



AUTO MPG REGRESSION ANALYSIS

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Research Question

How do vehicle characteristics influence fuel efficiency (MPG)?

Key Questions:

Does weight affect fuel efficiency?

Did technology improve over time?

Do European and Japanese cars differ from American cars?

Has the relationship between weight and MPG changed over time?



Dataset Overview

Dataset: Auto MPG

Characteristic	Details
Source	UCI Machine Learning Repository/Kaggle.com
Time Period	1970-1982
Original Size	392 observations
After Cleaning	392 observation (6 missing values removed)
Variables	9 total

Key Variables:

- Dependent: MPG (9.0-46.6 mpg)
- Predictors: Weight, Year, Origin, Cylinders, Displacement, Horsepower, Acceleration

Exploratory Data Analysis

EDA: Correlation Matrix

Strong Correlations with MPG:

Multicollinearity Problem:

Cylinders → Displacement $r = 0.95$

Displacement \leftrightarrow Weight $r = 0.93$

All engine variables are highly correlated ($r > 0.84$)

Variable	Correlation	Strength
Weight	-0.83	Very Strong
Displacement	-0.81	Very Strong
Cylinder	-0.78	Strong
Horsepower	-0.78	Strong
Year	+0.58	Moderate

MPG Varies by
Manufacturing Origin

Key Finding: Japanese
cars achieve 50% better
fuel efficiency than
American Cars!

Origin	Mean MPG	Sample Size
Japan	30.45	79 Cars
Europe	27.60	68 Cars
USA	20.03	245 Cars

EDA-MPG by Origin

Model Building Strategy

Four Models Tested

Model	Predictors	Purpose
Model 1	Weight only	Baseline
Model 2	Weight, Acceleration, Year, Origin	Initial Full model
Model 3	All 8 predictors	Test Multicollinearity
Model 4	Weight, Year, Origin, Weight*Year	Test Interaction

Why These Models?

Model 1: Establish the baseline with the strongest predictor

Model 2 Test Main effects

Model 3: Demonstrate the multicollinearity problem

Model 4: Test if weight effect changes over time?



Model Comparison
Model Performance
Comparison

Model	Rsquare	Adj Rsquare	RMSE	All sig	Issue
Model 1	69.2%	69.1%	4.33	Sig	Limited
Model 2	81.9%	81.7%	3.34	No Sig	Acceleration NS
Model 3	82.4%	82.1%	3.31	No Sig	Multicollinearity
Model 4	84.3%	84..1%	3.11	Sig	None

Winner: Model 4
Highest R² (84.3%)
Lowest RMSE (3.11 MPG)
All predictor Significant
No Multicollinearity



Key Hypothesis Test: Interaction

Testing the Interaction Effect

H_0 : Weight effect does NOT depend on year ($\beta_5 = 0$)

H_1 : Weight effect DEPENDS on year ($\beta_5 \neq 0$)

Result:

Coefficient: $\beta_5 = -0.0000451$

t-ratio: 7.72

P-value: <.0001

Decision: Reject H_0

Conclusion: The interaction is highly significant!
The weight penalty decreased over time

Model 4- Hypothesis Tests



All Predictors Significant:



Predictor	P-value	Significant?
Weight	<0.0001	Significant
Year	<.0001	Significant
Origin_Europe	<.0001	Significant
Origin_Japan	0.0006	Significant
Weight * Year	<0.0001	Significant

Speaking engagement metrics



Impact factor	Measurement	Target	Achieved
Audience interaction	Percentage (%)	85	88
Knowledge retention	Percentage (%)	75	80
Post-presentation surveys	Average rating	4.2	4.5
Referral rate	Percentage (%)	10	12
Collaboration opportunities	# of opportunities	8	10

Year	Weight Effect (per 1,000 lbs)	Change
1970	-7.36 mpg	Baseline (Heavy penalty)
1976	-7.09 mpg	Improved by 0.27 mpg
1982	-6.81 mpg	Improved by 0.55 mpg

What Does the Interaction Mean?

Weight Effect Changes Over Time:

Total Improvement: 7.5% reduction in weight penalty

Why Did This Happen?

1973 Oil Crisis: Urgent need for efficiency

1975 CAFÉ Standard Regulatory Pressure

Technology: Electronic fuel Injection, better aerodynamics, Lighter material

Heavy cars benefited MORE from these improved aerodynamics

Model 4 – The Interaction Effect

Model 4 Results-
Coefficients

Model Performance:

Rsquare = 84.3%

RMSE = 3.11 mpg

Predictor	Coefficient	P-value	Interpretation
Weight	+0.885	<.0001	Modified by interaction
Year	+2.041	<.0001	-0.76 mpg improvement per year
Origin_Europe	+2.145	<.0001	+2.15 mpg vs USA
Origin_Japan	+1.682	0.0006	+1.68 mpg vs USA
Weight * Year	-0.000451	<.0001	Reduces weight penalty over time



Key Findings Summary

Weight is the Dominant Factor
Strongest predictor ($r = -0.83$)
Effect: -6.8 to -7.4 mpg per 1,000 Lbs

2. Significant Interaction Discovered
Weight penalty decreased 7.5% from 1970 to 1982
Technology reduced the cost of weight

3. Technology Improved Efficiency
Average improvement: 0.76 mpg per year
Total 1970-1982: 9-mpg improvement

4. Origin Matters
Japan: +1.68 mpg vs USA
Europe: +2.15 mpg vs USA

5. Model 4 is Best
Rsquare = 84.3% all predictors significant

Conclusions

Model 4 successfully answers the research question

Main Conclusions:

1. Weight dominates fuel efficiency (Strongest effect)
2. Interaction is real-technology reduced weight penalty over time
3. Origin matters-Japanese/European cars more efficient
4. Model 4 is best-84.3% Rsquare, all significant, no violation

