

# George Felton

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**SUMMARY:** Full-stack Web Developer leveraging product strategy knowledge to build user-focused web-apps. Previous e-commerce startup co-founder and MS in Entrepreneurship. Quick-learning problem-solver with a multidisciplinary background and a knack for getting to the essence of decisions. Collaborative communicator.

## TECHNICAL SKILLS:

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- Front-End: JavaScript, jQuery, HTML, CSS. Frameworks: Bootstrap and Foundation.
- Back-End: Node.js, Git, Express, SQL, Postman. Now learning Heroku, React, MongoDB in coding bootcamp.

## PROJECTS

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**USA Covid-19 Dashboard (2 weeks, 6 team members):** [www.gfelton.com/project-1-covid-tracker/](http://www.gfelton.com/project-1-covid-tracker/)

- Design Objective: One-stop shop for Covid-19 data. Example use case: "Should I wear a mask today?"
- Built initial wireframe and wrote project proposal. Suggested APIs for Covid-19 data, news, and twitter.
- Technical Contribution: Used Foundation to build the dashboard page, added responsive functionality and screen-reader accessibility. Implemented the clickable map for the landing page.
- Management Contribution: Managed the Kanban board and GitHub issues, wrote up Git workflow and taught teammates how to use branching/pull requests.
- Tools used: Draw.io, Zurb Foundation, jQuery, GitHub, Chart.js, APIs from Google Maps and CoronaTracker.
- Our project got the award for "Most Technical."

**Weather Dashboard (1 week, solo):** [www.gfelton.com/weather-dashboard-6/](http://www.gfelton.com/weather-dashboard-6/)

- Design Objective: Simple weather app with search function. Use case: "What is the weather outside?"
- Languages and tools used: HTML, CSS, Twitter Bootstrap, JavaScript, jQuery, API from OpenWeatherAPI.
- Used jQuery and AJAX asynchronous API calls to dynamically generate page elements.

**Code Quiz (1 week, solo):** [www.gfelton.com/homework-code-quiz-4/](http://www.gfelton.com/homework-code-quiz-4/)

- Design Objective: Code quiz to practice JavaScript fundamentals. Use case: "Technical Interview prep."
- Used only vanilla HTML, CSS, and JavaScript. Dynamically generated buttons and stored high scores in local storage. The quiz is timed, and multiple-choice answers are randomly distributed.

## RELEVANT WORK EXPERIENCE

(For full Professional History, please see LinkedIn profile)

### Lonely Produce

Seattle, WA

Co-Founder

June 2018-March 2019

- Co-Founded Lonely Produce, an e-commerce platform for local farmers to sell their excess goods.
- Generated \$2,700 in revenue over 8 weeks of sales, from 2 farmer's markets per week. Formed partnerships with 6 farmers, managed Shopify inventory, and delivered produce around Seattle.
- Ran social media/mailling list promotions. Sent 4 emails per week with a conversion rate of 8.1%.
- Conducted user interviews with 10 farmers. Performed extensive strategy research and analysis.
- Directed a UX team of 3 from General Assembly in designing our marketplace web-app. Collaborated from conception through wire-framing to a clickable prototype.

## EDUCATION

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### University of Washington – Coding Bootcamp

Seattle, WA

Full Stack Web Development Student

June 2020-present

- Self-taught SQL & Tableau. Earned Product Strategy online certification from Kellogg School of Management.

### University of Washington – Michael G. Foster School of Business

Seattle, WA

Master of Science in Entrepreneurship, Honors, GPA 3.74

June 2017-June 2018

- Highlighted classes: Opportunity Recognition & Validation, Venture Planning & Execution, Digital Media Marketing, Strategy & Decision Making, Entrepreneurial Strategy, Entrepreneurial Finance.