation (IFC), World Bank Group

Washington, D.C.

*Program/Research Assistant, Economics and Market Research (CER) & Asia Economics and Advisory (CEAAE)*

2023 – Present

- Lead cleaning and harmonization of 15+ years of large internal datasets using Excel and SQL, raising data quality for policy analysis and in-progress research papers
- Extract and standardize 20+ years of IFC/WBG data to build Excel-based indices and KPI benchmarks, enabling strategy reviews and research decision-making
- Design and maintain CERMR's intranet dashboard/knowledge hub, systematizing datasets and documentation for faster, real-time access across the teams within WBG
- Plan and deliver 5+ IFC Economics Seminar Series events end-to-end; speaker outreach, logistics, materials, and draft post-event summaries with lessons learned
- Manage data subscriptions by coordinating with vendors and procurement; track renewals and access rights to ensure uninterrupted data availability for the team
- Support coordination of briefs with MD and VP's front offices, consolidated input, tracked deadlines, and proofread reports for clarity and accuracy
- Document meetings for project leads, capture decisions and action items, maintain trackers, and drive timely follow-through

### World Bank Group

Islamabad, Pakistan

*Extended-Term Temporary, Macroeconomics, Trade, and Investment (MTI & FCI)*

2022 – 2023

- Conducted over 250+ private enterprise surveys for the Afghanistan Private Sector Rapid Survey post-Aug-2021 to support policy dialogue and examine economic resilience
- Supported Operational and policy analysis update publication leveraging trade trend and research using mirror and open-source data for quarterly Afghanistan Development Update

- Led 5+ field missions and coordinated high-level partner engagement in Kabul for donor and development planning to return World Bank's Kabul Staff after August 2021 evacuation
- Facilitate Interviews and Focused Group Discussions and synthesize findings for the Afghanistan Narratives Project, contributing to institutional learning and lessons learned from past 20 years of Bank's operation in Afghanistan

**Award & Recognition:** VPU Team Award, World Bank Group (2023): Outstanding Team Achievement on the Afghanistan PSRS

#### **World Bank Group**

Kabul, Afghanistan

*Short-Term Temporary, External Affairs & Corporate Relations (ECR)*

2019 – 2022

- Produced strategic communications content for WBG's social media, project websites, and storytelling platforms (Flicker page)
- Served as liaison between WBG project teams and local implementation partners for 35+ projects to ensure timely delivery
- Delivered timely analysis from local/international news outlets on development to support crisis communications and leadership decisions from start of Covid-19 through Kabul's collapse in August-2021

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#### **ADDITIONAL INFORMATION**

- Languages: Fluent in English and Urdu; Intermediate in Hindi; Basic Turkish
- Volunteer: Mentored 100+ underprivileged youth in academic and career readiness (2021); Center of Business Administration
- Fellow: Afghan Young Leaders Exchange Program (2020); US Embassy Public Affairs, Kabul
- Interests: Philosophy, Reading, Hiking and Cooking Afghan cuisine