

Fatima Yousofi

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PROFESSIONAL SUMMARY

- **Data Analysis:** 2+ years of professional experience in qualitative and quantitative data analysis for project and economics monitoring and reporting in international organizations and private sector contexts. Adept at extracting, managing, and analyzing complex datasets. Proven expertise in data visualization, data analysis, and Artificial Intelligence (AI), paired with strong commitment to leveraging data in decision-making and operational excellence.
- **Strategic Thinking & Problem Solving:** Demonstrates superior resourcefulness and flexibility to quickly master new topics, as evidenced by extensive work in delivering high quality and data-driven results paired with innovative thinking to inform strategies and decisions during stressful & uncertain times across multiple teams within the Bank group. Able to work independently and in teams, consistently delivering impactful insights.
- **Reporting & Communication:** Recognized for excellent communication and reporting capabilities, with a proven track record of producing strategic content for external audience and translating complex datasets into clear, compelling narratives and visuals that support decision making. Outstanding interpersonal skills and ability to work in high paced environments and collaborate with diverse groups.

EDUCATION

Georgetown University, McDonough School of Business

Master of Science in Business Analytics (MSBA) | Merit Scholar

Washington, D.C.

2024 - Present

Relevant Coursework: Econometrics, Text Analytics, Predictive Analytics, Operational Modeling, Big Data, Research Design

American University of Afghanistan

Bachelor of Business Administration (BBA) | Merit Scholar

Kabul, Afghanistan

2017 - 2021

Honors: President's Honor Award; Founder & President, Entrepreneurship Club; 1st Place National Debate Champion

EXPERIENCE

World Bank Group

Washington, D.C.

Project Lead, MSBA Capstone, Georgetown McDonough School of Business

Jun 2025 – Present

- Lead MSBA capstone project assessing climate-related risks to health infrastructure across four countries, leveraging socioeconomic, geographic, and facility-level data to identify key vulnerability indicators
- Oversee technical analysis and spatial modeling using Python to evaluate risk exposure, producing evidence-based insights to inform targeted World Bank interventions
- Act as primary liaison between Georgetown's project team and the World Bank client, ensuring policy-relevant deliverables that support climate-resilient health systems and guide strategic decision-making

International Finance Corporation (IFC), World Bank Group

Washington, D.C.

Program/Research Assistant, Economics and Market Research (CER) & Asia Economics and Advisory (CEAAE)

2023 – Present

- Lead the collection and cleaning of 20+ years of large-scale demographic data from IFC internal sources using Excel and SQL, improving data quality for policy analysis
- Extract 10+ years of data from WBG internal resources and other websites to build a comprehensive Strategic dataset targeted to the industry, supporting strategic research analysis and decision-making
- Design and maintained CERMR's intranet dashboard to improve efficiency and systemize data, enabling seamless sharing and real-time access to critical information for the team
- Organize IFC Economics Seminar Series by inviting leading scholars to discuss pressing topics aligned with WBG's priorities and objectives to support knowledge sharing
- Oversee CERMR's data subscription by coordinating with data vendors and procurement to ensure uninterrupted access to data
- Support communications, reporting, and data visualization for internal macroeconomic and risk-related research initiatives

World Bank Group

Islamabad, Pakistan

Extended-Term Temporary, Macroeconomics, Trade, and Investment (MTI)

2022 – 2023

- Conducted over 250+ private enterprise surveys for the Afghanistan Private Sector Rapid Survey post-Aug-2021 to support policy dialogue and examine economic resilience
- Supported Operational and policy analysis update publication leveraging trade trend and research using mirror and open-source data for quarterly Afghanistan Development Update
- Led 5+ field missions and coordinated high-level partner engagement in Kabul for donor and development planning to return World Bank's Kabul Staff after August 2021 evacuation
- Facilitate Interviews and Focused Group Discussions and synthesize findings for the Afghanistan Narratives Project, contributing to institutional learning and lessons learned from past 20 years of Bank's operation in Afghanistan

Award & Recognition: VPU Team Award, World Bank Group (2023): Outstanding Team Achievement on the Afghanistan PSRS

World Bank Group

Kabul, Afghanistan

Short-Term Temporary, External Affairs & Corporate Relations (ECR)

2019 – 2022

- Produced strategic communications content for WBG’s social media, project websites, and storytelling platforms (Flicker page)
 - Served as liaison between WBG project teams and local implementation partners for 35+ projects to ensure timely delivery
 - Delivered timely analysis from local/international news outlets on development to support crisis communications and leadership decisions from start of Covid-19 through Kabul’s collapse in August-2021
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TECHNICAL & ANALYTICAL SKILLS

- **Data & Research Tools:** Python, R, SQL, Tableau, Power BI, & Data Visualization
 - **Modeling & Methods:** Machine Learning, LLMs, Predictive Modeling, & Survey Design
 - **Systems & Platforms:** WB Operations Portal, SAP, Microsoft Office Suite, Copilot, Generative AI tools (ChatIFC, Mai, Gemini)
 - **Certifications:** AWS Cloud Foundation, AWS Data Engineering, Bloomberg Market Concepts & Finance Fundamentals
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ADDITIONAL INFORMATION

- Languages: Fluent in English and Urdu; Intermediate in Hindi; Basic Turkish
- Volunteer: Mentored 100+ underprivileged youth in academic and career readiness (2021); Center of Business Administration
- Fellow: Afghan Young Leaders Exchange Program (2020); US Embassy Public Affairs, Kabul
- Interests: Philosophy, Reading, Hiking and Cooking Afghan cuisine