# MSDS 7333: Quantifying the World

Week 3: Linear Regression Review with Regularization



### Why Linear Regression

- Fundamental building block of advanced algorithms
- Introduced regularization
- Introduces loss functions
- Introduce variable transforms

### Review of Linear Regression Basics

$$y = mx + b$$

$$y = m_i x_i + b$$

$$y = \sum_{i=1}^{n} m_i x_i + b$$

$$y = \sum_{i=0}^{n} m_i x_i$$
 ,  $x_0 = 1$ 

$$y_j = x_{ji}m_i$$

$$\begin{bmatrix} y_1 \\ y_2 \end{bmatrix} = \begin{bmatrix} x_{1\alpha} x_{1\beta} x_{1\gamma} \\ x_{2\alpha} x_{1\beta} x_{1\gamma} \end{bmatrix} \begin{bmatrix} m_{\alpha} \\ m_{\beta} \\ m_{\gamma} \end{bmatrix}$$

#### So how do I solve this?

- YOU DON'T
- Seek a numerical solution
- Gradient Descent
  - "I was told there was to be no math"
  - You were lied to

#### **Gradient Descent**

Instead of:

$$y_j = x_{ji}m_i$$

• Make a guess:

$$g_j = x_{ji}m_i$$

Don't forget—these are matrices

• How good is my guess?

$$\frac{1}{2n}\sum_{j=1}^n (g_j - y_j)^2$$

• Let's minimize my guess!

$$\frac{1}{2n}\sum_{j=1}^{n}\left(x_{ji}m_{i}-y_{j}\right)^{2}$$

### Gradient Descent pt 2

I only have 1 thing to change to minimize this function—the coefficients m!

$$\frac{1}{2n}\sum_{j=1}^{n}\left(x_{ji}m_{i}-y_{j}\right)^{2}$$

$$\frac{\partial}{\partial m_i} \frac{1}{2n} \sum_{j=1}^n (x_{ji} m_i - y_j)^2$$

$$\frac{1}{n}\sum_{j=1}^{n} \left(x_{ji}m_i - y_j\right) x_{ji}$$

Update rule:

$$m_i = m_i - \frac{\alpha}{n} \sum_{j=1}^n (x_{ji} m_i - y_j) x_{ji}$$

If I want to minimize, measure where I'm at and go "down" (the minus sign)

### Wall of math crits you for 2000. You die

Lets fit a simple example: x=0, y=1 and x=5, y=4

Easy to solve via algebra, but use our Gradient Descent to understand what is happening. Make a dumb guess: m=0, I choose my learning rate of 0.1 (alpha)

$$m'_{i} = m_{i} - \frac{\alpha}{n} \sum_{j=1}^{n} (x_{ji} m_{i} - y_{j}) x_{ji}$$

$$m'_{i} = 0 - \frac{0.1}{2} \{ [(0 * 0 - 1)0] + [(5 * 0) - 4]5 \}$$

$$m'_{i} = 0 - \frac{0.1}{2} \{ -[4]5 \}$$

$$m'_{i} = 0 + \frac{0.1}{2} \{ [4]5 \}$$

$$m'_{i} = 1$$

### Hey...Wait a sec

• Where did the intercept go...?

Make a guess: m = 0, b = -1 (aka  $m_0=b$ ,  $m_1=m$ )

#### **ReDo:** Lets fit a simple example: x=0, y=1 and x=5, y=4

Make a guess: m = 0, b = -1 (aka  $m_0=b$ ,  $m_1=m$ )

$$m'_{i} = m_{i} - \frac{\alpha}{n} \sum_{j=1}^{n} (x_{ji}m_{i} - y_{j})x_{ji}$$

$$m'_0 = m_0 - \frac{\alpha}{n} \sum_{j=1}^n (x_{j0} m_0 - y_j) x_{j0}$$
  $m'_1 = m_1 - \frac{\alpha}{n} \sum_{j=1}^n (x_{j1} m_1 - y_j) x_{j1}$ 

$$m'_0 = -1 - \frac{0.1}{2} \{ [(1 * -1 - 1)1] + [(1 * -1) - 4]1 \}$$

Same as previous slide

$$m_0' = -1 - \frac{0.1}{2} \{ [(-2)1] + [-5]1 \}$$

$$m_0' = -1 + \frac{7}{20}$$

### Sometimes toy examples help!!

$$\frac{1}{2n} \sum_{i=1}^{n} (x_{ji} m_i - y_j)^2$$

Take 3 points -(1,2), (2,5), (3,8)Write out the loss and look at the equation:

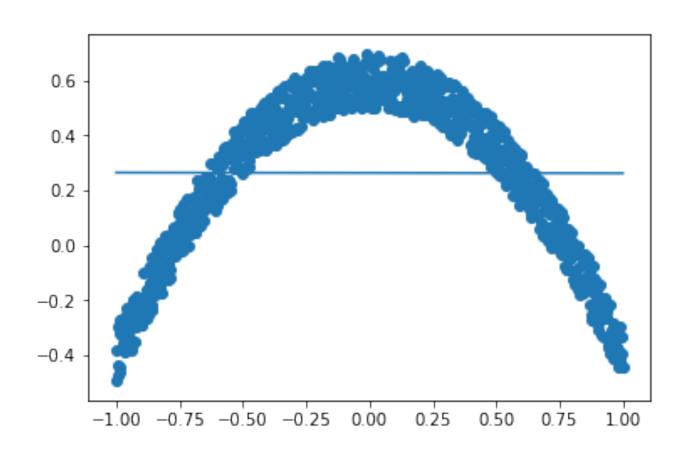
$$\frac{1}{6}\{(1m-2)^2+(2m-5)^2+(3m-8)^2\}$$

$$\frac{1}{6}\left\{m^2 - 2m + 4 + 4m^2 - 20m + 25 + 9m^2 - 48m + 64\right\}$$

$$\frac{1}{6}\{14m^2 - 70m + 93\}$$

Notice: even if I made one of the points an 'error' (slope is 3, intercept is -1 for this example), only the coefficients change. Error is still quadratic.

### Minimized error! = good model



### What about categorical targets?

Variable transform:

$$r(z) = \frac{1}{1 - e^{-z}}$$

$$z = mx$$

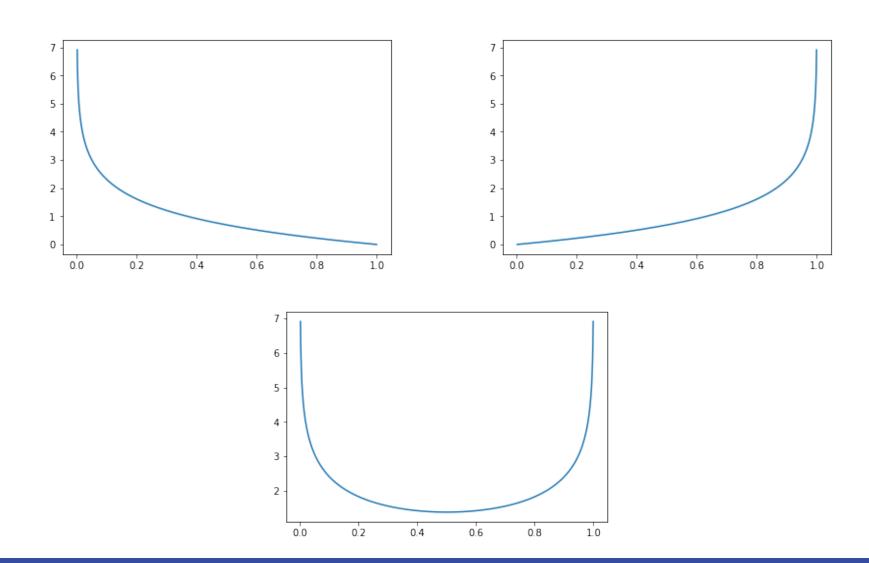
Loss becomes:

$$-y \ln(r) - (1-y) \ln(1-r)$$

Update rule: (it's the same!!)

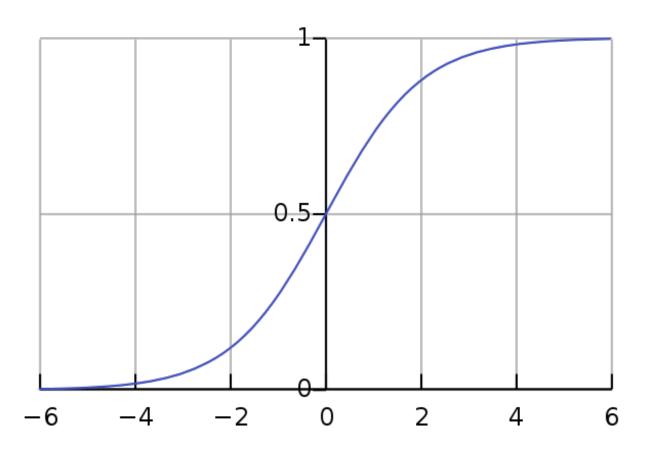
$$m_i = m_i - \frac{\alpha}{n} \sum_{j=1}^{n} (x_{ji} m_i - y_j) x_{ji}$$

# Wow...hold up (loss)



# Sigmoid

$$r(z) = \frac{1}{1 - e^{-z}}$$



### Regularization

Start with a loss function

$$m_i = m_i - \frac{\alpha}{n} \sum_{j=1}^n (x_{ji} m_i - y_j) x_{ji}$$

Add a penalty

$$\frac{1}{2n} \sum_{j=1}^{n} (x_{ji} m_i - y_j)^2 + \lambda \sum_{i=1}^{p} |m_i|$$

L1 Regularization

$$\frac{1}{2n} \sum_{j=1}^{n} (x_{ji} m_i - y_j)^2 + \lambda \sum_{i=1}^{p} m_i^2$$

L2 Regularization

### Why do this?

- Consider last week—12,000 'features'
- What if you try feature creation?
  - 10 features
  - Create cross products
  - 100 new features
    - Some good, some bad—which ones to keep
    - Keep from overfitting
      - Helps generalize

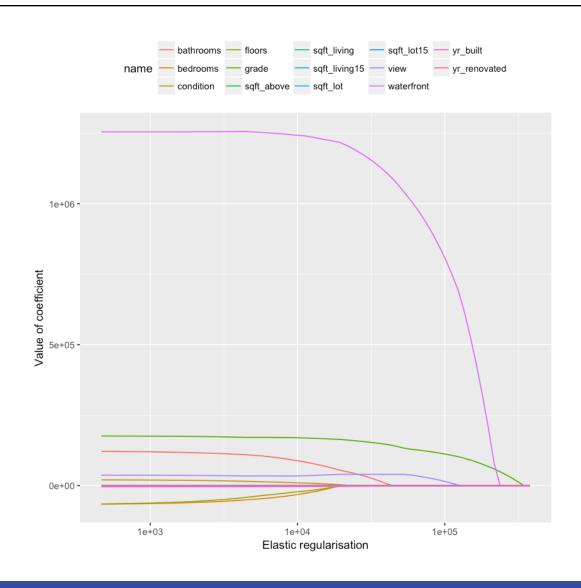
#### Which to use

- L1 works great for feature selection
  - Induces 'Sparsity' or A lot of zero coefficients
- L2 prevents overfitting
- Use both: Elastic Net

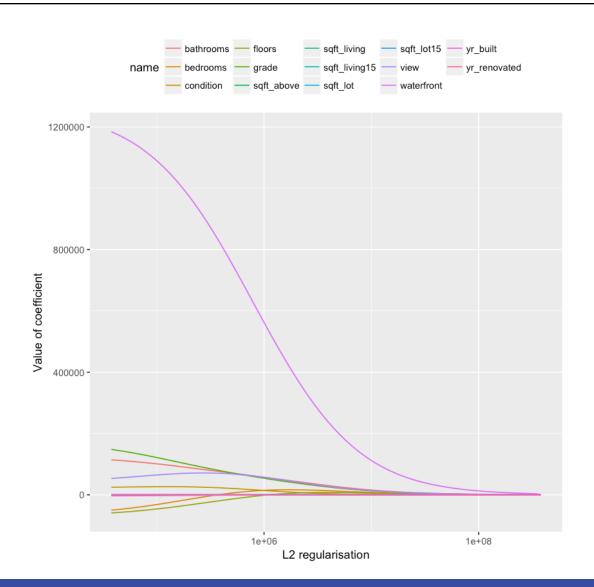
$$\alpha |\lambda_1| + \frac{1-\alpha}{2} (\lambda_2)^2$$

$$\lambda_1 = \lambda_2$$

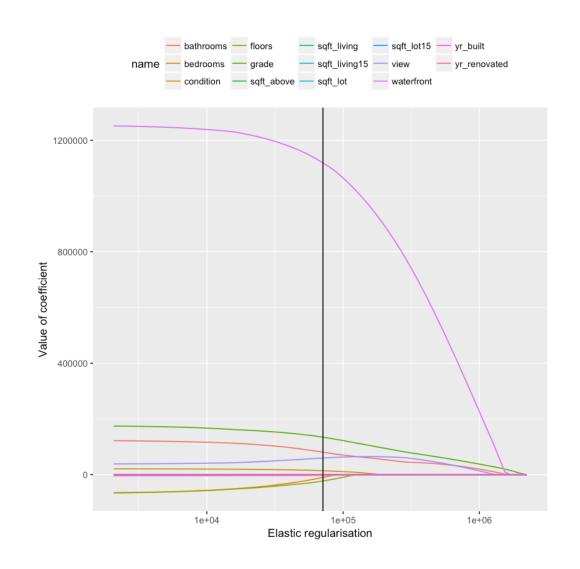
## L1 Regularization (alpha = 1)

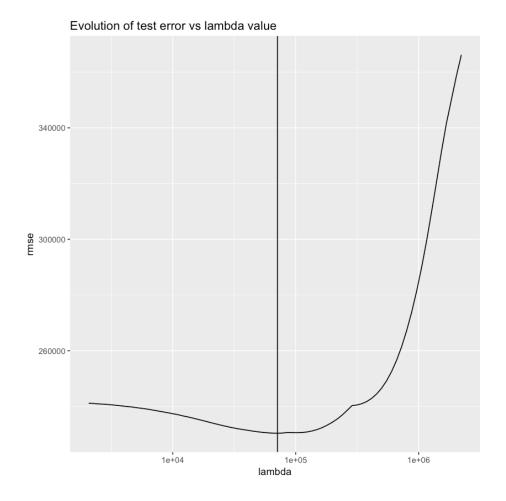


### L2 Regularization (alpha = 0)



### Elastic Net, alpha = 0.17





### Examples

- Use R Package
- Add features and use regularization
- Get toy datasets

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