



## **AUTO MPG REGRESSION ANALYSIS**

**Name: Osama Mufti & Gustavo Orozco**

**STAT 311- Regression Analysis**

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# Research Question

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How do vehicle characteristics influence fuel efficiency (MPG)?

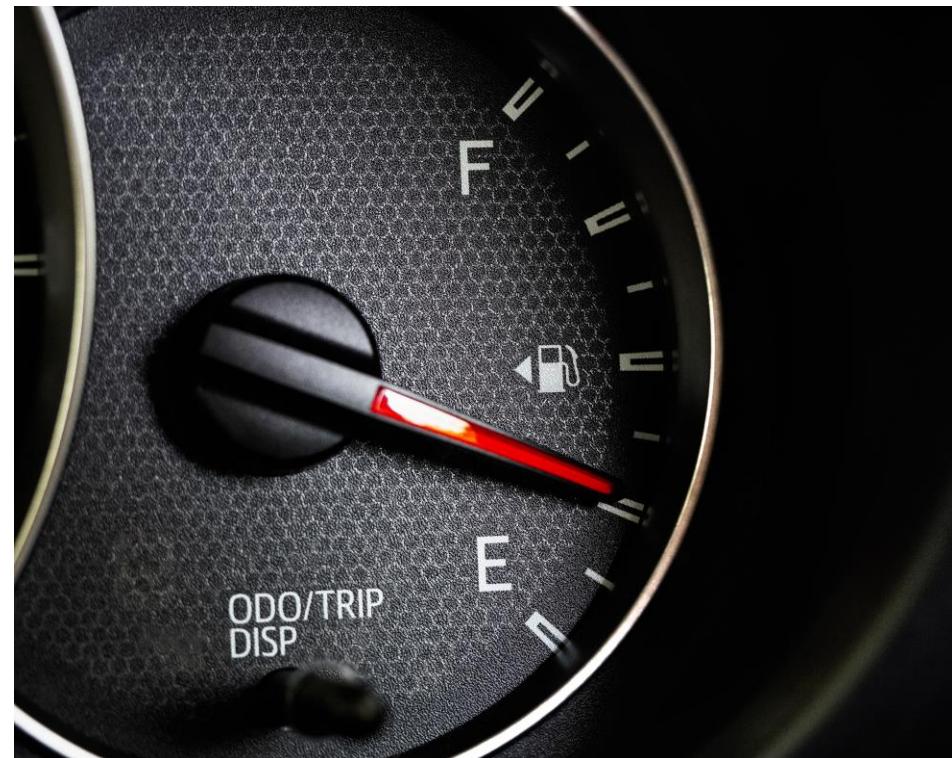
Key Questions:

Does weight affect fuel efficiency?

Did technology improve over time?

Do European and Japanese cars differ from American cars?

Has the relationship between weight and MPG changed over time?



# Dataset Overview

Dataset: Auto MPG

Characteristic	Details
Source	UCI Machine Learning Repository/Kaggle.com
Time Period	1970-1982
Original Size	392 observations
After Cleaning	392 observation (6 missing values removed)
Variables	9 total

## Key Variables:

- Dependent: MPG (9.0-46.6 mpg)
- Predictors: Weight, Year, Origin, Cylinders, Displacement, Horsepower, Acceleration

# Exploratory Data Analysis

EDA: Correlation Matrix

Strong Correlations with MPG:

Multicollinearity Problem:

Cylinders → Displacement  $r = 0.95$

Displacement ↔ Weight  $r = 0.93$

All engine variables are highly correlated ( $r > 0.84$ )

Variable	Correlation	Strength
Weight	-0.83	Very Strong
Displacement	-0.81	Very Strong
Cylinder	-0.78	Strong
Horsepower	-0.78	Strong
Year	+0.58	Moderate

## MPG Varies by Manufacturing Origin

Key Finding: Japanese cars achieve 50% better fuel efficiency than American Cars!

Origin	Mean MPG	Sample Size
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Japan	30.45	79 Cars
Europe	27.60	68 Cars
USA	20.03	245 Cars

## EDA-MPG by Origin

# Model Building Strategy

Four Models Tested

Model	Predictors	Purpose
Model 1	Weight only	Baseline
Model 2	Weight, Acceleration, Year, Origin	Initial Full model
Model 3	All 8 predictors	Test Multicollinearity
Model 4	Weight, Year, Origin, Weight*Year	Test Interaction

## Why These Models?

**Model 1:** Establish the baseline with the strongest predictor

**Model 2** Test Main effects

**Model 3:** Demonstrate the multicollinearity problem

**Model 4:** Test if weight effect changes over time?



## Model Comparison Model Performance Comparison

Model	Rsquare	Adj Rsquare	RMSE	All sig	Issue
Model 1	69.2%	69.1%	4.33	Sig	Limited
Model 2	81.9%	81.7%	3.34	No Sig	Acceleration NS
Model 3	82.4%	82.1%	3.31	No Sig	Multicollinearity
Model 4	84.3%	84..1%	3.11	Sig	None

**Winner: Model 4**

**Highest R<sup>2</sup> (84.3%)**

**Lowest RMSE (3.11 MPG)**

**All predictor Significant**

**No Multicollinearity**

## Key Hypothesis Test: Interaction

Testing the Interaction Effect

$H_0$ : Weight effect does NOT depend on year ( $\beta_5 = 0$ )

$H_1$ : Weight effect DEPENDS on year ( $\beta_5 \neq 0$ )

### Result:

Coefficient:  $\beta_5 = -0.0000451$

t-ratio: 7.72

P-value: <.0001

Decision: Reject  $H_0$

Conclusion: The interaction is highly significant!  
The weight penalty decreased over time

## Model 4- Hypothesis Tests

# All Predictors Significant:

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Predictor	P-value	Significant?
Weight	<0.0001	Significant
Year	<.0001	Significant
Origin_Europe	<.0001	Significant
Origin_Japan	0.0006	Significant
Weight * Year	<0.0001	Significant

# Speaking engagement metrics

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<b>Impact factor</b>	<b>Measurement</b>	<b>Target</b>	<b>Achieved</b>
Audience interaction	Percentage (%)	85	88
Knowledge retention	Percentage (%)	75	80
Post-presentation surveys	Average rating	4.2	4.5
Referral rate	Percentage (%)	10	12
Collaboration opportunities	# of opportunities	8	10

Year	Weight Effect (per 1,000 lbs)	Change
1970	-7.36 mpg	Baseline (Heavy penalty)
1976	-7.09 mpg	Improved by 0.27 mpg
1982	-6.81 mpg	Improved by 0.55 mpg

## What Does the Interaction Mean?

Weight Effect Changes Over Time:

Total Improvement: 7.5% reduction in weight penalty

Why Did This Happen?

1973 Oil Crisis: Urgent need for efficiency

1975 CAFÉ Standard Regulatory Pressure

Technology: Electronic fuel Injection, better aerodynamics, Lighter material  
terial

Heavy cars benefited MORE from these improved aerodynamics

# Model 4 – The Interaction Effect

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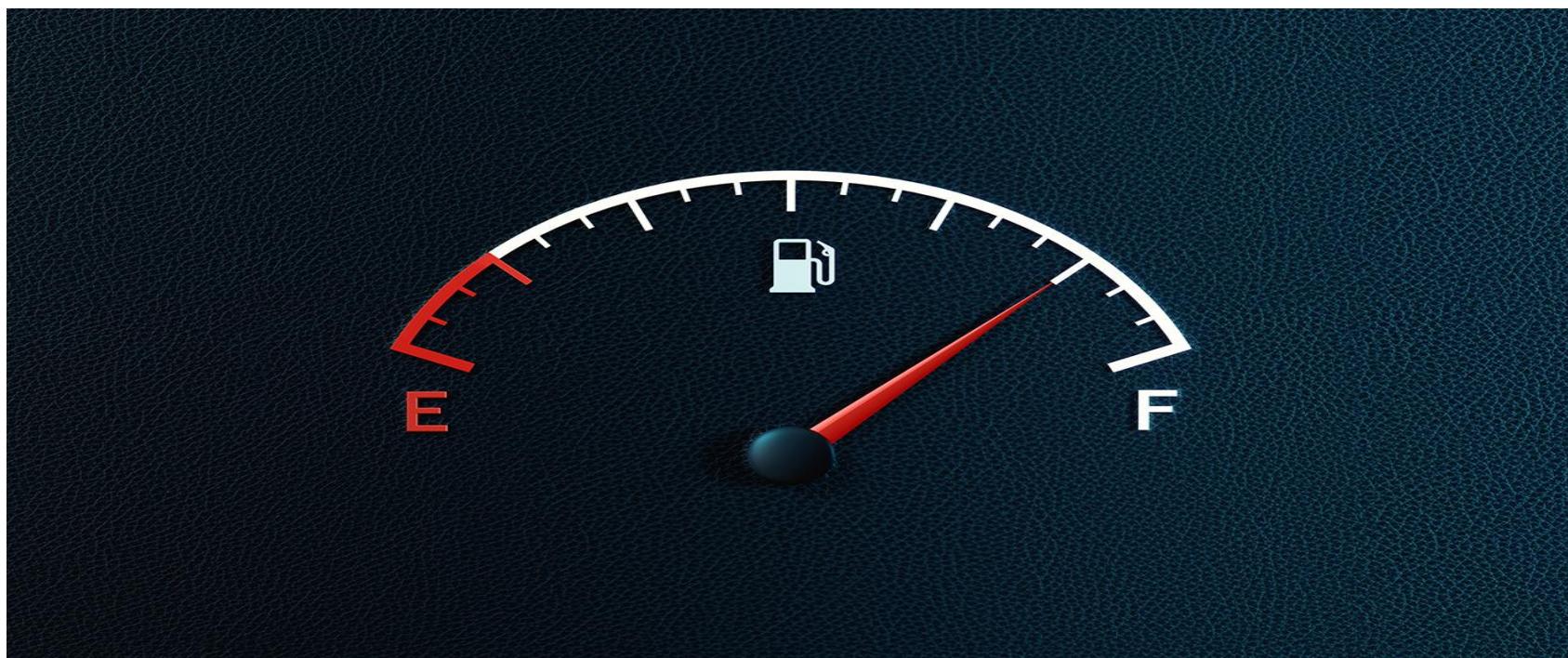
## Model 4 Results- Coefficients

Model Performance:

Rsquare = 84.3%

RMSE = 3.11 mpg

Predictor	Coefficient	P-value	Interpretation
Weight	+0.885	<.0001	Modified by interaction
Year	+2.041	<.0001	-0.76 mpg improvement per year
Origin_Europe	+2.145	<.0001	+2.15 mpg vs USA
Origin_Japan	+1.682	0.0006	+1.68 mpg vs USA
Weight * Year	-0.000451	<.0001	Reduces weight penalty over time



# Key Findings Summary

Weight is the Dominant Factor  
Strongest predictor ( $r = -0.83$ )  
Effect: -6.8 to -7.4 mpg per 1,000 Lbs

2. Significant Interaction Discovered  
Weight penalty decreased 7.5% from 1970 to 1982  
Technology reduced the cost of weight

3. Technology Improved Efficiency  
Average improvement: 0.76 mpg per year  
Total 1970-1982: 9-mpg improvement

4. Origin Matters  
Japan: +1.68 mpg vs USA  
Europe:+2.15 mpg vs USA

5. Model 4 is Best  
Rsquare = 84.3% all predictors significant

# Conclusions

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Model 4 successfully answers the research question

Main Conclusions:

1. Weight dominates fuel efficiency (Strongest effect)
2. Interaction is real-technology reduced weight penalty over time
3. Origin matters-Japanese/European cars more efficient
4. Model 4 is best-84.3% R<sup>2</sup>, all significant, no violation

