Garrett Schumacher

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Skills

SQL:
(queries, joins, data modeling in SQLite, dbt, ducked & BigQuery)

Python:
(Pandas, pydantic, click, scipy scikit-learn, ETL/QA pipelines)

Data Visualization:
(Tableau, Looker Studio, Plotly)

ETL & Data Quality:
(validation, outlier detection, reproducible pipelines)

Regression Modeling & Benchmarking:
(MLflow, SHAP)

Business Process Optimization:
(operational reporting, workflow improvement)

Stakeholder Communication:
(translating data into clear, actionable insights)

Collaboration & Leadership:
(team management, cross-functional projects)

Education

Google Business Intelligence Professional Certificate – Coursera

Google Advanced Data Analytics Professional Certificate – Coursera

Google Data Analytics Professional Certificate – Coursera

University of Wisconsin – Madison
B.A. Mass Communication & Journalism

Objective

Operations leader moving into analytics, bringing skills in SQL, Python, ETL, and visualization. Backed by certifications and project experience. Focusing on growth, collaboration, and telling data-driven stories with stakeholder empathy.

Professional Experience

Customer Service Agent
Zoro Tools – Janesville, WI | January 2020 - current

- Recognized in a company-wide employee spotlight for exceptional customer service and professionalism.
- Consistently met or exceeded performance and quality metrics in a high-volume environment.
- Demonstrated strong communication, problem-solving, and stakeholder empathy skills

Commercial Account Manager
Advance Auto Parts – Madison, WI | Feb 2023 – Jul 2024

- Managed a $5M annual sales territory across six locations, leveraging sales data to identify performance gaps and optimize strategies.
- Analyzed customer trends to improve retention and grow accounts.
- Partnered with leadership to align reporting and operational processes across multiple teams.

General Manager
Food Fight Restaurant Group – Madison, WI | Feb 2021 – Jun 2022

- Directed operations for a $1.5M business, integrating reporting systems to track KPIs and labor efficiency.
- Developed performance dashboards for 20+ staff to improve accountability and scheduling accuracy.
- Applied data-driven insights to reduce waste and increase profitability.

Beverage Programs Director
Loyal Legion Beerhall – Portland, OR | Jun 2015 – Aug 2020

- Oversaw $3M in annual revenue and managed product/marketing analytics to optimize beverage sales mix.
- Built workflows and reporting systems to improve efficiency and inventory tracking.
- Used customer and sales data to refine product strategy and drive sustained growth