



NEIL GOGTE INSTITUTE OF TECHNOLOGY

“AI-Generated Storyboard” Revolutionizing Visual Narratives

Under the Guidance
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INTRODUCTION

1. Storyboards guide visual storytelling across films, games and ads, ensuring clarity and consistency.
2. Traditional methods are time-consuming and require artistic skills, limiting accessibility.
3. AI uses text or voice to auto-generate storyboards using NLP and generative models.
4. Faster and inclusive: This approach speeds up production and empowers all creators.

PROJECT ARCHITECTURE

- *BACKEND : FAST API*
- *FRONTEND : HTML, CSS, JS*
- *AI SERVICES LAYER :*
 - IMAGE GENERATION : DALL – E*
 - SCRIPT TO SCENE CONVERTER : NLP MODEL (TEXT – SPEECH CONVERSION)*
- *DATABASE LAYER : MONGODB*

MODULES

- 1) Script Processing Module
- 2) AI-Based Image Generation Module
- 3) User Management Module
- 4) Storage & Export Module
- 5) Feedback & Revision Module

SCRIPT PROCESSING MODULE

1. Breaks down ad scripts into visual scenes - This helps map out the flow of an advertisement, translating text into a clear visual narrative structure.
2. Identifies key elements like characters, actions, and settings - Ensures that every important detail in the script is visually represented in the storyboard for precise ad planning.

AI – BASED IMAGE GENERATION MODULE

1. Automatically generates visuals for each scene based on the script, saving time and eliminating the need for manual sketching.
2. Helps advertisers visualize the final look of the ad early in the process, aiding in faster approvals and better creative decisions.

USER MANAGEMENT MODULE

1. Manages roles and permissions, allowing ad agencies to control who can create, edit, or review storyboards.
2. Enables team collaboration, making it easier for copywriters, designers, and directors to work together on ad campaigns.

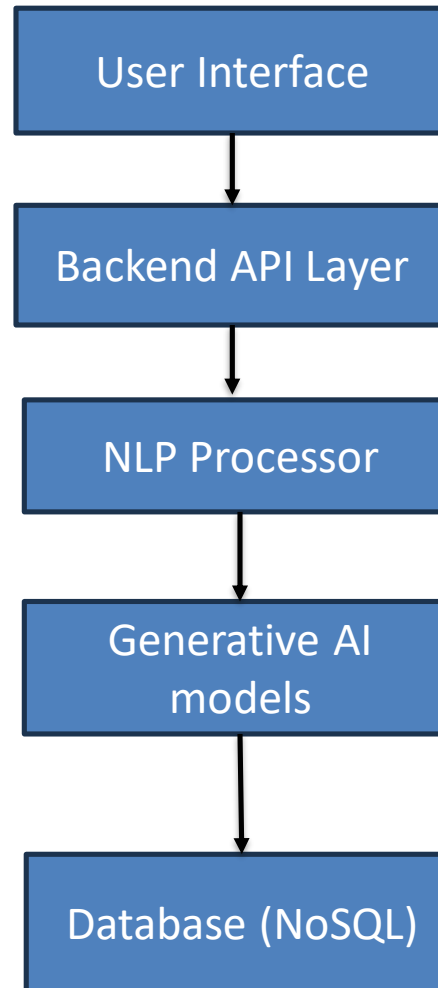
STORAGE & EXPORT MODULE

1. Securely stores storyboard versions, making it easy to revisit, update, or reuse visual plans for future ad campaigns.
2. Allows export in multiple formats (PDF, images, presentations), making it easy to share with clients, directors, or production teams.

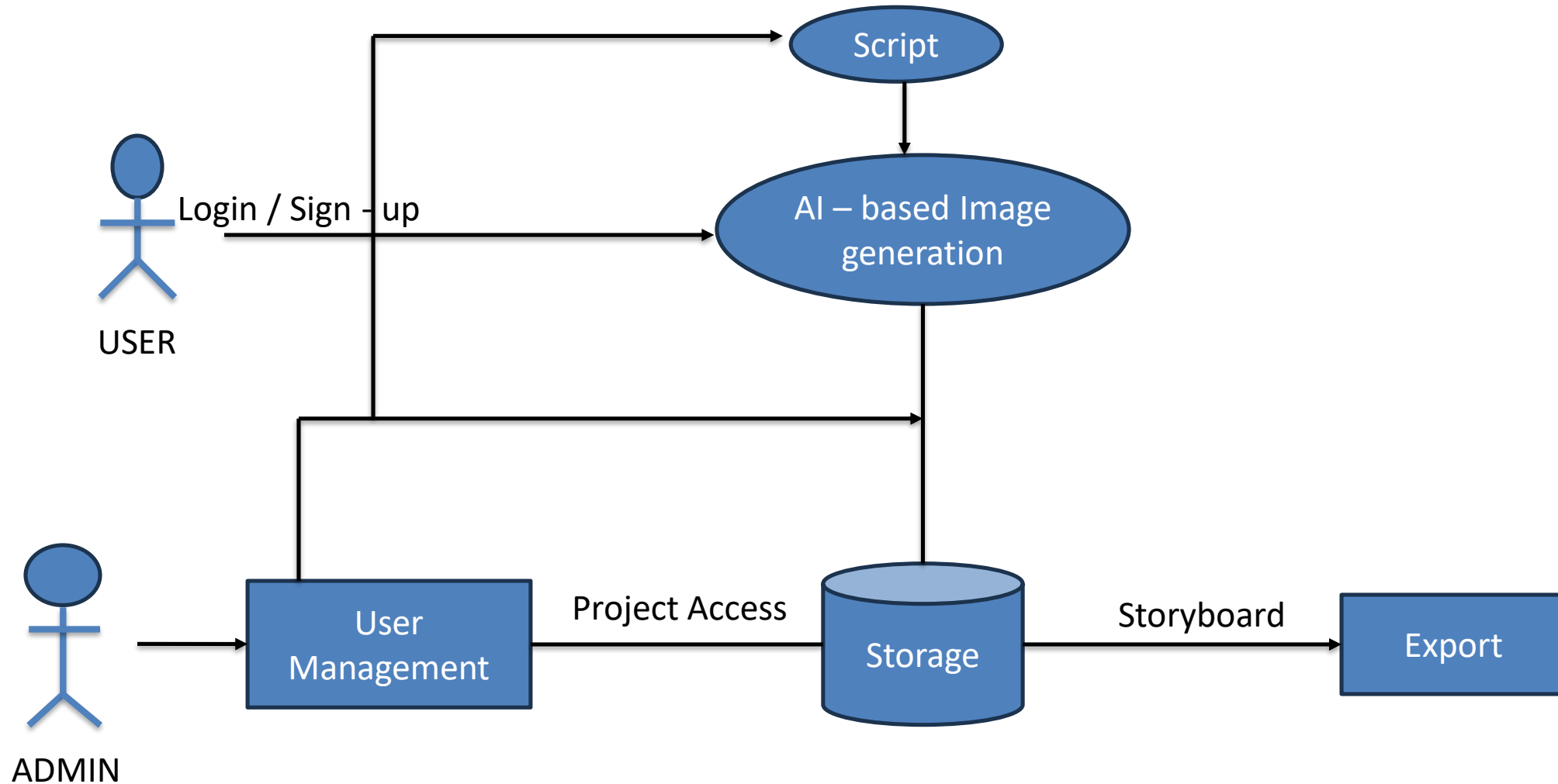
FEEDBACK & REVISION MODULE

1. Collects feedback from clients or team members directly on the storyboard, streamlining the review process.
2. Enables quick revisions, helping refine visuals and messaging to better match the brand's goals and audience expectations.

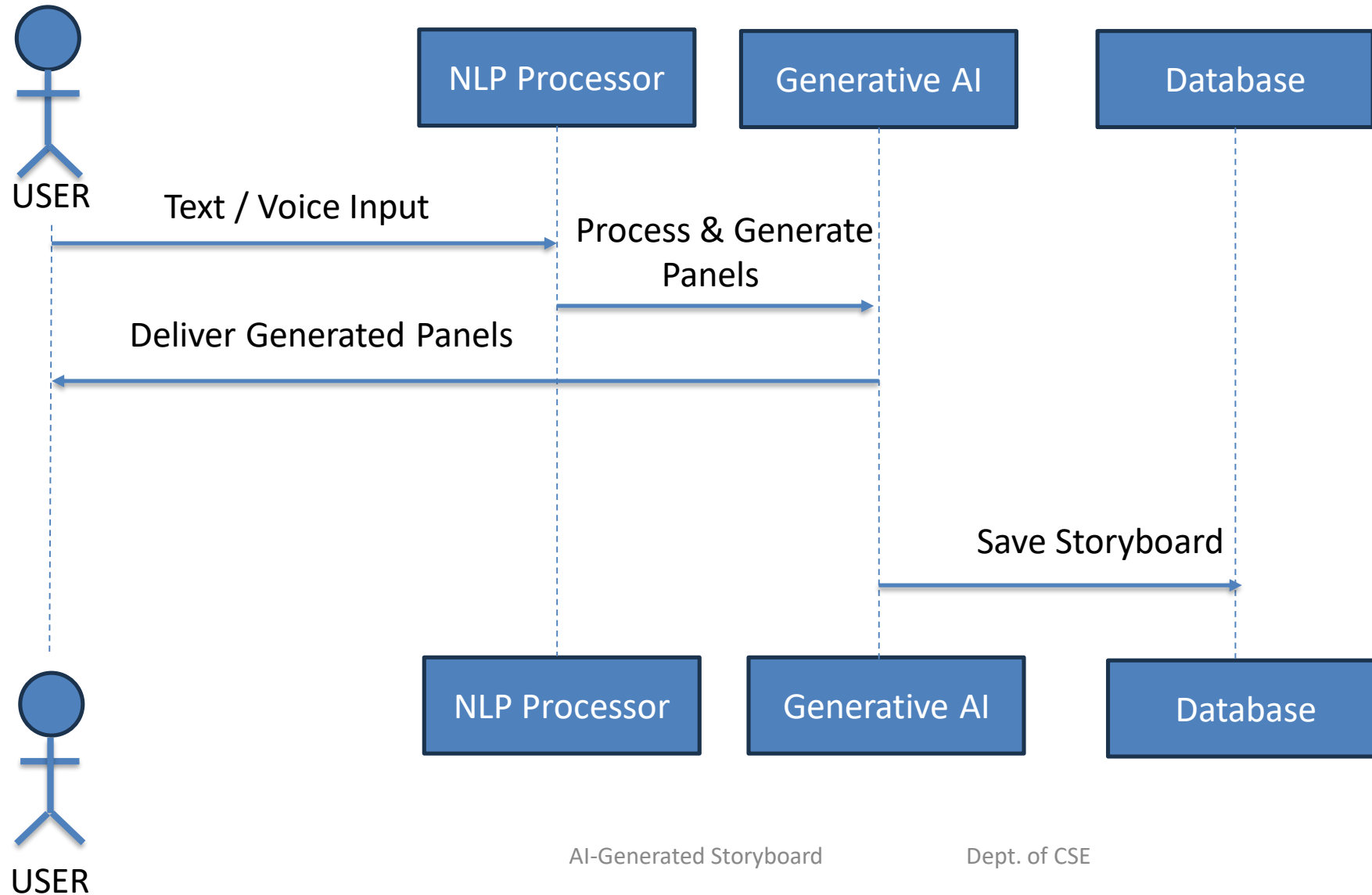
ARCHITECTURE



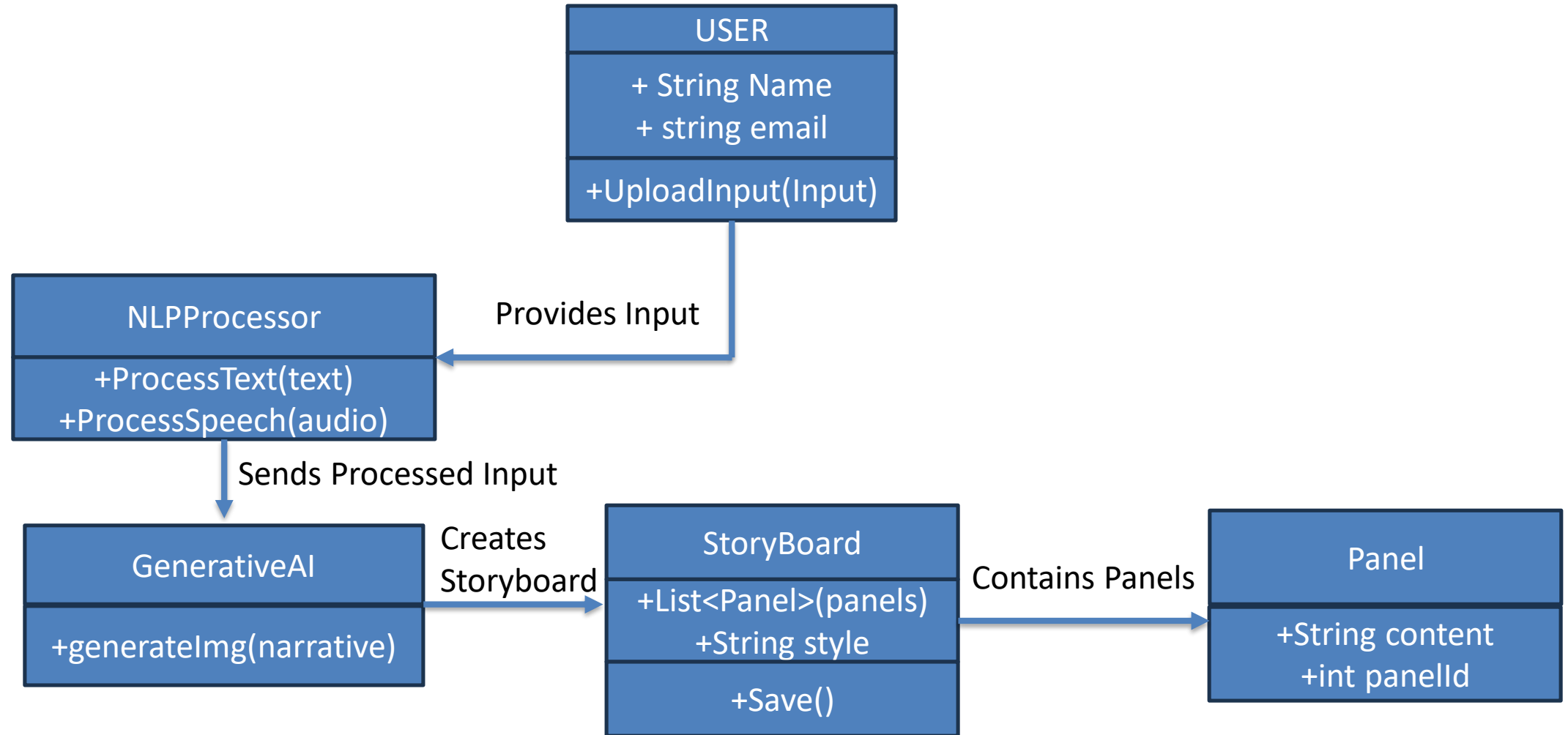
DATA FLOW DIAGRAM



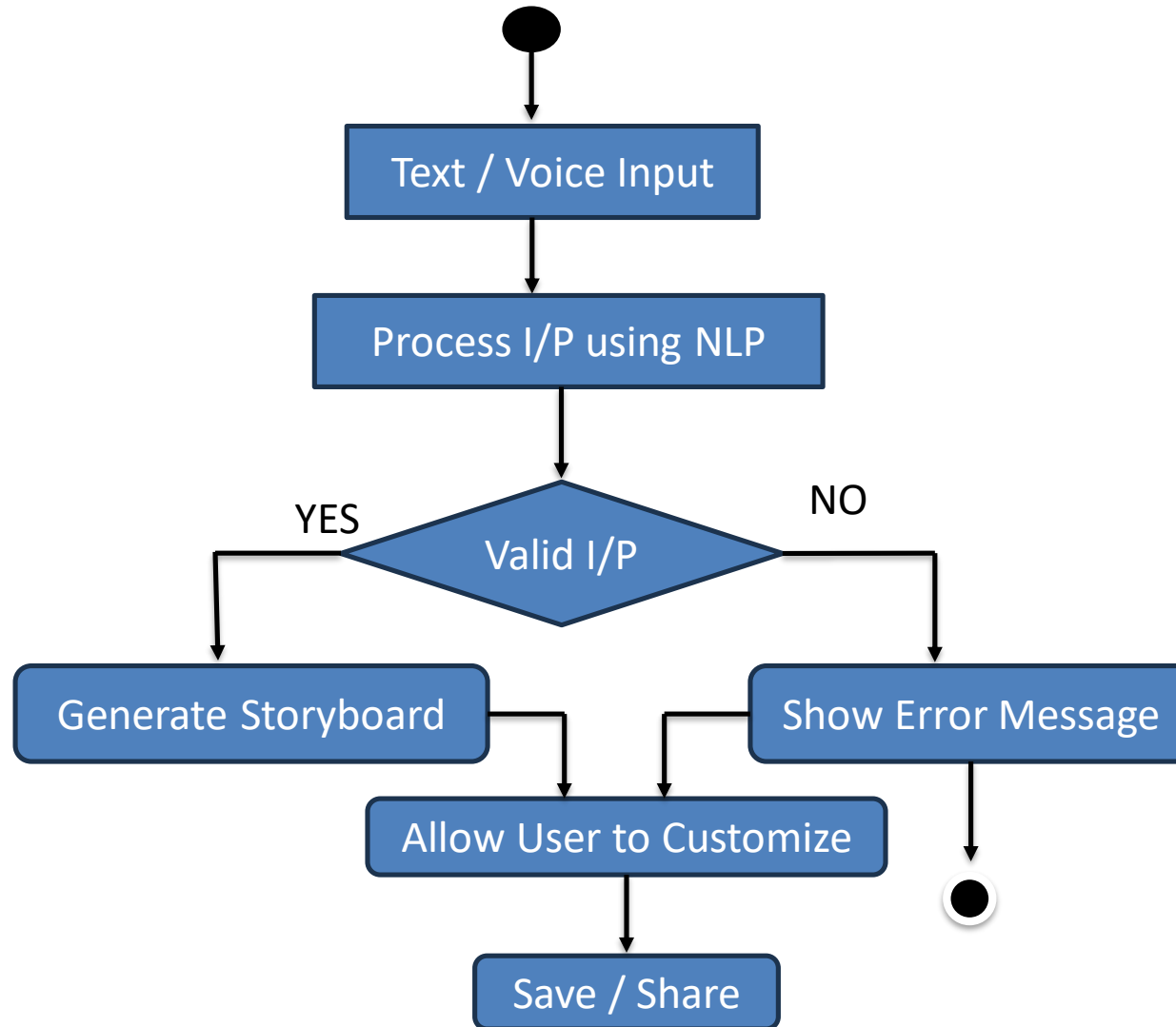
SEQUENCE DIAGRAM



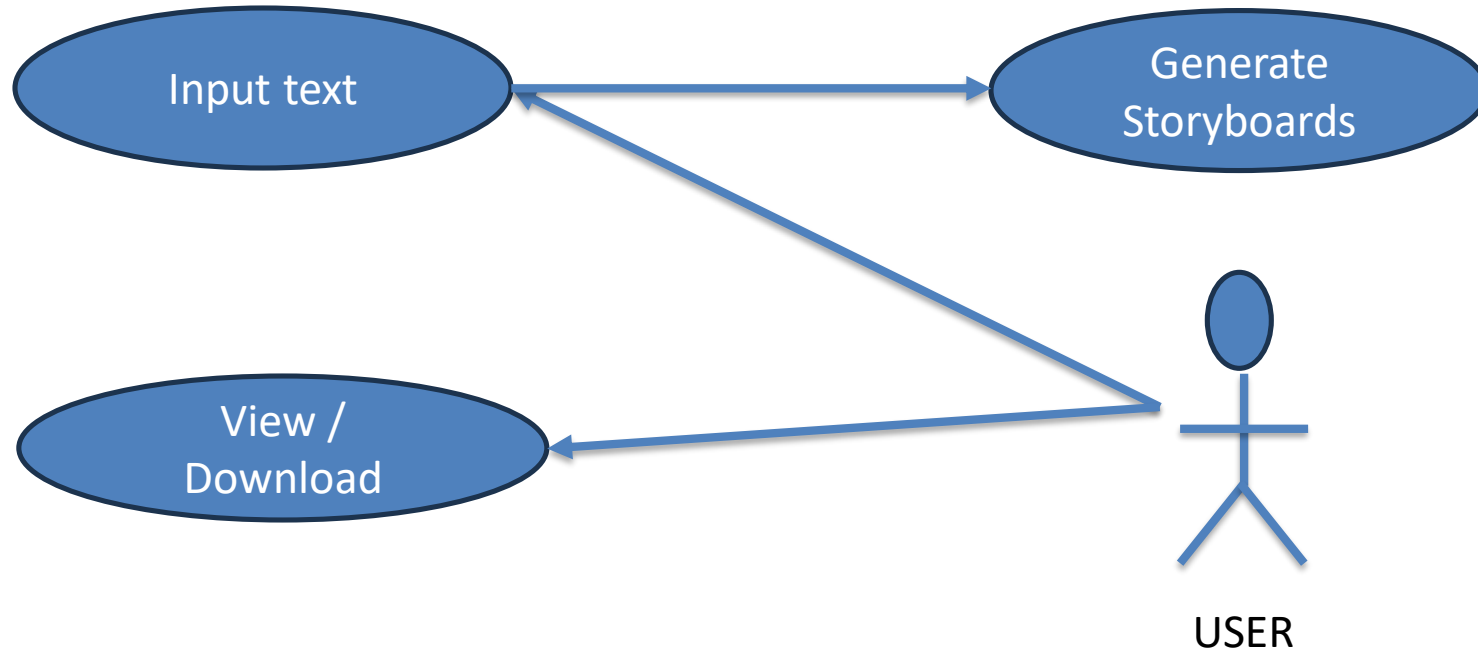
CLASS DIAGRAM



ACTIVITY DIAGRAM



USE CASE DIAGRAM



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QUESTIONS ??

Thank You