George Felton

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SUMMARY: Full-stack Web Developer leveraging product strategy knowledge to build user-focused web-apps. Previous e-commerce startup co-founder and MS in Entrepreneurship. Quick-learning problem-solver with a multidisciplinary background and a knack for getting to the essence of decisions. Collaborative communicator.

TECHNICAL SKILLS

- Front-end: JavaScript, jQuery, HTML, CSS, Handlebars. Frameworks: React, Bootstrap & Foundation.
- Back-End: Node.js, Git, Express, SQL, Sequelize, Heroku, MongoDB, Mongoose, IndexedDB. Learning Webpack.

PROJECTS

Zen App (10 days, 5 team members): http://bit.ly/zen-app2020
- Design Objective: Daily inspiring bullet journal. Example use case: "I want to start my day off on the right foot."
- Wrote initial database schemas for four joined SQL databases. Identified routes for backend team to implement.
- Technical Contribution: Implemented user authentication using Passport and bCrypt. Built login, signup, and html routes and used Sequelize to hook up the native JavaScript checklist to our SQL database.
- Project Management Contribution: Took lead on PMing the project, managed Kanban board and GitHub repo, helped teammates with git commands, and managed ESLint and Travis CI configuration and checks.
- Tools used: NodeJS, Sequelize, Express, Heroku, Passport, Bootstrap. APIs from Unsplash and Quotes.rest.
- Our project got the award for "Most Creative."

USA Covid-19 Dashboard (2 weeks, 6 team members): http://bit.ly/covid-dashboard-gp
- Design Objective: One-stop shop for Covid-19 data. Example use case: "Should I wear a mask today?"
- Built initial wireframe and wrote project proposal. Suggested APIs for Covid-19 data, news, and twitter.
- Technical Contribution: Used Foundation to build the dashboard page, added responsive functionality and screen-reader accessibility. Implemented the clickable map for the landing page.
- Management Contribution: Managed the Kanban board and GitHub issues, wrote up Git workflow and taught teammates how to use branching/pull requests.
- Tools used: Draw.io, Zurb Foundation, jQuery, GitHub, Chart.js, APIs from Google Maps and CoronaTracker.
- Our project got the award for "Most Technical."

Fitness Tracker Application (1 week, solo): http://bit.ly/fitness-tracker-mongodb
- Design Objective: Build an app using a NoSQL database structure. Allows user to track workouts over time.
- Uses HTML, CSS, JavaScript, Node.js, Express, ORM via Mongoose, MongoDB database, deployed to Heroku.

RELEVANT WORK EXPERIENCE   (For full Professional History, please see LinkedIn profile)

Lonely Produce   **Seattle, WA**
Co-Founder   2018-2019
- Co-Founded Lonely Produce, an e-commerce platform for local farmers to sell their excess goods.
- Conducted user interviews with 10 farmers. Performed extensive strategy research and analysis.
- Guided a UX team of 3 from General Assembly in designing our marketplace web-app. Collaborated from conception through wire-framing to a clickable prototype.

EDUCATION

University of Washington – Coding Bootcamp   **Seattle, WA**
Full Stack Web Development Student   2020-present
- Self-taught SQL & Tableau. Earned Product Strategy online certification from Kellogg School of Management.

University of Washington – Michael G. Foster School of Business   **Seattle, WA**
Master of Science in Entrepreneurship, Honors, GPA 3.74   2017-2018
- Highlighted classes: Opportunity Recognition & Validation, Venture Planning & Execution, Digital Media Marketing, Strategy & Decision Making, Entrepreneurial Strategy, Entrepreneurial Finance.