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HAD A  
BOYFRIEND

# Interview Snapshot

Fill this out within 1 hour of each interview. Your memory fades fast — capture it while it's fresh.

Interviewer: MKH17 Date: 13/02 Interview #: 1 of 1

## Who Did You Talk To?

Name / Description e.g., "Junior CS major, active gym-goer"

How you found them e.g., campus, Reddit, referral from Interview #2

## What Did You Learn?

Problem confirmed?

Did they describe the problem unprompted? (Y / N)

Moving to NY + Net  
knowing ppl, plans  
to go for socializing.

Key quote

The single most revealing thing they said — use their exact words

met new ppl.

Emotional intensity

1–10. What did you observe? (cursing, sighing, detailed rants = high)

(already know)

Current solution

What are they doing now to deal with this?

Didnt use an app.  
only mutual.

Money spent?

Have they paid for anything related? How much?

Only mutual.

Surprise

What surprised you or contradicted your assumptions?

• hope to go to a  
social event.  
Pilates/ Workout.  
Social Media  
finding good eats  
museum.

## Solution Reaction

Their reaction

What did they say/do when you described the solution?

Key quote

Their most honest reaction — exact words

Final  
Media

Biggest concern

What worried them or made them hesitate?

## Commitments

Referral?

Did they offer to connect you with others? (Y / N) Names: \_\_\_\_\_

Follow-up?

Would they do a follow-up conversation? (Y / N)

Not using anything  
(app)

Pre-purchase? Would they pay now? (Y / N)

## Overall Signal

Circle one:

Going to a new event! → feels mixed. Not sure about a buddy!  
Would like to go to social settings.

- GREEN — Strong signal. They have this problem, it's painful, they're spending time/money on it. Move forward.
  - YELLOW — Mixed signal. Problem exists but urgency is unclear, or they're politely positive. Need more data.
  - RED — Weak signal. Shrugs, no energy, never tried to solve it. Consider pivoting or narrowing your audience.
- 

## One-Sentence Takeaway

*What's the single most important thing you learned from this interview?*

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Much with some friend. Apart  
for.

Need to have a com<sup>a</sup> before hand.

Had a recent breakup.

(2)

# Interview Snapshot

Fill this out within 1 hour of each interview. Your memory fades fast — capture it while it's fresh.

Interviewer: Nikhil Date: 13/02 Interview #: 2 of

## Who Did You Talk To?

Name / Description e.g., "Junior CS major, active gym-goer"

How you found them e.g., campus, Reddit, referral from Interview #2

## What Did You Learn?

Problem confirmed?

Did they describe the problem unprompted? (Y / N)

Key quote

The single most revealing thing they said — use their exact words

Emotional intensity

1–10. What did you observe? (cursing, sighing, detailed rants = high)

Current solution

What are they doing now to deal with this?

Money spent?

Have they paid for anything related? How much?

Surprise

What surprised you or contradicted your assumptions?

Dislocating

bring out trying new things.

Attending events

(Not using an app)

• found hard to

find events. Used

event portal when diff. countries, diff.

Security issues.  
needs to be  
more secure.

## Solution Reaction

Their reaction What did they say/do when you described the solution?

Key quote Their most honest reaction — exact words

Biggest concern What worried them or made them hesitate?

## Commitments

Referral? Did they offer to connect you with others? (Y / N) Names: \_\_\_\_\_

Follow-up? Would they do a follow-up conversation? (Y / N)

Pre-purchase? Would they pay now? (Y / N)

## Overall Signal

Circle one:

Set of events are at ban.

Activity based events are good!

Open minded dating app.

Feels like online shopping for ppl.

Always ban through a mutual friend.(datu) → safer.

- GREEN — Strong signal. They have this problem, it's painful, they're spending time/money on it. Move forward.
  - YELLOW — Mixed signal. Problem exists but urgency is unclear, or they're politely positive. Need more data.
  - RED — Weak signal. Shrugs, no energy, never tried to solve it. Consider pivoting or narrowing your audience.
- 

## One-Sentence Takeaway

*What's the single most important thing you learned from this interview?*

---

dating is hard.

wouldn't hop into another one.

[customers] in the same phase.

want more meets rather than bars.

massive events are good.

board game things that <sup>red</sup> low pressure.

# Interview Snapshot

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Interviewer: Mikhil Date: 13/02 Interview #: 3 of  

## Who Did You Talk To?

Name / Description e.g., "Junior CS major, active gym-goer"

How you found them e.g., campus, Reddit, referral from Interview #2

Daughter around 20 goes  
to various things for finding  
out about events. (not really  
for dating)

## What Did You Learn?

Problem confirmed?

Did they describe the problem unprompted? (Y / N)

Key quote

The single most revealing thing they said — use their exact words

Emotional intensity

1–10. What did you observe? (cursing, sighing, detailed rants = high)

Current solution

What are they doing now to deal with this?

Money spent?

Have they paid for anything related? How much?

Surprise

What surprised you or contradicted your assumptions?

the world for our  
use the app to know  
about the events and

the city

How many ppl in  
the user interested  
in? 1-20, 20-20,  
20+

## Solution Reaction

Their reaction What did they say/do when you described the solution?

Key quote Their most honest reaction — exact words

Biggest concern What worried them or made them hesitate?

gross use

for coming out of  
personal ~~the~~ social circle.

## Commitments

Referral? Did they offer to connect you with others? (Y / N) Names: \_\_\_\_\_

Follow-up? Would they do a follow-up conversation? (Y / N)

Pre-purchase? Would they pay now? (Y / N)

## Overall Signal

Circle one:

Refers causal / natural mutip

# Interview Snapshot

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Interviewer: Nikhi Date: 13/02 Interview #: 4 of —

## Who Did You Talk To?

Name / Description e.g., "Junior CS major, active gym-goer"  
How you found them e.g., campus, Reddit, referral from Interview #2

Span. → want like an app  
like this

Tennis Player

Played tennis.  
chatting with diff. ppl.

## What Did You Learn?

Problem confirmed?	Did they describe the problem unprompted? (Y / N)
Key quote	The single most revealing thing they said — use their exact words
Emotional intensity	1–10. What did you observe? (cursing, sighing, detailed rants = high)
Current solution	What are they doing now to deal with this?
Money spent?	Have they paid for anything related? How much?
Surprise	What surprised you or contradicted your assumptions?

## Solution Reaction

Their reaction	What did they say/do when you described the solution?
Key quote	Their most honest reaction — exact words
Biggest concern	What worried them or made them hesitate?

Minded  
changed to  
met new ppl

Started to  
football things out

with diff. grps.

→ culture + social

life in Spain  
(Extrovert)

## Commitments

Referral?	Did they offer to connect you with others? (Y / N) Names: _____
Follow-up?	Would they do a follow-up conversation? (Y / N)
Pre-purchase?	Would they pay now? (Y / N)

→ Americans are not  
as open

Circle one:

- Mixed personality Introvert / Extrovert
- Large groups preferred instead of 2-3 pp.
- Small & bigger events wanted to be better.

- GREEN** — Strong signal. They have this problem, it's painful, they're spending time/money on it. Move forward.
  - YELLOW** — Mixed signal. Problem exists but urgency is unclear, or they're politely positive. Need more data.
  - RED** — Weak signal. Shrugs, no energy, never tried to solve it. Consider pivoting or narrowing your audience.
- 

## One-Sentence Takeaway

*What's the single most important thing you learned from this interview?*

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# Interview Snapshot

Fill this out within 1 hour of each interview. Your memory fades fast — capture it while it's fresh.

Interviewer: Nikhil Date: 13/02 Interview #: 5 of  

## Who Did You Talk To?

Name / Description e.g., "Junior CS major, active gym-goer"  
How you found them e.g., campus, Reddit, referral from Interview #2

→ Talking into mics  
through school

→ Joined choir at

Music events  
(~~existing~~)

## What Did You Learn?

Problem confirmed?	Did they describe the problem unprompted? (Y / N)
Key quote	The single most revealing thing they said — use their exact words
Emotional intensity	1–10. What did you observe? (cursing, sighing, detailed rants = high)
Current solution	What are they doing now to deal with this?
Money spent?	Have they paid for anything related? How much?
Surprise	What surprised you or contradicted your assumptions?

## Solution Reaction

Their reaction What did they say/do when you described the solution?  
Key quote Their most honest reaction — exact words  
Biggest concern What worried them or made them hesitate?

→ Work mts are  
professional  
Categorize ppl,

## Commitments

Referral? Did they offer to connect you with others? (Y / N) Names: \_\_\_\_\_  
Follow-up? Would they do a follow-up conversation? (Y / N)  
Pre-purchase? Would they pay now? (Y / N)

→ 1-2 ppl to hangout.  
→ same multiple  
interests  
→ broad idea for this  
app.

## Overall Signal

Circle one:

→ higher m-freqen  
muts own online

- Met a lot of ppl
- Safety issue
- 20-30 ppl is good for finding at least 1 guy

# Interview Snapshot

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Interviewer: \_\_\_\_\_ Date: 13/02 Interview #: 6 of  \_\_\_\_\_

## Who Did You Talk To?

Name / Description e.g., "Junior CS major, active gym-goer"  
How you found them e.g., campus, Reddit, referral from Interview #2

## What Did You Learn?

Problem confirmed?	Did they describe the problem unprompted? (Y / N)
Key quote	The single most revealing thing they said — use their exact words
Emotional intensity	1–10. What did you observe? (cursing, sighing, detailed rants = high)
Current solution	What are they doing now to deal with this?
Money spent?	Have they paid for anything related? How much?
Surprise	What surprised you or contradicted your assumptions?

## Solution Reaction

Their reaction What did they say/do when you described the solution?  
Key quote Their most honest reaction — exact words  
Biggest concern What worried them or made them hesitate?

## Commitments

Referral? Did they offer to connect you with others? (Y / N) Names: \_\_\_\_\_  
Follow-up? Would they do a follow-up conversation? (Y / N)  
Pre-purchase? Would they pay now? (Y / N)

## Overall Signal

Circle one:

# Interview Snapshot

Fill this out within 1 hour of each interview. Your memory fades fast — capture it while it's fresh.

Interviewer: \_\_\_\_\_ Date: 13/02 Interview #: 7 of \_\_\_\_\_

## Who Did You Talk To?

Name / Description e.g., "Junior CS major, active gym-goer"  
How you found them e.g., campus, Reddit, referral from Interview #2

- Dating app
- Socialize via
- Meet in hobbies  
(art class)
- Galleries, art, exhibitions

## What Did You Learn?

Problem confirmed?	Did they describe the problem unprompted? (Y / N)
Key quote	The single most revealing thing they said — use their exact words
Emotional intensity	1–10. What did you observe? (cursing, sighing, detailed rants = high)
Current solution	What are they doing now to deal with this?
Money spent?	Have they paid for anything related? How much?
Surprise	What surprised you or contradicted your assumptions?

- with friends
- trying out

## Solution Reaction

Their reaction	What did they say/do when you described the solution?
Key quote	Their most honest reaction — exact words
Biggest concern	What worried them or made them hesitate?

- Expectations to meet someone when visiting an event

## Commitments

Post breakup	Referral?	Did they offer to connect you with others? (Y / N) Names: _____
Marketing	Follow-up?	Would they do a follow-up conversation? (Y / N)
X	Pre-purchase?	Would they pay now? (Y / N)

- Ref no groups
- Looking for 1-1 meetings

## Overall Signal

Wants the ability to  
→ Scam ppl.  
Those  
→ ppl are not emotionally stable.  
→ common interests app with events ✓

Circle one:

- Confused abt heart
- Ambivalent