Interview Notes

Interviewee name	Santiago Arenas	Interviewer name	Nicolás Bedoya
Date	25/01/2025	Topic	Campus Interactive mobile application

Purpose of the interview: Identify and understand the bigger needs that students have when looking for places around campus, what are their biggest problems when finding them and how do they get this type of information. This process will help understand the problem in a better way and find what would be the most important when fabricating a solution.

Main Hypothesis: Students (especially newcomers) don't have useful resources that help them locate diverse places around campus, so, it would be helpful to find that information in a single app.

Screening interview questions	Response notes	Purpose
Basic questions		
1. What kind of services or resources do you think would be most useful on an interactive map for new students?	I think what would have been most helpful to me when I entered college would have been to find places more easily, such as places to study or hang out with my friends, as well as a way to find my classrooms more easily, since I had classes in buildings that were a bit hidden and hard to find.	Identify the biggest needs of the interviewee to find out how could an app help him
2. When you need to locate places of any kind on campus, what methods do you use to find such information? Do you find it easy to find them?	Since I started my studies, what I have done the most is to ask friends who are in more advanced semesters, or also searching the internet, in addition to some profiles on social networks that provide information about the university. Although this has helped me so far, I do not consider that it has been easy to find the information I need, and I do not always manage to find it.	Identify which options are available right now that people tend to use
3. What challenges have you faced (or do you think others might face) as you move around campus?	The most difficult thing is the mobility between halls during the time change since everything is always full. The biggest difficulty I have seen was for a friend who had to be on crutches for a while, as finding accessible routes around the university can be a bit difficult.	Identify the bigger pains a person can have in the campus, to find out a way to solve it
Specific questions		
4. In an interactive campus application, what specific locations would you like to find?	My girlfriend is studying design. One of the things she has a hard time finding is locations with large desks where she can work, since the most popular ones are full most of the time.	Identify the specific needs different users might have that are not common
5. How would you prefer to receive directions to a location, such as text, images or real-time navigation?	To reach buildings the most useful thing would be real-time navigation, as in Google Maps, but for more specific locations, such as halls, offices, work areas, etc, I think the most useful	Understand which way people would be more receptive of the idea

	would be a video that shows you how to get there.	
6. Would you consider useful a functionality that includes accessible routes for people with reduced mobility? What specific aspects should be included in such routes?	Yes, I feel that it would be very useful for people with reduced mobility. My friend has had the hardest time finding accessible routes, comfortable bathrooms and common areas that he can easily access without having to make a great effort. So, places like this would be very important to be highlighted on the map.	Comprehend if the additional ideas that were proposed would be helpful if implemented