



Jhalawar, Rajasthan 326001

chotidukan7@gmail.com

Date: 31/8/2024

Dear Kartikeya Prajapati,

Subject: Offer of Employment as Social Media Manager

We are pleased to offer you the position of Social Media Manager at Chotidukan, an innovative online shopping app dedicated to transforming the digital retail experience. Your experience in social media management and digital marketing, combined with your creative insights, makes you an ideal candidate for this role.

Position Details:

- **Job Title:** Social Media Manager
- **Start Date:** 10/9/2024
- **Employment Type:** Full-Time
- **Reporting to:** Nirmal Prajapati
- **Location:** Jhalawar

Compensation and Benefits:

- **Base Salary:** ₹4.2 lakh per annum
- **Performance Bonus:** Up to 10% of the annual salary, based on the achievement of key performance indicators (KPIs) and overall company performance.
- **Health Benefits:** Comprehensive health insurance coverage including medical, dental, and vision for you and your immediate family.

As the Social Media Manager, you will be responsible for developing, implementing, and managing our social media strategy to increase brand awareness, drive traffic to our online platform, and engage our community of shoppers. We believe your creativity and strategic thinking will be pivotal in achieving our goals.

Acceptance of Offer:

Please review the terms and conditions outlined in this offer letter. If you accept this offer, kindly sign and return a copy of this letter by 5 September 2024.

We are excited about the prospect of you joining our team and contributing to the growth of Chotidukan. If you have any questions or need further clarification, please do not hesitate to contact us.

We look forward to your positive response and are eager to welcome you to our team.

Sincerely,

Nirmal Prajapati

CEO, Chotidukan

Acceptance:

I, Kartikeya Prajapati, accept the offer of employment with Chotidukan as a Social Media Manager under the terms and conditions outlined in this offer letter.

Signature: _____

Date: _____