

7 Net Positive Business Scorecard

Measure What You Give Back, Not Just What You Take Away

🚫 How to Use This Scorecard

- Designed for leaders, strategists, and sustainability champions who want to shift from *Net* Zero to Net Positive.
- Score your business (or project) across five key dimensions.
- Use the scoring guide to identify strengths, gaps, and priorities for action.
- Ideal for annual ESG reviews, stakeholder presentations, or internal workshops.

Scoring Guide

- **0** Not addressed at all. Early awareness, no action yet
- 1 Action planned but not implemented. Partial implementation, limited impact
- 2 Strong implementation, measurable impact
- 3 Fully embedded, regenerative outcomes

1. Regenerative Impact 🌾



Question:

Does your business actively restore ecosystems, biodiversity, and natural resources beyond what it consumes?

- ☐ Invests in nature-positive initiatives (reforestation, soil regeneration, marine restoration)
- ☐ Achieves measurable net gains in biodiversity or water health
- ☐ Integrates circular economy principles into production and supply chains

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2. Community Well-being 💝						
Question:						
Does your business improve the health, resilience, and dignity of the communities it touches?						
 □ Pays living wages and ensures dignified working conditions across the value chain □ Supports local, community-led development initiatives □ Strengthens cultural heritage and local governance 						
Your Score: / 3						
3. Equitable Governance						
Question:						
Do decision-making processes share power with those directly affected by your operations?						
 ■ Maintains diverse, inclusive leadership teams ■ Includes stakeholder advisory councils (especially Indigenous, local, and marginalized groups) ■ Practices radical transparency in reporting and accountability 						
Your Score: / 3						
4. Knowledge & Capacity Building						
Question:						
Do you leave stakeholders more capable, informed, and empowered than before you engaged with them?						
 □ Provides open access to sustainability data, methods, and tools □ Offers skills training or capacity-building for suppliers and partners □ Champions shared innovation over proprietary competition 						

Your Score: _____/ 3

5. Multi-Metric Success 📊

Ouestion:

Do you measure and optimize for more than financial return or carbon offsets?

- Tracks well-being indicators (mental health, cultural preservation, community stability)
- ☐ Monitors ecosystem health beyond emissions (pollinators, soil organic carbon, river health)
- Aligns with alternative metrics like Gross National Happiness, Buen Vivir, or Eco-Swaraj

Y	our	Score:	/	3

Your Total Net Positive Score: ____ / 15

X Interpreting Your Score

- **0–5:** Foundations Needed You're still operating in Net Zero or harm-reduction territory. Focus on starting regenerative initiatives.
- 6–10: ** Growing Impact You're making progress, but your positive contributions are still isolated. Time to embed them organization-wide.
- 11–15: Fully Net Positive You're not only reducing harm, you're actively regenerating systems and inspiring others to do the same.

? Next Steps

- Identify your lowest-scoring dimension—this is your biggest opportunity for growth.
- Involve affected communities in co-designing your next actions.
- Revisit this scorecard annually to track your Net Positive journey.

Pro Tip for Presentation

When turned into a PDF, this can be formatted as:

- A fillable form for self-assessment
- A one-page visual grid for leadership teams
- A branded handout for workshops & speaking engagements