

George Felton

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Portfolio: www.gfelton.com | **GitHub:** [www.github.com/GAFelton](https://github.com/GAFelton) | **LinkedIn:** www.linkedin.com/in/george-a-felton

SUMMARY: Full-stack Web Developer leveraging product strategy knowledge to build user-focused web-apps. Previous e-commerce startup co-founder and MS in Entrepreneurship. Quick-learning problem-solver with a multidisciplinary background and a knack for getting to the essence of decisions. Collaborative communicator.

TECHNICAL SKILLS

- Front-end: JavaScript, jQuery, HTML, CSS, Handlebars, REST APIs. Frameworks: React, Bootstrap & Foundation
- Back-End: Node.js, Git, Express, SQL, Sequelize, Heroku, MongoDB, Mongoose, IndexedDB, NPM, Webpack

PROJECTS

Zen App | <https://bit.ly/zen-app-github-repo> | <http://bit.ly/zen-app2020>

Project Manager, Back-end Developer

- Daily inspiring bullet journal with uplifting quotes. Example use case: "Starting the day off on the right foot."
- Managed Kanban board, GitHub repo, and daily standup meetings. Wrote four SQL database schemas, created user authentication, built login, signup, checklist, and HTML routes. Project awarded "Most Creative."
- **Technologies Used:** JavaScript, NodeJS, MySQL, Sequelize, Express, Heroku, Passport, bcrypt.js, Bootstrap.

USA Covid-19 Dashboard | <https://bit.ly/covid-tracker-github-repo> | <http://bit.ly/covid-dashboard-gp>

Lead Front-end Developer

- One-stop shop for Covid-19 data. Example use case: "How safe is it outside today?"
- Wrote project proposal, built responsive, accessible dashboard page, added clickable map. Managed Kanban board, GitHub issues, wrote Git workflow for branching/pull requests. Project awarded "Most Technical."
- **Technologies Used:** HTML, CSS, JavaScript, jQuery, Foundation, Chart.js, Google Maps & CoronaTracker APIs.

Fitness Tracker | <https://bit.ly/fitness-tracker-github-repo> | <http://bit.ly/fitness-tracker-mongodb>

Full-Stack Developer

- Fitness-tracking app using a NoSQL database structure. Allows user to track exercises and workouts over time.
- **Technologies Used:** HTML, CSS, JavaScript, Node.js, Express, Mongoose, MongoDB, deployed to Heroku.

RELEVANT WORK EXPERIENCE

Lonely Produce

Seattle, WA

Co-Founder

2018-2019

- Co-Founded Lonely Produce, an e-commerce platform for local farmers to sell their excess goods.
- Conducted user interviews with 10 farmers. Performed extensive strategy research and analysis.
- Guided a UX team of 3 from General Assembly in designing our marketplace web-app. Collaborated from conception through wire-framing to a clickable prototype.
- Ran social media/mailling list promotions. Sent 4 emails per week with a conversion rate of 8.1%.
- Generated \$2,700 in revenue over 8 weeks of sales, from 2 farmer's markets per week. Formed partnerships with 6 farmers, managed Shopify inventory, and delivered produce around Seattle.

EDUCATION

University of Washington – Coding Bootcamp

Seattle, WA

Full Stack Web Development Student

2020-present

- Self-taught SQL & Tableau. Earned Product Strategy online certification from Kellogg School of Management.

University of Washington – Michael G. Foster School of Business

Seattle, WA

Master of Science in Entrepreneurship, Honors, GPA 3.74

2017-2018

- Highlighted classes: Opportunity Recognition & Validation, Venture Planning & Execution, Digital Media Marketing, Strategy & Decision Making, Entrepreneurial Strategy, Entrepreneurial Finance.