Ideation Phase Brainstorm & Idea Prioritization Template

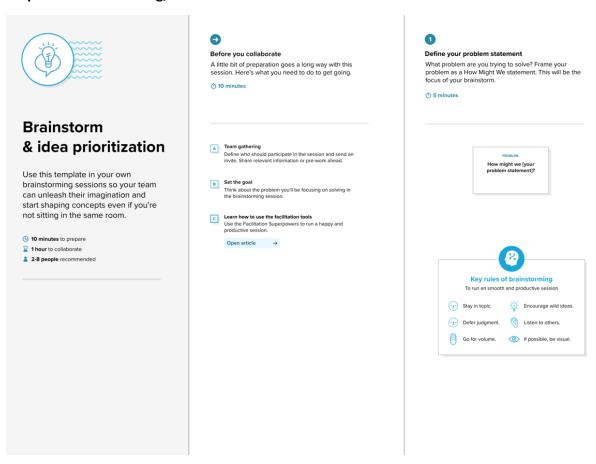
Date	31 January 2025
Team ID	LTVIP2025TMID53011
Project Name	HouseHunt: Finding Your Perfect Rental Home
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

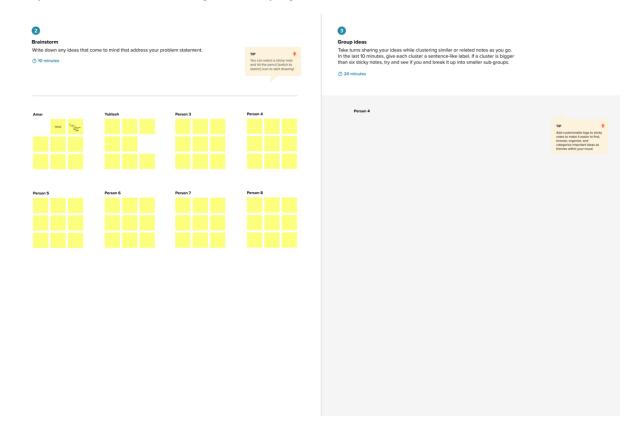
As we brainstormed ideas for HouseHunt: Finding Your Perfect Rental Home, our team actively collaborated to generate and refine concepts. Each member contributed unique suggestions, and we discussed them collectively to ensure clarity and alignment. Similar ideas were naturally grouped together, allowing us to identify recurring themes and streamline our vision. Once all ideas were shared, we organized the sticky notes into clusters based on their functional purpose. Each cluster was then labeled with clear and descriptive titles such as User Journey, Property Listings, Search and Filters, Booking Process, and Admin Dashboard. This structured approach helped us shape the project roadmap effectively and ensure a user-centric experience.

Reference: https://www.mural.co/templates/brainstorm-and-idea-prioritization

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization

Prioritize

Pour team should all be on the same page about what's important moving forward. Place you'r ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes

