

# Ideation Phase

## Brainstorm & Idea Prioritization Template

Date	30 October 2023
Team ID	NM2023TMID03071
Project Name	Analytics Pool for Placements

### Brainstorm

Write down any ideas that come to mind that address your problem statement.

 10 minutes

#### TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

#### Madhanagopal B

Skill Development

Analytical tool

Pattern analysis

#### Madhan G

Data Availability

Dashboard creation

Dynamic updation

#### Premkumar T

Data Preprocessing

Forecasting trends

Visualisation

#### Vigneshwar K S

Data Collection

Scaling

Pattern Matching

#### Deenadhayalan M

Handling errors

Featurization

EDA

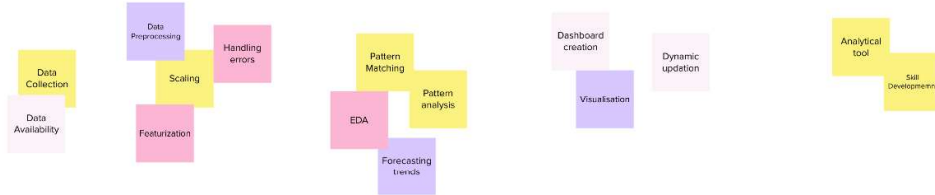
## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

### TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

### TIP



Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H** key on the keyboard.

