

# Garrett Schumacher

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## Skills

### SQL:

(queries, & data modeling in SQLite, dbt,& BigQuery)

### Python:

(Pandas, pydantic, scipy scikit-learn, ETL/QA pipelines)

### Data Visualization:

(Tableau, Looker Studio, Plotly)

### ETL & Data Quality:

(validation, outlier detection, reproducible pipelines)

### Regression Modeling &

### Benchmarking:

(MLflow, SHAP)

### Business Process Optimization:

(operational reporting, workflow improvement)

### Stakeholder Communication:

(translating data into clear, actionable insights)

### Collaboration & Leadership:

(team management, cross-functional projects)



## Education

Google Business Intelligence Professional Certificate – Coursera

Google Advanced Data Analytics Professional Certificate – Coursera

Google Data Analytics Professional Certificate – Coursera

University of Wisconsin – Madison  
B.A. Mass Communication & Journalism

## Objective

Operations leader moving into analytics, bringing skills in SQL, Python, ETL, and visualization. Backed by certifications and project experience. Focusing on growth, collaboration, and telling data-driven stories with stakeholder empathy.

## Professional Experience

### Founder & Data Systems Developer

GS AnalyticsRemote | Jul 2024 – Present

- Production ETL/ELT Pipelines – Modular data pipeline architecture with extraction, validation, and extensible component design
- Dimensional Data Modeling – Complete analytics environment with synthetic data generation.
- ML Model Evaluation Framework – Model benchmarking and observability system.
- Agentic AI Workflow Automation – MCP-integrated system with agent governance and observability management and governance controls (in development)
- Google Cloud Platform: BigQuery, Looker Studio, Cloud Storage, Cloud Run, Dataflow, IAM, workspace administration

### Customer Service Agent

Zoro Tools – Janesville, WI | January 2020 - current

- Recognized in a company-wide employee spotlight for exceptional customer service and professionalism.
- Consistently met or exceeded performance and quality metrics in a high-volume environment.
- Demonstrated strong communication, problem-solving, and stakeholder empathy skills

### Commercial Account Manager

Advance Auto Parts – Madison, WI | Feb 2023 – Jul 2024

- Managed a \$5M annual sales territory across six locations, leveraging sales data to identify performance gaps and optimize strategies.
- Analyzed customer trends to improve retention and grow accounts.
- Partnered with leadership to align reporting and operational processes across multiple teams.

### Beverage Programs Director

Loyal Legion Beerhall – Portland, OR | Jun 2015 – Aug 2020

- Oversaw \$3M in annual revenue and managed product/marketing analytics to optimize beverage sales mix.
- Built workflows and reporting systems to improve efficiency and inventory tracking.
- Used customer and sales data to refine product strategy and drive sustained growth