## Empathy Map Food Waste

Serving spoiled food is not a good idea for the restaurant.

I lose money on all the food that is discarded but could still be consumed.

I would like to donate the food, but I don't know how and where to do it.

People who Too much discarded food would pay a generates bad lower price odor and affects for my the restaurant's leftover food environment

Street dwellers enduring a lot of hunger

Buying food in bulk is cheaper, but sometimes the food is damaged.

I don't think people want to buy food with ingredients that are about to expire.

I do not have an optimal management of the current food inventory.

There are customers who do not eat everything that is served to them

Containers full of discarded food at the end of the day.

Donating food in large quantities has many regulations and prohibitive laws.

It would be good to sell cheaper plates with food that is about to expire but is still consumable.

Thinks

Feels

Sees

of money wasted on food that is still

Restaurant owner

Does

At the end of the day, donate food to street dwellers.

Dissatisfaction with the amount usable.

I feel guilt when I throw food in the garbage

Guilt for not helping the environment with so much waste

Sadness at seeing so much food wasted together.

I have to throw a lot of good food away at the end of the day.