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DSC-640

Project 5.3: Supporting Document

When I first read the assignment for 5.3, I was very worried as I had never created an infographic before. However, the idea of being creative was very appealing to me. As someone who is very numbers driven, the artsy side of me is almost never shown and for a good reason. I knew this infographic assignment would take me out of my comfort zone and help me expand my skills even more.

For this assignment I knew that I needed to convey the information quick, it needed to be easy to read, and it needed to grab the attention of anyone who saw this as a poster for example. I used a boulder blue color scheme to grab the attention of people, as well as to tie into the theme of aircrafts with the color of the sky. I decided to break up the charts in a way to make the reader want to read and see every section as opposed to one section which draws the eyes directly there. By putting the middle section in, you first look there, then go to the top of the page and end at the bottom as I intended. The charts needed to be bold colors to see as they are much smaller than an entire page that they truly need. The last chart in the bottom right is the most important one and has the most wording to understand just how much safer aircrafts are compared to automobiles. I finished the infographic with a one word summary in case someone was not able to extract the conclusion from the charts.