

G7 Product Idea Submission

Name of your idea here

Team

1. Name of person submitting idea?
2. Email of person submitting idea?
3. Names of the rest of the team?

Product Summary

1. What problem does your idea solve?
2. What product will be created from your idea?
3. What are the unique qualities / features of your proposed product?
4. List the top 5 (or less) features in your product that users will love?
5. How will society or the market benefit from this product?
6. Who is the target audience for this product?

7. What are the estimated numbers of people that will benefit from this product?

8. What markets or industries will your product serve?

Product Description

Provide additional information about your product that was not presented above.

User Stories

After defining the product overview and description, please define the individual use cases using **USER STORIES**. How will your intended users expect your product to work? What features will they expect to be included?

User stories are a first-person representation of an individual's needs. They describe what users aim to achieve by interacting with a particular product. They're a valuable tool for development teams since it's a source of empathy that enables them to better understand how a product fits in the end-user's day-to-day life.

Story Examples

🔴 *A poor example 1:*

As an Instagram user, I want to share images, videos, and stories so that I can keep in touch with my friends.

✱ *A better example 1:*

As a socially active person, I want to be able to share pictures of my life so I can update and stay in touch with my friends on life events.



Product Design

Includes a rough draft or sketch of the product appearance, a basic list or description of the functional requirements, the hardware requirements, the software requirements, the mechanical requirements and the dependencies of the product.

Product Benefits at Scale

If this is built and goes to market, what benefits will society gain from this product? What's the vision.. the big picture.

Summary

Add additional details here.

