

George Felton

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GOAL: Seeking a Front-End Web Developer/Intern position, looking to leverage my product strategy knowledge to build user-focused web-apps. Previous startup co-founder and MS in Entrepreneurship. Available now.

TECHNICAL EXPERIENCE

University of Washington – Coding Bootcamp Seattle, WA

Full Stack Web Development Student

June 2020-present

- Learning HTML, CSS, JavaScript, Git, MongoDB, Express, React, Node.js, SQL, RDBMS(s), Heroku, and more.
- Building new projects weekly! See examples below, and more at: <https://github.com/GAFelton>

USA Covid-19 Dashboard (2 weeks, 6 team members): <https://gafelton.github.io/project-1-covid-tracker/>

- Design Objective: One-stop shop for Covid-19 data. Example use case: “Should I wear a mask today?”
- Built initial wireframe and wrote project proposal. Suggested APIs for Covid-19 data, news, and twitter.
- Project built with HTML, CSS, JavaScript, and Git.
- Technical Contribution: Used Foundation to build the dashboard page, added responsive functionality and screen-reader accessibility. Implemented the clickable map for the landing page.
- Management Contribution: Managed the Kanban board and GitHub issues, wrote up Git workflow and taught teammates how to use branching/pull requests.
- Tools used: Draw.io, Foundation, jQuery, GitHub, Chart.js, APIs from Google Maps and CoronaTracker.
- Our project got the award for “Most Technical.”

Weather Dashboard (1 week, solo): <https://gafelton.github.io/weather-dashboard-6/>

- Design Objective: Simple weather app with search function. Use case: “What is the weather outside?”
- Languages and tools used: HTML, CSS, Twitter Bootstrap, JavaScript, jQuery, API from OpenWeatherAPI.
- Used jQuery and AJAX asynchronous API calls to dynamically generate page elements.

Code Quiz (1 week, solo): <https://gafelton.github.io/homework-code-quiz-4/>

- Design Objective: Code quiz to practice JavaScript fundamentals. Use case: “Technical Interview prep.”
- Languages used: HTML, CSS, JavaScript
- Used only vanilla CSS and JavaScript. Dynamically generated buttons and stored high scores in local storage. The quiz is timed, and multiple-choice answers are randomly distributed.

RELEVANT WORK EXPERIENCE

(For full Professional History, please see LinkedIn profile)

Lonely Produce Seattle, WA

Co-Founder

June 2018-March 2019

- Co-Founded Lonely Produce, an e-commerce platform for local farmers to sell their excess goods. Read more at: <https://www.geekwire.com/2019/lonely-produce/>
- Generated \$2,700 in revenue over 8 weeks of sales, from 2 farmer’s markets per week. Formed partnerships with 6 farmers, managed Shopify inventory, and delivered produce around Seattle.
- Ran social media/ mailing list promotions. Sent 4 emails per week with a conversion rate of 8.1%.
- Conducted user interviews with 10 farmers. Performed extensive strategy research and analysis.
- Directed a UX team of 3 from General Assembly in designing our marketplace web-app. Collaborated from conception through wire-framing to a clickable prototype.

EDUCATION

- Self-taught SQL & Tableau. Earned Product Strategy online certification from Kellogg School of Management.

University of Washington – Michael G. Foster School of Business

Seattle, WA

Master of Science in Entrepreneurship, Honors, GPA 3.74

June 2017-June 2018

- Earned practical experience pursuing my own startup projects with mentorship from local entrepreneurs.
- Highlighted classes: Opportunity Recognition & Validation, Venture Planning & Execution, Digital Media Marketing, Strategy & Decision Making, Entrepreneurial Strategy, Entrepreneurial Finance.