

# Gil Remy

## Senior Product Designer

I have over 10 years of experience designing web applications and SAAS products, translating business goals into intuitive user customer experiences that increase engagement, conversion, and retention.

I research and build knowledge from user behavior to inform, build, test, refine, and iterate. I collaborate with cross-functional teams and stakeholders to quickly deliver products that meet business objectives and exceed user expectations.

### RECENT EXPERIENCE

#### **Doodle AG**

Senior Product Designer

Apr. 2018 - Present

UX product and Growth design for the Doodle Enterprise scheduling suite.

User research including scripting and conducting interviews, usability and A/B tests.

#### **IBM**

Lead UX Designer

Sept. 2016 - Mar. 2018

UX design for the IBM registration platform (URX).

#### **Sporttu**

Lead UX Designer

Apr. 2016 - Sept. 2016

UX/UI design for iPhone, Android, and Web application.

#### **Ogilvy & Mather**

Senior UX Designer

Apr. 2015 - Apr. 2016

UX design and research for IBM Watson & other agency projects.

#### **Sport195**

Senior UX Designer

Jun. 2014 - Mar. 2015

Flows, wireframes, prototypes, and high-fidelity mockups for a sports content media platform.

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#### **Industry Knowledge**

Product Design  
User Experience  
Interaction Design  
Wireframing  
Rapid Prototyping  
Design Research

#### **Tools & Technologies**

Figma, Sketch, Axure RP,  
Invision, Abstract, Zeplin,  
Google Analytics, Optimize  
360, Jira

#### **Other Skills**

HTML, CSS

#### **Languages**

French (Native)  
English (Bilingual)  
Spanish (Bilingual)

#### **Social**

[linkedin.com/in/gilremy/](https://www.linkedin.com/in/gilremy/)