As a new customer, I want the banking system to have a user-friendly interface, offer quick account setup, provide detailed instructions for transactions, and offer customer support so that I can feel confident using the system. Acceptance Criteria: The banking system should have a user-friendly interface that is easy to navigate for new customers with minimal guidance or support required. The account setup process should be quick and straightforward, taking no longer than 15 minutes to complete. The banking system should provide detailed instructions for all types of transactions, including deposits, withdrawals, and transfers, to ensure that new customers feel confident using the system. The banking system should offer customer support through multiple channels, including phone, email, and chat, with fast response times to address any issues or concerns.