



هيئة الاتصالات والفضاء والتقنية
Communications, Space &
Technology Commission



2019 IN REVIEW

REACHING NEW DIGITAL HIGHTS

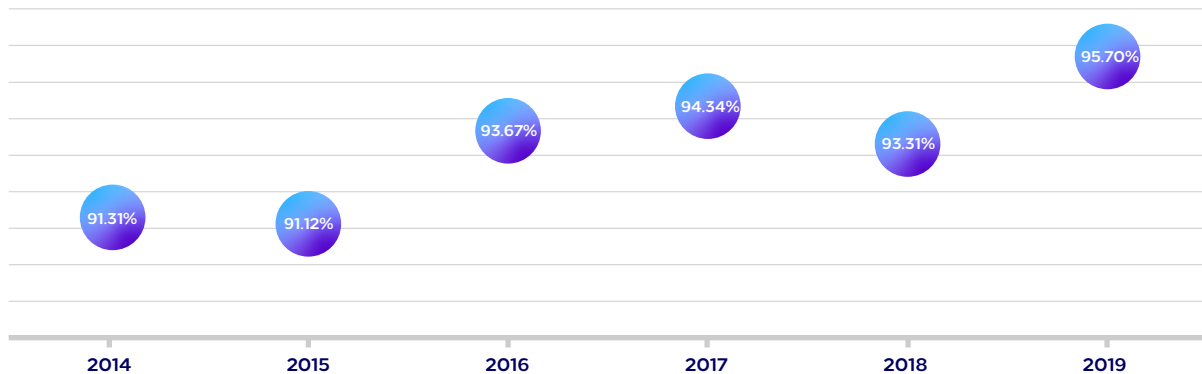
Internet Penetration

In 2019, CITC's efforts to bridge the digital divide led to the highest internet penetration level in the history of Saudi Arabia, well above a global average of 53.6%.

Internet Penetration in 2018 and 2019

2018 **93.3%** +2.4 2019 **95.7%**

Percentage of Individuals Using The Internet



Mobile Voice Communication Subscriptions

Mobile voice subscriptions penetration stood at 115.1%, higher than the global average of 108% and well-above a 100.6% average in the Arab world. 2019 data also show a continued shift towards post-paid subscriptions, similarly to the trend experienced in most mature telecom markets globally.

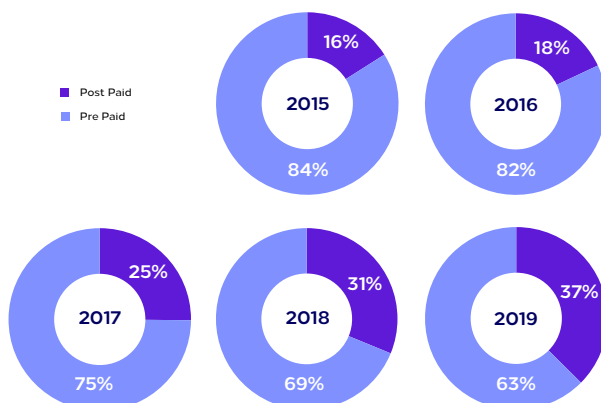


38,5 Million Subscriptions
To mobile voice communication services

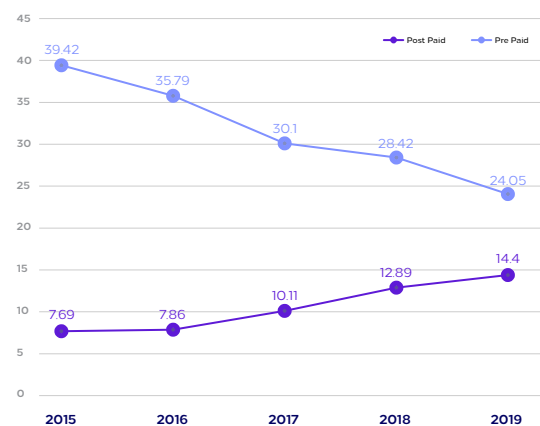


115.1% Penetration

Mobile Voice Communication Subscriptions (2019-2015)



Number of Subscriptions (In Millions)



Mobile Broadband Subscriptions

Subscriptions data for mobile broadband services continues to show the increasing integration between voice and broadband packages, with a corresponding reduction of packages providing voice only or data only services.



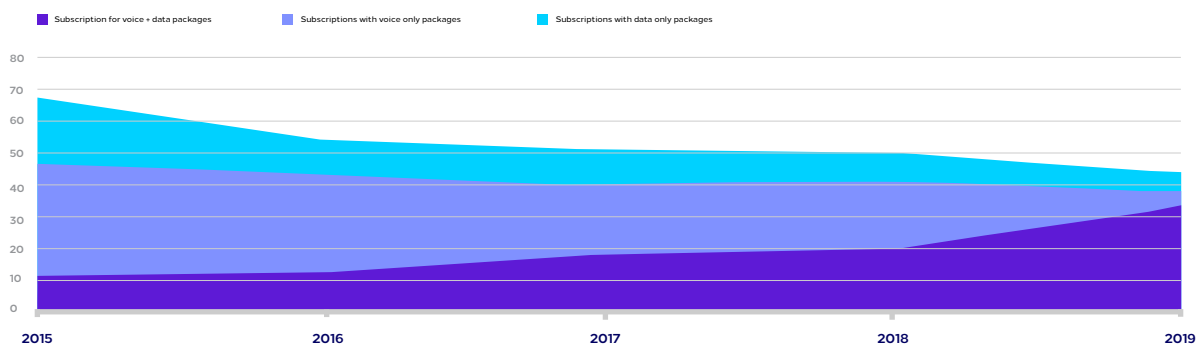
39,2 Million Subscriptions

For broadband services via wireless networks



117.2% Penetration

Subscription Packages by Type in Millions



	2015	2016	2017	2018	2019
Subscription for voice + data packages	11.35	12.71	18.83	20.78	33.83
Subscriptions with voice only packages	35.75	30.94	21.38	20.53	4.62
Subscriptions with data only packages	20.17	11.17	10.89	8.37	5.34
All subscription packages	67.27	54.82	51.1	49.68	43.79

Subscription Penetration Rates by Type

