



GSOE9820 - Project Management – Group Assignment

Project Proposals – T2 2019

Table of Contents

SUMMARY OF PROJECT OBJECTIVES	1
MUST OBJECTIVES	1
WANT OBJECTIVES	1
PROJECT PROPOSALS	2
Project 1 – Big Sleep-out Under the Stars	2
Project 2 – Green Thumbs UP	3
Project 3 – Movie Night Networking.....	4
Project 4 – Charity Gala Dinner	5
Project 5 – Raffle for Life.....	6
Project 6 – Men Futsal Competition	7

Summary of Project Objectives

MUST Objectives

1. Projects must be able to earn at least \$1,200.
2. Project tasks must be assigned to all team members, enabling them to practice and learn about project management.
3. Project must comply with university policies and be safe and legal.

WANT Objectives

1. Raise more than \$1,200
2. Able to complete within 7-8 weeks
3. A waiver of liability not required
4. Copyright licenses not required
5. Provide a 'resume worthy' or 'signature' experience for students
6. Gain media exposure for the cause of the non-profit organisation
7. Gain experience with sponsorship and marketing
8. Increase awareness of the charity
9. Be fun to do



GSOE9820 - Project Management – Group Assignment

Project Proposals

Project 1 – Big Sleep-out Under the Stars

Open Doors is a non-profit organisation that helps young people to find accommodation, manage money and find a purpose in life. They run a project “Big Sleep-out Under the Stars”, to be held at UNSW Science Lawn on the 14 August 2019.

The project focuses on:

- Financial support for homeless young people in crisis, food donations for the evening, media coverage and raising funds and awareness.

As a team of 8 members, you have been approached by Open Doors to be part of their project.

Volunteers Sleepers on this project will aim to raise a minimum of \$1,200 through donations. Sleepers will go without their usual comforts and will only have a sleeping bag.

You are expected to work on:

1. Finding and organising volunteers to sleep under the stars for one night
2. Promote the event
3. Finding Sponsors to prepare and serve dinner and breakfast
4. Work with the organisation’s media team to help raise awareness and publish the stories outside University Campus.



GSOE9820 - Project Management – Group Assignment

Project 2 – Green Thumbs UP

Arc @ UNSW is a not-for-profit student organisation run by a Board of Directors with a majority students. “The producers” are part of Arc Volunteering.

Their project, “Green Thumbs UP” is about organising the market day that is going to be opened to students and public. The even will take place on the 14 August 2019, at the Main Walkway/Promenade at UNSW University campus.

The Markets will come to life with a mix of unique and artisanal stallholders bringing quality products and bargain buys.

Your project includes helping volunteers who nurture their own produce, build planter boxes and care for on-campus gardens to organise a market day hosting a pop-ups, running workshops on sustainable produce and cooking up using the fresh produce. You will also work on marketing and sponsorship part of organising a market day. Your team will also participate in selling the produce at the Markets.

The project focuses on raising awareness on sustainability.

It is expected that for every \$1 raised, the organisation investments plus donations are 35 cents.

ALL proceeds go towards funding education for disadvantaged children in rural China. Volunteering with The Producers is also recognised on your Australian Higher Education Graduation Statement (AHEGS).



GSOE9820 - Project Management – Group Assignment

Project 3 – Movie Night Networking

You are the part of a project team working on organising a networking movie night out on the 14 August 2019, at Matthews Theatre D, UNSW Kensington Campus.

For this project, UNSW Indian Society and Sydney Water have partnered together to invite participants to their networking movie night out.

In the invite they say:

“Come and meet Sydney Water professionals as they share their tips and insights into the water industry. It's a great chance to network with analysts, engineers, communication specialists and senior managers. Then enjoy a special screening of the Bollywood romantic comedy: Toilet Ek Prem Katha.

All money raised is going to support a not-for-profit charity: WaterAid.”

It is expected from your team to:

1. Obtain the license for the movie screening
2. Organise supply and set up
3. Advertise the event
4. Engage in fundraising

Please consider the following:

Entry fee is \$30. Theatre Capacity: 200 Expected donations: \$800

Known Investment: License cost \$300 for one screening, \$15 per person for drinks



GSOE9820 - Project Management – Group Assignment

Project 4 – Charity Gala Dinner

You are a project team that will help non-profit organisation “Students 4 Refugees” run by students.

They organise a project, Charity Gala Dinner, on the 14 August 2019, at Tyree Room and Alumni Terrace (UNSW Kensington),

The focus and the aim of this project is to fundraise and raise awareness of the world refugee crisis. They want to create kits, which can be provided to refugees living in camps.

The kits will provide essential items, which are needed by the refugees at the camps (i.e. toiletries and sanitary products, water filter funnels, blankets etc.)

The goal is to establish connections in these regions to eventually go and visit the camps to witness and observe the situation first hand. The charity gala event is being hosted to raise funds, network and promote the project.

CHARITY GALA DINNER Details:

- 7pm to 11pm, Tyree Room and Alumni Terrace
- Formal elegant attire
- Donations accepted

Your project team’s deliverables must include at least:

1. Dinner will have banquet formation with 160 seats available.
2. Estimated investment for marketing, entertainment and food is \$7,000.
3. Ticket cost is estimated at \$80.
4. You are expected to work on marketing, sponsorship, fundraising, entertainment, promotion, awareness, venue set-up and supply.



GSOE9820 - Project Management – Group Assignment

Project 5 – Raffle for Life

You are a team that is in charge of selling raffle tickets. All money raised goes to helping sick and injured children at the Sydney Children's Hospital, Randwick through Child Life and Music Therapy.

Raffle selling is a proceeding activity to a “Charity Gala Dinner” organised with the same cause, however it has been awarded to a separate project team.

One ticket cost is \$5 and 5 tickets can be purchased for \$20.

The first prize will be a luxury weekend holiday worth \$1,500.

The second prize is two half-day surf lessons worth \$276 and the third prize is Oz Whale watching experience for two the worth \$188.

Sponsorship is already organised by Gala Dinner project team.

It is expected that a minimum of 700 tickets are sold.



GSOE9820 - Project Management – Group Assignment

Project 6 – Men Futsal Competition

Your team is hired by a non-profit charity organisation Aboriginal Children's Advancement Society (ACAS) that plan to organise a charity sporting event at UNSW Campus.

The sporting event will take place on the 14 August 2019, at the UNSW Fitness & Aquatic Centre.

All proceedings will go towards education of Indigenous Children in the outback.

Your team will work on promotion of this event, raising awareness of the issue of education of aboriginal Children in the outback. You will also work on the registrations of the teams sending an invite. Registration will be opened until the 7th August 2019.

Below are the details for this event.

- Venue: UNSW Fitness & Aquatic Centre
- Time: 1.00 pm - 5.00 pm
- Registration Fee (per team): \$120 without food
- Team: 8 players, 10 teams
- Sale of a commemorative UNSW T-Shirts (\$15).

Winning teams will receive a dinner donation by a sponsor. Other two winning prizes also organised through sponsorship.

Your team will be working on organising the venue, printing T-shirts, promotion of the event, raising awareness for the cause, team registration, sponsorship and obtaining a waiver of the liability for the participants.