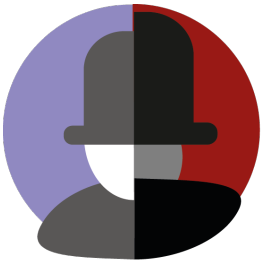


G 3 6 0 D A O

We thrive to increase justice on the digital infrastructure in a rebellious manner

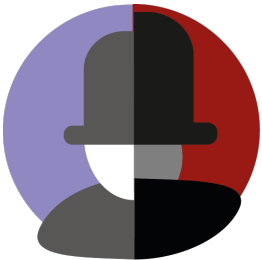
- Injustice on the internet: organizations worldwide are investing in IT and automation to improve their businesses but must deal with online criminals, ransomware, intellectual property theft and other criminal activities are interrupting business activities.
- In the past year we see a rapid increase of incidents.
- Instead of propagating fear, uncertainty and doubt we're telling business owners to not be afraid.
- We're challenging solutions of so-called magic quadrant market leaders.
- Suppliers of closed source tools are generating an unfair amount of revenue, while open-source developers don't benefit from what they're developing at all.
- The same goes for security engineers and hackers. Bug bounty and coordinated vulnerability disclosure programs put them in an uncertain position because they're depending on triage for their finding being rewarded.



Challenges

We have a huge information security problem at hand:

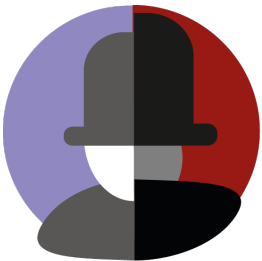
- Information security incidents are on the rise despite all measures taken
- Information security vendors mostly have local impact while we need global impact to make the internet more secure
- Finding developers, security engineers and hackers in Europe is almost impossible
- Employment of professionals from outside the EU is almost unaffordable
- While employing staff from one geographical region no information security vendor is able to determine what kind of solutions businesses worldwide really need
- Information security vendors are only addressing a part of the problem
- A lot of talent is wasted because people are not able to participate.



Why a DAO?

G360DAO:

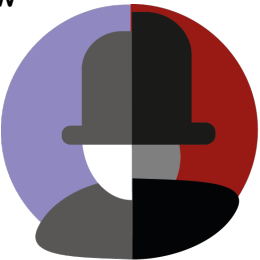
- Is a global community with global impact
- Will consist of developers, security engineers and hackers from all over the world
- Will produce solutions businesses worldwide really need because participants are able to vote
- Will increase speed of innovation because of the amount of participants
- Will compete with renowned information security vendors because control is distributed and added value is rewarded fairly
- Will be a separate Dutch legal entity (such as cooperative, association, t.b.d.)



Information security insights

G360DAO will focus on the development of the following key products:

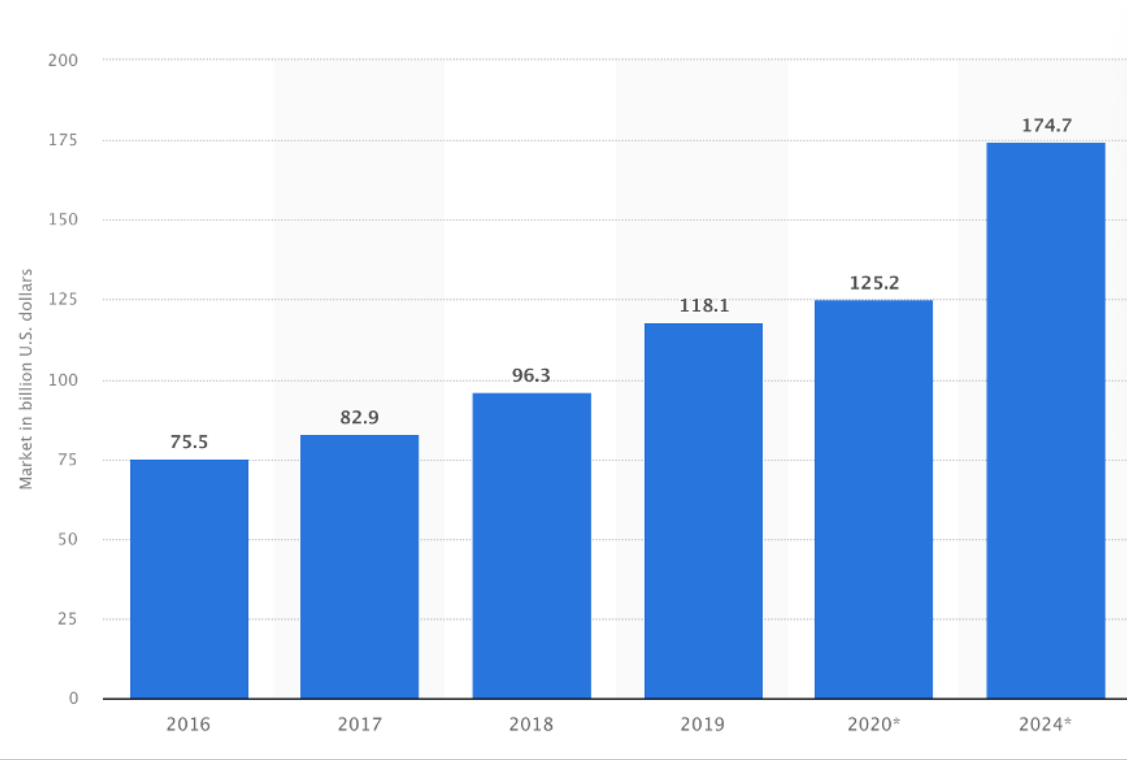
- Open-Source security insight components for Web2, including:
 - Scanners for vulnerabilities in networks, websites/web applications, IoT devices and other Internet connected hard- and software.
 - Recommendations to better comply with and deviate from norms, standards, laws, and regulations.
 - Report incorrectly implemented or missing hardening best practices
 - Detect intruders
 - Recommendations to prevent ransomware
- Smart contract – web3 security scanners. Decentralized solutions and applications are rising quickly, creating an even larger DeFi, MetaVerse and other Web3 solution communities. Much is based on blockchain and smart contracts, which post new security problems in their own where new and innovative security solutions need to be found.



Global information security market size

By 2024, the worldwide market size for information security is expected reach almost 175 billion.

The global cyber security market was valued at USD 139.77 billion in 2021. The market is projected to grow from USD 155.83 billion in 2022 to USD 376.32 billion by 2029, exhibiting a CAGR of 13.4% during the forecast period.



GTM and revenue share

G360DAO will serve three types of customers:

1. Hackers, developers, and other experts that will use open-source code for free
2. Software firms and integrators that will obtain a license for source code they embed in their own products and service offering
3. Clients who are capable to use G360DAO information security insights themselves

We primarily aim for a recurring revenue model. In the future we might do some projects for a one-time fee but that's not our main focus.

Revenue will be shared amongst participants of the DAO: hackers, developers, investors and all other contributors.

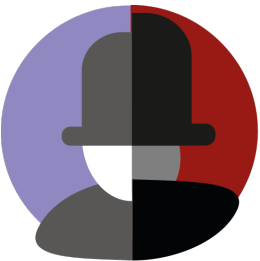


Token structure

| Token type | What | Features |
|---|--|--|
| Payment token | General and internal payments | Stablecoin – interchangeable for fiat |
| Rev Share token (per circle) (PREV, MREV, LREV etc) | Voting right and revenue sharing – non transferable. For all circle participants (Dev, Marketing etc.) | Increases with work performed, decreases over time and in case of bad performance. |
| Investment token | Voting power and revenue sharing – transferable | Voting in series. Revenue in balance to absolute numbers. To types. One for Guardian360BV, on for other investors. |
| NFT's | Props for internal reputation, acknowledgement of IP and special investment round. | Badge NFT's for work performed. IP NFTs for economic trading right not belonging to G360DAO and special investment NFTs for 30% revenue on invested amount |

This is an excerpt from:

<https://whitepaper.g360dao.io/governance-and-tokenomics/token-structure>



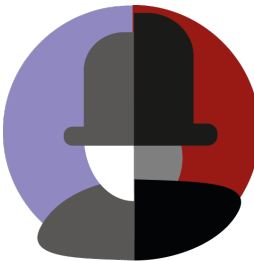
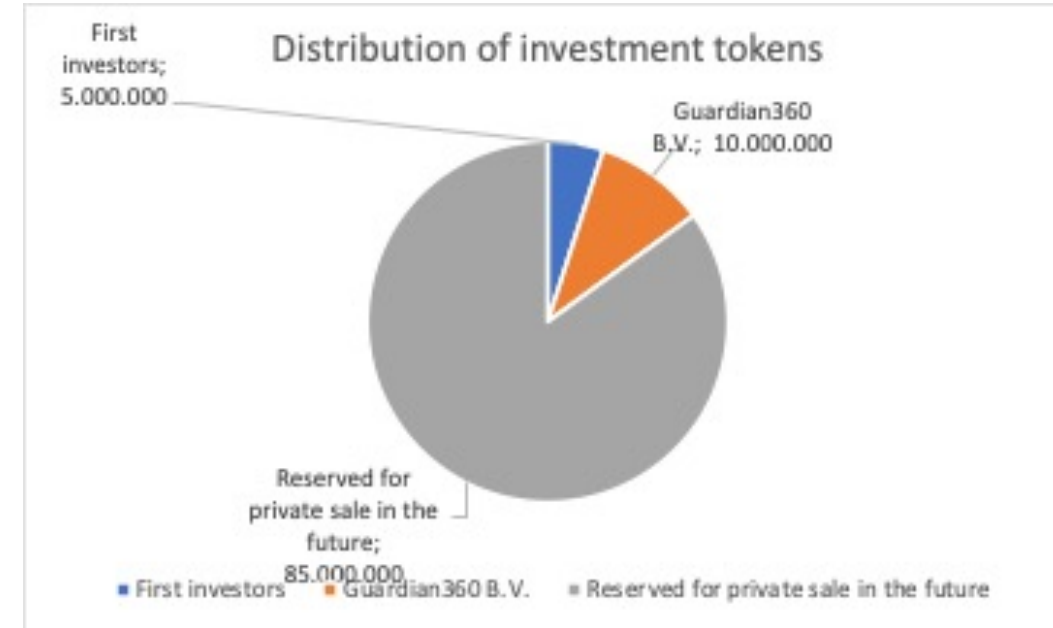
Investment opportunity: NFT

- 10.000 NFTs
- 10-30% (capped) from the moment G360DAO has a positive revenue stream
- No voting power
- Besides an image other benefits, depending on the NFT bought, such as:
 - T-Shirt
 - Stickers
 - Coffee mug
 - Lanyard
 - Meet the founders
 - Access annual DAO meetups
 - Token holder name on special page
 - Join advisory board



Investment opportunity: Investment tokens

- 100.000.000 investment tokens total
 - 10.000.000 will be allocated to Guardian360 B.V.
 - 5.000.000 will be sold via private sale
 - 85.000.000 will be minted later
- 20-25% of the revenue stream will be assigned to investors
- From the moment G360DAO has a positive revenue stream
- Voting rights in investor bucket



Investment opportunity: Investment tokens

Depending on when the legal entity is founded, the token sale plan looks as follows:

2022 – 200.000 tokens will be sold at 30% discount

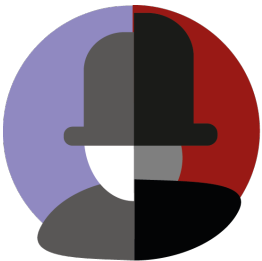
2023 – 1.400.000 tokens at 15% discount

2024 – 1.600.000 tokens at 5% discount

2025 – 1.800.000 tokens

The nominal sales price of the token will be €1,- per token.

| Investment | | Total EOY 2022 | Total EOY 2023 | Total EOY 2024 | Total EOY 2025 | Total EOY 2026 |
|--------------------------------------|--|----------------|----------------|----------------|----------------|----------------|
| Average price per NFT | | | | | | |
| Amount of NFT's sold | | | | | | |
| Amount of NFT's sold EOM | | 140 | 1520 | 4340 | 8600 | 8.600 |
| Price investment token | | | | | | |
| Amount of Investment tokens sold | | 200.000 | 1.400.000 | 1.600.000 | 1.800.000 | - |
| Amount of investment tokens sold EOM | | 10.200.000 | 11.600.000 | 13.200.000 | 15.000.000 | 15.000.000 |
| | | | | | | |
| NFT token sale | | € 7.000,00 | € 69.000,00 | € 141.000,00 | € 213.000,00 | |
| Investment token sale | | € 140.000,00 | € 1.190.000,00 | € 1.520.000,00 | € 1.800.000,00 | |
| Total | | € 147.000,00 | € 1.259.000,00 | € 1.661.000,00 | € 2.013.000,00 | |



Cost structure

First years: setup DAO infrastructure, legal entity and such (+/- € 250K)

Year two and beyond: bounties for creating information security insights (+/- 100 a year) (+/- € 4,500K)

| Costs | | | | | | |
|--|--|----------------|----------------|----------------|----------------|----------------|
| | | Total EOY 2022 | Total EOY 2023 | Total EOY 2024 | Total EOY 2025 | Total EOY 2026 |
| DAO Smart contract development | | € 12.000 | € - | € - | € - | € - |
| Oracle development | | € 24.000 | € - | € - | € - | € - |
| Auditing and pentesting | | € 6.000 | € 24.000 | € 48.000 | € 48.000 | € 50.000 |
| Legal advice | | € 12.800 | € 19.200 | € 19.200 | € 19.200 | € 15.000 |
| Tax advice | | € 8.000 | € 8.000 | € 8.000 | € 8.000 | € 8.000 |
| Domain, hosting, etc. | | € 1.000 | € 3.000 | € 3.000 | € 3.000 | € 3.000 |
| Fee Guardian360 BV Staff | | € - | € - | € - | € - | € - |
| NFT design | | € 8.000 | € - | € - | € - | € - |
| Security insight development | | € - | € 920.000 | € 1.200.000 | € 1.200.000 | € 1.250.000 |
| Marketing | | € - | € 30.000 | € 75.000 | € 84.000 | € 90.000 |
| Webshop development | | € - | € 6.000 | € - | € - | € - |
| DAO Overhead (Community management etc.) | | € - | € - | € - | € - | € - |
| | | € - | € - | € - | € - | € - |
| Total | | € 71.800 | € 1.010.200 | € 1.353.200 | € 1.362.200 | € 1.416.000 |

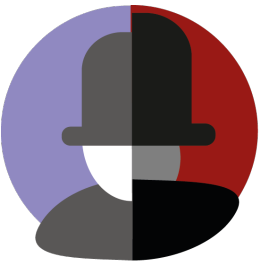


Expected revenue

Guardian360 B.V. will start paying monthly subscriptions for information security insights delivered in 2023 and further

G360DAO will setup a webshop to sell subscriptions to other interested parties (such as Guardian360 B.V. competitors)

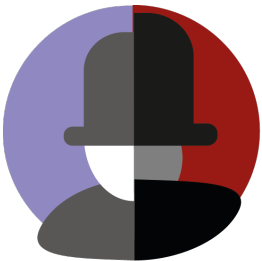
| Revenue | | Total EOY 2022 | Total EOY 2023 | Total EOY 2024 | Total EOY 2025 | Total EOY 2026 |
|------------------------|--|----------------|----------------|----------------|----------------|----------------|
| Guardian360 B.V. | | € - | € 45.000 | € 186.000 | € 294.000 | € 400.000 |
| Direct sales (webshop) | | € - | € 6.802 | € 63.147 | € 862.122 | € 2.000.000 |
| Total | | € - | € 51.801,91 | € 249.147,49 | € 1.156.121,65 | € 2.400.000 |



Expected revenue sharing

- Token holders will be granted revenue share (not profit)
- Various groups:
 - Direct contributors of the DAO (RevShare)
 - Regular investors (infinite)
 - NFT investors (capped)
 - Guardian360 (only webshop sales)
 - Treasury

| Revenue share | | Total EOY 2022 | Total EOY 2023 | Total EOY 2024 | Total EOY 2025 | Total EOY 2026 |
|------------------------------------|-----|----------------|----------------|----------------|----------------|----------------|
| Drevshare token holders | 20% | € - | € 10.360 | € 49.829 | € 231.224 | € 480.000,00 |
| Other rev share Tokenholders | 10% | € - | € 5.180 | € 24.915 | € 115.612 | € 240.000,00 |
| Investors | 22% | € - | € 11.396 | € 54.812 | € 254.347 | € 528.000,00 |
| Guardian360 B.V. Investment tokens | 20% | € - | € 9.160 | € 49.829 | € 231.224 | € 480.000,00 |
| Treasury | 20% | € - | € 11.560 | € 49.829 | € 231.224 | € 480.000,00 |
| NFT Holders | 8% | € - | € 4.144 | € 19.932 | € 92.490 | € 192.000,00 |
| Rest of community | 0% | € - | € - | € - | € - | € - |
| Average (re)payment per NFT | | € - | € 4 | € 7 | € 13 | € 22 |
| revShare per Investment token | | € - | € 0,010 | € 0,022 | € 0,058 | € 0,106 |

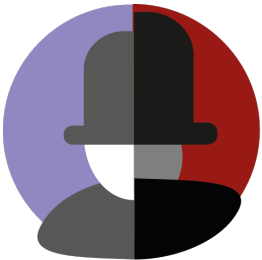


Competition and why G360DAO will succeed

Competition includes listed organizations, SME companies as well as open-source projects from all over the world. However, we haven't seen a community like G360DAO so far.

The three dominant reasons why we believe G360DAO will succeed:

- Solutions that strengthen resilience of organizations worldwide
- Community driven, leveraging on the wisdom of the crowd will result in real information security solutions
- Hackers, developers, and other talented individuals from all over the world are eligible to participate without any hurdles



Marketing

During the first year we focus on growth of the community by contacting blockchain/web3 minded hackers, developers and other specialists:

- Via Discord, Reddit, Twitter, LinkedIn, Mirror.xyz and such
- Organizing events like G360DAO gatherings, meetups, virtual community event during the Dutch Blockchain Week and other events
- Present G360DAO at hacker spaces and conferences
- Tap into existing networks and DAOs, like Guthub and Developer DAO
- Online marketing



Team

We aim to create a community of tens of thousands of experts.

Currently the core team now exists of:

- [Jan Martijn Broekhof MBA](#), tech entrepreneur since 2001, founder of Guardian360 B.V., co-founder of Cyberveilig Nederland and chairman of VNO-NCW Provincie Utrecht
- [Ludo Baauw](#), tech entrepreneur since 1996, founder of Intermax, founder of the Intermax Group, founder of Stichting NBIP
- [Olivier Rikken](#), PhD Candidate, Blockchain and DAO governance TU Delft, Blockchain, Smart Contract, DAO & Governance Expert - International Keynote Speaker
- [Martin Hugo](#), UX Engineer, artist, NFT creator, writer
- One anonymous hacker

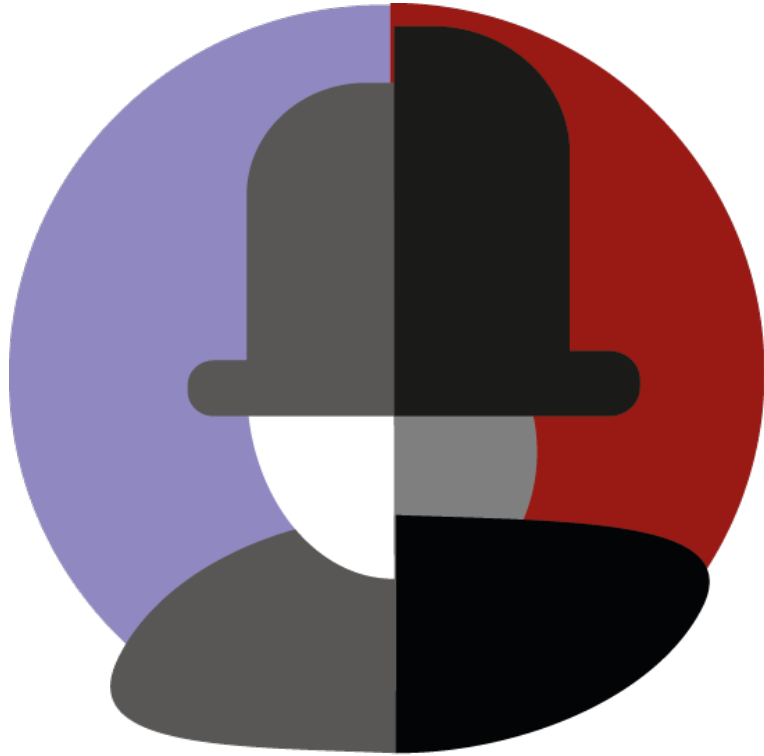


Get in touch!

Official G360DAO websites, news outlets and collaboration environments:

- G360DAO Website: <https://g360dao.io> and <https://g360dao.eth>
- G360DAO Whitepaper: <https://whitepaper.g360dao.io>
- Discord: <https://discord.gg/Gt8P9AdQTM>
- Telegram: <https://t.me/+9a3WS0ArD6g0NmRl>
- GitHub: <https://github.com/G360DAO>
- Mirror: <https://mirror.xyz/g360dao.eth>
- Reddit: <https://reddit.com/r/G360DAO>
- Twitter: <https://twitter.com/G360DAO>
- LinkedIn: <https://linkedin.com/company/g360dao>





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