

# DATA PREPARATION AND ANALYSIS – (CSP 571)

## 1. Project Group

Group members:

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## 2. Project Topic - Exploratory Data Analysis on Trending YouTube Videos

- Application subject area : **Social Media (Youtube)**
- Specific data set and sources
  - [https://www.kaggle.com/code/donyoe/exploring-youtube-trending-statistics-eda/in put](https://www.kaggle.com/code/donyoe/exploring-youtube-trending-statistics-eda/input)
  - Scraped Dataset from youtube.
- Reference resources:
  - Youtube\_Trending\_Videos\_Boosting\_Machine\_Learning\_Results\_Using\_Exploratory\_Data\_Analysis - [https://www.researchgate.net/publication/355576123\\_Youtube\\_Trending\\_Videos\\_Boosting\\_Machine\\_Learning\\_Results\\_Using\\_Exploratory\\_Data\\_Analysis](https://www.researchgate.net/publication/355576123_Youtube_Trending_Videos_Boosting_Machine_Learning_Results_Using_Exploratory_Data_Analysis)
  - YouTube Data Analysis & Prediction of Views and Categories - [https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=4076559](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4076559)
- Supplemental resources:
  - [https://medium.com/@vijay\\_sundaram/analysing-popular-travel-youtubers-an-ed-a-project-using-youtube-video-data-in-python-298910922603](https://medium.com/@vijay_sundaram/analysing-popular-travel-youtubers-an-ed-a-project-using-youtube-video-data-in-python-298910922603)
  - R studio