

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	01 January 2026
Team ID	LTVIP2026TMIDS38963
Project Name	Heart Disease Analysis
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot shows a digital template for a brainstorming session. It is divided into three main vertical sections:

- Before you collaborate:** This section includes a lightbulb icon and a brief introduction. It lists three steps:
 - A Team gathering:** Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
 - B Set the goal:** Think about the problem you'll be focusing on solving in the brainstorming session.
 - C Learn how to use the facilitation tools:** Use the Facilitation Superpowers to run a happy and productive session.There is also a link to "Open article".
- Define your problem statement:** This section has a step icon and a brief introduction. It asks, "What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm." A box labeled "PROBLEM" contains the placeholder "How might we [your problem statement]?"
- Key rules of brainstorming:** This section features a brain icon and a list of six rules:
 - Stay in topic.
 - Encourage wild ideas.
 - Defer judgment.
 - Listen to others.
 - Go for volume.
 - If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

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Brainstorm
Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Person 1 Person 2 Person 3 Person 4

Person 5 Person 6 Person 7 Person 8

3

Group ideas
Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and break it up into smaller sub-groups.

⌚ 20 minutes

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes enter your mind.

Person 4

Step-3: Idea Prioritization

4

Prioritize
Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes

TIP
Participants can use their cursor to point at where sticky notes should go on the grid. The facilitator can confirm by pressing the **H** key on the keyboard.

Importance

Feasibility

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Selected Problem Statement:

Working parents find it difficult to regularly monitor and understand their child's health due to lack of time and complex medical information.

Team Discussion Outcome:

- Parents need simple health tracking.
 - They want easy-to-understand reports.
 - They prefer digital solutions.
 - Early risk detection is important.
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Step-2: Brainstorm, Idea Listing and Grouping

Idea List

- Mobile health tracking app
 - Health reminder notifications
 - Simple dashboard with charts
 - Risk prediction system
 - Report download option
 - Doctor consultation booking
 - Email health alerts
 - Health tips section
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Idea Grouping

Group 1 – Core Features

- Health data entry
- Dashboard with visualization
- Risk prediction

Group 2 – Support Features

- Email alerts
- Downloadable reports
- Health reminders

Group 3 – Advanced Features

- Online doctor consultation
 - AI-based recommendations
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Step-3: Idea Prioritization

Idea	Impact	Effort	Priority
Health Dashboard	High	Medium	High
Risk Prediction	High	High	High
Data Entry System	High	Low	High
Email Alerts	Medium	Low	Medium
Doctor Consultation	Medium	High	Low
AI Recommendations	High	Very High	Low

Final Selected Features:

- Health Data Entry
- Dashboard Visualization
- Risk Analysis
- Downloadable Reports