FINAL PROJECT: EXECUTIVE OVERVIEW CONTRIBUTION

Posted @ https://github.com/G915-2-Data-Modeling-381/Final-Group-Project/issues/10 on November 26, 2022

3) High-Level Requirements

- Car manufacturers in Europe will be able to reach a wider range of customers, across multiple countries, through this new online platform.
- Customers of the car market, both used and new, in Europe and America will better be able to find a car that matches their needs, more quickly.
- Depending on whether these cars are gas or electric, and sales are successful, dependency for petroleum may increase; this is an issue as the price of gas has increased due to the ongoing conflict between Russia and Ukraine, so some European countries may have to set new regulations.

4) Deliverables

The new system must include the following:

- Ability for car manufacturers in Europe to load details such as the make, model, and price of their cars into our database via a web browser or phone application that scans QR codes, which requires a 100mbps internet connection or faster.
- Ability for customers, both in Europe and United States, looking to buy cars, to peruse through this database via a web browser of phone application, which requires a 100mbps internet connection or faster.
- Ability for customers to make purchases of cars from employees of retailers for these European car manufacturers.

Date: November 26, 2022

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File: 20221126 - GitHub Issue #10 - Executive Overview #3-4