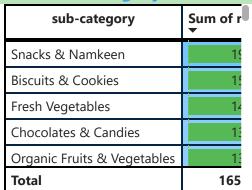
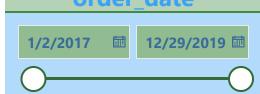
Retail Insights: Product Sales Across Store Locations

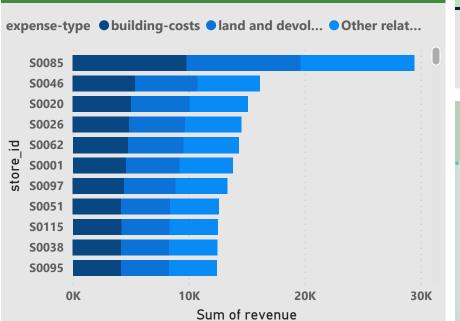
Sub-Category Sales











Income Tax



Sum of revenue

100K

50K ...(........).....

2017

2018

Year

Total stores

118

by Year

2019

2017 sales

2018 sales

2019 sales

2018

2019

Year



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Try one of these to get started

what is the income tax by sub-category

States

- **□** Alabama
- ☐ 2017 ☐ Arizona
 - Arkansas
 - California

Monthly Sales



Sum of revenue by latitude and I...

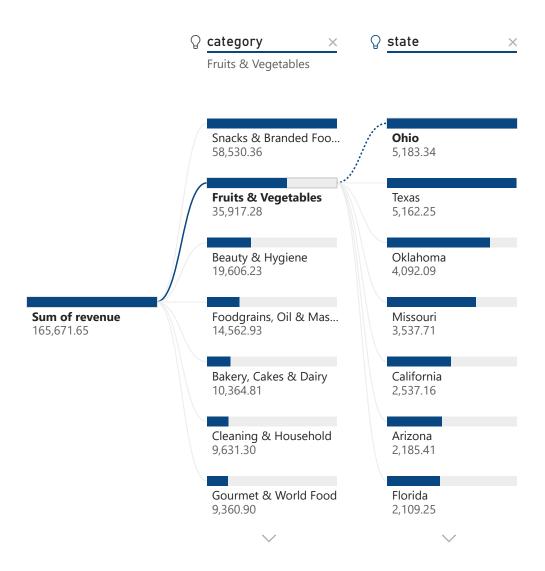


Sum of revenue by category





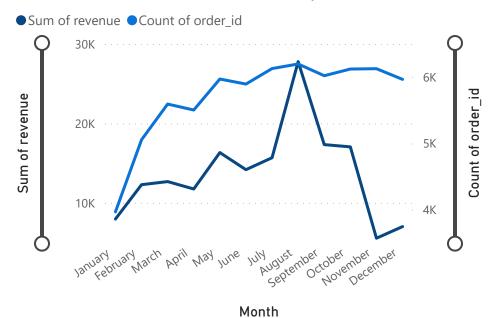
state	category	Sum of revenue
Alabama	Baby Care	19.92
Alabama	Bakery, Cakes & Dairy	475.58
Alabama	Beauty & Hygiene	495.38
Alabama	Beverages	60.21
Alabama	Cleaning & Household	212.98
Alabama	Foodgrains, Oil & Masala	424.64
Alabama	Fruits & Vegetables	1,642.69
Alabama	Gourmet & World Food	465.37
Alabama	Kitchen, Garden & Pets	160.84
Alabama	Snacks & Branded Foods	1,524.07
Arizona	Baby Care	0.00
Arizona	Bakery, Cakes & Dairy	704.13
Arizona	Beauty & Hygiene	3,473.12
Arizona	Beverages	391.86
Arizona	Cleaning & Household	693.47
Arizona	Foodgrains, Oil & Masala	1,164.67
Arizona	Fruits & Vegetables	2,185.41
Arizona	Gourmet & World Food	499.79
Arizona	Kitchen, Garden & Pets	0.00
Arizona	Snacks & Branded Foods	3,811.63
Arkansas	Baby Care	0.00
Arkansas	Bakery, Cakes & Dairy	130.74
Arkansas	Beauty & Hygiene	16.28
Arkansas	Beverages	750.70
Total		165,671.65



Sum of revenue and Count of order_id by Year



Sum of revenue and Count of order_id by Month



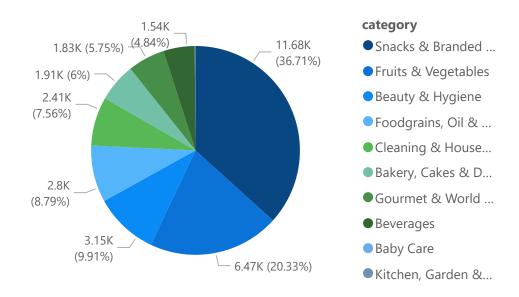
States Alabama Arizona Arkansas California Colorado Connecticut Delaware **☐** District of Columbia ■ Florida ☐ Georgia Hawaii Idaho Illinois Indiana lowa Kansas ☐ Kentucky

sub-category	Count of order_id	Sum of revenue		
Appliances & Electricals	58	340.28 🚫		
Atta, Flours & Sooji	9	16.94 🚫		
Baby Bath & Hygiene	2			
Bath & Hand Wash	1812	7,186.43 🕢		
Biscuits & Cookies	5487	15,225.33 🔗		
Breads & Buns	350	1,204.53 🚫		
Breakfast Cereals	1477	4,221.10 🕕		
Cakes & Pastries	2313	2,127.07 🚫		
Cereals & Breakfast	8	0.00		
Chocolates & Biscuits	30	0.00		
Chocolates & Candies	3308	13,695.38 🔗		
Coffee	159	125.29 🚫		
Cookies, Rusk & Khari	347	769.90 🚫		
Cooking & Baking Needs	64	26.00 🚫		
Cuts & Sprouts	2288	4,914.09 🕕		
Dairy	3121	5,413.40 🔗		
Dals & Pulses	211	275.18 🚫		
Detergents & Dishwash	1253	1,921.09 🚫		
Diapers & Wipes	256	189.96 🚫		
Drinks & Beverages	1176	5,684.19		
Energy & Soft Drinks	317	1,161.22 🚫		
Exotic Fruits & Veggies	1589	1,715.01 🚫		
Total	68544	165,671.65		

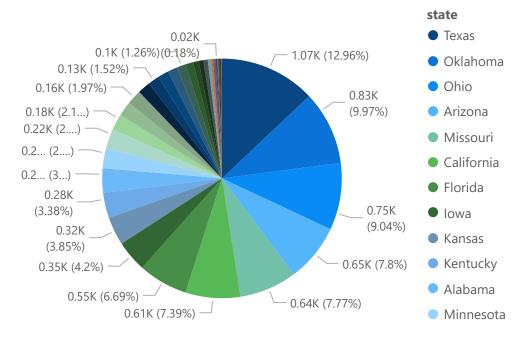
state	Sum of revenue
Alabama	5,481.68
Arizona	12,924.08
Arkansas	1,240.67
California	12,251.22
Colorado	4,412.98
Connecticut	257.42
Delaware	275.56
District of Columbia	1,685.58
Florida	11,079.09
Georgia	2,847.75
Hawaii	54.38
Idaho	84.42
Illinois	2,091.38
Indiana	1,039.80
Iowa	6,965.58
Kansas	6,373.32
Kentucky	5,606.74
Louisiana	204.58
Maryland	612.63
Massachusetts	2,416.58
Minnesota	4,482.14
Missouri	12,880.07
Total	165,671.65



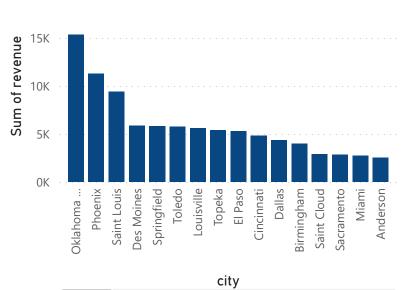
Sum of sales by category



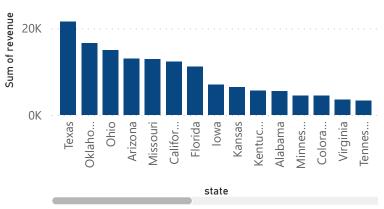
Sum of Tax by state



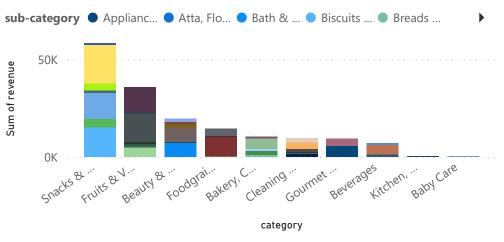
Sum of revenue by city



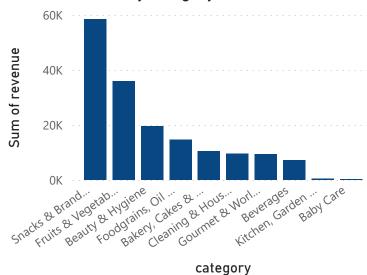
Sum of revenue by state



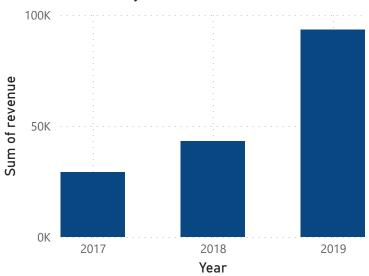
Sum of revenue by category and sub-category



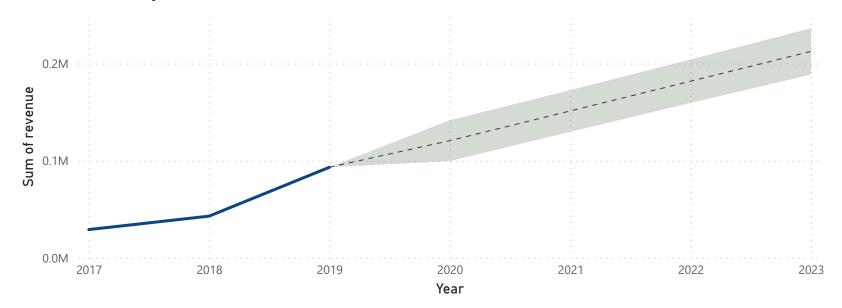




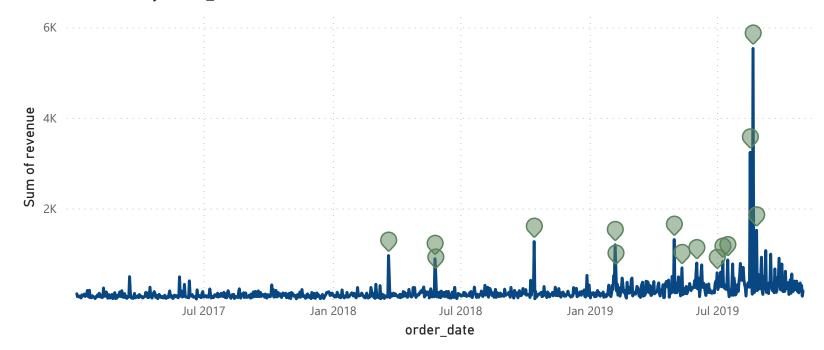
Sum of revenue by Year



Sum of revenue by Year

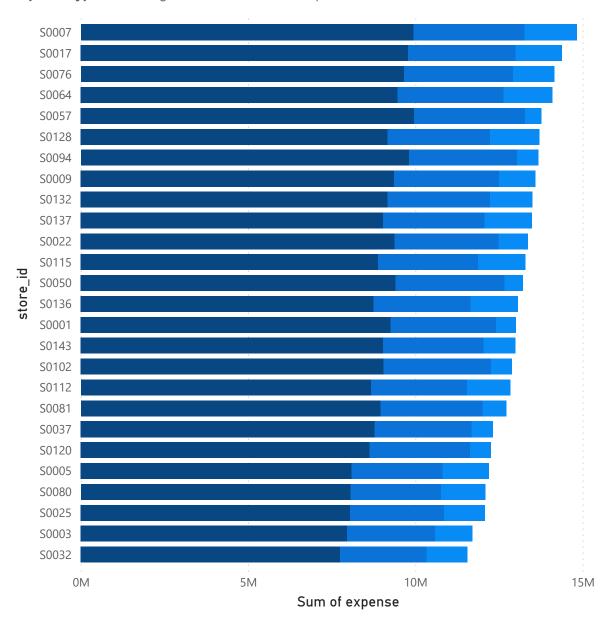


Sum of revenue by order_date



Sum of expense by store_id and expense-type

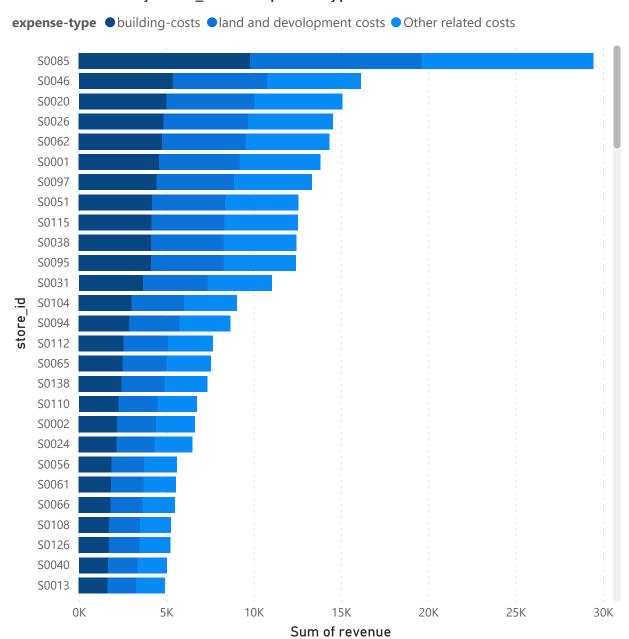
expense-type • building-costs • land and devolopment costs • Other related costs



store_id	expense-type	Sum of expense
S0001	building-costs	9,258,470.00
S0001	land and devolopment costs	3,163,188.00
S0001	Other related costs	587,734.00
S0002	building-costs	569,314.00
S0002	land and devolopment costs	159,262.00
S0002	Other related costs	42,444.00
S0003	building-costs	7,962,313.00
S0003	land and devolopment costs	2,638,015.00
S0003	Other related costs	1,110,819.00
S0004	building-costs	590,842.00
S0004	land and devolopment costs	291,449.00
S0004	Other related costs	111,664.00
S0005	building-costs	8,098,244.00
S0005	land and devolopment costs	2,724,788.00
S0005	Other related costs	1,377,627.00
S0006	building-costs	5,246,152.00
S0006	land and devolopment costs	1,789,534.00
S0006	Other related costs	518,395.00
S0007	building-costs	9,953,268.00
S0007	land and devolopment costs	3,318,065.00
S0007	Other related costs	1,566,057.00
S0008	building-costs	2,289,791.00
S0008	land and devolopment costs	716,010.00
S0008	Other related costs	206,324.00
S0009	building-costs	9,366,497.00
S0009	land and devolopment costs	3,142,355.00
S0009	Other related costs	1,081,868.00
S0010	building-costs	4,807,787.00
<u>\$0010</u>	land and devolonment costs	1 601 995 00
Total		1,000,479,871.00

store_id	expense-type	Sum of revenue
S0001	building-costs	4,608.59
S0001	land and devolopment costs	4,608.59
S0001	Other related costs	4,608.59
S0002	building-costs	2,208.87
S0002	land and devolopment costs	2,208.87
S0002	Other related costs	2,208.87
S0003	building-costs	674.27
S0003	land and devolopment costs	674.27
S0003	Other related costs	674.27
S0004	building-costs	1,069.54
S0004	land and devolopment costs	1,069.54
S0004	Other related costs	1,069.54
S0005	building-costs	1,427.27
S0005	land and devolopment costs	1,427.27
S0005	Other related costs	1,427.27
S0006	building-costs	105.11
S0006	land and devolopment costs	105.11
S0006	Other related costs	105.11
S0007	building-costs	79.60
S0007	land and devolopment costs	79.60
S0007	Other related costs	79.60
S0008	building-costs	1,511.09
S0008	land and devolopment costs	1,511.09
S0008	Other related costs	1,511.09
S0009	building-costs	234.19
S0009	land and devolopment costs	234.19
S0009	Other related costs	234.19
S0010	building-costs	1,549.81
<u> </u>	land and devolonment costs	1 5/19 R1
Total		165,671.65

Sum of revenue by store_id and expense-type

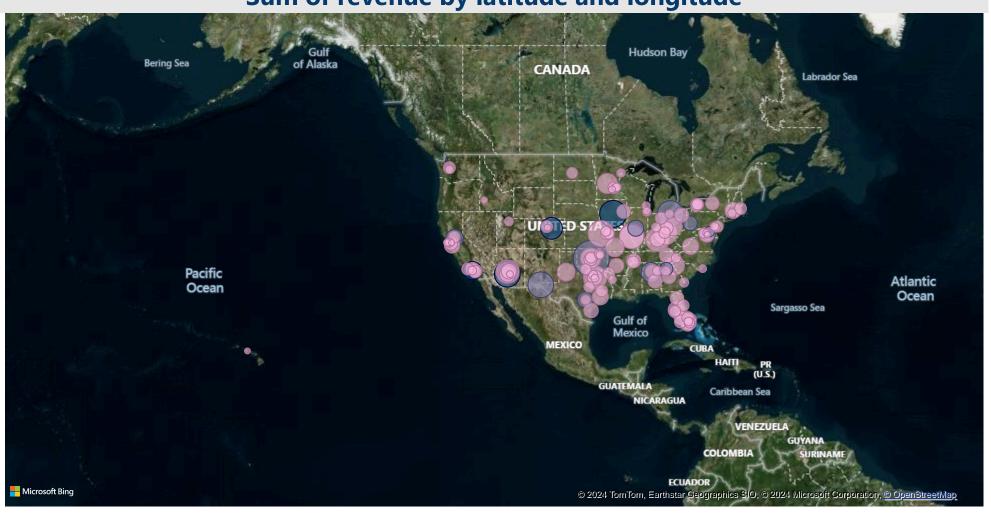


category	Sum of revenue	Count of order_id
Baby Care	189.96	258
Bakery, Cakes & Dairy	10,364.81	6747
Beauty & Hygiene	19,606.23	6709
Beverages	7,112.19	2706
Cleaning & Household	9,631.30	5245
Foodgrains, Oil & Masala	14,562.93	6827
Fruits & Vegetables	35,917.28	15079
Gourmet & World Food	9,360.90	2474
Kitchen, Garden & Pets	395.69	97
Snacks & Branded Foods	58,530.36	22402
Total	165,671.65	68544

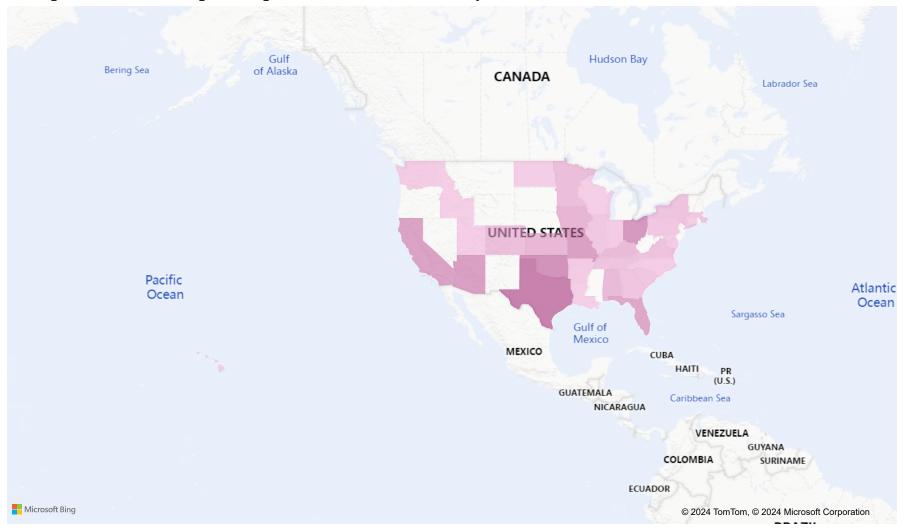


States
☐ Alabama
☐ Arizona
☐ Arkansas
☐ California
☐ Colorado
☐ Connecticut
☐ Delaware
☐ District of Columbia
☐ Florida
☐ Georgia
☐ Hawaii
☐ Idaho
☐ Illinois
☐ Indiana
☐ Iowa
☐ Kansas
Kentucky

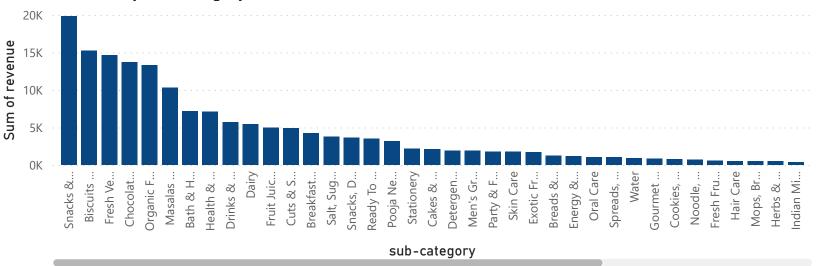
Sum of revenue by latitude and longitude



Average of latitude, Average of longitude and Sum of revenue by state



Sum of revenue by sub-category



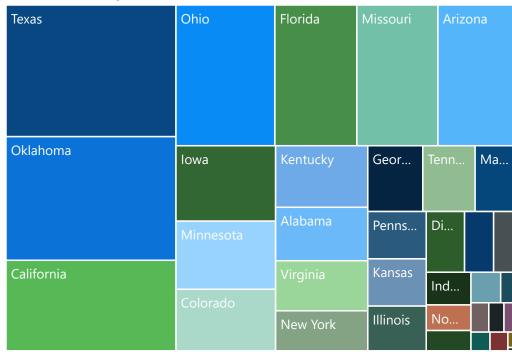
Sum of revenue by category



Sum of revenue by category and sub-category

Snacks & Branded Foods				Beauty & Hygiene		Foodgrains, Oil				
Snacks & Namkeen		Chocolates & Candies		Bath & H Healt		th &	Masalas & Spices			
		Breakfast Cereals		Men'	Skii					
Biscuits & Cookies		Ready To 0	Cook		Bakery, (Cake	es & Cak		Gourmet & Drinks & Bev	
Fruits & Vegetables					Dairy		G	C	Snacks, Dry F	j
			Cuts &	S	Cleaning Pooja Ne		Hous	seh	Beverages	
Fresh Vegetables	Organic Fru	uits & Ve	Exo		Stationer	у	D	P	Fruit Juice	

Sum of sales by state





category	sub-category	Month	Sum of revenue	Sum of sales
Snacks & Branded Foods	Snacks & Namkeen	January	535.87	261.00
Snacks & Branded Foods	Snacks & Namkeen	February	1,425.93	341.00
Snacks & Branded Foods	Snacks & Namkeen	March	891.14	218.00
Snacks & Branded Foods	Snacks & Namkeen	April	1,235.19	420.00
Snacks & Branded Foods	Snacks & Namkeen	May	1,019.62	381.00
Snacks & Branded Foods	Snacks & Namkeen	June	1,414.37	288.00
Snacks & Branded Foods	Snacks & Namkeen	July	1,422.67	396.00
Snacks & Branded Foods	Snacks & Namkeen	August	7,601.77	533.00
Snacks & Branded Foods	Snacks & Namkeen	September	1,793.08	506.00
Snacks & Branded Foods	Snacks & Namkeen	October	1,019.20	226.00
Snacks & Branded Foods	Snacks & Namkeen	November	763.72	152.00
Snacks & Branded Foods	Snacks & Namkeen	December	719.90	109.00
Total			19,842.46	3,831.00