

*www.nesigolf.org*  
*presents*



*2nd Edition*

**NIGERIAN ELECTRICITY SUPPLY INDUSTRY (NESI)**  
**OPEN GOLF TOURNAMENT**

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**Date:** 1st-2nd November 2024

**Venue:** Ibrahim Babangida International Golf Course &  
Country Club (IBBGC&C) Abuja, Nigeria

# Welcome to **NESI Open Golf Tournament**

The Nigerian Power Sector and Electricity Supply Industry (NESI) occupies a critical space in our national development and industrialisation trajectory. Its huge human capital, investment and expertise have significantly increased since the reform and privatisation of the Nigerian Electricity Industry.

The Nigerian privatised power sector, now boasts of over hundred thousand professionals across the electricity value chain (Generation, Transmission, Distribution, Policy, Regulation, Federal and State Governments, Meter Asset Providers, Operators, Infrastructure Contractors, Manufacturers of Electrical consumables and other associated skill sets).

## ● **Entry Fee: ₦30,000**

Registration Portal: [www.nesigolf.org](http://www.nesigolf.org)

Enquiries: +23490 3505 6665, +23481 2169 3506

Social media: @nesigolf





With this distinctively rich and diverse human capital base, Golf, interestingly served as one of the melting points for this unique professionals and highly skilled sector. Like many other sectors, organising a golf tournament, as a sector based social and sport event would foster a convivial environment for professional synergy and collaboration as well as friendship that stimulate sectoral efficiencies.

The first ever NESI GOLF TOURNAMENT was epic and connected the diverse NESI stakeholders across Nigeria to create harmonics in Nigerian Electricity Power Sector while also serving as an impetus for social good. This has called for the second edition, and hopefully we would reflect the NESI stakeholders' aspiration for a deepening collaborations and synchronisation of efforts across the value chain.

## 2023 Partners and Sponsors





## Our Aims and Objectives

- To Facilitate networking opportunities among professionals and stakeholders within the Nigerian Electricity Service Industry (NESI).
- To increase awareness about current trends, innovations, and challenges within NESI.
- To raise funds for a charitable cause related to NESI, and provide professionals in NESI to engage in informal discussions, share best practices, and learn from each other's experiences.
- To offer participating companies and organizations an opportunity to showcase their brand, products, and their innovations within NESI.
- To encourage physical activity and healthy lifestyle choices among NESI stakeholders.
- To foster team spirit and camaraderie among employees of companies within the electricity sector by encouraging participation in team-based activities and competitions within the tournament format.

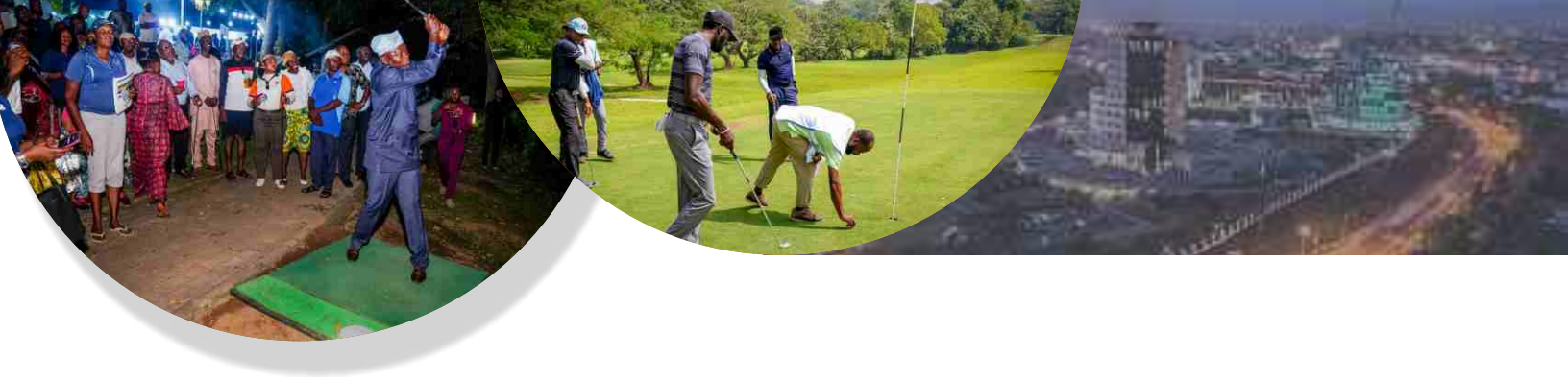




# Pictorial Highlights from NESI Golf Tournament 2023







# About

## Sponsorship Categories

Our sponsorship placements are divided into four categories: Headline, Gold, Silver and Bronze Sponsors. Find below the opportunities each categories avails your organization.



Headline Sponsor – Twenty Million Naira (NGN 20,000,000.00)

Branding, Full-page ad in tournament magazine, Publicity, NESIgolff webpage advert, Logo visibility, Speech, and Presentation of awards to winners, Goodwill message in the tournament magazine, Business Display Stands in some selected holes and putting greens.

Nominate 10 Golf players for the tournament.



Gold Sponsors

Five Million Naira  
(NGN 10,000,000.00)

- Business Display Stands in some selected holes and putting greens.
- Branding on NESIgolff.
- Event coverage publicity.
- Electronic & social media.
- Your Flag banners will be displayed around the course.
- Nominate 5 Golf players for the tournament.
- Full page ad in tournament magazine.
- NESIgolff webpage advert



Silver Sponsor

Three Million Naira  
(NGN 8,000,000.00)

- Business Display Stands in some selected holes and putting greens.
- Branding on NESIgolff.
- Event coverage publicity
- Electronic & social media
- Your Flag/ banners will be displayed around the course
- Nominate 3 Golf players for the tournament.
- Half page ad in tournament magazine
- NESIgolff webpage advert.



Bronze Sponsors

Two Million Naira  
(NGN 6,000,000.00 and below)

- Event coverage publicity
- Electronic & social media
- Your Flag banners will be displayed around the course
- Nominate 2 Golf players for the tournament.
- Quarter page ad in tournament magazine
- NESIgolff webpage advert.





# Program of Event:

## Day 1: 1st November 2024

- i) Sponsors' Night & Brands Pleasantries - 5:00pm prompt
- ii) Heineken Happy Hour - 6:00pm prompt
- iii) Repeat of NESIgolft Twilight Cocktail Hole 9 Challenge - 7:00pm prompt
- iv) Collection of Sponsors Goody Bags and Tournament Shirts - 9:00pm

## Day 2: 2nd November 2024

- i) NESIgolft Tournament Kick-off - 6:00am prompt
- ii) Ceremonial Tee-off - 9:30am prompt
- iii) Price Award and Dinner - 6:00pm prompt
- iv) After Party & Old School Night featuring Celebrity Dj Classic - 10:00pm

For sponsorship inquiries and branding opportunities, please reach out to Prince Adetunji Adeyeye via call or WhatsApp on 09035056665, and email: [hello@nesigolf.org](mailto:hello@nesigolf.org)

The sponsorship window will close on July 30, 2024.

## GET IN TOUCH



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WhatsApp/Phone: +234 903 505 6665



[hello@nesigolf.org](mailto:hello@nesigolf.org)



Plot 1141, Tai D. Ladeji Mabushi, FCT Abuja.

### NESIgolft Project Account Details:

Account Name: JADSFAM Limited  
Bank: First Bank of Nigeria  
Account Number: 2038587953