

Garrett Schumacher

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Skills

SQL:

(queries, & data modeling in SQLite, dbt, & BigQuery)

Python:

(Pandas, click, scipy, sklearn, ETL/QA pipelines)

Data Visualization:

(Tableau, Looker Studio, Plotly)

ETL & Data Quality:

(validation, outlier detection, reproducible pipelines)

Regression Modeling &

Benchmarking:

(MLflow, SHAP)

Business Process Optimization:

(operational reporting, workflow improvement)

Stakeholder Communication:

(translating data into clear, actionable insights)

Collaboration & Leadership:

(team management, cross-functional projects)



Education

Google Business Intelligence Professional Certificate - Coursera

Google Advanced Data Analytics Professional Certificate - Coursera

Google Data Analytics Professional Certificate - Coursera

University of Wisconsin - Madison
B.A. Mass Communication & Journalism

Objective

Operations leader moving into analytics, bringing skills in SQL, Python, ETL, and visualization. Backed by certifications and project experience. Focusing on growth, collaboration, and telling data-driven stories with stakeholder empathy.

Professional Experience

Customer Service Agent

Zoro Tools - Janesville, WI | January 2020 - current

- Recognized in a company-wide employee spotlight for exceptional customer service and professionalism.
- Consistently met or exceeded performance and quality metrics in a high-volume environment.
- Demonstrated strong communication, problem-solving, and stakeholder empathy skills

Commercial Account Manager

Advance Auto Parts - Madison, WI | Feb 2023 - Jul 2024

- Managed a \$5M annual sales territory across six locations, leveraging sales data to identify performance gaps and optimize strategies.
- Analyzed customer trends to improve retention and grow accounts.
- Partnered with leadership to align reporting and operational processes across multiple teams.

General Manager

Food Fight Restaurant Group - Madison, WI | Feb 2021 - Jun 2022

- Directed operations for a \$1.5M business, integrating reporting systems to track KPIs and labor efficiency.
- Developed performance dashboards for 20+ staff to improve accountability and scheduling accuracy.
- Applied data-driven insights to reduce waste and increase profitability.

Beverage Programs Director

Loyal Legion Beerhall - Portland, OR | Jun 2015 - Aug 2020

- Oversaw \$3M in annual revenue and managed product/marketing analytics to optimize beverage sales mix.
- Built workflows and reporting systems to improve efficiency and inventory tracking.
- Used customer and sales data to refine product strategy and drive sustained growth