

Situation	What?	How?	Why?	Who?
1	A supermarket is discarding food and products that have not been sold and are close to their expiration date.	Products to be discarded are being packed in garbage bags and placed in containers; the supermarket is losing money because it is discarding products; discarding products are still useful.	The supermarket has a policy of discarding food close to its expiration date; customers do not like to buy food that is not completely fresh.	Employees in charge of supermarket inventory; decisions are made by the management, not by individual employees.
2	A restaurant is discarding food that has already been prepared but not sold. Fresh ingredients are also being discarded close to their expiration date.	Fresh and prepared food is being discarded in bags or directly into garbage bins; the restaurant is losing money; restaurant is wasting food that is still useful.	The restaurant has a policy of discarding products that have been prepared for more than a certain period; there are prejudices about food that has been prepared for a long time; customers do not like the food that is already prepared.	Employees in charge of cooking in the restaurant; decisions are made by the management, not by individual employees; some employees discard fresh ingredients by their own decision.
3	A person is buying ingredients and products close to their expiration date.	Looking at the promotions section of the supermarkets; inquiring about products close to their	Products can still be used and are safe for consumption; buying this type of product saves	A young college student who is marketing for her home; she looks forward to saving money and

		expiration date.	money and avoids food waste.	reducing food waste.
4	A supermarket is offering products close to their expiration date at a discounted price	Checking which products are close to their expiration date; applying discounts according to the equality and nature of the product.	For moving the sale of products close to their expiration date; to avoid food waste; to recover the cost of food and products.	Supermarkets that want to avoid food wastage and save costs; supermarkets that want to raise awareness about responsible consumption.